



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs

Registration Division (7505T)

1200 Pennsylvania Ave., N.W.

Washington, D.C. 20460

NOTICE OF PESTICIDE:

☒ Registration

☐ Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

56575-17

Date of Issuance:

5/20/25

Term of Issuance:

Unconditional

Name of Pesticide Product:

Ben's Lotion

Name and Address of Registrant (include ZIP Code):

Peter E. Stevenson

Regulatory Consultant

c/o Tender Corporation d/b/a Adventure Ready Brands

1150 18th Street NW, Suite 475

Washington, DC 20036, USA

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. You have 18 months from the date of registration to provide these data.

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Signature of Approving Official:

Elizabeth Fertich, Product Manager 04

Invertebrate and Vertebrate Branch 1 (IVB1)

Date:

5/20/25

Registration Division (7505T) Office of Pesticide Programs	
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EPA Form 8570-6

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 56575-17."
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

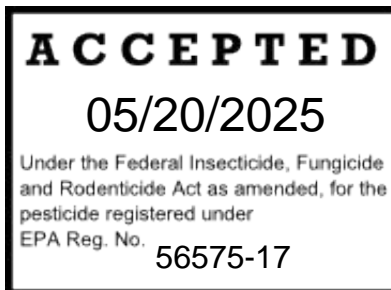
The record for this product currently contains the following CSFs:

- Basic CSF dated 05/07/2024
- Alternate CSF 1 dated 05/07/2024

If you have any questions, you may contact Robert Mitchell at 202-566-2842 or via email at mitchell.robert@epa.gov.

Enclosure

{Front Panel}



Ben's Lotion
[INSECT REPELLENT]
[Tick & Insect Repellent] [Mosquito & Tick Repellent] [Tick Repellent] [Mosquito Repellent]

{Alternative Brand names}

Ben's Repellent Lotion

Natrapel Family Lotion

Natrapel Repellent Lotion

Active Ingredient:	Picaridin	20%
Other Ingredients:		80%
Total		100%

KEEP OUT OF REACH OF CHILDREN
WARNING

Net Contents: [] [fluid] oz. [] ml

{Back Panel, Cards & Peel Backs}

PRECAUTIONARY STATEMENTS

WARNING. HAZARDS TO HUMANS.

Causes substantial but temporary eye injury. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse. Discontinue use and consult a doctor if irritation or rash occurs. [The information below describes the first aid procedures for incidents involving this product:]

FIRST AID

IF IN EYES	<ul style="list-style-type: none">• Remove contact lenses, if present, after the first five minutes, then continue rinsing.• Call a poison control center or doctor for treatment advice.• Hold eye open and rinse gently with water for 15-20 minutes.
IF SWALLOWED	<ul style="list-style-type: none">• Call a physician or poison control center immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or a doctor.• Do not give anything to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For medical emergencies, call the Poison Control Center at 1-800-222-1222.

PHYSICAL HAZARDS

Flammable. Do not use or store near heat sources, sparks or open flame. Do not smoke while applying.

DIRECTIONS FOR USE

- It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For best results, read and follow all label directions. Follow these guidelines when applying [this product]. Apply evenly to skin in a thin layer. Do not exceed two applications per day. Excessive amounts or more frequent reapplication should be unnecessary. Do not apply to the hands of small children. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply to excessively sunburned skin. Do not apply under clothing. Apply sparingly around ears. When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, apply the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product. Apply on face by first spreading small amounts in palms of hands and spreading on face and neck, avoiding your eyes. Don't use or store at temperatures over 122° F

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. Container Handling: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

EPA Reg. No. 56575-xx

[EPA Est. 56575-NH-1]

{Optional Marketing Text}

- [Convenient][Pocket] size
- [Airplane][TSA][Maximum] Carry-on size
- Notice: Buyer assumes all responsibility for safety and use not in accordance with directions
- Can be [used on pregnant women] [used during pregnancy] when used as directed
- [For][great for][use on] adults and kids ages 3 months and up* *when used as directed
- Paraben free
- Water based
- Suitable for use on your skin, face, scalp, bald heads, when used as directed
- Easy application
- [Mosquito][&][Tick][Insect] [Repellent] Lotion
- [Designed][Formulated][Suitable] for [hiking] [fishing][hunting][camping][backpacking][outdoor adventure][active lifestyles][the whole family][family protection]
- [Great for] [Ideal for] [backpacking], [backyard barbecues], [hiking] [fishing][international travel], [camping] [evenings outdoors] [picnicking] [beaching], [boating], [kayaking] [canoeing], [paddling] [paddle boarding] [on the water activities] [the whole family]
- [outdoorsman][outdoors][backyard] [family][sport][s][sportsman][active] [hunting][gear smart][everyday][Non-Irritating][Sensitive Skin] Formula
- Take [Bring] everywhere in your [purse] [sport bag] [tackle box] [tent] [backpack] [beach bag] [boat] [summer cabin]
- On-the-go protection
- For use at home or [on the go] [on a picnic] [picnicking] [camping] [at sporting events] [boating] [fishing] [hiking] [while] [gardening] [playing] [being outside] [hunting] [Taking a walk]

[Note to reviewer: claims regarding “fresh” scent will only be used with formulas that contain a fragrance.]

- [Feels light and clean] [light, clean feel]
- [Light, pleasant scent] [smells good] [refreshing scent] [lightly scented][a pleasant smelling way to keep ticks and mosquitoes away]
- [Light][pleasant][Clean][Fresh][Great] scent [[that] won't leave you smelling like bug repellent]
- [Non-irritating][Non-irritant] to skin
- Dye-Free
- Fresh fragrance
- Gentle Scent
- Non-[oily][greasy][sticky]
- Sweat-Resistant
- A clean, fresh scent your whole family will enjoy
- Clean, fresh scent [or fragrance name]
- [Reliable][proven] protection for the [whole][entire] family
- Family Friendly
- Worry-free [protection][outdoor enjoyment]
- The [right] [proven] protection for your family
- [Protect][defend] your family from [ticks][mosquitoes]
- [Family Care:] [proven] protection for the [entire][whole] family
- [Family Care:] Use with confidence on the whole family

- Won't damage [gear] [synthetics] [plastics] [fishing equipment] [angling gear] [hiking gear] [clothing] [sunglasses] [cell phones] [cell phone cases] [water bottles] [swimwear] [golf clubs] [golf gloves] [nylon] [rain jackets] [gun stocks][fishing line][tackle boxes][wool][plastic sporting goods][backpacks][outerwear][painted surfaces]
- Won't Damage Fishing Lines, Plastics or other Synthetic Materials
- Does not [stain][or][harm] [clothing], [plastic], [gear],[synthetic material]
- Will not harm gear and equipment
- Repels mosquitoes for 14 hours
- Repels ticks for 14 hours [including ticks that may transmit Lyme disease]
- Repels mosquitoes and ticks for 14 hours
- Repels listed insects including [biting flies,][stable flies,][gnats,][chiggers,][sand flies][and][Scottish biting midges] [no-see-ums] for 8 hours & [Mosquitoes][Ticks] for 14 hours
- 8 hours worry-free protection against listed insects;
- Repels mosquitoes, ticks, black flies & listed insects.
- Repels mosquitoes that may [spread][transmit][Zika Virus][West Nile Virus][or][Dengue Fever] and ticks that may [spread][transmit][Lyme Disease] for 14 hours
- [Proven] [Effective] Protection for 14 hours from mosquitoes [that may transmit West Nile Virus] [that may carry Zika] [that may transmit Dengue]
- [Proven] [Effective] Protection for 4 hours from ticks [that may transmit][Lyme Disease][and][tick-borne encephalitis]
- Scientifically tested to [last][protect] 14 hours against mosquitoes and ticks
- [Long lasting] 14 hour [proven][worry free][Family][all day] [outdoor] protection from [ticks] [and] [mosquitoes]
- [Reliable] [dependable] [effective][proven] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes] for 14 hours
- [Proven]14 hour mosquito [+][&][and] tick [lotion][protection]
- 8 hour protection against [biting flies][no see-ums][stable flies][black flies][gnats][chiggers][and][sand flies]
- [Effectively repels][deters][repels] [biting flies] [no see-ums][stable flies] [black flies] [gnats] [chiggers] [&] [sand flies] [for 8 Hours.]
- Repels listed insects; biting flies, stable flies, gnats, chiggers, sand flies and Scottish biting midges [no-see-ums] for 8 hours;
- [Family] protection from [ticks][and][mosquitoes] for 14 hours.

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- Unscented
- [Fragrance-free][Scent Free] [hunting][formula][insect repellent]
- No [added] fragrance [formula]
- No [scent][odor][fragrance]
- Odorless [formula][after application]

