

pm 32

57351-2

12/14/97

113

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Mr. William Kinell  
SunBelt Chemicals  
71 Hargrove Grade  
Palm Coast, FL 32137-5101

DEC 4 1997

Dear Mr. Kinell:

Subject: Brite Bleach  
EPA Registration No. 57351-2  
Your Amendment Dated July 22, 1997

This is in response to your amendment requesting EPA approval of current label for the subject product.

The labeling referred to above submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended is acceptable subject to the following comment.

Revise the "Environmental Hazards" statement to read:

"This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

A stamped copy is enclosed for your records. Submit one copy of the final printed label.

If you have any questions, please call Marianne Clark at (703) 308-6381.

Sincerely yours,



Robert S. Brennis  
Acting Product Manager (32)  
Regulatory Management Branch II  
Antimicrobial Division (7504C)

## CONCURRENCES

|         |  |  |  |  |  |  |  |  |
|---------|--|--|--|--|--|--|--|--|
| SYMBOL  |  |  |  |  |  |  |  |  |
| SURNAME |  |  |  |  |  |  |  |  |
| DATE    |  |  |  |  |  |  |  |  |

Sunbelt Chemicals  
EST # 57351 REG # 57351-2

EPA #2



Consult for  
Photograph

# BRITE BLEACH

**WARNING:  
IRRITANT**

KEEP OUT OF THE REACH  
OF CHILDREN  
WILL IRRITATE SKIN & EYES  
HARMFUL IF SWALLOWED  
See back panel for additional cautions

Active Ingredients  
Sodium Hypochlorite 5.25% by wt  
Inert Ingredients, 94.75% by wt

NET 1 GALLON (3.785 LITERS)

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

DEC 4 1997

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide  
registered under EPA Reg. No. 57351-2

Best Available copy

2/3

# BRIGHT BLEACH

## YOUR LAUNDRY NEEDS THIS BLEACH:

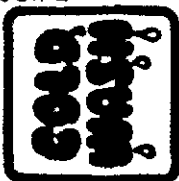
For the broad range of laundry problems, not other detergent additive can give a cleaner, brighter wash.



**BRIGHTENS WHITES AND REMOVES STAINS**  
This bleach works with detergent to remove tough dirt and stains that detergent alone cannot.

**DISINFECTS AND ELIMINATES ODORS**  
This bleach disinfects and deodorizes laundry by eliminating most germs and their odors.

**BOOSTS COLD WATER CLEANING POWER**  
Most detergents do not clean as well in cold or warm water. This bleach gives your detergent extra cleaning power to remove stains and kill germs in cooler water.



**SAFE FOR MOST COLOR-FAST WASHABLES**  
This bleach brightens and sanitizes colored washables. To check if a garment is bleach-safe, try this BLEACH-SAFE TEST: Apply one drop of a test solution (1 teaspoon this bleach plus 1/4 cup water) to a hidden part of the fabric. Check all colors including trim. Let stand 1 minute, then blot dry. No color change means the article can be safely bleached.

## DIRECTIONS FOR LAUNDRY USE:

**PRETREAT STAINS AND HEAVY SOILS** Sudsroom stains may be soaked for 5 minutes in a solution 1/4 cup of bleach to 1 gallon of cool sudsy water.

**SOFT LAUNDRY BY COLOR AND FABRIC** Separate whites from colors from dark ones. Avoid bleaching wool, silk, mohair, leather, spandex, and non-faded colors.

**ADD BLEACH AND DETERGENT** This bleach may be added to the wash water before laundry is put in, or for best results dilute with a quart of water and add 5 or 6 minutes after the wash cycle has begun. Use the recommended amount of this bleach as shown. For very large loads, add slightly more bleach.



**REGULAR TOPLOADING AUTOMATIC 1 cup**  
**LARGE TOPLOADING AUTOMATIC 1 1/2 cups**  
**FRONT LOADING AUTOMATIC 1/2 cup**  
**HAND LAUNDRY (2 GALLONS) 1/8 cup**  
**SUDSY WATER**

**STORAGE AND DISPOSAL:** Store this bleach in a cool dry place. Do not reuse empty container, rinse container and put in trash collection.

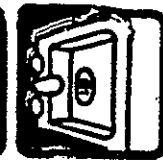
## DIRECTIONS FOR HOUSEHOLD USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This bleach is a highly effective deodorizer and disinfectant for your bathroom and kitchen. This bleach kills such household germs as staph and strep, influenza virus A234-bing Kong, Rhinovirus Type 17, and/or Adenovirus Type 2 and attenuates foot fungus on environmental surfaces.



**TOILET BOWLS** Pre-clean all surfaces, then flush toilet. Pour 1/2 cup of this bleach into Bowl Brush. Let stand for 10 minutes. Flush.



**BATHTUBS AND SHOWERS** Pre-clean all surfaces, then flush drains. Apply a solution of 3/4 cup bleach per gallon of warm, sudsy water. Let stand for 10 minutes. Rinse.

**KITCHEN SINKS** Pre-clean. Cover stains with 20 gallons of water. Add 1/2 cup of bleach. Let stand for 10 minutes. Rinse.

**FLOORS, VINYL, TILE, WOODWORK, AND APPLIANCES** Pre-clean, then apply a solution of 3/4 cup of bleach per gallon of sudsy water. Let stand for 10 minutes. Rinse.

DISTRIBUTED BY  
SUNBELT CHEMICALS  
MARRERO, LOUISIANA 70072  
EPA REG# 57351-2  
EPA EST. # 57351-LA-1

## PRECAUTIONARY STATEMENTS

# ANGER

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS** Coughing, may cause severe skin and eye irritation or chemical burns to skin. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors.

**PRACTICAL TREATMENT** If eye, remove contact lenses, flush with plenty of water for at least 15 minutes, call a physician. If swallowed, drink a large amount of water, call a physician. If contact with skin, immediately remove contaminated clothing and wash skin thoroughly with water.

**PHYSICAL AND CHEMICAL HAZARDS** Strong oxidizer. Flush drain before and after use. Do not use or mix with other household chemicals, such as toilet bowl cleaners, rust removers, acid or ammonia containing products. To do so will release hazardous gases. Prolonged contact with metal may cause pitting or discoloration.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

DEC 4 1997

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for this pesticide registered under EPA Reg. No. 57351-2