	12.13.200 ("Notificat	. OMB No. 2070-006	16
Tesse read instructions on reverse before completing form. United States Environmental Protect Washington, DC 20	ion Agency	Registration Amendment Other	OPP Identifier Number 269027
Applicat	ion for Pesticide - Section		
. Company/Product Number 56575-11 . Company/Product (Name)	2. EPA Product Menager Marion Johns PM# 10		Proposed Classification
Deet Insect Repellent 30 Neme and Address of Applicant (Include ZIP Code) Tender Corporation P. O. Box 290 Littleton, NH 03561 Check if this is a new address	6. Expedited Review		····
	Section - II		
Amendment - Explain below. Resubmission in response to Agency letter dated Notification - Explain below. Explanation: Use additional page(s) If necessary. (For section	Agency letter da "Me Too" Applic Other - Explain b	cation.	
"Notification of Optional Selling Copy (marketing star provisions of PR Notice 98-10 and EPA regulations at confidential statement of formula of this product. I un false statement to EPA. I further understand that if th CFR 152.46, this product may be in violation of FIFRA and 14 of FIFRA."	tements), per PR Notice 98-10." T 40 CFR 152.46, and no other chan derstand that it is a violation of 13 his notification is not consistent with A and I may be subject to enforce	nges have been mad 8 U.S.C. Sec. 1001 t th the terms of PR 1	le to the labeling or the o willfully make any Notice 98-10 and 40
	Section - III		·····
 Material This Product Will Be Packaged In: Child-Resistant Packaging Yes Yes Yes No Yes Vo If "Yes" Unit Packaging wgt. No, per Unit Packaging wgt. 	Water Soluble Packaging Yes No If "Yes" No. per Package wgt container	2. Type of Containe Metal Plastic Glass Paper Other	
3. Location of Net Contents Information 4. Size(s) F	Retail Container 2, 4, 5, 6, 5, 10 oz containers	ocation of Label Direc On Label On Labeling acco	tions Sympenying product
5. Manner in Which Label is Affixed to Product	ograph Other Other	Schrink W	Irap
	Section - IV		
1. Contact Point <i>(Complete items directly below for identifice</i> Name OLIVIA D. LAIRD Jaird's Regulatory Consultants, Inc.	ntion of individual to be contacted, if ne Title AGENT		one No. (include Area Code)
Certified is the statements I have made on this form a	nd all attachments thereto are true, ac		6. Date Application Beceived (Stamped)
l acknowledge that any knowingly false or misleading st both under applicable law.			
	3. Title PRODUCT MANAGER		

Laird's Regulatory Consultants, Inc

Over 28 years Experience and Expertise in The Regulation of Pesticide Products

October 3, 2002

Ms Linda Arrington Document Processing Desk (NOTIF) Office of Pesticide Programs (7504C) U.S. Environmental Protection Agency 401 M St SW Washington, D.C. 20460

Subject: Deet Insect Repellent 30 EPA Reg. No. 56575-11

NOTIFICATION OF OPTIONAL SELLING COPY (MARKETING STATEMENTS)

Dear Ms. Arrington:

Enclosed, please find an Application for Pesticide (Other), EPA Form 8570-1 and two (2) draft subject product labels, one copy shows revisions highlighted. Please accept this submission under the notification procedures as outlined in EPA PR Notice 98-10.

We have added the marketing statements, "Tender's Distinct Wilderness Water-Based Formula provides just the right protection for the entire family against ticks, mosquitoes and all types of biting insects while camping, hiking and enjoying all other outdoor activities.", "50% More", "This 6 oz Eco-Spray® bottle yields 50% more insect repellent than a 6 oz aerosol." and "Shake well".

Should you have questions or comments regarding this submission please do not hesitate to contact me at (703) 471-6590.

Sincerely,

said Olivia D. Laird

President/Agent



CERTIFICATION STATEMENT

"Notification of Optional Selling Copy (marketing statements), per PR Notice 98-10." This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

SINCELY,

STEVE BERARD PRODUCT MANAGER TENDER CORPORATION

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TENDER DEET INSECT REPELLENT 30, 56575-11

NOTIFICATION DEC 1 3 2002

DEET INSECT REPELLENT 30

ACTIVE INGREDIENT:

Deet*		30.00%
OTHER INGREDIENTS		, <u>70.00%</u>
*CAS No. 134-62-3	TOTAL:	100.00%

EFFECTIVELY REPELS Black Flies, Chiggers, Deer Flies, Fleas, Mosquitoes No See Ums, Stable Flies and Ticks

Two Hours of Protection

KEEP OUT OF REACH OF CHILDREN WARNING

See back panel for additional precautionary statements.

____ OZ. (_____ml)

EPA Reg. No. 56575-11

EPA Est. No. 56575-NH-1

TENDER CORPORATION P.O. Box 290 Littleton, NH 03561

[Back Panels]

Liquid:

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS BEFORE USING THIS PRODUCT

Apply to exposed skin areas. Wash hands after applying. Use just enough to cover exposed skin. Do not use under clothing. Avoid overexposure. Frequent reapplication and saturation is unnecessary for effectiveness. Do not apply to eyes and mouth, or to the hands of young children. Repeat as needed.

Storage and Disposal

Storage: Store in a cool, dry, preferably locked area away from heat or open flame. Disposal: Do not reuse empty container, wrap and put in trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Do not apply over cuts, wounds or irritated skin. Causes substantial but temporary eye injury. Do not get in eyes. Do not let children rub their eyes if hands have been treated. Wash skin and/or clothing thoroughly with soap and water after use. May cause skin reactions in rare cases. If you suspect you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you. Harmful if swallowed.

Statement of Practical Treatment

If in Eyes: Hold eyelids open and flush with a steady stream of water for 15 minutes. Get medical attention. If Swallowed: Call a physician or poison control center. Do not induce vomiting. Drink promptly a large quantity of milk, egg whites, gelatin solution, or if these are not available, drink large quantities of water. Avoid alcohol.

Physical or Chemical Hazards

Keep off synthetics, plastics, furniture and paints. May damage leather.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS BEFORE USING THIS PRODUCT

Remove protective cap and spray on exposed skin areas, keeping nozzle pointed away from face. Do not inhale. Use just enough to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent application and saturation is unnecessary for effectiveness. Do not spray directly on face or in enclosed areas. To apply to face, spray on hands and rub on. Do not apply to eyes and mouth, or to the hands of young children. Repeat as needed. For ticks and chiggers, apply to shoe tops, socks and around openings in clothing.

Storage and Disposal

Storage: Store in a cool, dry, preferably locked area away from heat or open flame. Disposal: Do not reuse empty container, wrap and put in trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Do not apply over cuts, wounds or irritated skin. Causes substantial but temporary eye injury. Do not get in eyes. Do not let children rub their eyes if hands have been treated. Wash skin and/or clothing thoroughly with soap and water after use. May cause skin reactions in rare cases. If you suspect you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you. Harmful if swallowed.

Statement of Practical Treatment

If in Eyes: Hold eyelids open and flush with a steady, gentle stream of water for 15 minutes. Get medical attention. If Swallowed: Call a physician or poison control center. Do not induce vomiting. Drink promptly a large quantity of milk, egg whites, gelatin solution, or if these are not available, drink large quantities of water. Avoid alcohol.

Physical or Chemical Hazards

Keep off synthetics, plastics, furniture and paints. May damage leather.

Eco-Spray®

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS BEFORE USING THIS PRODUCT

[Remove protective cap and] spray on all exposed skin areas, keeping nozzle point away from face. Do not inhale. Use just to cover exposed skin and/or clothing. Do not use under clothing. Avoid overexposure. Frequent application and saturation is unnecessary for effectiveness. Do not spray directly on face or in enclosed areas. To apply to face, spray on hands and rub on. Do not apply to eyes and mouth, or to the hands of young children. Repeat as needed. For ticks and chiggers, apply to shoe tops, socks and around openings in clothing.

Storage and Disposal

Storage: Store in a cool, dry, preferably locked area away from heat or open flame. Disposal: Do not reuse empty container. Wrap container and put in trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

WARNING: Do not apply over cuts, wounds or irritated skin. Causes substantial but temporary eye injury. Do not get in eyes. Do not let children rub their eyes if hands have been treated. Wash skin and/or clothing thoroughly with soap and water after use. May cause skin reactions in rare cases. If you suspect you or your child is reacting to this product, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent with you. Harmful if swallowed.

Statement of Practical Treatment

If in Eyes: Hold eyelids open and flush with a steady, gentle stream of water for 15 minutes. Get medical attention. If Swallowed: Call a physician or poison control center. Do not induce vomiting. Drink promptly a large quantity of milk, egg whites, gelatin solution, or if these are not available, drink large quantities of water. Avoid alcohol.

Physical or Chemical Hazards

5 8 5 8 . . .

Flammable. Do not use or store near heat or open flame. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Keep off synthetics, plastics, furniture and paints. May damage leather.

Eco-Spray® Graphic

TENDER DEET INSECT REPELLENT 30, 56575-11

Optional Selling Copy:

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Tender's Distinct Wilderness Water-Based Formula provides just the right protection for the entire family against ticks, mosquitoes and all types of biting insects while camping, hiking and enjoying all other outdoor activities. 50% More				
This 6 oz Eco-Spray® bottle yields 50% more insect repellent than a 6 oz aerosol. Shake well				
Snake well For comfortable outings with the family. Protects against ticks and all types of biting insects. Use for just the right protection around the				
home and back yard. 30% Deet tick and insect repellent. For two hours of protection.				
Please send me information about Lyme disease and valuable coupons on other TENDER products.				
Name:				
Street:				
Clip and mail to: Tender Corporation; P.O. Box 290; Littleton, NH 03561				
Recyclable Packaging 🔹 Made Primarily from Recycled Fibers 💠 Please Recycle When Possible				
A Product of The Products of				
TENDER CORPORATION				
P.O. Box 290				
Littleton, NH 03561				

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