

59913-10

10.23.2008



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Chad Mateer  
Regulatory Affairs Specialist  
Safer Inc. – Subsidiary of Woodstream Corporation  
69 N. Locust Street  
Lititz, PA 17543-0327

OCT 23 2008

**SUBJECT:** Application for Pesticide Notification – Deletion of 3 Alternate Brand Names (Concern® From the Earth, For the Earth Tomato & Vegetable Insect Killer; Concern® From the Earth, For the Earth Rose & Flower Insect Killer II; and Concern® From the Earth, For the Earth Multi-Purpose Insect Killer II) and 1-800-CLEANUP #; Addition of 4 Alternate Brand Names (Concern® Tomato & Vegetable Insect Killer; Concern® Rose & Flower Insect Killer II; Concern® Multi-Purpose Insect Killer II; and SureFire Tomato & Vegetable Insect Killer) and Marketing Claims; and Revision of Warranty Statement

Safer® Brand O-SAP Ready-To-Use Spray II  
EPA Reg. No. 59913-10  
Application Dated September 28, 2007

Dear Mr. Mateer:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please me directly at (703) 305-6249 or Terri Stowe of my staff at (703) 305-6117.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



**EPA**

United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other: **NOTIFICATION**

OPP Identifier  
 Number  
**306702**

**Application for Pesticide - Section I**

|  |   |  |
|--|---|--|
| 1. Company/Product Number<br><b>59913-10</b>   | 2. EPA Product Manager<br><b>Daniel C. Kenny</b>  | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br><b>SAFER® BRAND O-SAP READY-TO-USE<br/>SPRAY II</b>   | PM#<br><b>Insecticide Branch #01</b>  |  |
| 5. Name and Address of Applicant (Include ZIP Code)<br><b>Safer Inc., a wholly owned subsidiary of<br/>Woodstream Corporation<br/>69 N. Locust Street<br/>Lititz, PA 17543-0327</b><br><input type="checkbox"/> Check if this is a new address | 6. <b>Expedited Review:</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to:<br>EPA Reg. No. _____<br>Product Name _____<br><div style="text-align: right;"><b>NOTIFICATION</b><br/><b>OCT 23 2008</b></div> |  |

**Section - II**

Amendment - Explain below.  Final printed labels in response to Agency letter dated \_\_\_\_\_  
 Resubmission in response to Agency letter dated \_\_\_\_\_  "Me Too" Application  
 Notification - Explain below.  Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
**Notification of Label Action Per PR-Notice 98-10: Please reference the attached explanation**

**Section - III**

1. Material This Product Will Be Packaged In:

|   |   |   |  |
|---|---|---|--|
| Child-Resistant Packaging<br><input type="checkbox"/> Yes*<br><input type="checkbox"/> No | Unit Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No<br>If "Yes"<br>Unit Packaging wgt.      No. per container | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No<br>If "Yes"<br>Package wgt.      No. per container | 2. Type of Container<br><input type="checkbox"/> Metal<br><input type="checkbox"/> Plastic<br><input type="checkbox"/> Glass<br><input type="checkbox"/> Paper<br><input type="checkbox"/> Other (Specify) _____ |
|---|---|---|--|

**\*Certification must be submitted**

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container

5. Location of Label Directions  
 On Label  
 On labeling accompanying product

6. Manner in Which Label is Affixed to Product  Lithograph  Other  
 Paper glued  
 Stenciled

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

|                            |   |   |
|----------------------------|---|---|
| Name<br><b>Chad Mateer</b> | Title<br><b>Regulatory Affairs Specialist</b> | Telephone No. (Include Area Code)<br><b>717-626-2125 x426</b> |
|----------------------------|---|---|

**Certification**  
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

|                                     |  |
|-------------------------------------|--|
| 2. Signature<br><i>Chad Mateer</i>  | 3. Title<br><b>Regulatory Affairs Specialist</b> |
| 4. Typed Name<br><b>Chad Mateer</b> | 5. Date<br><b>9-28-07</b>                        |

6. Date Application Received  
**(Stamped)**



69 N. Locust Street  
P.O. Box 327  
Lititz, PA 17543-0327  
(717) 626-2125  
Fax: (717) 626-5350  
[www.woodstreamcorp.com](http://www.woodstreamcorp.com)  
[www.saferbrand.com](http://www.saferbrand.com)  
[www.victorpest.com](http://www.victorpest.com)  
[www.havahart.com](http://www.havahart.com)  
[www.perkypet.com](http://www.perkypet.com)  
[www.fishock.com](http://www.fishock.com)

September 28, 2007

Document Processing Desk [NOTIF]  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

ATTN: Notification Division

**SUBJECT: Safer, Inc., a wholly owned subsidiary of Woodstream Corporation  
Safer® Brand O-SAP Ready To Use Spray II (EPA Reg. No. 59913-10)  
Notification of Label Action Per PR-Notice 98-10**

Please find enclosed a Notification of Label Action Per PR-Notice 98-10. Also enclosed please find a copy of our revised master label with changes highlighted and a clean copy for your records.

If you have any questions and/or need any additional information, please call me at (717) 626 -2125 ext: 426 or email [cmateer@woodstream.com](mailto:cmateer@woodstream.com).

Sincerely,  
*Chad Mateer*  
Chad Mateer  
Regulatory Affairs  
Woodstream Corporation

Enclosures:

Notification of Label Action  
Revised master label copy



EPA Reg. No. 59913-10

Notification of Label Action –Alternate Brand Name / Other Minor Revisions / Storage & Disposal  
Statements / Warranty Statements

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**MASTER LABEL-FRONT PANEL (Page #1 of 1)**

**SAFER® BRAND O-SAP READY-TO-USE SPRAY II**

*[Additional Brand Names]*

- Houseplant Insect Killer-Safer® Brand
- Tomato & Vegetable Insect Killer<sub>II</sub>-Safer® Brand
- Yard & Garden Insect Killer<sub>II</sub>-Safer® Brand
- Concern® Tomato & Vegetable Insect Killer II
- Concern® Rose & Flower Insect Killer II
- Concern® Multi-Purpose Insect Killer II
- SureFire Tomato & Vegetable Insect Killer

OCT 23 2008  
**NOTIFICATION**

*[Optional Logos/Marketing Claims]*

- [For Organic Production] -[optional logo]
- [For Organic Gardening] -[optional logo]
- [OMRI™ Listed Organic Materials Review Institute] -[optional logo]

**Kills:** Beetles, Caterpillars, Aphids, Whiteflies, Sawflies, Scale Insects, Spider Mites, Mealybugs, Thrips, Ants, Billbugs, Chinch Bugs, Japanese Beetles, Sod Webworms, Sowbugs, Earwigs and other listed pests.

For use on houseplants, flowers, herbs, berries, fruits, vegetables, shade trees, evergreens, ornamentals, cacti and succulents, and lawns, grown in and around the home and in home greenhouses and other interior plantings. Use up to day of harvest.

| ACTIVE INGREDIENTS:                 | BY WT.         |
|-------------------------------------|----------------|
| Pyrethrins.....                     | 0.012%         |
| Potassium Salts of Fatty Acids..... | 1.015%         |
| OTHER INGREDIENTS:.....             | <u>98.973%</u> |
| TOTAL.....                          | 100.000%       |

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** (See back panel for additional precautionary statements and first aid.)

**Net Contents:** 24 fl. oz., 32 fl. oz.

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**MASTER LABEL-BACK PANEL (Page # 1 of 5)**

General: Safer ® Brand O-SAP READY-TO-USE SPRAY II is a patented formula that utilizes insecticidal soap to desiccate the cuticle of the insect, plus pyrethrins to attack the insect’s nervous system. The combination of these ingredients is synergistic (the effect of the two ingredients together is greater than either used individually). The result is a more reliable insecticide with the benefit of immediate kill from pyrethrum.

**PRECAUTIONARY STATEMENTS**

Hazards to humans and domestic animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

| <b>FIRST AID</b>   |  |
|--|--|
| <b>If in eyes:</b>   |  |
| <ul style="list-style-type: none"> <li>- Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>- Call a poison control center or doctor for treatment advice.</li> </ul> |  |
| Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-858-7378 for emergency medical treatment.   |  |

**PHYSICAL OR CHEMICAL HAZARDS [Aerosol Products Only]**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting. Incineration of container may cause explosion.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish. For terrestrial uses, do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters. Remove or cover fish aquaria in the area being treated.

**STORAGE AND DISPOSAL [Ready To Use Pump Spray Product]**

**STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets. Protect from freezing. If frozen, thaw and shake well. Keep container tightly closed to prevent evaporation.

**DISPOSAL:**

**If Empty:** Do not reuse this container. Place in trash or offer for recycling if available.

**If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**MASTER LABEL-BACK PANEL (Page # 2 of 5)**

**STORAGE AND DISPOSAL** [*Aerosol Products Only*]

**STORAGE:** Protect from freezing. If frozen, thaw and shake well. Store in a cool, dry place (preferably locked) inaccessible to children and pets, and away from heat, open flame or other sources of ignition.

**DISPOSAL:**

Do Not Puncture or Incinerate!

**If empty:** Place in trash or offer for recycling if available.

**If partly filled:** Call you local solid waste agency for disposal instructions.

**DIRECTIONS FOR USE** [*Ready To Use Pump Spray Products Only*]

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Plant Uses:

**SHAKE WELL BEFORE USING.** Turn sprayer nozzle to one of the open positions. Hold sprayer 12 to 18 inches from the surface and spray to achieve thorough coverage. Use with caution on new, tender foliage, and avoid spraying plants in full sun.

**Use as provided on vegetables, including:** asparagus, beans, broccoli, Brussels sprouts, cabbage, kale, and oriental vegetables, herbs, lettuce, eggplant, peppers, tomatoes, potatoes, cucumbers, melons and squash to control ASPARAGUS BEETLES, BEAN BEETLES, COLORADO POTATO BEETLES, CUCUMBER BEETLES, FLEA BEETLES, CATERPILLARS (including CABBAGE LOOPERS, IMPORTED CABBAGEWORM, ARMYWORMS, HORNWORMS, DIAMOND BACK MOTH LARVAE), LEAF HOPPERS, PLANT BUGS, PSYLLIDS, APHIDS AND WHITEFLIES. Use up to day of harvest.

**Use as provided on fruits and nuts, including:** apples, avocados, citrus (grapefruit, lemons, oranges, tangerines, limes), peaches, nectarines, apricots, pears, almonds, pecans, walnuts, kiwi fruit, blackberries, loganberries, raspberries, strawberries and grapes to control JAPANESE BEETLES, FLEA BEETLES, WEEVIL ADULTS, CATERPILLARS (including NAVAL ORANGE WORM, BAGWORMS, LEAFTIERS, CODLING MOTH, and TENT CATERPILLARS), APHIDS, LEAFHOPPERS, PSYLLIDS, SCALE CRAWLERS, and SAWFLY LARVAE. Use up to day of harvest.

**Use as provided on lawns and turf grass:** to control CHINCH BUGS, LAWN MOTH, SOD WEBWORM, ARMYWORMS, and other miscellaneous pests.

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**MASTER LABEL-BACK PANEL (Page # 3 of 5)**

**Use as provided on ornamental trees and shrubs, including:** azaleas, camellias, cacti, dogwood, rhododendrons, evergreens, and broad-leaved shade trees to control APHIDS, BEETLES, CATERPILLARS (including GYPSY MOTH LARVAE, TENT CATERPILLARS, WEBWORMS, BAGWORMS, and LEAFTIERS), LACE BUGS, BOX ELDER BUGS, LEAFHOPPERS, PSYLLIDS, SAWFLIES, SCALES and WOOLY ADELGIDS.

CAUTION: Do not use on Japanese maple, horse chestnut, or mountain ash.

**Use as provided on Flowers, including:** asters, carnations, chrysanthemums, geraniums, marigolds, petunias, and roses to control APHIDS, BEETLES, (including FLEA BEETLES and JAPANESE BEETLES), CATERPILLARS, PLANT BUGS, and WHITEFLIES.

CAUTION: Do not spray blooms or partially open flower buds. Do not use on bleeding heart or gardenias. Test on fuschias and impatiens for varietal sensitivity.

**Use as provided on houseplants:** to control APHIDS, CATERPILLARS and WHITEFLIES. Apply when insects or signs of damage are first sighted. Thoroughly moisten all plant surfaces. Repeat treatment at 7 to 10 day intervals or as needed.

CAUTION: Do not use on Crown of Thorns, jade plant, or delicate ferns. Test on begonias, fuschias and impatiens for varietal sensitivity.

**WHAT IT IS:** Safer® Brand O-SAP READY-TO-USE SPRAY II is a specially formulated combination of insecticidal soap and botanical pyrethrins which kills insects on contact yet is gentle on plants.

**WHAT IT KILLS:** Aphids, Asparagus Beetles, Bag Worms, Bean Beetles, Cabbage Loopers, Caterpillars, Colorado Potato Beetles, Cucumber Beetles, Diamond Backed Moth Larvae, Flea Beetles, Gypsy Moth Larvae, Imported Cabbageworm, Japanese Beetles, Leafhoppers, Mealybugs, Plant Bugs, Scales, Spider Mites, Thrips, Tomato Hornworm, and Whiteflies.

**WHERE TO USE IT\*:** Asparagus, Beans, Broccoli, Brussels sprouts, Cabbage, Cauliflower, Cucumbers, Eggplant, Herbs, Kale, Lettuce, Peppers, Potatoes, Squash Tomatoes, Roses, Flowers, Vegetables, Herbs, Ornamental Trees and Shrubs.

**HOW TO USE IT:** Shake well. Use at first sighting of insects. Thoroughly moisten all plant surfaces where insects are feeding or resting. Apply every 7 to 10 days when insects are present or as needed to prevent damage. CAN BE USED UP TO THE DAY OF HARVEST.

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**MASTER LABEL-BACK PANEL (Page # 4 of 5)**

**\*NOTE:** Use with caution on tender new foliage. DO NOT USE on Crown of Thorns, jade plant or delicate ferns. TEST for varietal sensitivity on begonias, fuschias, and impatiens.

Coverage:

8 oz. will treat approximately 5 plants, 2' high by 2' diameter.

12 oz. will treat approximately 8 plants, 2' high by 2' diameter.

16 oz. will treat approximately 10 plants, 2' high by 2' diameter.

24 oz. will treat approximately 15 plants, 2' high by 2' diameter, or 1 tree, 10' high by 4' diameter.

64 oz. will treat approximately 40 plants, 2' high by 2' diameter, or 3 trees, 10' high by 4' diameter.

1 gallon will treat approximately 80 plants, 2' high by 2' diameter, or 6 trees, 10' high by 4' diameter.

**DIRECTIONS FOR USE [Aerosol Products Only]**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE BEFORE USING. Hold sprayer 12 to 18 inches from surface and spray to achieve thorough coverage. Apply when insects or their damage first appears. Spray to thoroughly moisten all plant surfaces where insects are feeding or resting. Repeat treatment every 7 to 10 days when insects are present or as needed to prevent damage. Use with caution on new, tender foliage. Do not use this product in or around electrical equipment due to the possibility of shock hazard.

**Use on Houseplants:** to control [kill] aphids, [(spider) (red) mites, mealybugs, thrips, scales,] caterpillars and whiteflies. Apply when insects or their damage first appears. Spray to thoroughly moisten all plant surfaces where insects are feeding or resting. Repeat treatment every 7 to 10 days when insects are present as needed to prevent damage. CAUTION: Do not use on Crown of Thorns, jade plant or delicate ferns. Test on begonias, fuschias and impatiens for varietal sensitivity.

**Use on Ornamental Trees and Shrubs:** including asters, azaleas, begonias, camellias, carnations, chrysanthemums and roses to control [kill] aphids, leafhoppers, whiteflies, [(spider) (red) mites, mealybugs, thrips, scales,] Japanese beetles, flea beetles, gypsy moth larvae, tent caterpillars, bagworms, leaf tiers and other caterpillars. (CAUTION: Do not use on Crown of Thorns, jade plant or delicate ferns. Test on begonias, fuschias and impatiens for varietal sensitivity.)



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**MASTER LABEL-BACK PANEL (Page # 5 of 5)**

**Use on Asparagus, Beans, Broccoli, Brussel Sprouts, Cabbage, Cauliflower, Cucumber, Lettuce, Kale, Herbs, Eggplant, Pepper, Tomatoes, Potatoes, and Squash:** to control [kill] asparagus beetles, bean beetles, Colorado potato beetles, cucumber beetles, flea beetles, cabbage loopers, imported cabbageworm, [(spider) (red) mites, mealybugs,] tomato hornworm, diamondback moth larvae, and other caterpillars, plant bugs, leafhoppers, aphids and whiteflies.

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller’s liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Safer®, Inc., a wholly owned subsidiary of Woodstream Corporation  
69 North Locust Street  
Lititz PA 17543  
1-800-800-1812 for information

EPA Reg. No. 59913-10

EPA Est. No. 63416-MN-01

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**MASTER LABEL- OPTIONAL CLAIMS (Page # 1 of 2)**

*[Optional Marketing/Advertising Claims]*

- For Organic Production
- For Organic Gardening
- OMRI™ Listed Organic Materials Review Institute
- Effective on hard and soft bodied insects (see back panel for listed insects)
- Pyrethrin and Insecticidal Soap
- Kills aphids, whiteflies, scales, [(spider) (red) mites, mealybugs, thrips] and other listed pests.
- For use on houseplants, flowers, herbs, ornamentals, shrubs, vegetables grown in and around homes and home greenhouses and other interior plantings.
- For use in and around homes and home greenhouses and other interior plantings.
- WATER-BASED
- Quick knock-down
- Nonflammable
- Reliable
- Kills bugs on contact.
- Kills insects on contact (see back panel).
- Unique, patented formula.
- Easy to use
- Fresh scent
- Use up to day of harvest
- Kills Japanese Beetles on Contact
- Gentle on Most Plants
- Multi-purpose
- Broad spectrum
- Dual Killing Action
- Dual Action
- Indoor and Outdoor
- Water Based Products Since 1976
- Non-PBO\* formula. Does not contain PBO\* (\*Piperonyl butoxide)
- Made with botanical pyrethrins from *Chrysanthemum* flowers.
- Broad-spectrum insect killer.
- Contains no aerosol propellants. Powered by compressed air. [*Aerosol Product Only*]
- CONTAINS NO CFCs OR OTHER OZONE DEPLETING SUBSTANCES. Federal Regulations Prohibit CFC Propellants in Aerosols [*Aerosol Product Only*].
- Sprays in any direction- even upside down. [*Aerosol Product Only*]

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**MASTER LABEL- OPTIONAL CLAIMS (Page # 2 of 2)**

- Gentle Mist [*Aerosol Products Only*]
- Gentle Mist sprays from any angle [*Aerosol Products Only*]
- Made in USA
- Printed in USA
- ALWAYS SHAKE WELL BEFORE USING
- Contains Insect Killing Soap & Botanical Pyrethrins
- Contains PyGanic™ (ORGANIC PYRETHRINS)
- This product contains [PyGanic™ LOGO].
- PyGanic is a registered trademark of McLaughlin Gormley King Company
- Made with Organic Pyrethrins From *Chrysanthemum* flowers
- Contains Organic Pyrethrins From *Chrysanthemum* flowers