

59913-14

04/10/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mr. Mark Mongiovi
Product Compliance Specialist
Safer, Inc. a wholly owned subsidiary of
Woodstream Corporation
69 North Locus Street
Litiz, PA 17543-0327

APR 10 2009

RE: Notification of other minor revisions and Alternate Brand Names:

Safer Brand End All Insect Killer
End All Insect Killer

EPA Registration Number: 59913-14
Date of Submission: February 23, 2009

Dear Ms. Mongiovi:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 23, 2009, for the product Safer Brand End All RTU. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

 EPA United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other: Notification	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 59913-14	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Safer® Brand End All RTU	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Safer, Inc. a wholly owned subsidiary of Woodstream Corporation 69 North Locust Street Lititz PA 17543-0327 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: <div style="text-align: right; font-size: 1.2em;">NOTIFICATION</div> <div style="text-align: right; font-size: 1.2em;">APR 10 2009</div> EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

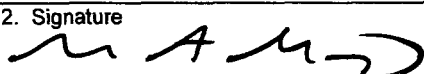
Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Label Action Per PR-Notice 98-10: Additional Brand Names/Other Minor Revisions - Please see attached explanation
 This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 24oz, 32oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Chad Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-625-2125
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Product Compliance Specialist	
4. Typed Name Mark Mongiovi	4. Date 2-23-09	



69 N. Locust Street
P.O. Box 327
Lititz, PA 17543-0327
(717) 626-2125
Fax: (717) 626-5350
www.woodstreamcorp.com
www.saferbrand.com
www.victorpest.com
www.havahart.com
www.perkypet.com
www.fishock.com

February 23, 2009

Document Processing Desk [NOTIF]
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

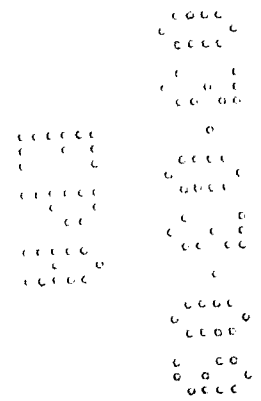
SUBJECT: Safer Inc., (A wholly owned subsidiary of Woodstream Corporation)
Safer® Brand End All RTU (EPA Reg. No 59913-14)
Notification of Label Action Per PR-Notice 98-10: Additional Brand Names/Other Minor Revisions

Enclosed please find a Notification of Label Action Per PR-Notice 98-10. Also enclosed please find a copy of our revised master label with changes highlighted and a clean copy for your records.

If you have any questions and/or need any additional information, please call me at (717) 626 -2125 ext: 219 or email mmongiovi@woodstream.com.

Sincerely,

Mark Mongiovi
Product Compliance Specialist
Woodstream Corporation



Enclosures:
EPA Form 8570-1 and attached explanation
Copy of revised master label with changes highlighted
Clean copy of revised master label



ATTACHMENT TO NOTIFICATION DATED 2-23-09 (Page 1 of 1)

EPA Reg. No. 59913-14

NOTIFICATION OF LABEL ACTION PER PR-NOTICE 98-10:

Additional Brand Names

MASTER LABEL- FRONT PANEL (Page 1 of 1)

[Additional Brand Names]

Safer® Brand End All Insect Killer
End All Insect Killer

Other Minor Revisions

MASTER LABEL- OPTIONAL CLAIMS (Page 1 of 1)

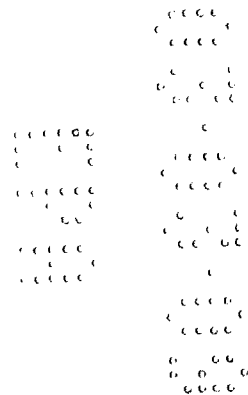
[Additional – Optional Marketing/Advertising Claims]

- Kills Insects – Eggs to Adults
- Always Shake Well Before Using!

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Mark Mongiovi
Mark Mongiovi
Product Compliance Specialist
Woodstream Corporation

2/23/09
Date



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MASTER LABEL-FRONT PANEL (Page #1 of 1)

SAFER® BRAND END ALL RTU

[Additional Brand Names]

Safer® Brand End All
Safer® Brand End All Insect Killer
End All Insect Killer

[Optional Logos/Marketing Claims]

- Kills [insects including]: Beetles, Caterpillars, Aphids, Whiteflies, Sawflies, Scale Insects, Spider Mites, Mealybugs, Thrips, Ants (excluding fire, harvester, carpenter and pharaoh ants), Billbugs, Chinch Bugs, Japanese Beetles, Sod Webworms, Sowbugs, Earwigs and other listed pests (see back panel).
- For use on: houseplants, flowers, herbs, berries, fruits, vegetables, shade trees, evergreens, ornamentals, cacti and succulents, and lawns, grown in and around the home and in home greenhouses and other interior plantings. Use up to day of harvest.
- Kills Aphids, Mealybugs, Mites, Whiteflies, and other listed pests (*see back panel*) on ornamental plants, fruits and vegetables grown in and around the home.
- For use in and around the home
- For use around the home and home greenhouses only
- For Indoor and Outdoor Uses
- Shake Well
- Ready-To-Use [Spray]
- For Organic Gardening -[optional logo]
- For Organic Lawn Care -[optional logo]

ACTIVE INGREDIENTS:	BY WT.
Potassium Salts of Fatty Acids.....	1.000%
Clarified Hydrophobic Extract of Neem Oil.....	0.900%
Pyrethrins.....	0.012%
OTHER INGREDIENTS:	98.088%
TOTAL	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION (See back [side] panel for additional precautionary statements and first aid.)

Net Contents: 24 fl. oz., 32 fl. oz.

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MASTER LABEL-BACK PANEL (Page # 1 of 3)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

USER SAFETY RECOMENDATIONS	
Users Should:	<ul style="list-style-type: none">- Wash hands with plenty of soap and water before eating, drinking, chewing gum, using tobacco, or using the toilet.- Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">- Hold eye open and rinse slowly and gently with water for 15-20 minutes.- Remove contact lenses, if present, after first five minutes, then continue rinsing eye.- Call a poison control center or doctor for treatment advice.
If on skin or clothing:	<ul style="list-style-type: none">- Take off contaminated clothing.- Rinse skin immediately with plenty of water for 15-20 minutes.- Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For emergency information call the National Pesticides Information Center at 1-800-858-7378, 6:30 AM to 4:30 PM Pacific time (PT), seven days a week. During other times, call the poison control center 1-800-222-1222.	

ENVIRONMENTAL HAZARDS:

This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and run-off may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment washwater or rinsate. See Directions for Use for additional precautions and requirements.

STORAGE AND DISPOSAL
STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets. Protect from freezing. If frozen, thaw and shake well. Keep container tightly closed to prevent evaporation.
DISPOSAL: If Empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.
If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

MASTER LABEL-BACK PANEL (Page # 2 of 3)

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Precautions and Restrictions:

Do not allow adults, children or pets to enter the treated area until sprays have dried. Do not apply this product in a way that will contact adults, children, or pets either directly or through drift. Remove pets, birds, and cover fish aquariums before spraying. Do not wet plants to the point of runoff or drip. Do not apply directly to or near water, storm drains, or drainage ditches. Do not apply when windy. To prevent product run-off, do not over water the treated area(s) or apply prior to heavy rainfall. Not for use in outdoor residential misting systems.

Application Instructions:

SHAKE WELL BEFORE USING. Apply when insects or first signs of their damage appear. Turn sprayer nozzle to one of the open positions. Hold sprayer 12 to 18 inches from the surface to be sprayed. Spray evenly, completely coating plant surfaces where insects are feeding or resting. Do not wet plants to the point of runoff or drip. Apply every 7 to 10 days when insects are present or as needed to prevent damage.

Vegetables and Herbs: Apply 32 oz. of product per 175 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 175 sq. ft.] Use as directed above on asparagus, beans, broccoli, brussels sprouts, cabbage, kale, and oriental vegetables, herbs, lettuce, eggplant, peppers, tomatoes, potatoes, cucumbers, melons and squash to kill ASPARAGUS BEETLES, BEAN BEETLES, BLISTER BEETLES, COLORADO POTATO BEETLES, CUCUMBER BEETLES, FLEA BEETLES, CATERPILLARS (including CABBAGE LOOPERS, IMPORTED CABBAGEWORM, ARMYWORMS, HORNWORMS, CROSS-STRIPED CABBAGE WORMS, FIREWORMS, WEBWORMS, DIAMOND BACK MOTH LARVAE), LEAF HOPPERS, GREEN PEACHLEAF HOPPERS, PLANT BUGS, HARLEQUIN BUGS, LEAFTIERS, MEALYBUGS, STINK BUGS, PSYLLIDS, APHIDS AND WHITEFLIES. Can be used up to day of harvest. **Use Restriction:** Do not apply more than 10 times per season. Do not reapply within 3 days except under extreme pest pressure. In case of extreme pest pressure, do not reapply within 24 hours.

Fruits and Nuts: Apply 32 oz. of product per 175 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 175 sq. ft.] Use as directed above on apples, avocados, citrus (grapefruit, lemons, oranges, tangerines, limes), peaches, nectarines, apricots, pears, almonds, pecans, walnuts, kiwi fruit, blackberries, loganberries, raspberries, strawberries and grapes to kill JAPANESE BEETLES, FLEA BEETLES, WEEVIL ADULTS, CATERPILLARS (including NAVAL ORANGE WORM, BAGWORMS, LEAFTIERS, CODLING MOTH, and TENT CATERPILLARS), APHIDS, LEAFHOPPERS, PSYLLIDS, SCALE CRAWLERS, and SAWFLY LARVAE. Can be used up to day of harvest. **Use Restriction:** Do not apply more than 10 times per season. Do not reapply within 3 days except under extreme pest pressure. In case of extreme pest pressure, do not reapply within 24 hours.

Lawns and Turf Grass: Apply 32 oz. of product per 120 sq. ft. of treatment area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on lawns and turf grass to kill CHINCH BUGS, LAWN MOTH, SOD WEBWORM, ARMYWORMS, and other miscellaneous pests. **Use Restriction:** Do not apply more than 1 time per day.

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MASTER LABEL-BACK PANEL (Page # 3 of 3)

Ornamental Trees and Shrubs: Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on azaleas, camellias, cacti, dogwood, rhododendrons, evergreens, and broad-leaved shade trees to kill APHIDS, BEETLES, CATERPILLARS (including GYPSY MOTH LARVAE, EASTERN AND FOREST TENT CATERPILLARS) AND JAPANESE BEETLES. **Use Restriction:** Do not apply more than 1 time per day. **Important:** Do not use on Japanese maple, horse chestnut, or mountain ash.

Flowers: Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on asters, carnations, chrysanthemums, geraniums, marigolds, petunias, and roses to kill APHIDS, BEETLES, (including FLEA BEETLES and JAPANESE BEETLES), CATERPILLARS, PLANT BUGS, and WHITEFLIES. **Use Restriction:** Do not apply more than 1 time per day. **Important:** Do not spray blooms or partially open flower buds. Do not use on bleeding heart or gardenias. Test on fuschias and impatiens for varietal sensitivity.

Houseplants: Apply 32 oz. of product per 120 sq. ft. of plant surface area. [Bottle (32 oz.) will treat (cover) 120 sq. ft.] Use as directed above on houseplants to kill APHIDS, CATERPILLARS and WHITEFLIES. Repeat treatment at 7 to 10 day intervals or as needed. **Important:** Do not use on Crown of Thorns, jade plant, or delicate ferns. Test on begonias, fuschias and impatiens for varietal sensitivity.

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:
Safer®, Inc., (A wholly owned subsidiary of Woodstream Corporation)
69 North Locust Street
Lititz PA 17543
1-800-800-1812 for information

NOTIFICATION

EPA Reg. No. 59913-14

APR 10 2009

EPA Est. No. 63416-MN-01

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MASTER LABEL- OPTIONAL CLAIMS (Page # 1 of 1)

[Additional - Optional Marketing/Advertising Claims]

- Effective on hard and soft bodied insects (see back panel for listed insects)
- Kills aphids, whiteflies, scales, [(spider) (red) mites, mealybugs, thrips] and other listed pests.
- For use on houseplants, flowers, herbs, ornamentals, shrubs, vegetables grown in and around homes and home greenhouses and other interior plantings.
- For use in and around homes and home greenhouses and other interior plantings.
- WATER-BASED
- Kills bugs (insects) through contact.
- Easy to use
- Use up to day of harvest
- Kills Japanese Beetles on Contact
- Broad spectrum
- Indoor and Outdoor
- Made with botanical pyrethrins from *Chrysanthemum* flowers.
- Broad-spectrum insect killer.
- Kills: Beetles, Caterpillars, Aphids, Whiteflies, Sawflies, Scale Insects, Spider Mites, Mealybugs, Thrips, Ants (excluding fire, harvester, carpenter and pharaoh ants), Billbugs, Chinch Bugs, Japanese Beetles, Sod Webworms, Sowbugs, Earwigs and other listed pests.
- For use on houseplants, flowers, herbs, berries, fruits, vegetables, shade trees, evergreens, ornamentals, cacti and succulents, and lawns, grown in and around the home and in home greenhouses and other interior plantings. Use up to day of harvest.
- Contains Insect Killing Soap & Botanical Pyrethrins
- Contains PyGanic™ (ORGANIC PYRETHRINS)
- This product contains [PyGanic™ LOGO].
- PyGanic is a registered trademark of McLaughlin Gormley King Company
- Made with Organic Pyrethrins From *Chrysanthemum* flowers
- Contains Organic Pyrethrins From *Chrysanthemum* flowers
- Kills Listed Insects (Through Contact)
- Kills 45 different insects
- Kills all stages of Insect growth – egg to adult
- Kills (insect) eggs, larvae and adults
- Kills 45 common plant pests (insects).
- Formulated for use on Ornamentals and Edible plants
- Use on Flowers, Shrubs, Fruits and Vegetables
- Water Based Formula
- Kills Insects – Eggs to Adults
- Always Shake Well Before Using!

