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JUN 16 1986

Mr. Victor A. Martin
Super Kill Insecticide Company
P.O. Box 461
South Gate, CA 90280

Dear Ar. Martin:

Subject: Amendment - Updated Labeling
Mrs. Martins Flea Powder for Dog and Cats
EPA Registration No. 11257-1
Your Letter Dated February 24, 1986

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act is acceptable provided that you make the labeling changes indicated below prior to release for shipment of product bearing the amended labeling.

1. The wording "Effective and Lasting Control," the word "Lasting" must be deleted or you must specify the length of time that is based upon supporting data.
2. The "Precautionary Statements" heading and wording should precede the "Directions for Use."
3. In addition, please revise the Precautionary Statements wording to read:

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION

Harmful if swallowed or inhaled. Avoid breathing dust. Wash thoroughly with soap and water after handling. Avoid contact with eyes or clothing. Avoid contamination of foodstuffs. Do not treat kittens or puppies under 4 weeks old. Keep dust out of eyes

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CONCURRENCES

SYMBOL								
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of pets. Do not shake in face. Keep out of reach of children.

- 4. A Statement of Practical Treatment must be added to the labeling. We suggest the following statement; however, if your toxicological data suggest otherwise, please submit a draft Statement of Practical Treatment for prior approval:

If swallowed - Call a physician or Poison Control Center immediately. Drink one or two glasses of water and induce vomiting by touching the back of throat with a finger. Do not induce vomiting or give anything by mouth to an unconscious or convulsing person.

If inhaled - Remove victim to fresh air. Apply artificial respiration if indicated.

If on skin - Remove contaminated clothing and wash affected areas with soap and water.

If in eyes - Flush eyes with plenty of water. Call a physician if irritation persists.

This heading and section should follow the Precautionary Statements section.

- 5. The paragraph starting with the wording "For effective control. Sprinkle pet's bedding, pet quarters. Kennel areas . . ." should be moved and added to the Directions for Use wording.

- 6. Please revise the Storage and Disposal section to read:

Wrap container in several layers of newspaper and discard in trash. Do not reuse empty container.

- 7. Due to the fact that this product is not intended for outdoor use, the Environmental Hazard heading and statement are not required.

Please submit five (5) copies of your final printed labeling before you release the product for shipment.

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,
George T. LaRocca
Product Manager (15)
Insecticide-Rodenticide Branch
Registration Division (TS-767C)

Enclosure

MRS. MARTIN'S

Flea Powder For Dogs and Cats

Effective & Lasting Control
Prevents Infestation
Odorless - Non-Staining

**GUARANTEED TO
KILL FLEAS on contact**

Provide Comfort For Your Pets

ACTIVE INGREDIENTS

Amorphous Silica Gel*	95.0%
Ammonium Fluosilicate	2.0%
Inert Ingredients	3.0%
*SiO ₂ 90%	TOTAL — 100%

Keep out of reach of children

CAUTION

Avoid inhalation. Wash hands after use.
Avoid contamination of foodstuffs.

See rear panel for additional precautions
EPA REGISTRATION NUMBER 11257-1 AA
EPA Est. No. 11257-CA-01

NET WT. 1½ OZ. (42.5 GRAMS)

NOTE: This container of fluffy powder dust is sold by weight not volume, some settling will occur during shipping and handling. Shake container before using.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Take red tip off, cut off ¼ inch. Shake dust powder on animal. Begin with the head and ears. Apply gently around the eyes. Now apply dust powder into the skin folds between toes and under tail. Now begin with the neck, underbody, legs, full area of the tail and body. Repeat as necessary.

For long haired animals, rub against direction of growth for deeper penetration. Move back and forth, for better coverage. Apply as needed. Should more powder be needed, cut ¼ inch more, for better application.

CAUTION: PRECAUTIONARY STATEMENTS — HAZARDS TO HUMANS AND DOMESTIC ANIMALS AVOID INHALATION. If in eyes flush with plenty of water, call a physician if irritation persists. Do not sprinkle kittens or puppies under four weeks old. Keep the dust out of the eyes of pets. Do not shake in face. Keep out of reach of children.

MRS. MARTIN'S FLEA POWDER IS ODORLESS, NON-STAINING, AND MAY BE USED ANYWHERE IN YOUR HOME WITHOUT DAMAGING MATERIALS OF ANY KIND.

For effective control. Sprinkle pets bedding, pet quarters. Kennel areas should be dusted at the rate of one oz. per 50 sq. ft. Favorite sleeping areas and wherever infestation is suspected. Make your own survey. Apply as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Do not reuse empty container; wrap and put in trash collection.

ENVIRONMENTAL HAZARDS — Keep out of lakes, streams or ponds. Do not apply in areas where fish and wildlife are present.

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.

DISTRIBUTED BY—SUPER KILL INSECTICIDE CO.
P.O. BOX 461, SOUTH GATE, CALIF. 90280

Moved? Should this product be not available locally, write to address above for retailer nearest you.

ACCEPTED
with COMMENTS
to EPA Letter Datab

JUN 16 1986

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
55 877-1