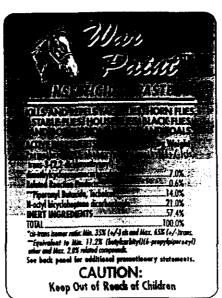
#### APPLICATOR - FRONT LABEL PANEL



ACCEPTED FEB 3 2000

\$8864-2

 APPLICATOR - REAR LABEL PANEL PRODUCT INSERT IS ATTACHED UNDER REAR LABEL AS A FOLDOUT.

"DO NOT USE THIS PRODUCT ON HORSES INTENDED FOR HUMAN FOOD."

For Use Retes and Additional Pressutionary Statements Open and Reed Enclosed Directions for Use Sheet.

EPA Reg. No. 58864-8-1
INTERNATIONAL DEVELOPMENT LICENSING CORPORATION
3133 South 7th Street/Suite D
Lincoln, NE 68502
(800) 941-8666
Net Contents: 3.36 oz.

LAST

BM / 55/52

### War Paint™

Insecticidal paste

#### KILLS AND REPELS FACE FLIES, HORN FLIES, STABLE FLIES, HOUSE FLIES, BLACK FLIES AND BOT FLIES ON HORSES AND FOALS

ACTIVE INGREDIENTS	By weight
Permethrin: (*3-phenoxyphenyl)methyl (+/-)cis, trans-3-(2,2-dichloroethyenyl)-2,2-	
dimethylcyclopropanecarboxylate	7.0%
Related Reaction Products	0.6%
**Piperonyl Butoxide, Technical	14.0%
N-octyl bicycloheptene dicarboximide	21.0%
INERT INGREDIENTS	57.4%
TOTAL	100.0%

<sup>\*</sup>cis-trans isomer ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.

## CAUTION: Keep Out of Reach of Children "DO NOT USE THIS PRODUCT ON HORSES INTENDED FOR HUMAN FOOD"

#### PRODUCT DESCRIPTION

It requires very small amounts of War Paint to kill and repel flies. Small amounts of War Paint are placed on the horse only where flies tend to congregate.

War Paint, when applied to the horse, attaches to the hair of the horse and slowly releases the insecticide over a period of weeks. Full body fly control does not usually occur until 1 to 2 days after the application. The reason for this is it takes time for the formulation to release the insecticide onto the horse's hair.

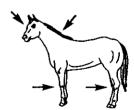
Because War Paint is not only an insecticide, but also an effective repellent, you will notice that in the case of face fly activity, the repellent activity of the product will be apparent within hours if not immediately after application.

After a period of one to two weeks, as the insecticide is released onto the horse's hair, you will find that War Paint becomes powdery and will fall off the horse's hair leaving no adverse effects on the horse's appearance.

#### **DIRECTIONS FOR USE**

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING. DO NOT APPLY TO A WET ANIMAL SINCE THE PRODUCT WILL NOT ADHERE TO MOIST SURFACES.

FULL BODY FLY CONTROL: Adult horses: For the treatment of pastured horses, it is recommended that a full application of War Paint be applied as a single treatment. This should provide adequate fly control for approximately one week on pastured horses. Apply one (1) gram under each eye, two (2) grams on withers and two (2) grams on each leg below the hock or knee – 12 grams total as a single treatment. DO NOT REPEAT TREATMENT FOR SEVEN (7) DAYS. See application techniques and illustrations.

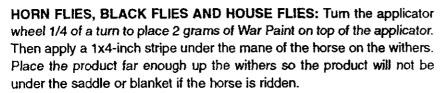


Fuil Body Control: Apply 12 grams: One (1) gram under each eye, two (2) grams on withers and two (2) grams on each leg.

<sup>\*\*</sup>Equivalent to Min. 11.2% (butylcarbityl) (6-propylpiperonyl) ether and Max. 2.0% related compounds.

#### **APPLICATION TECHNIQUES**

FACE FLIES: Turn the applicator wheel 1/8 of a turn to place 1 gram of War Paint on top of applicator. Then apply War Paint under the eye along the lower lid, close to the lid margin. Do not apply directly into the eye. Make a 1-inch wide stripe along the entire lower lid from corner to corner. For maximum Face Fly control it is very important to place the product around the inside corner of the eye where the top and bottom lids meet. This is the area where tearing occurs due to fly irritation and also where Face Flies congregate to feed. Repeat the application to the other eye. A 1-inch stripe under each eye will apply 2 grams of War Paint to the face.



STABLE FLIES AND BOT FLIES: Apply a 1x4-inch stripe to each leg. Turn the applicator wheel 1/4 turn to place 2 grams of War Paint on the top of the applicator. When applying War Paint to the legs of a horse, apply the material to the front of the horse's leg. Start at a place on the front of the leg four inches below the knee or the hock. Touch the applicator to the spot to be treated. Move the applicator in the narrow direction up the horse's leg four inches toward the knee or hock, then stop and with the applicator top smooth out to a 1-inch wide by 4-inch long stripe on each leg.

BOT FLIES: To kill and repel bot flies during the egg laying season, War Paint should be applied over the bot eggs already on the horse. A four inch by one inch wide stripe should be painted over the area where the bot eggs exist. This should be done instead of applying War Paint to the front of the leg since the application will also control stable flies, and Bot Flies usually lay their eggs on the sides of the horse's legs.





Face Fly Control: Apply under each eye: A one inch stripe along the lower eyelid. (this will apply one (1) gram to each eye.)



Stable Fly Control: Apply to the front of each leg: A one inch wide by four inch long stripe just below the knee and hock. These stripes will apply two grams to each leg.





**Bot Fly Control:** Apply over eggs instead of on front of legs



FOALS: The same technique for applying War Paint can be used on foals, except only 1/2 of the adult amount should be used, 6 grams. Since the foal's eyes are smaller than adult horses, a 1-inch wide stripe under each eye of a foal will apply only 1/2 gram of War Paint to each eye. When applying War Paint to a foal's withers and legs, make the stripe only 1-inch by 2-inches long instead of the 4-inch long stripe used on adult horses. This will insure that a foal will receive one-half of the adult horse dose, one gram on each leg. Remember, a 1/8 turn of the applicator wheel will place one gram of War Paint on the top of the applicator.

LOCAL FLY CONTROL: For horses that are to be ridden and handled frequently, lesser amounts of War Paint applied more frequently are a better choice. Lesser amounts of War Paint applied discreetly and prudently to the horse can provide effective local fly control for several days to a week. If this technique is used, remember not to apply more than 12 grams of War Paint to a horse in any 7-day period. See application technique and illustrations.

#### **PRECAUTIONS FOR USE**

Do not apply to the hair of a wet animal since the product will not adhere to moist surfaces. War Paint, once applied to the hair of the horse, cannot be wiped off. Therefore, it should not be applied within one to two weeks of an anticipated show or event in which the presence of small amounts of War Paint on the horse's hair would have an adverse effect on the horse's appearance. As with any product, certain horses may be sensitive to one of the ingredients in War Paint and develop some local irritation. If irritation occurs, discontinue use. If irritation persists, consult your veterinarian.

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid contact with skin, eyes or clothing. Do not contaminate food or foodstuff. Wash thoroughly with soap after handling.

STATEMENT OF PRACTICAL TREATMENT: If Swallowed: Contact a physician or poison control center immediately. If on Skin: Immediately remove contaminated clothing, wipe material from skin and wash affected area with plenty of soap and water. Contact a physician if irritation persists. Wash clothing prior to reuse. If in Eyes: Flush eyes with plenty of water. Contact a physician if irritation persists.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish and other aquatic animals. Do not contaminate any body of water with this product by cleaning of equipment or disposal of wastes.

STORAGE AND DISPOSAL: For containers: Do not contaminate water, food or feed by storage or disposal. STORAGE: Tightly close cap and store in a dry place (preferably locked). Avoid temperatures over 100°F. (i.e. Do not leave product in closed vehicle during summer months.). PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility. CONTAINER DISPOSAL: Dispose of empty container in a sanitary landfill or by incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

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#### DISPLAY CARTON FRONT PANEL

# War Paint M







- HORN FLIES
- STABLE FLIES \*
- HOUSE FLIES
- BLACK FLIES
- BOT FLIES

