



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

May 22, 2008

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Angela Smith
Regulatory Affairs Coordinator
Gardens Alive, Inc.
5100 Schenley Place
Lawrenceburg, IN 47025

Subject: Product Name: WOW Plus
EPA Reg. No: 56872-2
Your Application Dated March 13, 2008 to Update Storage and Disposal
Instructions per PR Notice 2007-4 and Other Minor Changes per PRN 98-10

Dear Ms. Smith:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that the action(s) requested falls within the scope of PRN 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

Questions concerning this action should be directed to Ms. Diana Hudson at (703) 308-8713 or email at HUDSON.DIANA@EPA.GOV.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060



United States Environmental Protection Agency Washington, DC 20460

Registration [] Amendment [] Other [X]

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number: 510872-2
2. EPA Product Manager: Sheryl Keilly
3. Proposed Classification: [X] None [] Restricted
4. Company/Product (Name): WOW Plus PM#: 92
5. Name and Address of Applicant: GARDENS ALIVE, INC. 5100 SCHENLEY PI. LAWRENCEBURG, IN. 47025
6. Expedited Review: EPA Reg. No. Product Name

Section - II NOTIFICATION

Amendment - Explain below. []
Resubmission in response to Agency letter dated []
Notification - Explain below. [X]
Final printed labels in response to Agency letter dated []
'Me Too' Application []
Other - Explain below. []
Date Reviewed: 5/21/08
Reviewed By: D. Hudson

Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of changes to the storage and disposal section as per PR Notice 2001-6 AND PR Notice 2002-4. Notification of the addition of the word TOTAL in front of the word NITROGEN in the guaranteed analysis section, AND the addition of OUR GARDENS ALIVE! logo as

Section - III (see continuation sheet)

1. Material This Product Will Be Packaged In:
Child-Resistant Packaging: [] Yes [] No
Unit Packaging: [] Yes [] No
Water Soluble Packaging: [] Yes [] No
2. Type of Container: [] Metal [] Plastic [] Glass [] Paper [] Other (Specify)
3. Location of Net Contents Information: [] Label [] Container
4. Size(s) Retail Container
5. Location of Label Directions: [] On Label [] On Labeling accompanying product
6. Manner in Which Label is Affixed to Product: [] Lithograph [] Paper glued [] Stenciled [] Other

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)
Name: Angela Smith Title: Regulatory Affairs Co. Telephone No. (Include Area Code): 823-537-8165
Certification: I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.
2. Signature: Angela Smith 3. Title: Regulatory Affairs Co.
4. Typed Name: Angela Smith 5. Date: 3-11-08
6. Date Application Received (Stamped)

(cont. of EXPLANATION)
per PR Notice 98-10.

This Notification is consistent with the provisions of PR Notice 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

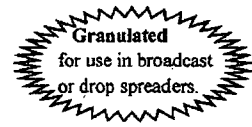
5 7 5



WOW!® (WithOut Weeds) PLUS

Pre-Emergence Weed Control and 100% Organic Lawn Fertilizer 8-1-1

Nonpoisonous and Nontoxic to Humans and Pets
Contains All Natural Ingredients



Active Ingredient
Corn Gluten Meal 78%

Inert Ingredients: Bone Meal, Molasses, Soybean Hulls

8-1-1

Guaranteed Analysis

Total Nitrogen(N)	8%
0.01% Water Soluble Nitrogen	
7.99% Water Insoluble Nitrogen	
Available Phosphate(P ₂ O ₅)	1%
Soluble Potash(K ₂ O)	1%
Derived from: Corn Gluten Meal, Bone Meal, Molasses, Soybean Hulls	

NOTIFICATION

Date Reviewed: 5-21-08

Reviewed By: D. Hudson

Information regarding the contents and levels of metals in this product is available on the Internet at <http://agr.wa.gov>.

This product is a pre-emergence herbicide for use in controlling crabgrass, creeping bentgrass, smart weed, dandelions, redroot pigweed, purslane, lambsquarter, and foxtail. A pre-emergence herbicide is capable of controlling weeds only at the time of germination. Weeds which have germinated before application will not be killed.

There are no re-entry restrictions following use of WOW! Plus. People, pets, and animals may enter the application area immediately following application.

STATEMENT OF PRACTICAL TREATMENT

IF IN EYES: Flush immediately with large amounts of water.

PRECAUTIONARY STATEMENTS

ENVIRONMENTAL HAZARDS: Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark.

DIRECTION FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling.

STORAGE AND DISPOSAL:

Non-Refillable Container. Do not reuse or refill this container.

If partly filled: Called your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

DIRECTIONS FOR USE ON LAWNS

Use on turfgrasses as a pre-emergence herbicide. DO NOT use on grass which has recently been sown. (Apply WOW! Plus anytime after first mowing.) The cool weather of spring and fall creates two prime germination periods for perennial, broadleaf, and grassy weeds. The fall germination period is often overlooked in spite of the fact that dandelions and many other weeds germinate readily in favorable fall conditions, establishing themselves for rapid growth and flowering the following spring.

SPREADER SETTINGS

The manufacturer of your spreader should be able to tell you the spreader setting to use, based upon the application rate.

To apply approximately 10 lbs. per 1,000 sq. ft.** - On a Scott's drop spreader, use a setting of 10. On a Scott's broadcast spreader, use a setting of 12-13.

However, if this information is unavailable to you, it may be necessary to determine your spreader setting using the following methods.

For other drop spreaders (Use the 10 lbs. per 1,000 sq. ft. application rate for calibration purposes.**):

1. Measure out 1 lb. (3 cups) of WOW! Plus, which will cover approximately 100 sq. ft.
2. Measure the width of the hopper on your spreader (convert from inches to feet) and divide that figure into 100 sq. ft.
(Example: You have a drop spreader that is 18 inches or (1.5 feet) wide. If you divide 100 sq. ft. by 1.5 feet, this equals 66.67 or approximately 67 feet.)
3. This is the length that you should measure off to do your test application. Therefore, you would put the 3 cups of WOW! Plus into your hopper, pick a mid-range setting and make one pass that is 67 feet long.
If you still have WOW! Plus in the hopper at the end of the 67 feet, you need to open the setting so that your spreader drops at a higher rate.
If you run out of WOW! Plus before the end of the 67 feet, you need to close the setting so that your spreader drops at a lower rate.
4. Continue to re-try this method until you run out of WOW! Plus when you are near the end of the determined number of feet.

For other broadcast spreaders (Use the 10 lbs. per 1,000 sq. ft. application rate for calibration purposes.**):

1. Measure out 1 lb. (3 cups) of WOW! Plus, which will cover approximately 100 sq. ft.
2. Determine the row width made by your broadcast spreader. You can do this by applying product on a cleared area where you can see how far the product is spread. Measure the width of the densest area. (Most broadcast spreaders will spread a row width of 5-8 feet.)
3. Once you have determined the row width, divide that figure into 100 sq. ft.
(Example: Your broadcast spreader does rows that are 5 feet wide. If you divide 100 sq. ft. by 5 feet, this equals 20 feet.)
4. This is the length that you should measure off to do your test application. Therefore, you would put the 3 cups of WOW! Plus into your hopper, pick a mid-range setting and make one pass that is 20 feet long.
If you still have WOW! Plus in the hopper at the end of the 20 feet, you need to open the setting so that your spreader drops at a higher rate.
If you run out of WOW! Plus before the end of the 20 feet, you need to close the setting so that your spreader drops at a lower rate.
5. Continue to re-try this method until you run out of WOW! Plus when you are near the end of the determined number of feet.

**To apply 20 lbs. per 1,000 sq. ft., leave the setting at the 10 lbs. per 1,000 sq. ft. setting and run the spreader at a right angle to the first pass.
(Example: First application was made in a north/south direction so the second application should be made in an east/west direction.) This will eliminate yellow strips.

Note: Settings and accuracy vary widely from one spreader to the next. Also, the speed at which you walk and even your posture while pushing the spreader can affect the application rate.

SPRING APPLICATION

For crabgrass and other spring germinating weeds, make the first application at the time forsythia begins to bloom in your area. 10 lbs. per 1,000 sq. ft. provides adequate control with yearly spring and fall application. 20 lbs. per 1,000 sq. ft. provides better control. As an alternate timing guide, apply when crocuses have finished blooming or when the first daffodils or jonquills begin to bloom. (To use bulb blooming times as a guide, bulbs must be located 15 ft. or more away from any foundation.) Crabgrass continues to germinate through July, and dandelions and other broadleaf weeds germinate throughout the growing season, so later applications of WOW! Plus still reduce weeds and at the same time fertilize your lawn.

FALL APPLICATION

For dandelions and other fall germinating weeds, apply 10 to 20 lbs. per 1,000 sq. ft. following the hot, dry stress period of mid-summer. 10 lbs. per 1,000 sq. ft. provides adequate weed control and lawn fertilization with yearly spring and fall application. 20 lbs. per 1,000 sq. ft. provides better control. In most regions, application times would be from mid-August until you begin to get hard frosts. Although rains usually provide adequate moisture, you may want to water in WOW! Plus following application. If you do water, water deeply and infrequently, allowing the soil surface to dry. To be most effective, WOW! Plus requires a drying period. The soil surface should not be continuously wet. (As would be the case with automatic irrigation systems.)

HOW IT WORKS: Through an inhibitory process, which we do not yet fully understand, the Corn Gluten Meal in WOW! Plus stops root development of germinating seeds. Since WOW! Plus is an effective herbicide on a wide range of seeds, it is important to allow desired plants to become established before applying WOW! Plus. Application at high rates, up to 80 lbs. per 1,000 sq. ft., will not harm your plants. In fact, the percentage of weed control increases as the application rate increases.

WHAT IT IS: Corn Gluten Meal is a by-product of the wet milling process of making corn starch or corn syrup. Corn Gluten Meal is 60% protein and is widely used as a food ingredient for fish, poultry, horses, cattle and in pet food. As WOW! Plus decomposes, it releases nutrients to grass. The "inert" ingredients are 100% plant and animal by-products included to provide a balanced organic lawn fertilizer.

Note: Sometimes when WOW! Plus breaks down in humid soil conditions, a decomposing smell, natural to the breakdown of all organic products, may occur. This should last no more than 7-10 days.

LIMITED WARRANTY: Gardens Alive, Inc. makes no warranty, express or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions. If this product is defective, replacement product will be furnished free of charge or a refund of the product's cost will be made at manufacturer's option. Labor costs are not covered by this warranty. Responsibility for claims of any kind is strictly limited to the purchase price of this product.

Made under the following U.S. Patents: No. 5,030,268 No. Re. 34,594

NET CONTENTS: 20 lbs.

#2637

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