

58007-1

03/09/2009

1/9



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Mr. John Dubeck  
Keller and Heckman LLP  
Agent for 3M  
1001 G Street, N.W. Suite 500 West  
Washington, D.C. 20001

MAR 9 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request General Label Change (Marketing Phrases)  
EPA Reg. No. 58007-1  
Application Dated February 18, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 02/18/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2/9



United States  
Environmental Protection Agency  
Washington, DC 20460

☐ Registration  
☐ Amendment  
☒ Other

OPP Identifier Number

## Application for Pesticide - Section I

1. Company/Product Number 58007-1	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>3M Ultrathon Insect Repellent</b>	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) 3M 3M Center Building 220-6E-03 St. Paul, MN 55144-1000  <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition to <b>NOTIFICATION</b> EPA Reg. No. <b>MAR 09 2009</b> Product Name _____

## Section II

<input type="checkbox"/> Amendment - Explain Below	<input type="checkbox"/> Final printed labels in response to Agency Letter dated _____
<input type="checkbox"/> Resubmission in response to Agency Letter dated <u>December 28, 1998</u>	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of revised label to add the marketing terms "Spong applicator" and "Keep Hands Clean" per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

## Section III

1. <b>Material This Product Will Be Packaged In:</b>				2. <b>Type of Container</b>	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* <b>Certification must be submitted.</b>		If "yes," Unit Package wgt.	No. per container	If "yes," Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other (_____)			

## Section IV

1. <b>Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)</b>		
Name Sue M. Price	Title Senior Regulatory Affairs Specialist	Telephone No. (Include Area Code) 615-733-3461
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)
2. Signature 		
3. Title Registration Agent for 3M		
4. Typed Name Andrew P. Jovanovich		5. Date February 18, 2009

3/9

KELLER AND HECKMAN LLP

February 19, 2009

Writer's Direct Access  
**John B. Dubeck**  
(202) 434-4125  
dubeck@khlaw.com

*Via Courier*

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U. S. Environmental Protection Agency  
One Potomac Yard – Room S-4900  
2777 South Crystal Drive  
Arlington, Virginia 22202-4501

Attn: Mr. Richard Gebken, Product Manager 10

Re: Notification of Revised Label  
**3M Ultrathon Insect Repellent (EPA Reg. No. 58007-1)**

Dear Mr. Gebken:

On behalf of our client, 3M, we are notifying EPA of a minor change to the 3M Ultrathon Insect Repellent label. Specifically, the following marketing phrases are being added:

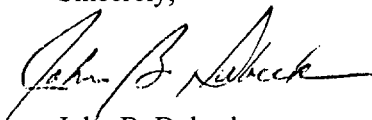
“Sponge applicator” and “Keep Hands Clean”

For your review, enclosed are five copies of the revised label.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulation 40 C.F.R. §152.46. No other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Section 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 C.F.R. § 152.46, this product may be in violation of FIFRA, and I may be subject to enforcement action and penalties under Sections 12 and 14 of FIFRA.

Should you have any questions or concerns regarding this Notification, please contact either me at the telephone number and e-mail address above or Dr. Andrew Jovanovich at either 202-434-4156 or [Jovanovich@khlaw.com](mailto:Jovanovich@khlaw.com).

Sincerely,



John B. Dubeck

Enclosures

cc: Sue M. Price/via electronic mail

cc: Sue M. Price/via electronic mail

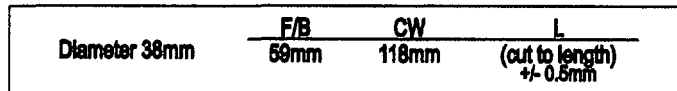
# 38mm ARTWORK TEMPLATE AND GUIDELINES

BL Modified  
by Schawk  
12.23.08  
per 3M

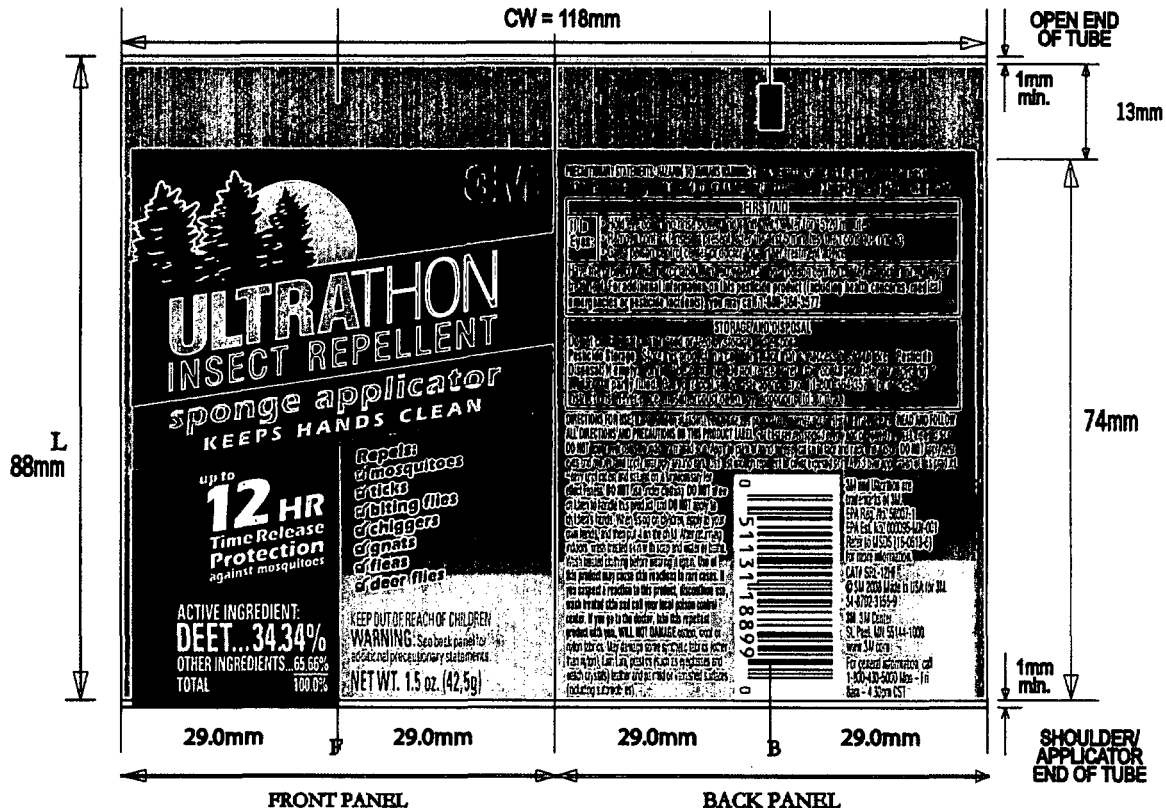
NOTIFICATION

MAR 09 2009

38mm multilayer oval



Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b>		<b>Rev. Date:</b> 12.23.08		<b>Ink Colors</b>		<b>Special Instructions</b> (If necessary)		<b>UPC Check</b>		<b>Proofread/QC</b>	
<b>Description:</b> Ultrathon Insect Repellent Hands Free				<input type="checkbox"/> Black <input type="checkbox"/> 3M Red <input type="checkbox"/> PMS 107 <input type="checkbox"/> PMS 360 <input type="checkbox"/> PMS 357		• Enter Special Instructions here  PROGRAM: Illustrator CS3 DESIGNER: ca		Initial _____ Date _____ Schawk Minneapolis		Proofreader _____ Date _____ Initial _____	
<b>File Name:</b> SRL-12HF P TUBE 2-3156-9.ai <b>Catalog #:</b> SRL-12HF <b>IPM Item #:</b> 34-8702-3156-9 <b>Stock #:</b> 70-1000-0044-0 <b>UPC:</b> 0-51131-18899-0 100% <b>Blueline #:</b> 38 mm artwork template <b>Requester(s):</b> Michael Kuhl				<b>Tint Match</b>				<input type="checkbox"/> Numerical <input type="checkbox"/> Pass <input type="checkbox"/> Fail Scan Only		Quality Control Initial _____ Date _____	

ANTHEM

The color on this copy will not match the final printed package.  
Schawk Minneapolis has checked this artwork for accuracy. Final approval is the client's responsibility. Please double check for errors before reproduction.

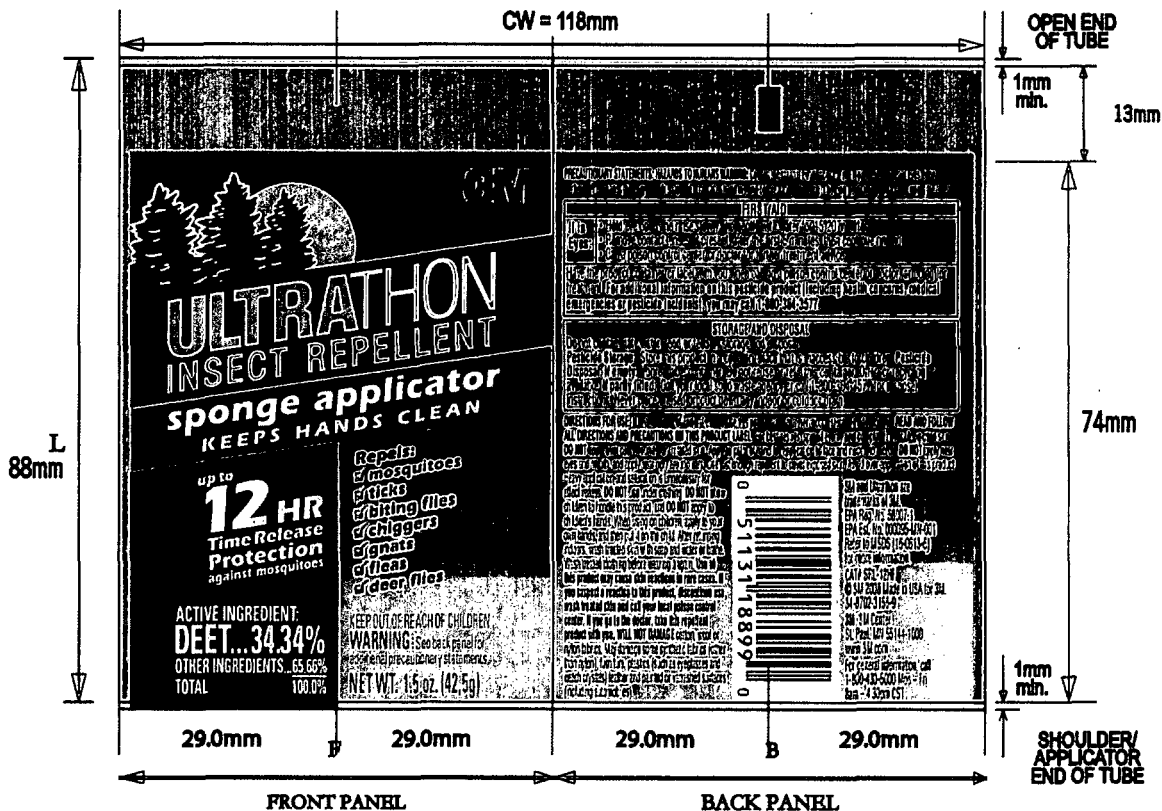
# 38mm ARTWORK TEMPLATE AND GUIDELINES

BL Modified  
by Schawk  
12.23.08  
per 3M

38mm multilayer oval

Diameter 38mm	F/B	CW	L
	59mm	118mm	(cut to length) +/- 0.5mm

Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b> Rev. Date: 12.23.08 <b>Description:</b> Ultrathon Insect Repellent Hands Free <b>File Name:</b> SRL-12HF P TUBE 2-3156-9.ai <b>Catalog #:</b> SRL-12HF <b>IPM Item #:</b> 34-8702-3156-9 <b>Stock #:</b> 70-1000-0044-0 <b>UPC:</b> 0-51131-18899-0 100% <b>Blueline #:</b> 38 mm artwork template <b>Requester(s):</b> Michael Kuhl		<b>Ink Colors</b> Black 3M Red PMS 107 PMS 360 PMS 357		<b>Special Instructions</b> (if necessary) • Enter Special Instructions here		<b>UPC Check</b> Initial Date Schawk Minneapolis Numerical <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Scan Only Pass Fail		<b>Proofread/QC</b> Proofreader Date Initial Quality Control Date Initial	
		<b>Tint Match</b>		<b>PROGRAM:</b> Illustrator CS3 <b>DESIGNER:</b> ca		<h1>ANTHEM</h1>			

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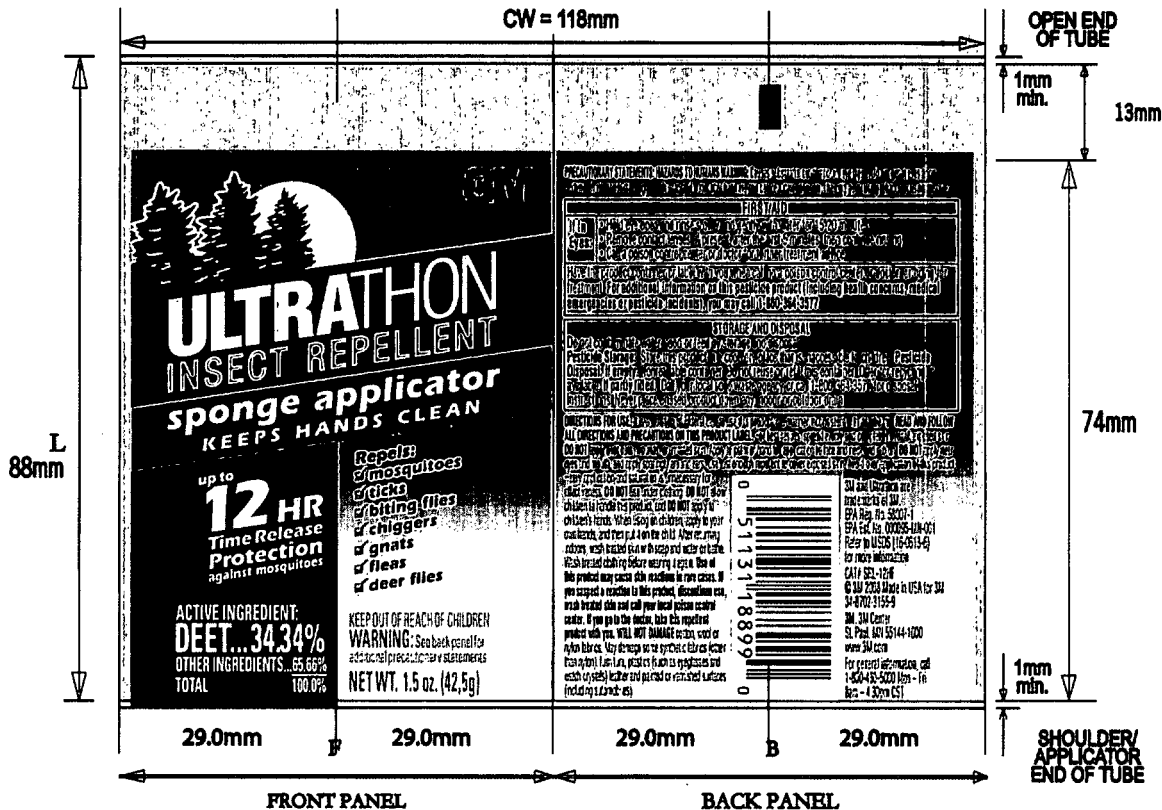
# 38mm ARTWORK TEMPLATE AND GUIDELINES

BL Modified  
by Schawk  
12.23.08  
per 3M

38mm multilayer oval

	F/B	CW	L
Diameter 38mm	59mm	118mm	(cut to length) ±0.5mm

Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b> Rev. Date: 12.23.08		<b>Ink Colors</b>		<b>Special Instructions</b> (If necessary)		<b>UPC Check</b>		<b>Proofread/QC</b>	
<b>Description:</b> Ultrathon Insect Repellent Hands Free		<input checked="" type="checkbox"/> Black <input checked="" type="checkbox"/> 3M Red PMS 107		• Enter Special Instructions here		Initial _____ Date _____ Schawk Minneapolis		Proofreader _____ Date _____ Initial	
<b>File Name:</b> SRL-12HF P TUBE 2-3156-9.ai <b>Catalog #:</b> SRL-12HF <b>IPM Item #:</b> 34-8702-3156-9 <b>Stock #:</b> 70-1000-0044-0 <b>UPC:</b> 0-51131-18899-0 100% <b>Blueline #:</b> 38 mm artwork template <b>Requester(s):</b> Michael Kuhl		<input checked="" type="checkbox"/> PMS 360 <input checked="" type="checkbox"/> PMS 357				Numerical Scan Only <input type="checkbox"/> Pass <input type="checkbox"/> Fail		Quality Control Initial _____ Date _____	
		<b>Tint Match</b>		PROGRAM: Illustrator CS3 DESIGNER: ca		<h1>ANTHEM</h1>			

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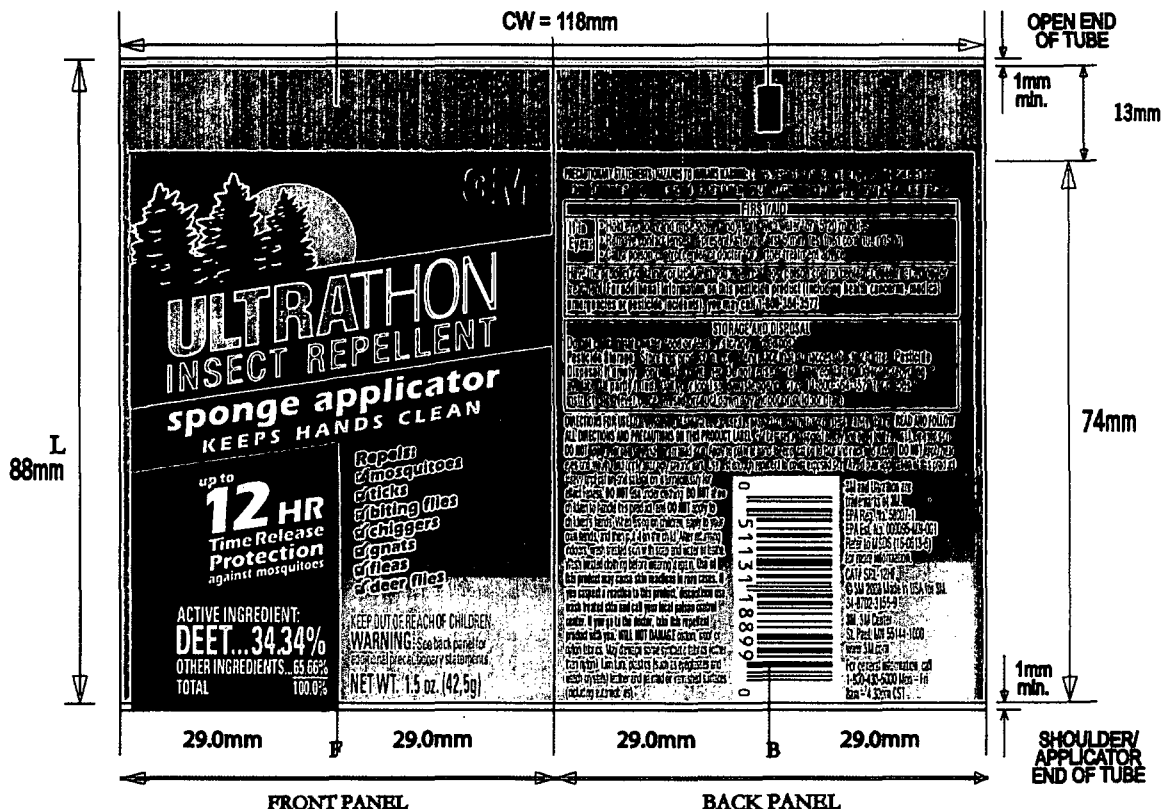
# 38mm ARTWORK TEMPLATE AND GUIDELINES

BL Modified  
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12.23.08  
per 3M

## 38mm multilayer oval

Diameter 38mm	F/B	CW	L
	59mm	118mm	(cut to length) +/- 0.5mm

Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b>		<b>Rev. Date:</b> 12.23.08		<b>Ink Colors</b>		<b>Special Instructions</b> (if necessary)		<b>UPC Check</b>		<b>Proofread/QC</b>	
<b>Description:</b> Ultrathon Insect Repellent Hands Free				<input type="checkbox"/> Black <input type="checkbox"/> 3M Red <input type="checkbox"/> PMS 107 <input type="checkbox"/> PMS 360 <input type="checkbox"/> PMS 357		* Enter Special Instructions here  PROGRAM: Illustrator CS3 DESIGNER: ca		Initial: Schawk Minneapolis    Date: Numerical: <input type="checkbox"/> Scan Only <input type="checkbox"/> Pass <input type="checkbox"/> Fail		Proofreader: Initial    Date: Quality Control: Initial    Date:	
<b>File Name:</b> SRL-12HF P TUBE 2-3156-9.ai											
<b>Catalog #:</b> SRL-12HF											
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<b>UPC:</b> 0-51131-18899-0 100%											
<b>Blueline #:</b> 38 mm artwork template											
<b>Requester(s):</b> Michael Kuhl											

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ANTHEM

# 38mm ARTWORK TEMPLATE AND GUIDELINES

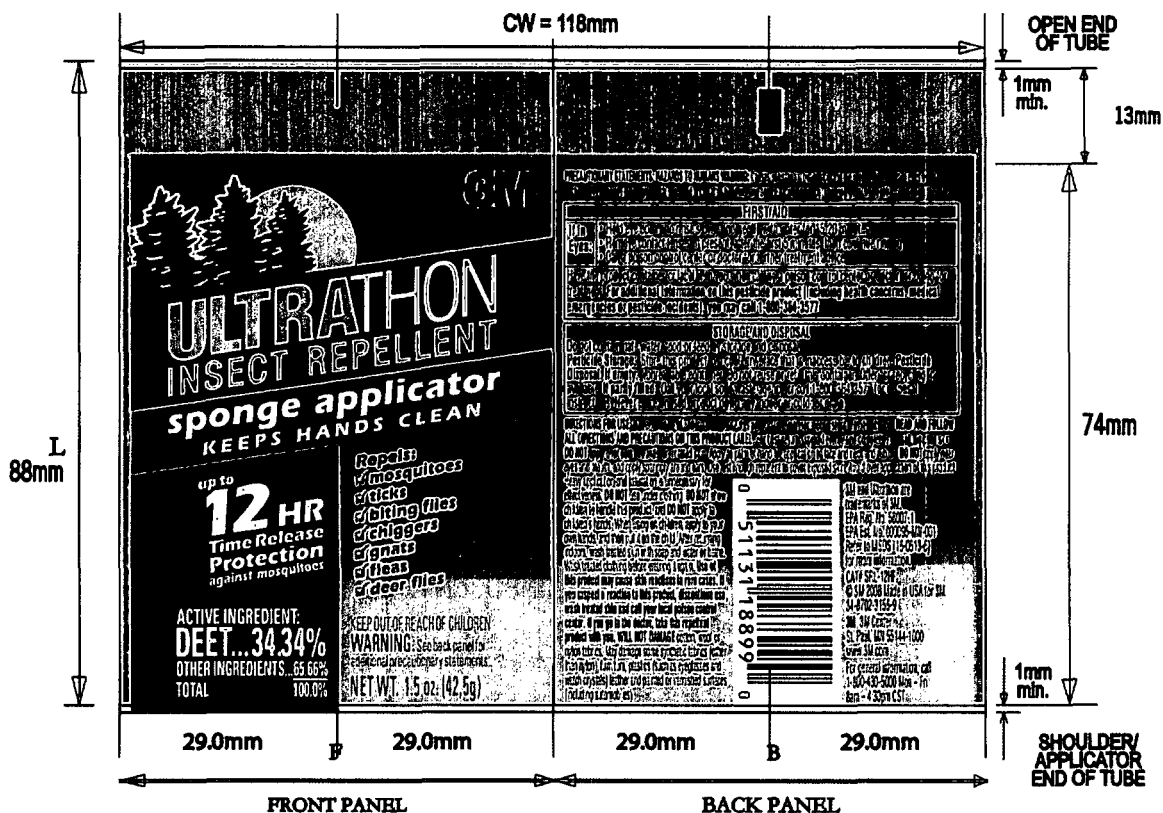
BL Modified  
by Schawk  
12.23.08  
per 3M

8/9

## 38mm multilayer oval

Diameter 38mm	F/B	CW	L
	59mm	118mm	(out to length) ± 0.6mm

Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b>		<b>Rev. Date: 12.23.08</b>		<b>Ink Colors</b>		<b>Special Instructions</b> (if necessary)		<b>UPC Check</b>		<b>Proofread/QC</b>	
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Catalog #: SRL-12HF											
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Stock #: 70-1000-0044-0											
UPC: 0-51131-18899-0 100%											
Blueline #: 38 mm artwork template											
Requester(s): Michael Kuhl											

**ANTHEM**

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# 38mm ARTWORK TEMPLATE AND GUIDELINES

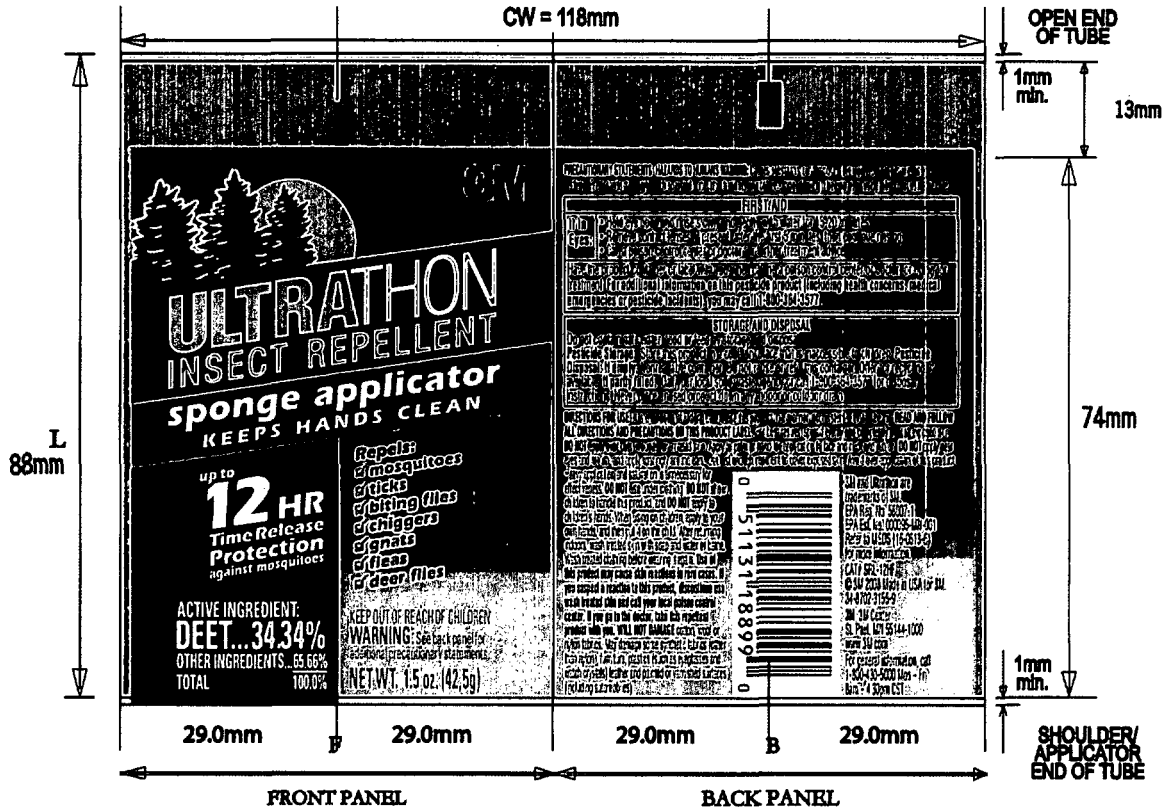
BL Modified  
by Schawk  
12.23.08  
per 3M

9/9

38mm multilayer oval

Diameter 38mm	F/B 59mm	CW 118mm	L (cut to length) ±0.5mm
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Shaded Area= Unprintable Area



3M

Schawk Job No.: 045912A

<b>File Information</b> Rev. Date: 12.23.08		<b>Ink Colors</b> Black 3M Red PMS 107 PMS 360 PMS 357		<b>Special Instructions</b> (if necessary) • Enter Special Instructions here		<b>UPC Check</b> Initial Date Schawk Minneapolis Numerical Scan Only <input type="checkbox"/> Pass <input type="checkbox"/> Fail		<b>Proofread/QC</b> Proofreader Date Initial Quality Control Date Initial	
<b>Description:</b> Ultrathon Insect Repellent Hands Free		<b>Tint Match</b>		<b>PROGRAM:</b> Illustrator CS3 <b>DESIGNER:</b> ca		<b>ANTHEM</b>			
<b>File Name:</b> SRL-12HF P TUBE 2-3156-9.ai <b>Catalog #:</b> SRL-12HF <b>IPM Item #:</b> 34-8702-3156-9 <b>Stock #:</b> 70-1000-0044-0 <b>UPC:</b> 0-51131-18899-0 100% <b>Blueline #:</b> 38 mm artwork template <b>Requester(s):</b> Michael Kuhl									

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