

58007-10

10/22/2009

1/4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

October 22, 2009

Ms. Susan M. Price, Senior Regulatory Specialist
3M Materials Environmental Health & Safety
3M Center, Building 220-6E-03
St. Paul, MN 55144-1000

**Subject: Amended/Updated Labeling, Response to SAL Dated October 9, 2009
ULTRATHON™ INSECT REPELLENT WIPES, EPA Reg. No. 58007-10
Your E-Mail Submission Dated October 22, 2009**

Dear Ms. Price:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

3M Materials Environmental Health & Safety should note that the Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

FOR Handwritten signature of Richard J. Gebken in black ink.

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

Enclosure: Label stamped "Accepted"
058007-00010 D422148

2/4

FRONT OF CONTAINER

ULTRATHON™
INSECT REPELLENT WIPES

UP TO 3 HR
Time Release Protection against mosquitoes

*[Repels Mosquitoes
Ticks
Biting Flies
Chiggers
Gnats
Fleas
Deer Flies]
[Up to 3 Hours of Protection against Mosquitoes]
[Provides up to 3 hours of protection]
[Repels Mosquitoes that may carry West Nile Virus]*

ACTIVE INGREDIENT:

DEET	19%
OTHER INGREDIENTS	81%
<u>TOTAL</u>	<u>100%</u>

ACCEPTED
October 22, 2009
Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

KEEP OUT OF REACH OF CHILDREN EPA Reg. No. 58007-10

CAUTION: See additional precautions on back panel

[1 TOWELETTE]
[Total Net Weight: 0.19 oz (5.5 g)]

[12 TOWELETTES]
[Total Net Weight: 2.31 oz. (66 g)]

BACK OF CONTAINER

[Specifically designed [formulated] to resist rain, sweat and water splashes.]

[Provides protection for up to 3 hours.]

[[Provides protection for up to 3 hours against the mosquitoes that may carry West Nile virus.].]

[3M's unique formulation resists rain, sweat and water splashes for effective protection up to 3 hours against mosquitoes, including mosquitoes that may carry West Nile Virus.]

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS

CAUTION:

Causes moderate eye irritation. Avoid contact with eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call you local poison control center. If you go to a doctor, take this repellent product with you. Wash treated clothing before wearing it again. Wash hands thoroughly after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to by a poison control center or a doctor. • Do not give anything by mouth to an unconscious person.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</p> <p>For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-364-3577</p>	

PHYSICAL AND CHEMICAL HAZARDS:

COMBUSTIBLE: Keep treated surfaces away from fire, sparks or open flame until dry. Do not use or store near heat or open flame

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store this product in a cool, dry place away from heat or flame in an area that is inaccessible to children.

[The following is for individually-wrapped towelettes.]

Disposal: Before disposing, empty package by using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash.

[The following is for outer containers containing individually-wrapped towelettes.]

Disposal: Before disposing, empty package by using the product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash. Please outer container in trash or offer for recycling, if available.

4/4

Directions for use: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.

Open package, remove and unfold towelette. Moisten all exposed skin evenly and completely. Some adults may need more than one towelette for adequate coverage. For best results, wipe evenly and completely over all exposed skin. Avoid over application of this product. Heavy application and saturation is unnecessary for effectiveness. **WILL NOT DAMAGE** cotton, wool or nylon fabrics. May damage some synthetic fabrics (other than nylon), furniture, plastics (such as eyeglasses and watch crystals) leather and painted or varnished surfaces (including automobiles).

USE RESTRICTIONS AND PRECAUTIONS

DO NOT apply near eyes and mouth, and apply sparingly around ears. **DO NOT** apply over cuts, wounds, or irritated skin. Use just enough repellent to cover exposed skin; do not apply under clothing. **DO NOT** allow children to handle this product. When using on children, an adult should apply product to child. **DO NOT** apply directly to children's hands. After returning indoors, wash treated skin with soap and water or bathe.

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EPA Reg. No. 58007-10

EPA Est. No. 000095-MN-001

Refer to MSDS (26-0065-8) for more information.

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CAT # SRW-12

For general information, call 1-800-430-5000

Monday – Friday 8am – 4:30pm CST

3M Sports and Leisure

3M Center

St. Paul, MN 55144-1000

www.ultrathon.com

UPC