

25 MAY 1994

Kim Davis  
TENDER CORPORATION  
c/o RegWest Company  
P. O. Box 2220  
Greeley, CO 80632-2220

Dear Ms. Davis:

Subject: Ben's Wilderness 50% Formula  
Tick And Insect Repellent  
EPA Registration No. 56575-10  
Application dated March 29, 1994

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. A stamped copy of the draft label is enclosed for your records.

- 1) Change the signal word "Warning" to "Caution" wherever it appears on the label.
- 2) Revise the EPA Registration No. to read, "EPA Registration No. 56575-10".

Submit two copies of the revised finished printed label for the record.

Sincerely,



Robert S. Brennis  
Acting Product Manager 10  
Insecticide & Rodenticide Branch  
Registration Division (7505C)

FRONT PANEL

ACCEPTED  
with COMMENTS  
In EPA Letter Dated  
**25 MAY 1994**

# **BEN'S** *wilderness* **50% FORMULA** **TICK and INSECT REPELLENT**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No

56575-10

**ACTIVE INGREDIENTS:**

N,N-diethyl-m-toluamide

47.5%

Other isomers

2.5%

**INERT INGREDIENTS:**

50.0%

Total:

100.0%

**REPELS:** Mosquitoes, Ticks, Black Flies, Biting Midges,  
Sandflies, Chiggers, Stable Flies and Fleas

**Keep Out of Reach of Children**

**WARNING**

See back panel for additional precautionary statements.

Contents: \_\_\_\_\_ ounces

EPA Reg. No. 56575-RN

EPA Est. 56575-NH-1

**TENDER CORP.**

P.O. Box 290; Littleton, NH 03561

BACK PANEL

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**LOTION:** Apply a few drops to your palms and wipe on exposed skin. Rub in well and clean hands after applying. **PUMP:** Pump vigorously for misting action; do not inhale. Do not spray directly in face or in enclosed areas.

Keep off synthetics, plastics, furniture and plants.

**STORAGE:** Store in original container in a cool, dry place inaccessible to children and pets. **DISPOSAL:** Wrap container in several layers of newspaper and discard in trash.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**WARNING:** DO NOT USE ON INFANTS. Not recommended for use on children under age 10. Do not apply over cuts, wounds or irritated skin. Use just enough to cover exposed skin and/or clothing, not under clothing. Avoid frequent application and saturation. Do not apply to eyes and mouth, or hands of young children. Harmful if swallowed. May cause eye injury. May cause skin reactions in rare cases: if you suspect a reaction, wash area and call local poison control center. Wash skin or clothing with soap and water after use.

**Statement of Practical Treatment**

**If in Eyes:** Flush with plenty of water. Get medical attention. **If Swallowed:** Call a doctor or poison control center.

03/94

**BEST AVAILABLE COPY**