



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 29, 2016

Mr. Tyler Murray
Regulatory Specialist
Haviland Consumer Products, Inc.
421 Ann Street NW
Grand Rapids, MI 49504

Subject: Notification per PRN 98-10 – Optional Marketing Statements
Product Name: Multi Magic Plus
EPA Registration Number: 57787-37
Application Date: August 24, 2016
Decision Number: 521441

Dear Mr. Murray:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, you may contact Killian Swift at 703-308-6346 or via email at Swift.Killian@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Wanda J. Fuller, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

Multi Magic Plus

[Shock]

ACTIVE INGREDIENT:

Sodium dichloro-s-triazinetrione.....57.0%*

OTHER INGREDIENTS:.....43.0%

TOTAL.....100.0%

* Provides 35% Available Chlorine

KEEP OUT OF REACH OF CHILDREN

DANGER

See additional precautionary statements on [back] [side] panel.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

IF IN EYES:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

If on Skin or Clothing:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

If Inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible.
- Call a poison control center or doctor for further treatment advice.

If Swallowed:

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage

Manufactured By:
Haviland Consumer Products, Inc.
421 Ann Street N.W.
Grand Rapids, MI 49504

EPA Reg. No. 57787-GT
EPA Est. No. (see container label)
Net Contents: (see container label)
Batch Code # / Lot #: (see container label)

NOTIFICATION

57787-37

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/29/2016

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. May be fatal if inhaled. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or on clothing. Wear goggles or face shield and rubber gloves when handling this product. Do not breath dust. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

{Environmental hazards statement for end-use products in containers less than 5 gallons (liquid) or less than 50 pounds (solid, dry weight)}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms.

{Environmental hazards statement for end-use products in containers greater than or equal to 5 gallons (liquid) or greater than or equal to 50 pounds (solid, dry weight)}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic invertebrates, oysters and shrimp. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board Regional Office of the EPA

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. STRONG OXIDIZING AGENT. Use only clean, dry utensils. Mix only into water. Contamination with moisture, dirt, organic matter or other chemicals (including other pool chemicals) or any other foreign matter may start a chemical reaction with the generation of heat, liberation of hazardous gases and possible generation of fire and explosion. Avoid any contact with flaming or burning material such as a lighted cigarette. Do not use this product in any chlorinating device which has been used with any inorganic or unstabilized chlorinating compounds (e.g. calcium hypochlorite). Such use may cause fire or explosion.

Note to reviewer: Final print label will contain either {Optional Directions A, or B}.

DIRECTIONS FOR USE: *{Optional Directions A, when product is to be used in a swimming pool}*
It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

{Optional Marketing Statement, shown in [] below}

[There are three important steps to follow to maintain sparkling clean water in your pool:]

[Step 1 - Add SANITIZER to control bacteria.]

[Step 2 - Add SHOCK to destroy contaminants.]

[Step 3 - Add ALGAECIDE to prevent algae before it starts.]

[All three steps are vital to achieve sparkling clean water.]

FOR SWIMMING POOL DISINFECTANT: When used as directed, this product is effective as a swimming pool water disinfecting agent.

Ensure all pool equipment is working properly. Backwash the filter system following manufacturer's directions. Adjust pH to between 7.2 - 7.6. Add stabilizer to establish a minimum level of 30-40 ppm to reduce the degradative effects of sunlight upon the chlorine residual. Check for metals. Before using this product, add stain and scale inhibitor to prevent staining of pool surface due to metals. When using other products as outlined in the directions for this product, always follow directions on those products.

SUPERCHLORINATION:

Superchlorination is necessary at the beginning of the bathing season, whenever the pool is filled, every week during hot weather, and following heavy rain or windstorms. Superchlorinate the pool with a suitable granular product by following directions below or on another product's label. Keep pump-filter system running for at least 10 hours after treatment. Frequency of treatment is dependent on ambient temperatures, light intensity, and bather load. **DO NOT** reenter pool until the chlorine residual has dropped to 1.0 – 3.0 ppm.

For superchlorination, broadcast one pound of this product per 6,000 gallons directly into the water in the deep end of the pool. To prevent damage to pool surface, use a pool brush to disperse any granules that may have settled to the bottom of your pool. **NEVER ALLOW UNDISSOLVED PRODUCT TO REST IN CONTACT WITH BLEACHABLE POOL SURFACES.**

In water temperatures less than 70°F, or as an alternate application procedure, predissolve this product prior to applying evenly to the deep end of the pool. Dissolve this product outdoors, in a clean plastic bucket stirring with a clean plastic or wooden spoon. Add this product to water. **NEVER** add water to this product. **NEVER** add more than 1 pound of this product to 3 gallons of cool water. Do not mix with other products while predissolving.

Maintenance Dosage: With pump running, broadcast 4-6 ounces of this product per 10,000 gallons directly into the water in the deep end of the pool as an initial treatment. Repeat additions until a residual of 1-3 ppm chlorine is established as determined by the use of a test kit. To prevent damage to pool surface, use a pool brush to disperse granules that may have settled to the bottom of the pool. **NEVER ALLOW UNDISSOLVED PRODUCT TO REST IN CONTACT WITH BLEACHABLE POOL SURFACES.** Regular use of a test kit is necessary to determine when it is necessary to add another dose of this product to maintain a residual of 1 -3 ppm available chlorine in the pool water. An average daily dose requirement is 2-3 ounces of this product per 6,000 gallons of water.

After use of this product it is recommended that a preventative algae treatment be added on a weekly basis.

REENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 3 PPM CHLORINE DUE TO RISK OF BODY INJURY.

FOR SWIMMING POOL ALGAE: When used as directed, this product kills algae and will rid your pool of unsightly algae spots. This product is ideal for use in vinyl lined, fiberglass or colored plaster surface pools.

Ensure all pool equipment is working properly. Backwash the filter system following manufacturer's directions. Adjust pH to between 7.2 - 7.6. Check for metals and if present add stain and scale inhibitor to prevent staining of pool surface. When using other products as outlined in the directions for this product,

follow directions on those products.

Before using this product, brush all surface-clinging algae paying special attention to pool steps, ladder steps and around skimmer and lights. At night, or when the pool is not in use, broadcast this product directly into the water in the deep end of the pool with pump running. Use two pounds of this product per 10,000 gallons for medium to heavy algae growth and one pound per 6,000 gallons for light algae growth. To prevent possible damage to pool surface, use a pool brush to disperse any granules that may have settled to the bottom of the pool. Brush any remaining algae and clean/backwash filter. If algae is still visible, repeat treatment.

REENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 3 PPM CHLORINE DUE TO RISK OF BODY INJURY:

FOR WINTERIZING POOL:

To avoid costly spring problems (algae, stains, cloudy water, high chlorine demand) properly prepare your pool for the winter using this product. This product oxidizes organic wastes, provides long lasting chlorine protection, helps keep pool surfaces clean, and helps protect water during the off season months.

NOTE: For WHITE PLASTER POOLS, broadcast this product directly into the pool water. FOR VINYL FIBERGLASS, PAINTED AND COLORED PLASTER POOLS, PREDISSOLVE THE RECOMMENDED DOSE. Dissolve this product outdoors, in a clean plastic bucket stirring with a clean plastic or wooden spoon. Add this product to water; NEVER add water to product. NEVER add more than 1 pound of this product to 3 gallons of cool water. Do not mix with other products when pre-dissolving. Before treating the pool, chemically balance the water and adjust pH to 7.4-7.6. Brush and vacuum the pool. Backwash the filter and clean skimmer, pump baskets, and filter.

Sprinkle the powder or pour the pre-dissolved treatment dose (see NOTE above) into the water around the edges of the pool. Use one pound of this product per 6,000 gallons of water. Circulate water for several hours, then apply a winterizing algae treatment following appropriate directions. Cut off pump. Drain equipment or add a swimming pool antifreeze to equipment to prevent freeze damage. Install pool cover. A second treatment of this product in mesh covered or non-covered pools may be required prior to water freezing (mid-winter). If second treatment is required, predissolve treatment (see NOTE above) and pour along edges of the pool.

REENTRY INTO TREATED SWIMMING POOLS IS PROHIBITED ABOVE LEVELS OF 3 PPM CHLORINE DUE TO RISK OF BODY INJURY.

DIRECTIONS FOR USE: {*Optional Directions B, when product is to be used in a spa/hot tub*}
It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

{Optional Marketing Statement, shown in [] below}

[There are three important steps to follow to maintain sparkling clean water in your spa or hot tub:]

[Step 1 - Add SANITIZER to control bacteria.]

[Step 2 - Add SHOCK to destroy contaminants.]

[Step 3 - Add ALGAECIDE to prevent algae before it starts.]

[All three steps are vital to achieve sparkling clean water.]

This product, when used as directed, is effective as a [spa] *or* [hot tub] water disinfecting agent. Regular use of this product kills algae, oxidizes organic wastes, and provides long lasting chlorine protection

When using other products in conjunction with this product, follow the instructions on those products. NEVER mix different products together in the same bottle or pail.

Always add with pump and filter running to ensure complete mixing and good circulation. Broadcast this product uniformly over the surface of the water. Always apply product when [spa] *or* [hot tub] is not in use. To prevent damage to [spa] *or* [hot tub] surface, use a pool brush to disperse granules that may have settled to the bottom of the [spa] *or* [hot tub]. NEVER ALLOW UNDISSOLVED PRODUCT TO REST IN CONTACT WITH BLEACHABLE [SPA] *or* [HOT TUB] SURFACES. Test chlorine level prior to reentry to make sure the residual concentration in the [spa] *or* [hot tub] is between 1 and 3 ppm. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.

SPA AND HOT TUB DISINFECTANT:

Adjust pH to between 7.2 and 7.6

[Contaminants are introduced when the [spa] *or* [hot tub] is used.] When this product is used as a primary [spa] *or* [hot tub] disinfectant, add [4 teaspoons] *or* [1/2 ounce] of this product for every 500 gallons of water to establish a free chlorine residual between 1-3 ppm. Circulate [spa] *or* [hot tub] water for five to ten minutes to allow for complete mixing and good circulation prior to testing.

Test [spa] *or* [hot tub] water for free chlorine. Once the chlorine residual is 1-3 ppm, the [spa] *or* [hot tub] may be entered. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.

[spa] *or* [hot tub] water must be tested regularly to ensure that a free chlorine residual is maintained between 1-3 ppm at all times. Do not let chlorine residual drop below 1 ppm.

[SHOCK TREATMENT]-[SUPERCHLORINATION]:

For residential spas add once per week at a dose of [4 tablespoons] or [2 ounce] of this product to every 500 gallons of spa water. Heavily used spas may require shock treatment on a more frequent basis.

Reentry into the treated spa or hot tub can resume after the free chlorine concentration has dropped to 1-3 ppm. REENTRY INTO TREATED SPAS OR HOT TUBS IS PROHIBITED ABOVE LEVELS OF 3 PPM CHLORINE DUE TO RISK OF BODY INJURY.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

[for product sold in unit pack bags]

PESTICIDE STORAGE: Keep this product dry, in its original unopened bag until use. Store in a cool, dry, well-ventilated area, away from combustible materials, incompatible chemicals and sources of heat. Moisture may decompose this product and cause a violent reaction leading to fire and explosion. In case of decomposition, isolate bag in open area if possible and flood area with large amounts of water to dissolve all material before discarding this bag.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this bag. Completely empty bag into application equipment. When completely empty, offer for recycling if available, or dispose of empty bag in a sanitary landfill or by incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

[for product sold in plastic bottles or pails]

PESTICIDE STORAGE: Keep this product dry, in its original tightly closed container when not in use. Store in a cool, dry, well-ventilated area, away from combustible materials, incompatible chemicals and sources of heat. Moisture may decompose this product and cause a violent reaction leading to fire and explosion. In case of decomposition, isolate container in open area if possible and flood area with large amounts of water to dissolve all material before discarding this container.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Triple rinse (or equivalent). Then offer for recycling if available, or puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.

NOTE: Buyer assumes all responsibility for safety and use not in accordance with directions.

*All text in brackets [xxx] is optional and may or may not be included on final label.
All italicized text is administrative and will not appear on final label.*

Optional marketing statements that may be used with swimming pool or spa applications:

[Concentrated] [Stabilized]
[Chlorinating Granules]
[Stabilized Chlorine]
[Helps Improve Water Clarity]
[Destroys Organic Contaminants]
[Controls Algae]
[Ideal for all [pool] [spa] [hot tub] surfaces]
[Strong] [Effective] [Disinfectant] [Fungicide] [Bactericide]
[Superchlorinator]
[Will not cloud water]
[Safe for All [Pool] [spa] [hot tub] Surfaces]
[Ideal for [pool] [spa] [hot tub] Start-Ups] [And] [Shut-Downs]
[Multifunctional Shock]
[Shock, Algaecide and Stabilizer in one]
[Step B]
[Step 2]
[Multi-functional [pool] [spa] shock]
[Fast Dissolving Shock]
[For Spas]
[For use in [all] pool surface types]
[For use in [all] pool types]
[For use in [all] spas or hot tubs]
[For use in [all] swimming pools]
[For Use in Pools with Chlorine Generators]
[For use in [vinyl][fiberglass][painted][or][plaster][surfaces]
[Ideal for Manual Addition of Chlorine to Pools]
[Kills Algae]
[Long-Lasting]
[Long Lasting Chlorine Granules]
[No Cloudiness]
[Quick Dissolving]
[Restores Water Clarity]
[Restores Water Sparkle]
[Shock]
[Shock Treatment for Spas and Hot Tubs]
[Shock Treatment for Swimming Pools]
[Stabilized Chlorinating Granules]
[Stabilized Chlorine Granules]
[Superchlorinator for Spas & Swimming Pool]
[Use with Pools Sanitized with Chlorine or Bromine]

[Used to Superchlorinate Swimming Pools]
[Will Not Cloud Water or Cause Scale]
[Add Directly to [Skimmer] [or] [Pool]]
[Added Buffers [improved [better] water balance]]
[Buffered Shock Treatment [For Crystal Clear Water]]
[Buffered]
[Can Be Broadcast Over Pool]
[Can Be Used In Salt Pools]
[Clears Cloudy Water]
[Compatible With Salt Pools]
[Controls Algae [[&] [And]] Bacteria]
[Destroys [Organic] [Swimmer] [Contaminants] [Wastes]]
[Dissolves [Completely] [Instantly] [Quickly]]
[[For] Clear water [with consistent use]]
[Fast [Acting] [Dissolving] [Dissolving Shock]]
[For [Daily] [Everyday] Chlorination [[&] [And] [or]] Shock]
[For Heavy Bather Loads or After Heavy Rains]
[For Pool Startup [[&] [And]] Weekly Shock Treatment]
[For Shocking [[&] [And]] Everyday [Or Daily] Chlorination.]
[For [Superchlorination] *or* [Super-Chlorination]]
[For Use as A Shock]
[For Use With All Pool Surfaces]
[Helps maintain clear water]
[Good For All Pool Surfaces]
[Ideal for Use After Heavy Rains]
[Reduces Chemical Needs]
[Reduces, Chlorine Odor]
[Removes Organic [Contaminants] [Waste [[&] [And]] [Produces Sparkling Swimming Pool Water]]
[Restores A Crystal Clarity To Pool Water]
[Routine Maintenance Chlorinator]
[Salt System Compatible]
[Shock]
[Stabilized]
[Suitable For [Closing Pools] [Opening Pools] [Pool Closing] [Pool Winterization][Use In All Pools]]
[Swimming Pool Water Disinfectant]
[Use For [Closing Pool] [Opening Pool]]
[Use Once [A] [Per] Week]
[UV Protected]
[Works Immediately]
[Ultra fast dissolving granular [particles]]
[Will not [cloud][or][haze] water regardless of the water temperature]
[Ideal for maintenance in [small] pools]
[Apply product when pool is not in use]
[Apply product with the pump running.]
[Ideal application is after dusk.]
[Apply [at][or][after][dusk][night time]]

[Broadcast product over entire surface of the water]

[Brush any un-dissolved materials off surface]

[Granules are [completely] [totally] soluble]

[Soluble chlorine]

[All-in-one product for maintenance]

[Perfect for smaller spas or spas with sporadic use]

[Made in the USA]

[Swim in 15 minutes]