



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**  
**WASHINGTON, DC 20460**

**OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION**

January 10, 2023

Peter Stevenson  
Regulatory Consultant to  
Tender Corporation  
c/o TSG Consulting  
1150 18<sup>th</sup> Street NW, Suite 1000  
Washington, DC 20036

Subject: Notification per PRN 98-10 – Addition of non-pesticidal marketing claims.  
Product Name: Natrapel 8 Hour  
EPA Registration Number: 56575-15  
Application Date: February 4, 2022  
Decision Number: 582291

Dear Mr. Stevenson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "NOTIFICATION" and placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Jennifer Gaines by phone at (202) 566-2685, or via email at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov).

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EPA Reg. No. 56575-15  
Decision No. 582291

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Gaines" followed by a small mark that appears to be "bn".

Elizabeth Fertich  
Acting Branch Chief  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

NOTIFICATION

56575-15

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

01/10/2023

{56575-15 Page 1 of 5}

{January 20, 2022, Label Text}

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Natrapel 8 hour

INSECT REPELLENT

[Tick and Insect Repellent] [Mosquito & Tick Repellent] [Tick Repellent] [Mosquito Repellent]

{Alternative Brand names}

Natrapel

Ben's 20 Picaridin

Ben's Tick Repellent

Active Ingredient:

Picaridin

20%

Other Ingredients:

80%

Total

100%

Keep Out of Reach of Children

CAUTION

[See [back panel] [card] [behind peel back] for additional precautionary statements.]

[ ] indicates alternate text  
{ } Denotes Language that does not appear on market labeling

{Back Panel, Cards & Peel Backs}

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Stop and read this entire label before use.

Read and follow all directions and precautions [on this product label]. [Remove protective cap.] Hold can 4 to 6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin or clothing with a slow sweeping motion. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray directly on face. Do not apply near eyes and mouth. Spray on hands first, and then apply sparingly to face, neck and around ears, avoiding your eyes. Do not apply over cuts, wounds, or irritated skin, and do not apply to excessively sunburned skin. Do not apply to children’s hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Frequent reapplication or saturation is unnecessary. Avoid over-application of this product. Do not exceed more than 2 applications per day. After returning indoors, wash treated skin with soap and water [and double-check yourself and other family members for ticks.] Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your Poison Control Center. If you go to a doctor, take this product with you.

STORAGE & DISPOSAL

**Pesticide Storage:** Store this product in a cool, dry (preferably locked) place, out of reach of children. Keep away from heat, sparks, and open flame.

**Container Disposal:** Do not puncture or incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

**CAUTION. Hazards to Humans.** Causes moderate eye irritation. Avoid contact with eyes. Wash hands thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID

If in eyes	Hold eye open and rinse gently with water for 15-20 minutes Remove contact lenses, if present, after five minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.
If swallowed	Call a physician or poison control center immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by Poison Control Center or doctor. Do not give anything to an unconscious person.
Have the product container or label with you when calling or going for treatment. You may also contact 1-800-858-7378 for emergency medical information.	

PHYSICAL HAZARDS

{Pump Spray} **Flammable.** Keep away from heat and open flame. {Bag on Valve} **Flammable.** Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

EPA Reg. No. 56575-15  
[EPA Est. 56575-NH-1]  
[Batch Lot No.: ]

TENDER CORPORATION [\[dba Adventure Ready Brands\]](#)  
[944 Industrial Park Road]  
Littleton, NH 03561

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[Natranel.com] [tendercorp.com] [bens30.com]

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{Optional Marketing Text}

1. This Eco-Spray® Can uses a patented mechanical delivery system to create a continuous spray held in any position.
2. Continuous Spray
3. No Rubbing required
4. One Touch Pump
5. Easy Application
6. No Mess
7. Convenient, no mess, no rub protection
8. Sprays Upside Down
9. Level {for packages with clear indicator of amount remaining}
10. Running Low {for packages with clear indicator of amount remaining}
11. Now with Twist Close Cap!
12. Airplane carry-on size
13. Maximum carry-on size
14. TSA [approved] travel size
15. TSA [approved] carry-on size
16. Convenient Travel Size
17. Convenient Airplane Travel Size
18. Airplane carry-on
19. [Approved] [for] Airplane[s] [Travel] [Size]
20. Approved Airplane Size
21. Airplane Size
22. Carry-on Size
23. Max carry-on size
24. Maximum [Max] Airplane [Travel] Size
25. For comfortable outings with the family. Protects against ticks and mosquitoes for up to 12 hours, and biting flies, stable flies, black flies, gnats, chiggers, and sand flies for up to 8 hours
26. For up to 12 hours of protection against mosquitoes and ticks, and up to 8 hours of protection against biting flies, stable flies, black flies, gnats, chiggers, and sand flies.
27. Use with confidence on the whole family
28. And your family will want to use it, too
29. Not oily, greasy or sticky
30. Cool Spray
31. Spray (and) ('n) go
32. Non-oily
33. Does not damage plastic
34. Won't Damage Fishing Lines, Plastics or other Synthetic Materials [Fisherman's Formula]
35. [Won't Damage Fishing Lines, Plastics or other Synthetic Materials [Gear Safe]]
36. 12 hours worry free protection from Ticks and Mosquitoes
37. Pocket Size
38. Repels [mosquitoes] [ticks] [mosquitoes and ticks] for up to 12 hours, and biting flies, stable flies, black flies, gnats, chiggers, and sand flies for up to 8 hours.

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39. [Effectively repels] [biting flies] [stable flies] [black flies] [gnats] [chiggers] [&] [sand flies] [for up to 8 Hours.]
40. Long-lasting, 12 hour effective protection from [mosquitoes] [and] [ticks]
41. Long-Lasting 12 hour effective [mosquito] [and] [tick] Protection
42. Repels mosquitoes that may [carry][spread][transmit][Zika Virus][West Nile Virus][or][Dengue Fever] and ticks that may [carry][spread][transmit][Lyme Disease] for up to 12 hours
43. Repels Mosquitoes that may [carry][spread][transmit] West Nile Virus for up to 12 hours
44. Repels Mosquitoes that may [carry][spread][transmit] Zika Virus for up to 12 hours
45. Repels Mosquitoes that may [carry][spread][transmit] Dengue Fever for up to 12 hours
46. Repels Mosquitoes that may [carry][spread][transmit] Zika Virus, West Nile Virus, [or] Dengue Fever for up to 12 hours
47. Repels ticks that may [carry][spread][transmit] Lyme Disease for up to 12 hours
48. Repels Biting Flies, Stable flies, black flies, gnats, chiggers and sand flies for up to 8 hours
49. 8 hour protection against [biting flies][stable flies][black flies][gnats][chiggers][and][sand flies]
50. Mosquito protection for up to 12 hours
51. Tick protection for up to 12 hours
52. Up to 12 Hours of Protection [against] [Mosquitoes] [and] [ticks]
53. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Zika Virus
54. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] West Nile Virus
55. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Dengue Fever
56. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Zika Virus, West Nile Virus, [or] Dengue Fever
57. [Picaridin] [the active ingredient] is based on the compound Piperine, which is responsible for the pungency in black pepper.
58. [Reliable] protection for the [whole][entire] family
59. Great for the whole family
60. Family protection from [ticks][and][mosquitoes] for up to 12 hours.
61. Suitable for the entire family
62. Eco-spray provides consistent coverage and can be sprayed in any direction, so you can reach even the hardest to reach spots
63. [Great for] [Ideal for] [backpacking], [backyard barbecues], [hiking] [fishing] [international travel], [camping] [evenings outdoors] [picnicking] [beaching], [boating], [kayaking] [canoeing], [paddling] [paddle boarding] [on the water activities] [the whole family]
64. [protect][defend] your family from [ticks][mosquitoes]
65. [Light, pleasant scent] [smells good] [refreshing scent] [lightly scented] [a better smelling way to keep ticks and mosquitoes away]
66. [feels light and clean] [light, clean feel]
67. You'll forget you're wearing it, but the bugs won't
68. [Repels][deters][repels] [ticks] [mosquitoes] for up to 12 hours
69. [Repels][deters][repels] [chiggers], [black flies], [gnats], [biting flies], [stable flies], for up to 8 hours
70. 12 Hour, all day protection from [ticks] [and] [mosquitoes]
71. Pleasant low odor that evaporates when dry
72. Won't damage [gear] [synthetics] [plastics] [fishing equipment] [angling gear] [hiking gear] [clothing] [sunglasses] [cell phones] [cell phone cases] [water bottles] [swimwear] [golf clubs] [golf gloves] [nylon] [rain jackets]
73. Can be applied to [clothing] [gear]
74. [Dye-free]
75. [Outdoorsman][outdoors][backyard] [family][sports][sportsman][active] [everyday] Formula
76. Made in [the USA] [America] [New Hampshire]

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77. [Mosquito] [Tick] [protection] for up to 12 hours

78. up to 12 hours of [mosquito] [tick] [protection]

79. Apply after sunscreen

80. [reliable] [dependable] [effective] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes] for up to 12 hours

81. The [tick] [mosquito] [black fly] formula

82. [grab & go] [spray & go] [tick] [mosquito] [defense] [protection] for up to 12 hours

83. [tick] [mosquito] repelling action for up to 12 hours

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84. [Value] [Family] Size

85. [Dual] [Twin] [Value] [X] [Family] Pack {X represents number of units}

86. Insect Repellent [Dual] [Twin] [Value] [X] [Family] Pack {X represents number of units}

87. Mosquito Repellent [Dual] [Twin] [Value] [X] [Family] Pack {X represents number of units}

88. Tick Repellent [Dual] [Twin] [Value] [X] [Family] Pack {X represents number of units}

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89. See <http://how2recycle.info> for Cap/Bottles

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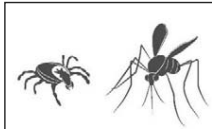
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PLASTIC BOTTLE



ALUMINUM