

58864-2

2/13/2008

Page 1 of 8

Dr. W.P. Marsland  
Marsland Laboratories, LLC  
106 Mill Street  
Greenfield, MO 65661

FEB 13 2008

Dear Dr. Marsland:

Subject: Amendment- update first aid statement per PR Notice 2001-1 and company name change  
War Paint Insecticidal Paste  
EPA Registration Number 58864-2  
Your submission dated January 29, 2008

The application referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable, and a copy of a stamped label is enclosed for your records.

If you have any questions regarding this action, please contact Linda A. DeLuise of my team at (703) 305-5428.

Sincerely,

George T. LaRocca  
Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

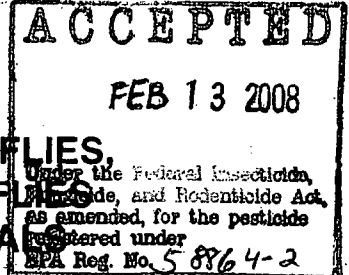
Enclosure

288

# War Paint™

Insecticidal paste

**KILLS AND REPELS FACE FLIES, HORN FLIES,  
STABLE FLIES, HOUSE FLIES, BLACK FLIES  
AND BOT FLIES ON HORSES AND FOALS**



### ACTIVE INGREDIENTS

By weight

Permethrin: (*3-phenoxyphenyl)methyl (+/-)cis, trans-3-(2,2-dichloroethylenyl)-2,2-dimethylcyclopropanecarboxylate.....	7.0%
Related Reaction Products.....	0.6%
**Piperonyl Butoxide, Technical.....	14.0%
N-octyl bicycloheptene dicarboximide.....	21.0%
INERT INGREDIENTS.....	57.4%
TOTAL.....	100.0%

\*cis-trans isomer ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.

\*\*Equivalent to Min. 11.2% (butylcarbityl) (6-propylpiperonyl) ether and Max. 2.0% related compounds.

## CAUTION: Keep Out of Reach of Children

**"DO NOT USE THIS PRODUCT ON HORSES INTENDED FOR HUMAN FOOD"**

### PRODUCT DESCRIPTION

It requires very small amounts of War Paint to kill and repel flies. Small amounts of War Paint are placed on the horse only where flies tend to congregate.

War Paint, when applied to the horse, attaches to the hair of the horse and slowly releases the insecticide over a period of weeks. Full body fly control does not usually occur until 1 to 2 days after the application. The reason for this is it takes time for the formulation to release the insecticide onto the horse's hair.

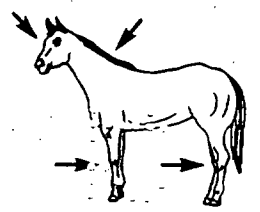
Because War Paint is not only an insecticide, but also an effective repellent, you will notice that in the case of face fly activity, the repellent activity of the product will be apparent within hours if not immediately after application.

After a period of one to two weeks, as the insecticide is released onto the horse's hair, you will find that War Paint becomes powdery and will fall off the horse's hair leaving no adverse effects on the horse's appearance.

### DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING. DO NOT APPLY TO A WET ANIMAL SINCE THE PRODUCT WILL NOT ADHERE TO MOIST SURFACES.

**FULL BODY FLY CONTROL:** Adult horses: For the treatment of pastured horses, it is recommended that a full application of War Paint be applied as a single treatment. This should provide adequate fly control for approximately one week on pastured horses. Apply one (1) gram under each eye, two (2) grams on withers and two (2) grams on each leg below the hock or knee - 12 grams total as a single treatment. DO NOT REPEAT TREATMENT FOR SEVEN (7) DAYS. See application techniques and illustrations.



**Full Body Control:** Apply 12 grams: One (1) gram under each eye, two (2) grams on withers and two (2) grams on each leg.

## APPLICATION TECHNIQUES

3 8 8

**FACE FLIES:** Turn the applicator wheel 1/8 of a turn to place 1 gram of War Paint on top of applicator. Then apply War Paint under the eye along the lower lid, close to the lid margin. Do not apply directly into the eye. Make a 1-inch wide stripe along the entire lower lid from corner to corner. For maximum Face Fly control it is very important to place the product around the inside corner of the eye where the top and bottom lids meet. This is the area where tearing occurs due to fly irritation and also where Face Flies congregate to feed. Repeat the application to the other eye. A 1-inch stripe under each eye will apply 2 grams of War Paint to the face.



**Face Fly Control:** Apply under each eye: A one inch stripe along the lower eyelid. (this will apply one (1) gram to each eye.)

**HORN FLIES, BLACK FLIES AND HOUSE FLIES:** Turn the applicator wheel 1/4 of a turn to place 2 grams of War Paint on top of the applicator. Then apply a 1x4-inch stripe under the mane of the horse on the withers. Place the product far enough up the withers so the product will not be under the saddle or blanket if the horse is ridden.

**STABLE FLIES AND BOT FLIES:** Apply a 1x4-inch stripe to each leg. Turn the applicator wheel 1/4 turn to place 2 grams of War Paint on the top of the applicator. When applying War Paint to the legs of a horse, apply the material to the front of the horse's leg. Start at a place on the front of the leg four inches below the knee or the hock. Touch the applicator to the spot to be treated. Move the applicator in the narrow direction up the horse's leg four inches toward the knee or hock, then stop and with the applicator top smooth out to a 1-inch wide by 4-inch long stripe on each leg.



**Stable Fly Control:** Apply to the front of each leg: A one inch wide by four inch long stripe just below the knee and hock. These stripes will apply two grams to each leg.



**BOT FLIES:** To kill and repel bot flies during the egg laying season, War Paint should be applied over the bot eggs already on the horse. A four inch by one inch wide stripe should be painted over the area where the bot eggs exist. This should be done instead of applying War Paint to the front of the leg since the application will also control stable flies, and Bot Flies usually lay their eggs on the sides of the horse's legs.



**Bot Fly Control:** Apply over eggs instead of on front of legs



**FOALS:** The same technique for applying War Paint can be used on foals, except only 1/2 of the adult amount should be used, 6 grams. Since the foal's eyes are smaller than adult horses, a 1-inch wide stripe under each eye of a foal will apply only 1/2 gram of War Paint to each eye. When applying War Paint to a foal's withers and legs, make the stripe only 1-inch by 2-inches long instead of the 4-inch long stripe used on adult horses. This will insure that a foal will receive one-half of the adult horse dose, one gram on each leg. Remember, a 1/8 turn of the applicator wheel will place one gram of War Paint on the top of the applicator.

**LOCAL FLY CONTROL:** For horses that are to be ridden and handled frequently, lesser amounts of War Paint applied more frequently are a better choice. Lesser amounts of War Paint applied discreetly and prudently to the horse can provide effective local fly control for several days to a week. If this technique is used, remember not to apply more than 12 grams of War Paint to a horse in any 7-day period. See application technique and illustrations.

## PRECAUTIONS FOR USE

**Do not apply to the hair of a wet animal since the product will not adhere to moist surfaces. War Paint, once applied to the hair of the horse, cannot be wiped off. Therefore, it should not be applied within one to two weeks of an anticipated show or event in which the presence of small amounts of War Paint on the horse's hair would have an adverse effect on the horse's appearance.** As with any product, certain horses may be sensitive to one of the ingredients in War Paint and develop some local irritation. If irritation occurs, discontinue use. If irritation persists, consult your veterinarian.

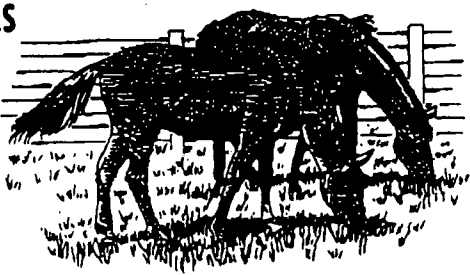
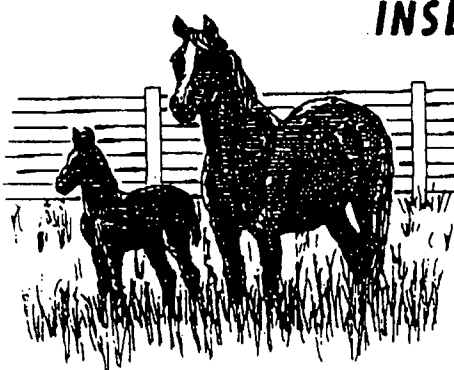
DISPLAY CARTON FRONT PANEL

# War Paint™

INSECTICIDAL PASTE

KILLS & REPELLS

- FACE FLIES
- HORN FLIES
- STABLE FLIES
- HOUSE FLIES
- BLACK FLIES
- BOT FLIES



APPLICATOR - REAR LABEL PANEL  
PRODUCT INSERT IS ATTACHED  
UNDER REAR LABEL AS A FOLDOUT.

"DO NOT USE THIS PRODUCT ON HORSES  
INTENDED FOR HUMAN FOOD."  
For Use Rates and Additional Precautionary  
Statements Open and Read  
Enclosed Directions for Use Sheet.

EPA Reg. No. 58864-2  
EPA Est. No. 58864-NB-1

INTERNATIONAL DEVELOPMENT  
LICENSING CORPORATION  
3133 South 7th Street/Suite D  
Lincoln, NE 68502  
(800) 941-8666  
Net Contents: 3.36 oz.

TESTED  
FEB 3 2000  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under  
EPA Reg. No.

LAST

11/04/99

Bm / JS / SZ

APPLICATOR - FRONT LABEL PANEL

**Wasp Patrol**  
**INSECTICIDAL PASTE**

**KILLS AND REPELS FACE FLIES, HORN FLIES, STABLE FLIES, HOUSE FLIES, BLACK FLIES AND POT FLIES ON HORSES AND FOALS**

<b>ACTIVE INGREDIENTS:</b>	
Permethrin (10-phenoxyphenyl) methyl (2/2)	7.0%
trans-3-(2,2-dichloroethoxy)-2,2-dimethylpropanecarboxylate	0.6%
Related Reaction Products	14.0%
*Piperonyl Butoxide, Technical	21.0%
N-octyl bicycloheptene dicarboximide	57.4%
<b>INERT INGREDIENTS</b>	<b>57.4%</b>
<b>TOTAL</b>	<b>100.0%</b>

\*cis-trans isomer ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.  
\*\*Equivalent to Min. 11.2% (butylcarbityl(6-propylpiperonyl) ether and Max. 2.0% related compounds.  
See back panel for additional precautionary statements.

**CAUTION:**  
Keep Out of Reach of Children

**ACCEPTED**

FEB 3 2000

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 58864-2

LAST PRINTED DATE 11/04/99

BM/JS/JS

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid contact with the skin, eyes or clothing. Do not contaminate food or foodstuff. Wash thoroughly with soap after handling.

<b>FIRST AID</b>	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give any liquid to the person.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.</li> <li>• Call a poison control center for treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For emergency information contact: National Pesticide Information Center at 1-800-858-7378.</p>	

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Keep container tightly sealed when not in use. Do not store near food or feed. Avoid temperatures over 100° F.

**CONTAINER DISPOSAL:** **If Empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY DISCLAIMER:** EXCEPT AS EXPRESSLY PROVIDED HEREIN, NEITHER MANUFACTURER OR SELLER MAKES ANY WARRANTIES, GUARANTEES, OR REPRESENTATIONS OF ANY KIND, EITHER BY USAGE OR TRADE, STATUTORY OR OTHERWISE, WITH REGARD TO THE PRODUCT SOLD, INCLUDING, BUT NOT LIMITED TO MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, USE OR ELIGIBILITY OF THE PRODUCT FOR ANY PARTICULAR TRADE USAGE.

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APPLICATOR'S OR GROWER'S EXCLUSIVE REMEDY AGAINST MANUFACTURER OR SELLER FOR ANY CAUSE OF ACTION RELATING TO THE PRODUCT IS A CLAIM FOR DAMAGES, AND IN NO EVENT SHALL DAMAGES OR ANY OTHER RECOVERY EXCEED THE PURCHASE PRICE OF THE PRODUCT IN RESPECT OF WHICH SUCH CLAIM IS MADE.

EPA Reg. No. 58864-2

EPA Est. No. 58854-MO-001

MARSLAND LABORATORIES LLC.  
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Greenfield, MO 65661  
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