

57787-33

10-14-2009

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510-P)
1200 Pennsylvania Avenue N.W.
Washington, D.C. 20460

Reg. Number: 57787-33

Date of Issuance: Oct. 14, 2009

Term of Issuance: Conditional

Name of Pesticide Product: Multi Shock

NOTICE OF PESTICIDE:

x Registration
Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Haviland Consumer Products Company
421 Ann Street NW
Grand Rapids, MI. 49504-2075

Note: Changes in labeling, differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision No. 416418) is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and, submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Change EPA File Symbol 57787-GG to EPA Registration Number 57787-33.
3. On front panel of label correct available chlorine to 28.5%.
4. On front panel of label correct spelling of "out" in Keep Out of Reach of Children.
5. Under the Storage and Disposal heading revise first sentence to read "Do not contaminate water, food, or feed by storage and disposal, or cleaning of equipment."
6. Delete the Storage and Disposal instructions for Unit Packaging. Your product must be 50 pounds or greater in size since you did not submit Child Resistant Package Certification.
7. Add RESIDUE REMOVAL INSTRUCTIONS: (For containers 50 pounds or greater) Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water. Tip container on its side and roll it back and forth, ensuring at least one complete revolution for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over its other end and tip it back and forth several times. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times.

Submit one copy of the finished final printed label prior to releasing this product for sale. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the conditionally approved label is enclosed for your records.

Signature of Approving Official:
for: [Signature]
Emily H. Mitchell
Product Manager 32, Antimicrobials Division (7510-P)

Date: October 14, 2009

# MULTI SHOCK

[Shock] [Oxidizer] [Algaecide] [Algicide] [Sanitizer]

### ACTIVE INGREDIENT:

Sodium dichloro-s-triazinetriene..... 45% }  
 OTHER INGREDIENTS..... 55% } line-up  
 TOTAL..... 100% }  
 AVAILABLE CHLORINE ~~28%~~ 28.5%

~~out~~  
KEEP OUT OF REACH OF CHILDREN  
DANGER

### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information call CHEMTREC at 1-800-424-9300.

#### If in Eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present after 5 minutes, then continue rinsing eye.
- Call a Poison control Center or doctor for further treatment advice.

#### If on Skin or Clothing:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a Poison Control Center or doctor for further treatment advice.

#### If Swallowed:

- Call Poison Control Center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

#### If Inhaled:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible.
- Call a Poison Control Center or doctor for further treatment advice.

**Note to Physician:** Probable mucosal damage may contraindicate the use of gastric lavage.

MANUFACTURED FOR:  
 Haviland Consumer Products, Inc.  
 421 Ann Street N.W.  
 Grand Rapids, MI 49504

EPA Reg. # 57787-GG  
 EPA Est. # 57787-MI-1  
 Net Contents: (see container label)  
 Batch Code # / Lot #: (see container label)

ACCEPTED  
 with COMMENTS  
 in EPA Letter Dated:

OCT 14 2009  
 Under the Federal Insecticide,  
 Fungicide, and Rodenticide Act as  
 amended, for the pesticide,  
 registered under EPA Reg. No.

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**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS:**

**DANGER.** Corrosive. Causes irreversible eye damage. Causes skin irritation. Do not get in eyes, on skin or on clothing. Wear chemical resistant gloves and protective eyewear. Harmful if inhaled. Avoid breathing dust or spray mist. Harmful if swallowed or absorbed through skin. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

**ENVIRONMENTAL HAZARD:** This product is toxic to fish and aquatic organisms.

*Additional env hazard language for product packaged in > 50 lb containers*

[Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.]

**PHYSICAL OR CHEMICAL HAZARDS:** Contains oxidizing agents. Do not mix with other chemicals or any other substance. Do not pre-dissolve or add water to this product. Always apply product directly into the pool or spa. Contamination of this product with moisture or small amounts of water, other chemicals, organic matter or other substances, can lead to product decomposition with generation of heat, liberation of hazardous gases, and potentially fire and explosion. In case of contamination or decomposition, do not reseal container. Isolate container outdoors in open air, and flood with large amounts of water.

[Multi Shock is a proprietary blend of DuPont Oxone®, a powerful oxygen based oxidizer, and a chlorinating agent, combined with a [pH buffer and a] dry clarifier]. [This unique formulation provides the benefits of oxygen-based oxidation, while boosting free chlorine concentrations.

~~This is a two part treatment, resulting in a sparkling clear, sparkling and eliminating organic contaminants, and helps ensure sanitizer residuals are maintained.]~~

[Since Multi Shock is buffered, it will not affect water balance; therefore pH and total alkalinity will remain unchanged.] [The addition of a dry clarifier aids the oxidation/filtration process so water contaminants are more readily removed by routine filtration.] [Multi Shock is specially formulated to prevent dull, hazy water, [sanitize the water] and inhibit the growth of algae.] Multi Shock can be used as a [swimming pool] [spa] sanitizer, or as a weekly shock treatment and oxidizer [or as an algaecide]. For shock treatment and preventive oxidation, add Multi Shock to [pool] [spa] water every week to produce sparkling clear, [algae free] water. For sanitation, follow label directions below.

RECEIVED  
EPA  
in EPA Letter Dated:

OCT 14 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, amended, for the pesticide, registered under the Act.

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MASTER LABEL

**DIRECTIONS FOR USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**HOW TO APPLY:**

*[Note to Reviewer: Package label will show either swimming pool use directions, spa use directions, or both. The TREATMENT OF VISIBLE ALGAE and ADDITIONAL APPLICATIONS are optional sections for swimming pool labels]*

For Swimming Pools:

Always add with pump and filter running to ensure complete mixing and good circulation.

*[Multi Shock is completely soluble and dissolves quickly, so no pre-mixing is required.]* Apply product when swimming pool is not in use. Test chlorine level prior to re-entry to make sure the residual concentration in the pool is between 1 and 3 ppm. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.

**[[WHEN USED] FOR WEEKLY [SHOCK] [OXIDIZER] TREATMENT IN CONJUNCTION WITH A PRIMARY SANITIZER:**

For pools with moderate daily use, add *Multi Shock* weekly at a dose of 1 pound per 10,000 gallons of pool water. Each pound of *Multi Shock* will raise the free chlorine concentration by 3 ppm (part per million) in 10,000 gallons of pool water. More frequent and/or heavier doses may be required during periods of heavy use or following heavy rains or high winds.]

**WHEN USED AS THE PRIMARY SANITIZER [(to control Bacteria and Germs)]:**

1. For best results, adjust alkalinity to between 100 and 150 ppm, and adjust pH to between 7.2 and 7.8.
2. Add an initial dose of stabilizer, as directed on the stabilizer product label, to establish a starting concentration of 30-40 ppm. *[Regular use of Multi Shock will supply additional stabilizer.]*
3. For effective sanitation, chlorine sanitizer residuals must be maintained between 1-3 ppm at all times, in all areas of the pool. Add an initial dose of 1 pound of *Multi Shock* per 10,000 gallons of water to establish a free chlorine sanitizer residual of 3 ppm. *[For initial treatment of small pools use the table below. This dose will deliver 3 ppm of free chlorine to pool water.]*

*[Note to reviewer: The table below is optional; package label may specify the dose in either ounces or number of pouches, depending on the form of the product packaging.]*

| Pool size in gallons | Ounces of Multi Shock to add | Number of 2 oz. pouches of Multi Shock to add |
|----------------------|------------------------------|---|
| 1250                 | 2 ounces                     | 1   |
| 2500                 | 4 ounces                     | 2   |
| 5000                 | 8 ounces                     | 4   |
| 10000                | 16 ounces                    | 8   |

in EPA Label Data

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MASTER LABEL

4. Pool water must be tested regularly to ensure free chlorine residuals are maintained between 1-3 ppm at all times in all areas of the pool. *Multi Shock* must be added daily or every other day to maintain the chlorine residual in the desired range. 2½ ounces of *Multi Shock* per 10,000 gallons will raise free chlorine residuals by 0.5 ppm. Do not let chlorine residuals drop below 1 ppm.
5. [If pH is less than 7.2 add pH Increaser per label directions.]
6. [If pH is greater than 7.8 add pH Decreaser per label directions.]

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

[TREATMENT OF VISIBLE ALGAE

1. Remove as much algae as possible by brushing and vacuuming debris to waste.
2. Backwash filter.
3. Apply 3 pounds of Multi Shock per 10,000 gallons of pool water.
4. Brush entire pool daily for three consecutive days and vacuum debris to waste.
5. Re-test the water for free chlorine using a reliable test kit. Swimming may resume when the chlorine concentration is 3 ppm or less.]

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[ADDITIONAL APPLICATIONS:

For pool opening and pool closing applications, add *Multi Shock* at a dose of 2 pounds per 10,000 gallons of pool water. This dose will provide sufficient oxidizer to eliminate most of the contaminants that accumulate in pool water, and will immediately raise the free chlorine concentration by 6 ppm (parts per million) in 10,000 gallons of pool water.]

For Spas:

Always add with pump and filter running to ensure complete mixing and good circulation. [*Multi Shock* is completely soluble and dissolves quickly, so no mixing is required.] Broadcast *Multi Shock* uniformly over the surface of the water. Always apply product when spa is not in use. Test chlorine level prior to reentry to make sure the residual concentration is the spa is between 1 and 3 ppm. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.

SPA AND HOT TUB SANITIZER:

1. For best results, adjust alkalinity according to directions of alkalinity package. [If using a borate buffer add 2 pounds per 300 gallons] [If using a carbonate buffer adjust alkalinity to between 80 and 150 ppm].
2. Adjust pH to between 7.2 and 7.8
3. When *Multi Shock* is used as a primary [spa] [hot tub] sanitizer, add an initial dose of ½ ounce per 300 gallons of water to establish a free chlorine residual between 1-3 ppm. Circulate spa water for five to ten minutes to allow for complete mixing and good circulation prior to testing.

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MASTER LABEL

- 4. Test spa water for free chlorine. Once the chlorine residual is 1-3 ppm, the [spa] [hot tub] may be entered. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.
- 5. [Spa] [Hot tub] water must be tested regularly to ensure that a free chlorine residual is maintained between 1-3 ppm at all times. *Multi Shock* should be added as necessary to maintain 1-3 ppm residual chlorine. One-half ounce (1 tablespoon) of *Multi Shock* per 300 gallons will raise free chlorine residual by 3 ppm. Do not let chlorine residual drop below 1 ppm.
- 6. [Contaminants are introduced when the [spa] [hot tub] is used.] [Always] add 1/2 ounce per 300 gallons after using the [spa] [hot tub] to oxidize contaminants and to re-establish the chlorine sanitizer residual.

ACCEPTED

CONTAMINANTS  
Date:

OCT 14 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, Reg. No. 57787-33

[SHOCK TREATMENT]-[PREVENTIVE OXIDATION]:

For residential spas, *Multi Shock* should be added after every use at a dose of 1/2 ounce per 300 gallons of spa water, AND once per week at a dose of 1 ounces per 300 gallons of spa water. Heavily used spas may require shock treatment on a daily basis.

Reentry into the treated spa or hot tub can resume after the free chlorine concentration has dropped to 1-3 ppm. Reentry is prohibited above levels of 3 ppm chlorine due to risk of bodily injury.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal, or cleaning of equipment.

*delete*  
[[for product sold in unit pack bags]

~~PESTICIDE STORAGE: Keep this product dry, in its original unopened container until use. Store in a cool, dry, well-ventilated area, away from combustible materials, incompatible chemicals and sources of heat. Moisture may decompose this product and cause a violent reaction leading to fire and explosion. In case of decomposition, isolate bag in open area if possible and flood area with large amounts of water to dissolve all material before discarding this bag.~~

~~PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.~~

~~CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Completely empty bag into application equipment. When completely empty, offer for recycling if available, or dispose of empty bag in a sanitary landfill or by incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.~~

*greater than 50 lbs.*  
[[for product sold in plastic bottles or pails

~~PESTICIDE STORAGE: Keep this product dry, in its original tightly closed container when not in use. Store in a cool, dry, well-ventilated area, away from combustible materials, incompatible chemicals and sources of heat. Moisture may decompose this product and cause a violent reaction leading to fire and explosion. In case of decomposition, isolate container in open area if possible and flood area with large amounts of water to dissolve all material before discarding this container.~~

~~PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.~~

~~CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Triple rinse (or equivalent). Then offer for recycling if available, or puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.~~

*insert residue removal instructions*

**MASTER LABEL**

**WARRANTY STATEMENT**

[Limited Warranty: If not satisfied with this product's performance when used specifically as directed, contact Haviland for a refund of purchase price or product replacement with proof of purchase. THE COMPANY MAKES NO WARRANTY, EXPRESS OR IMPLIED, EXCEPT SUCH AS IS EXPRESSLY SET FORTH HEREIN. The Company's liability for any breach of warranty shall be limited to the purchase price of the product. The Company shall not be liable for any incidental or consequential damages for any breach of warranty. Some States do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from State to State.]

[Limited Warranty: If product fails to perform in accordance with label claims, when used specifically as directed, contact Haviland for a refund of purchase price or product replacement with proof of purchase. THE COMPANY MAKES NO WARRANTY, EXPRESS OR IMPLIED, EXCEPT SUCH AS IS EXPRESSLY SET FORTH HEREIN. The Company's liability for any breach of warranty shall be limited to the purchase price of the product. The company shall not be liable for any incidental or consequential damages for any breach of warranty. Some States do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights with vary from State to State.]

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57787-33

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MASTER LABEL

MULTI SHOCK

(Shock, Oxidizer, Algicide, Sanitizer)

All text in brackets [xxx] is optional and may or may not be included on final label.

All italicized text is administrative and will not appear on final label.

Optional biocidal claims that may be used with [swimming pool] [spa] sanitation and algae control:

- [Swimming pool and spa sanitizer]
- [Swimming pool sanitizer]
- [[Above] [On] ground [swimming] pool sanitizer]
- [Kiddie pool sanitizer]
- [For daily sanitation and algae control]
- [Controls bacteria and germs]
- [Multi-functional sanitizer and oxidizer [for [above ground] [on ground] [swimming pools] [spas] [hot tubs]]]
- [Spa and hot tub sanitizer]
- [Sanitizer, shock, and oxidizer]
- [Sanitizes, shocks, and oxidizes pool and spa water]
- [Kills and controls algae]
- [Prevents algae and bacteria growth]
- [Prevents the growth of algae and bacteria]
- [Inhibits algae growth]
- [Inhibits the growth of algae]
- [Controls algae growth]
- [Controls the growth of algae]
- [Bacteria control]
- [Controls bacteria]
- [Establishes immediate chlorine residual]
- [Boosts chlorine residual, by adding 3 ppm free chlorine]
- [Boosts sanitizer residual, by adding 3 ppm free chlorine][Improves sanitizer efficiency]
- [Boosts bromine residuals in bromine treated [pools][spas]]
- [Sanitizer support]
- [Sanitizes, oxidizes, clarifies and kills algae]
- [4 in 1 treatment for [small] pools]
- [4 in 1 treatment for spas]
- [Maintain chlorine residuals]
- [Sanitizer, Shock, Oxidizer and Clarifier]
- [Swim in 15 minutes after treatment]
- [3 in 1 treatment for [small] pools]
- [3 in 1 treatment for spas]

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MASTER LABEL

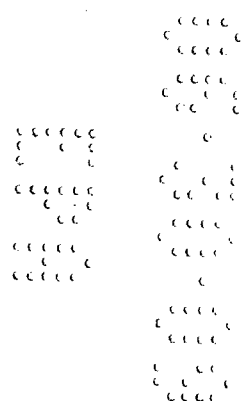
**Optional marketing statements that may be used with [swimming pool] [spa] shock treatment and oxidizer applications:**

- [For use in vinyl, plaster, painted or fiberglass surface pools]
- [For use in all pool types]
- [Compatible with all pool surfaces]
- [Ideal for vinyl pools]
- [Ideal for plaster pools]
- [Ideal for all pool types]
- [Ideal for all pool surfaces]
- [Ideal for pool start-ups]
- [Ideal for pool closings]
- [Ideal for winterizing treatments]
- [Effective winter shock treatment]
- [Quick dissolving]
- [Multi-functional oxidizer]
- [Multi-functional low chlorine oxidizer]
- [Multi-functional [pool] [spa] shock]
- [Multi-functional low chlorine [pool] [spa] shock]
- [Multi-functional shock treatment]
- [Multi-functional low chlorine shock treatment]
- [Multi-purpose shock and oxidizer]
- [Multi-purpose low chlorine shock and oxidizer]
- [For swimming pools and spas]
- [Fast acting]
- [Restores water clarity]
- [Produces clear, sparkling water]
- [Clear cloudy water]
- ~~[[Oxidizes] [Eliminates] [Controls] contaminants that cause cloudy water]~~
- ~~[[Oxidizes] [Eliminates] [Controls] organic waste]~~
- [[Oxidizes] [Eliminates] [Controls] contaminants that cause cloudy water]
- [[Oxidizes] [Eliminates] [Controls] organic waste]
- [[Oxidizes] [Eliminates] [Controls] swimmer contaminants]
- [Contains Oxone® oxygen-based oxidizer]
- [Multi-oxidizer shock treatment]
- [Combines the benefits of Oxone® with chlorine residual protection]
- [The combined power of Oxone® and chlorine]
- [Combines the power of Oxone® with low levels of chlorine]
- [Shock and oxidizer]
- [Shock, oxidizer, buffer and clarifier]
- [Eliminates chloramine odors]
- [Reduces chloramines]
- [Shock and swim in 15 minutes]
- [Same day shock and swim]
- [Anytime shock]
- [Boost bromine residuals in bromine treated [pools] [spas]]
- [Ideal for bromine treated spas]
- [Ideal for spas with mineral systems]

ACCEPTED  
 WITH COMMENTS  
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