

56575-11

12-2-2003

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DEC 2 2003

Olivia Laird
TENDER CORPORATION
c/o Laird's Regulatory Consultants, Inc.
501 South Lincoln Ave.
Sterling, Virginia 20164-2024

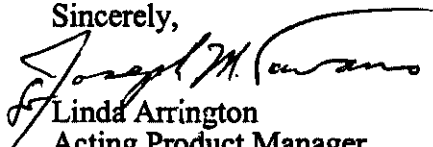
Subject: Deet Insect Repellent 30
EPA Registration No. 56575-11
Application dated September 22, 2003

The proposed amendment to the registration for the product cited above under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended revising the label in accordance with PR Notices 2001-1 and 2001-6 is acceptable subject to the comments listed below:

Your supplier of deet is no longer claiming that their product is 100% active. Morflex is now claiming that their product is 98.11% active. Therefore, you must increase the amount of the source product that goes into your product to maintain your claimed active ingredient of 30%. A new revised Confidential Statement Of Formula must be submitted.

If you have any questions please contact Joseph Tavano at (703) 305-6411.

Sincerely,


Linda Arrington
Acting Product Manager
Insecticide Branch
Registration Division(7505C)

Deet Insect Repellent 30

Tick and Insect Repellent

[Wilderness Formula] [Army Type]

Active Ingredient:

*Deet (CAS Number 134-62-3	30%
Other Ingredients	<u>70%</u>
Total 100%	

*N,N-diethyl-m-toluamide (m-deet) + Related Isomers

**ACCEPTED
with COMMENTS
In EPA Letter Dated:
DEC 2 2003**

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
56575-11

EFFECTIVELY REPELS

Black Flies, Chiggers, Deer Flies, Fleas, Mosquitoes,
No see ums, Stable Flies and Ticks

["The choice of Adventure Medical Kits (logo)" -Dr. Eric Weiss]

**[Repels Insects That May Carry
West Nile Virus And
Lyme Disease]**

[Two Hours of Protection

Water -Based Formula. Contains no alcohol. Non-oily]

Keep out of Reach of Children

WARNING

See back panel for additional precautionary statements

_____ oz. (_____ ml)

EPA Reg. No 56575-11 EPA Est. 56575-NH-1

Tender Corporation
P.O. Box 290
Littleton, NH 03561
www.tendercorp.com

Questions? Call 1-888-258-4696 ext. 236

{Back Panel: Liquid Rub-On}

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
Read and follow all directions and precautions on this product label.

Shake well. Apply to exposed skin areas. Do not apply over cuts, wounds or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Use enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Wash hands after applying. After returning indoors, wash treated skin with soap and water. Repeat as needed.

Storage and disposal

Storage: Store in a cool dry (preferably locked) storage area in accessible to children and pets and away from heat or open flame.
Disposal: If empty: Do not reuse this container. Place in trash or, if available offer for recycling. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reaction in rare cases. If you suspect a reaction to this product, discontinue use, wash skin and call you local poison control center. If you go to the doctor, take this repellent with you.

First Aid

If in Eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice.
If swallowed	Immediately call a poison control center or doctor for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a poison control center or doctor, or for going for treatment	

{Note: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used}

Physical or Chemical Hazards

Keep off synthetics, plastics, furniture and painted surfaces. May damage leather.

{Back Panel: Pump Spray}

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

Shake well. Remove protective cap and spray on all exposed skin areas, keeping nozzle pointed away from face. Do not inhale. Do not apply over cuts, wounds or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Wash hands after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothes before wearing again. Do not spray in enclosed areas. For ticks and chiggers, apply to shoe tops, socks and around openings in clothing. Repeat as needed.

Storage and disposal

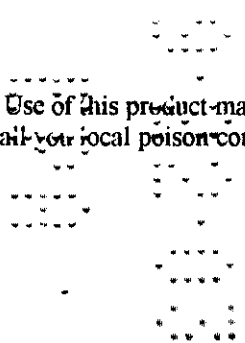
Storage: Store in a cool dry (preferably locked) storage area in accessible to children and pets and away from heat or open flame.

Disposal: If empty: Do not reuse this container. Place in trash or, if available offer for recycling. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reaction in rare cases. If you suspect a reaction to this product, discontinue use, wash skin and call your local poison control center. If you go to the doctor, take this repellent with you.



FIRST AID

If in Eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice.
If swallowed	Immediately call a poison control center or doctor for treatment advice Have a person sip a glass of water if able to swallow Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a poison control center or doctor, or for going for treatment	

{Note: The First Aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used}

Physical or Chemical Hazards

Keep off synthetics, plastics, furniture and painted surfaces. May damage leather.

{Jack Panel: ECO Spray}

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

Shake well. [Remove protective cap and] Spray on all exposed skin areas, keeping nozzle pointed away from face. Do not inhale. Do not apply over cuts, wounds or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Use enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over-application of this product. Wash hands after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothes before wearing again. Do not spray in enclosed areas. For ticks and chiggers, apply to shoe tops, socks and around openings in clothing. Repeat as needed

Storage and disposal

Storage: Store in a cool dry (preferably locked) storage area in accessible to children and pets and away from heat or open flame.

Disposal: Do not puncture or incinerate. **If empty:** Do not reuse this container. Place in trash or, if available offer for recycling. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reaction in rare cases. If you suspect a reaction to this product, discontinue use, wash skin and call you local poison control center. If you go to the doctor, take this repellent with you.

First Aid

If in Eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center for treatment advice.
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Physical or Chemical Hazards

Exposure to temperatures above 130° may cause bursting. Keep off synthetics, plastics, furniture and painted surfaces. May damage leather.



This ECO-Spray® bottle uses a patented mechanical delivery system to create an aerosol-like spray.

{Optional Selling Copy- Lotion, Liquid rub-on, Pump Spray and ECO-Spray.}

Tender's Distinct Wilderness Water-Based Formula provides just the right protection for the entire family against ticks, mosquitoes and all types of biting insects while camping, hiking and enjoying all other outdoor activities.

50% More FREE 6 oz. for the price of 4 oz.

This 6 oz. Eco-Spray® bottle yields 50% more insect repellent than a 6 oz. aerosol.

Shake Well

Distinctive water-based DEET insect repellent formula that contains no alcohol, provides protection for the entire family.

Now in a new **Roll-on applicator** allowing you to apply Deet Insect Repellent 30 exactly where you want it and not on your hands, clothing or gear. Great for applying to the face and neck. Just dab on and spread for complete coverage.

For comfortable outing with the family. Deet Insect Repellent 30, a water-based DEET insect repellent, protects against ticks, mosquitoes and all types of biting insect. Use just the right protection around the home and back yard 30% DEET tick and insect repellent. For hours of protection.

By purchasing Deet Insect Repellent 30, you'll protect yourself while helping the environment. A portion of Deet Insect Repellent 30's sales will be donated to Tender's Environmental Scholarship Program. To learn more about Deet Insect Repellent 30's unique approach, write Tender Corporation, Littleton, NH 03561.

Please send me information about Lyme disease and valuable coupons on other TENDER products.

Name: _____

Street: _____

City: _____ State _____ Zip: _____

Clip and mail to: Tender Corporation; P.O. Box 290; Littleton, NH 03561

Recyclable Packaging Made Primarily from Recycled Fibers Please Recycle When Possible

A Product of Products of

Tender Corporation

P.O. Box 290

Littleton, NH 03561

www.tendercorp.com

Questions? Call 1-888-258-4696 ext.236

[] Denotes optional/alternate verbiage

{ } Denotes Language that does not appear on market labeling