

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

December 18, 2020

Chelsea Miller Regulatory Affairs Manager Tender Corporation Littleton, NH 03561

Subject: Label Amendment – Addition of optional marketing claims, alternate brand

names, and graphics

Product Name: Natrapel 8 Hour EPA Registration Number: 56575-15 Application Date: August 5, 2019

Decision Number: 554381

Dear Ms. Miller:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Jennifer Gaines by phone at (703) 305-5967, or via email at <a href="mailto:gaines.jennifer@epa.gov">gaines.jennifer@epa.gov</a>.

Sincerely,

Elizabeth Fertich Product Manager 04 Invertebrate & Vertebrate Branch 1 Registration Division (7505P) Office of Pesticide Programs

Enclosure

{Front Panel}

# **Natrapel 8 hour**

# [INSECT REPELLENT]

[Tick and Insect Repellent] [Mosquito & Tick Repellent] [Tick Repellent] [Mosquito Repellent]

{Alternative Brand names}

Natrapel Ben's 20 Picaridin Ben's Tick Repellent

Active Ingredient: Picaridin 20%
Other Ingredients: 80%
Total 100%

Keep Out of Reach of Children CAUTION

[See [back panel] [card] [behind peel back] for additional precautionary statements.]

Net Contents: [\_\_] [fluid] oz. [\_\_\_] ml
[Continuous Spray] [Pump Spray] [Spray]

- [] indicates alternate text
- {} Denotes Language that does not appear on market labeling

ACCEPTED

12/18/2020

56575-15

#### {Back Panel, Cards & Peel Backs}

#### **DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Stop and read this entire label before use.

Read and follow all directions and precautions [on this product label]. [Remove protective cap.] Hold can 4 to 6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin or clothing with a slow sweeping motion. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Do not spray directly on face. Do not apply near eyes and mouth. Spray on hands first, and then apply sparingly to face, neck and around ears, avoiding your eyes. Do not apply over cuts, wounds, or irritated skin, and do not apply to excessively sunburned skin. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Frequent reapplication or saturation is unnecessary. Avoid over-application of this product. Do not exceed more than 2 applications per day. After returning indoors, wash treated skin with soap and water [and double-check yourself and other family members for ticks.] Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your Poison Control Center. If you go to a doctor, take this product with you.

#### **STORAGE & DISPOSAL**

**Pesticide Storage:** Store this product in a cool, dry (preferably locked) place, out of reach of children. Keep away from heat, sparks, and open flame.

**Container Disposal:** Do not puncture or incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **PRECAUTIONARY STATEMENTS**

**CAUTION.** Hazards to Humans. Causes moderate eye irritation. Avoid contact with eyes. Wash hands thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or using the toilet.

## **FIRST AID**

If in eyes	Hold eye open and rinse gently with water for 15-20 minutes
	Remove contact lenses, if present, after five minutes, and then continue rinsing.
	Call a poison control center or doctor for treatment advice.
If swallowed	Call a physician or poison control center immediately for treatment advice.
	Have person sip a glass of water if able to swallow.
	Do not induce vomiting unless told to by Poison Control Center or doctor.
	Do not give anything to an unconscious person.
Have the product container or label with you when calling or going for treatment. You may also contact 1-800-	
858-7378 for emergency medical information.	

#### **PHYSICAL HAZARDS**

{Pump Spray} **Flammable.** Keep away from heat and open flame. {Bag on Valve} **Flammable.** Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

EPA Reg. No. 56575-15 [EPA Est. 56575-NH-1] [Batch Lot No.:] TENDER CORPORATION [944 Industrial Park Road] Littleton, NH 03561

### [Natrapel.com] [tendercorp.com] [bens30.com]

### **{Optional Marketing Text}**

- 1. This Eco-Spray® Can uses a patented mechanical delivery system to create a continuous spray held in any position.
- 2. Continuous Spray
- 3. No Rubbing required
- 4. One Touch Pump
- 5. Easy Application
- 6. No Mess
- 7. Convenient, no mess, no rub protection
- 8. Sprays Upside Down
- 9. Level {for packages with clear indicator of amount remaining}
- 10. Running Low {for packages with clear indicator of amount remaining}
- 11. Now with Twist Close Cap!
- 12. Airplane carry-on size
- 13. Maximum carry-on size
- 14. TSA [approved] travel size
- 15. TSA [approved] carry-on size
- 16. Convenient Travel Size
- 17. Convenient Airplane Travel Size
- 18. Airplane carry-on
- 19. [Approved] [for] Airplane[s] [Travel] [Size]
- 20. Approved Airplane Size
- 21. Airplane Size
- 22. Carry-on Size
- 23. Max carry-on size
- 24. Maximum [Max] Airplane [Travel] Size
- 25. For comfortable outings with the family. Protects against ticks and mosquitoes for up to 12 hours, and biting flies, stable flies, black flies, gnats, chiggers, and sand flies for up to 8 hours
- 26. For up to 12 hours of protection against mosquitoes and ticks, and up to 8 hours of protection against biting flies, stable flies, black flies, gnats, chiggers, and sand flies.
- 27. Use with confidence on the whole family
- 28. And your family will want to use it, too
- 29. Not oily, greasy or sticky
- 30. Cool Spray
- 31. Spray (and) ('n) go
- 32. Non-oily
- 33. Does not damage plastic
- 34. Won't Damage Fishing Lines, Plastics or other Synthetic Materials [Fisherman's Formula]
- 35. [Won't Damage Fishing Lines, Plastics or other Synthetic Materials [Gear Safe]]
- 36. 12 hours worry free protection from Ticks and Mosquitoes
- 37. Pocket Size
- 38. Repels [mosquitoes] [ticks] [mosquitoes and ticks] for up to 12 hours, and biting flies, stable flies, black flies, gnats, chiggers, and sand flies for up to 8 hours.

- 39. [Effectively repels] [biting flies] [stable flies] [black flies] [gnats] [chiggers] [&] [sand flies] [for up to 8 Hours.]
- 40. Long-lasting, 12 hour effective protection from [mosquitoes] [and] [ticks]
- 41. Long-Lasting 12 hour effective [mosquito] [and] [tick] Protection
- 42. Repels mosquitoes that may [carry][spread][transmit][Zika Virus][West Nile Virus][or][Dengue Fever] and ticks that may [carry][spread][transmit][Lyme Disease] for up to 12 hours
- 43. Repels Mosquitoes that may [carry][spread][transmit] West Nile Virus for up to 12 hours
- 44. Repels Mosquitoes that may [carry][spread][transmit] Zika Virus for up to 12 hours
- 45. Repels Mosquitoes that may [carry][spread][transmit] Dengue Fever for up to 12 hours
- 46. Repels Mosquitoes that may [carry][spread][transmit] Zika Virus, West Nile Virus, [or] Dengue Fever for up to 12 hours
- 47. Repels ticks that may [carry][spread][transmit] Lyme Disease for up to 12 hours
- 48. Repels Biting Flies, Stable flies, black flies, gnats, chiggers and sand flies for up to 8 hours
- 49. 8 hour protection against [biting flies][stable flies][black flies][gnats][chiggers][and][sand flies]
- 50. Mosquito protection for up to 12 hours
- 51. Tick protection for up to 12 hours
- 52. Up to 12 Hours of Protection [against] [Mosquitoes] [and] [ticks]
- 53. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Zika Virus
- 54. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] West Nile Virus
- 55. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Dengue Fever
- 56. Up to 12 Hours of Protection against mosquitoes that may [carry][spread][transmit] Zika Virus, West Nile Virus, [or] Dengue Fever
- 57. [Picaridin] [the active ingredient] is based on the compound Piperine, which is responsible for the pungency in black pepper.
- 58. [Reliable] protection for the [whole][entire] family
- 59. Great for the whole family
- 60. Family protection from [ticks][and][mosquitoes] for up to 12 hours.
- 61. Suitable for the entire family
- 62. Eco-spray provides consistent coverage and can be sprayed in any direction, so you can reach even the hardest to reach spots
- 63. [Great for] [Ideal for] [backpacking], [backyard barbecues], [hiking] [fishing][international travel], [camping] [evenings outdoors] [picnicking] [beaching], [boating], [kayaking] [canoeing], [paddling] [paddle boarding] [on the water activities] [the whole family]
- 64. [protect][defend] your family from [ticks][mosquitoes]
- 65. [Light, pleasant scent] [smells good] [refreshing scent] [lightly scented][a better smelling way to keep ticks and mosquitoes away]
- 66. [feels light and clean] [light, clean feel]
- 67. You'll forget you're wearing it, but the bugs won't
- 68. [Repels][deters][repels] [ticks] [mosquitoes] for up to 12 hours
- 69. [Repels][deters][repels] [chiggers], [black flies], [gnats], [biting flies], [stable flies], for up to 8 hours
- 70. 12 Hour, all day protection from [ticks] [and] [mosquitoes]
- 71. Pleasant low odor that evaporates when dry
- 72. Won't damage [gear] [synthetics] [plastics] [fishing equipment] [angling gear] [hiking gear] [clothing] [sunglasses] [cell phones] [cell phone cases] [water bottles] [swimwear] [golf clubs] [golf gloves] [nylon] [rain jackets]
- 73. Can be applied to [clothing] [gear]
- 74. [Dye-free]
- 75. outdoorsman][outdoors][backyard] [family][sports][sportsman][active] [everyday] Formula
- 76. Made in [the USA] [America] [New Hampshire]

- 77. [Mosquito] [Tick] [protection] for up to 12 hours
- 78. up to 12 hours of [mosquito] [tick] [protection]
- 79. Apply after sunscreen
- 80. [reliable] [dependable] [effective] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes] for up to 12 hours
- 81. The [tick] [mosquito] [black fly] formula
- 82. [grab & go] [spray & go] [tick] [mosquito] [defense] [protection] for up to 12 hours
- 83. [tick] [mosquito] repelling action for up to 12 hours

{Symbols & Graphics {Other images of approved target pests/use sites may be used}







