



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mark Mongiovi
Woodstream Corporation
69 N. Locust Street
Litiz, PA 17543-0327

DEC 31 2008

Subject: Label Notification(s) for Pesticide Registration Notices 2007-4 and 98-10

1. Alternate Brand Names
 - a. Rose & Flower Insect Killer
 - b. Safer Brand Rose & Flower Insect Killer
2. Other Minor Revisions

Dear Mr. Mongiovi:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 and 98-10 dated December 4, 2008 for:

EPA Registration 59913-2

Safer Brand Rose & Flower Insect Killer

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 2007-4 and 98-10 and finds that the label changes requested falls within the scope of PR Notice 2007-4 and 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-5551.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other: NOTIFICATION

OPP Identifier Number *210*

Application for Pesticide - Section I

1. Company/Product Number 59913-2	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Safer® Brand Rose & Flower Insect Killer	PM# Insecticide Branch #10	
5. Name and Address of Applicant (Include ZIP Code) Safer Inc., a wholly owned subsidiary of Woodstream Corporation 69 N. Locust Street Lititz, PA 17543-0327 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or NOTIFICATION identical in composition and labeling to: EPA Reg. No. _____ DEC 3 1 2008 Product Name _____

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application
 Notification - Explain below. Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
 Notification of Label Action Per PR Notice 98-10: Please reference attached explanation
 Notification of Label Action Per PR-Notice 2007-4: Please reference the attached explanation
Revision of Warranty Statements (Updated As Per EPA Warranty Statement Guidance Document Dated October 17, 2006): Please reference attached explanation
 This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.
 Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 8 oz, 12 oz, 16 oz., 24 oz., 32 oz., 64 oz., 128 fl. oz.		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product				<input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____	
				<input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Chad Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-626-2125 x426
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Product Compliance Specialist	6. Date Application Received (Stamped)
4. Typed Name Mark Mongiovi	5. Date 12-4-08	



69 N. Locust Street
P.O. Box 327
Lititz, PA 17543-0327
(717) 626-2125
Fax: (717) 626-5350
www.woodstreamcorp.com
www.saferbrand.com
www.victorpest.com
www.havahart.com
www.perkypet.com
www.fishock.com

December 4, 2008

Document Processing Desk [NOTIF]
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN: Notification Division
SUBJECT: Safer, Inc., a wholly owned subsidiary of Woodstream Corporation
Safer® Brand Rose & Flower Insect Killer (EPA Reg. No. 59913-2)
Notification of Label Action Per PR-Notice 98-10
Notification of Label Action Per PR-Notice 2007-4
Notification of Label Action Per EPA Warranty Statement Guide

Enclosed please find a Notification of Label Action Per PR-Notice 98-10, PR-Notice 2007-4 and EPA Warranty Statement Guide for the subject product. Also enclosed please find a copy of our revised master label with changes highlighted and a clean copy for your records.

If you have any questions and/or need any additional information, please call me at (717) 626 -2125 ext: 219 or email mmongiovi@woodstream.com.

Sincerely,

Mark Mongiovi
Product Compliance Specialist
Woodstream Corporation

Enclosures:
Notification of Label Action
Revised master label copy with changes highlighted
Clean copy of revised master label



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EPA Reg. No.: 59913-5

NOTIFICATION OF LABEL ACTION PER PR-NOTICE 98-10:

Alternate Brand Names

MASTER LABEL-FRONT PANEL (Page #1 of 1)

[Additional Brand Names]

Rose & Flower Insect Killer^{II}
Safer® Brand Rose & Flower Insect Killer^{II}

NOTIFICATION

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Other Minor Revisions

MASTER LABEL-FRONT PANEL (Page #1 of 1)

[Optional Logos/Marketing Claims]

Safer® Brand

-[optional brand logo]

Other Minor Revisions (continued)

MASTER LABEL-FRONT PANEL (Page #1 of 1)

- Kills Aphids, Mealybugs, Mites, Leafhoppers, Whiteflies and other listed pests. (See Back Panel)

Other Minor Revisions (continued)

MASTER LABEL-BACK PANEL (Page #3 of 3)

COVERAGE:

- 8 oz. will treat approximately 5 plants, 2' high by 2' diameter.
- 12 oz. will treat approximately 8 plants, 2' high by 2' diameter.
- 16 oz. will treat approximately 10 plants, 2' high by 2' diameter.
- 24 oz. will treat approximately 15 plants, 2' high by 2' diameter.
- 32 oz. will treat approximately 20 plants, 2' high by 2' diameter.
- 64 oz. will treat approximately 40 plants, 2' high by 2' diameter.
- 1 gallon will treat approximately 80 plants, 2' high by 2' diameter.

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

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MASTER LABEL-FRONT PANEL (Page #1 of 1)

Safer® Brand Rose & Flower Insect Killer

[Additional Brand Names]

Rose & Flower Insect Killer^{II} – SAFER® BRAND
SureFire Organics Rose & Flower Insect Killer
SureFire Rose & Flower Insect Killer
Rose & Flower Insect Killer^{II}
Safer® Brand Rose & Flower Insect Killer^{II}

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[Optional Logos/Marketing Claims]

Safer® Brand
For Organic Production
For Organic Gardening
OMRI® Listed- Organic Materials Review Institute

-[optional brand logo]
-[optional logo]
-[optional logo]
-[optional logo]

- Kills Aphids, Mealybugs, Mites, Leafhoppers, Whiteflies and other listed pests. (See Back Panel)
- Contains Insect Killing [Insecticidal] Soap

ACTIVE INGREDIENT:	BY WT.
Potassium Salts of Fatty Acids.....	1.50%*
OTHER INGREDIENTS:.....	98.50%
TOTAL.....	100.00%

*Includes 1.09% as potassium oleate and 0.41% as potassium salts of other fatty acids.

KEEP OUT OF REACH OF CHILDREN
(See back panel for additional precautionary statements)

Net contents: 8 fl. oz, 12 fl. oz, 16 fl. oz., 24 fl. oz., 32 fl. oz., 64 fl. oz., 1 gal. (128 fl. oz.)

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MASTER LABEL- BACK PANEL (Page 1 of 3)

NOTIFICATION

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General:

Safer® Brand Rose & Flower Insect Killer is a contact insecticide that provides rapid mortality of susceptible insects. Safer® Brand Rose & Flower Insect Killer quickly penetrates the insect's body and disrupts the normal function of both cells and membranes. The net effect of this unique action is that the contents of the cells are lost and rapid death occurs. Safer® Brand Rose & Flower Insect Killer is active only in the liquid state and only as a contact spray. No insecticidal activity should be expected once the spray solution has dried. As is common with most contact insecticides, Safer® Brand Rose & Flower Insect Killer is effective on adult and immature stage of susceptible insects.

Safer® Brand Rose & Flower Insect Killer is a pure soap consisting of 1.50% potassium salts of fatty acids manufactured by treating selected natural fatty acids with a potassium base. The inert ingredients are a combination of water and alcohol, and a pleasant citrus fragrance.

Safer® Brand Rose & Flower Insect Killer is an effective spray that kills aphids, mites and other insects on roses, flowers, shade trees and ornamental plants.

Safer® Brand Rose & Flower Insect Killer is a specially formulated combination of fresh scented aromatics and insecticidal soaps. These ingredients kill pests and provide a pleasant, fresh fragrance, and are gentle on blossoms.

EFFECTIVE AGAINST: All Mites, Aphids, Crickets, Earwigs, Lace Bugs, Leaf Feeding Caterpillars and Beetles, Leafhoppers, Mealybugs, Plant Bugs, Scale Crawlers, Thrips, Whiteflies.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Shake well before use. Safer® Brand Rose & Flower Insect Killer provides best control when insects are newly hatched. Apply at first sighting of insects. Thorough coverage of both the tops and bottoms of leaves is important. Spray leaves to the point of run off. Apply every 5 to 7 days when insects are present.

NOTE: Do not use on delicate Ferns, Nasturtiums, Sweetpeas or Violets, Mountain Ash, Japanese Maple, Horse Chestnut, or newly planted cuttings.

WHAT IT IS: Safer® Brand Rose & Flower Insect Killer is a specially formulated combination of insecticidal soap and aromatics. These combined ingredients kill pests yet are gentle on most blossoms and provide a pleasant, fresh fragrance.

MASTER LABEL- BACK PANEL (Page 2 of 3)

WHAT IT KILLS: Aphids, Beetles (leaf-feeding), Caterpillars (leaf-feeding), Crickets, Earwigs, Lace Bugs, Leafhoppers, Mealybugs, Mites, Plant Bugs, Scale Crawlers, Thrips and Whiteflies.

WHERE TO USE IT: Roses, Flowers, Shade Trees, and Ornamental Plants.

HOW TO USE IT: Shake Well. Use at first sighting of insects. Thorough coverage of both top and bottom leaves is important. Spray leaves to the point of run off. Apply every 5 to 7 days when insects are present.

DO NOT USE on delicate ferns, nasturtium, sweetpea or violet, mountain ash, Japanese maple, horse chestnut, or newly planted cuttings.

PRECAUTIONARY STATEMENTS:
Hazards to Humans and Domestic Animals:

Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> - Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. - Call a poison control center or doctor for treatment advice.
If on skin or clothing:	<ul style="list-style-type: none"> - Take off contaminated clothing. - Rinse skin immediately with plenty of water for 15-20 minutes. - Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-858-7378 for emergency medical treatment advice.</p>	

ENVIRONMENTAL HAZARDS

This product may be hazardous to aquatic invertebrates. For terrestrial uses, do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water by cleaning of equipment or disposal of rinsate.

MASTER LABEL- BACK PANEL (Page 3 of 3)

STORAGE AND DISPOSAL

STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets. Protect from freezing and heat. Keep container tightly closed to prevent evaporation.

DISPOSAL: If Empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

COVERAGE:

- 8 oz. will treat approximately 5 plants, 2' high by 2' diameter.
- 12 oz. will treat approximately 8 plants, 2' high by 2' diameter.
- 16 oz. will treat approximately 10 plants, 2' high by 2' diameter.
- 24 oz. will treat approximately 15 plants, 2' high by 2' diameter.
- 32 oz. will treat approximately 20 plants, 2' high by 2' diameter.
- 64 oz. will treat approximately 40 plants, 2' high by 2' diameter.
- 1 gallon will treat approximately 80 plants, 2' high by 2' diameter.

~~Woodstream Corp. and its subsidiaries will not accept liability for damage or injury resulting from misuse. For information on this pesticide product (including health concerns, medical emergencies, or pesticide incidents) call the National Pesticide Information Center at 1-800-858-7378~~

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured By:
Safer, Inc. a wholly-owned subsidiary of Woodstream Corporation
69 North Locust Street
Lititz PA 17543
1-800-800-1812 for information

EPA Reg. No. 59913-2
EPA Est. No. 63416-MN-01
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Made in USA Printed in USA

MASTER LABEL- OPTIONAL CLAIMS (Page 1 of 1)

[Optional Market Claims]

- OMRI™ Listed Organic Materials Review Institute [Logo]
- For Organic Production [Logo]
- For Organic Gardening [Logo]
- Kills Aphids, Mealybugs, Mites, Whiteflies and other listed pests. (See Back Panel)
- Contains Insecticidal Soap
- Kills Aphids fast! Gentle on Blossoms!
- Kills Aphids!
- Kills Whiteflies!
- Stops damage immediately!
- FRESH SCENTED with "CITRUSOAP"
- An effective way to kill aphids and mites on roses and flowers.
- Ready to Use Spray
- ALWAYS SHAKE WELL BEFORE USING

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