



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 16, 2022

Mr. Peter Stevenson
Regulatory Consultant
Bushwacker Backpack & Supply Co., Inc.
944 Industrial Park Rd.
Littleton, N.H. 03561

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Revising graphics and other miscellaneous items
Product Name: Counter Assault Bear Deterrent
EPA Registration Number: 55541-2
EPA Receipt Date: 07/22/2022
Action Case Number: 00380493

Dear Mr. Stevenson:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

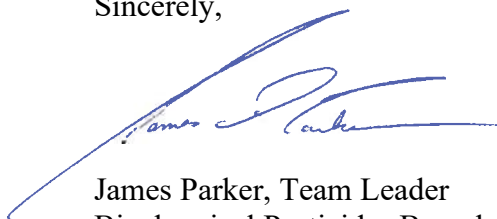
Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

Page 2 of 2
EPA Reg. No. 55541-2
Action Case No. 00380493

If you have any questions, please contact Nina Naimy via email at naimy.nina@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "James Parker", is written over a long, sweeping horizontal line that extends to the left.

James Parker, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

COUNTER ASSAULT

Range up to
32
Feet

Bear Deterrent

GRIZZLY TOUGH®
Bear Spray

To Deter Bears from
Attacking Humans



Active Ingredient:
Capsaicin and related
capsaicinoids* 2.0%
Other ingredients 98.0%

TOTAL 100.0%

*Derived from Oleoresin of Capsicum

**NOT FOR USE
ON HUMANS**

ACCEPTED

Sep 16, 2022

Under the Federal Insecticide, Fungicide
and Herbicide Act as amended, for the
pesticide registration center
EPA Reg. No. 55541-2

**KEEP OUT OF REACH OF CHILDREN
DANGER**

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

See back panels for additional precautionary statements

NET WT. 8.1 OZ (230 g)

PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

DANGER:

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

Do not seek out encounters with bears. This product is a bear attack deterrent which may protect users in some unexpected confrontations with bears but may not be effective in all situations or prevent all injuries. Read this entire label before taking this product into areas where bears might be encountered.

DIRECTIONS FOR USE:

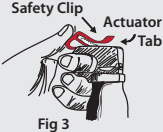
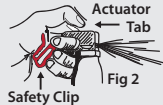
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

This product has a range of up to 32 feet (10 meters) This canister empties in approximately 7 seconds

APPLICATION DIRECTIONS:

Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault® training can and practice with it until you can perform these activities quickly and accurately.



To Arm and Apply
Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (Fig 1).

Depress actuator tab for burst of spray (Fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm

Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (Fig 3).

STORAGE & DISPOSAL

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

DISPOSAL: DO NOT PUNCTURE OR INCINERATE! Non-Refillable Container. Do not reuse or refill this container. **If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

ART - 1502-3015-1

Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd,
Littleton, NH 03561

COUNTER ASSAULT

Range up to
40
Feet

Bear Deterrent

GRIZZLY TOUGH®
Bear Spray

To Deter Bears from
Attacking Humans



Active Ingredient:

Capsaicin and related
capsaicinoids* 2.0%
Other ingredients 98.0%

**NOT FOR USE
ON HUMANS**

TOTAL 100.0%

*Derived from Oleoresin of Capsicum

KEEP OUT OF REACH OF CHILDREN DANGER

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

See back panels for additional precautionary statements

NET WT. 10.2 OZ (290 g)

PRECAUTIONARY STATEMENTS Hazards to Humans and Domestic Animals

DANGER:

May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

Extremely flammable. Contents under pressure. Keep away from fire, sparks and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death arising out of the use of, or inability to use this product.

Do not seek out encounters with bears. This product is a bear attack deterrent which may protect users in some unexpected confrontations with bears but may not be effective in all situations or prevent all injuries. Read this entire label before taking this product into areas where bears might be encountered.

DIRECTIONS FOR USE:

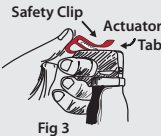
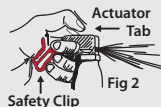
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**This product has a range of up to 40 feet (12 meters)
This canister empties in approximately 8 seconds**

APPLICATION DIRECTIONS:

Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second. Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault® training can and practice with it until you can perform these activities quickly and accurately.



To Arm and Apply
Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (Fig 1).

Depress actuator tab for burst of spray (Fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm

Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (Fig 3).

STORAGE & DISPOSAL

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

DISPOSAL: DO NOT PUNCTURE OR INCINERATE!
Non-Refillable Container. Do not reuse or refill this container. **If empty:** Press valve to release all pressure then place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

ART - 1502-3016-1

Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561

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EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053



1506-7024 ART - 1502-5024-1



Front Track



A - Shoulder Hump
B - Short Rounded Ears
C - Dished Face Profile

GRIZZLY BEAR

Front Claw 1-2"



Front Track



A - No Shoulder Hump
B - Tall Pointed Ears
C - Straight Face Profile

BLACK BEAR

Know Your Bears

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.



BEAR DETERRENT
Range up to 32 Feet



BEAR DETERRENT



Range up to

32
Feet

GRIZZLY TOUGH® Bear Spray

Created in
Bear Country
by a Bear
Encounter
Survivor



GLOW
IN-THE-DARK
SAFETY CLIP

To Deter Bears from
Attacking Humans





Created in
Bear Country
by a Bear
Encounter
Survivor

GRIZZLY TOUGH®
Bear Spray



GLOW
IN-THE-DARK
SAFETY CLIP



BEAR DETERRENT

To Deter Bears from
Attacking Humans



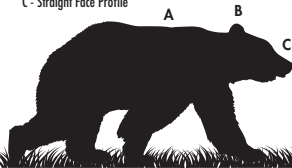
BEAR DETERRENT
Range up to 40 Feet

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

Know Your Bears

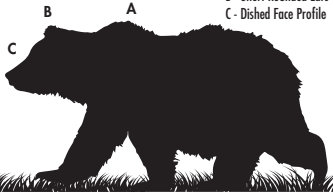
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dished Face Profile



Front Track



Front Claw 1-2"



Front Track



Front Claw 2-4"

Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

1506-7034 ART - 1502-5025-1



7 22031 41447 1

Packaging Recyclable Where Available



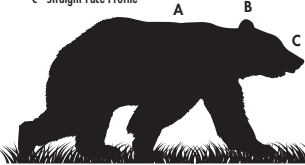
BEAR DETERRENT
Range up to 32 Feet

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

Know Your Bears

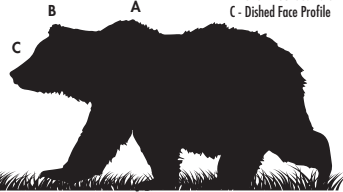
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dish Face Profile



DIRECTIONS FOR USE It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

This product has a range of up to 32 feet (approximately 10 meters). The canister empties in approximately 7 seconds.

APPLICATION DIRECTIONS: Special procedures must be followed to arm the container, apply the product, and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with the procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second.

Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault® training can and practice with it until you can perform these activities quickly and accurately.

To Arm and Apply: Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (Fig 1). Depress actuator tab for burst of spray (Fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm: Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place. No gap should be visible between actuator handle and safety clip (Fig 3).

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

DANGER: May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

PHYSICAL OR CHEMICAL HAZARDS: Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS.

Do not store in places where the temperature is above 120°F nor below 32°F. Do not store in a hot vehicle or in direct sunlight.

DISPOSAL: DO NOT PUNCTURE OR INCINERATE! Non-refillable container. Do not reuse or refill this container.

If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death, arising out of the use of, or inability to use this product.

Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053



Holster Made in China Bear Spray Made in USA

Packaging Recyclable Where Available



BEAR DETERRENT



GRIZZLY TOUGH®
Bear Spray

Created in
Bear Country by
a Bear Encounter
Survivor

To Deter Bears from
Attacking Humans



GLOW
IN-THE-DARK
SAFETY CLIP

NET WT.
8.1 OZ (230 g)

Includes Belt Holster



NET WT. 2 - 8.1 OZ (230 g)
TOTAL NET WT. 16.2 OZ (460 g)



Includes Belt Holsters

GRIZZLY TOUGH®
Bear Spray

Range up to
32
Feet



To Deter Bears from
Attacking Humans
Created in
Bear Country
by a Bear
Encounter
Survivor

COUNTER ASSAULT
BEAR DETERRENT

COUNTER ASSAULT

BEAR DETERRENT
Range up to 32 Feet

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

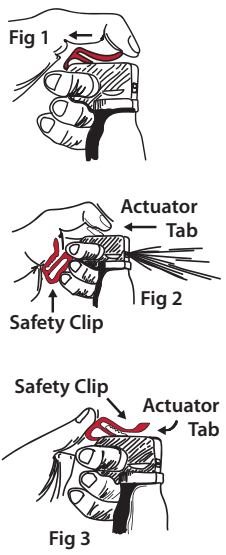
This product has a range of up to 32 feet (approximately 10 meters). The canister empties in approximately 7 seconds.

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STORAGE AND DISPOSAL
STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where temperature is above 120°F nor below 32°F. Do not store in a hot vehicle or in direct sunlight.

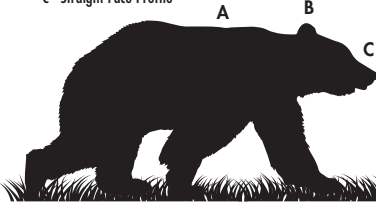
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Know Your Bears

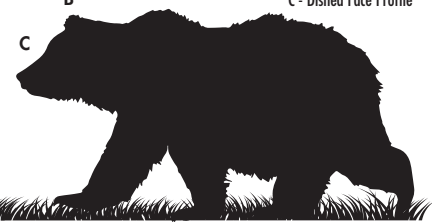
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dished Face Profile



Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561
Packaging Recyclable Where Available

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

1506-7026 ART - 1502-5029-1

7 22031 41435 8
Holtzers Made in China Bear Spray Made in USA



NET WT. 1 - 8.1 OZ (230 g) CAN,
1 - 10.2 OZ (290 g) CAN
TOTAL NET WT. 18.3 OZ (520 g)

GLOW
IN-THE-DARK
SAFETY CLIP

Includes Belt Holsters

GRIZZLY TOUGH™
Bear Spray

Range up to
40
Feet



Created in
Bear Country
by a Bear
Encounter
Survivor

To Deter Bears from
Attacking Humans

Range up to
32
Feet

BEAR
DETERRENT

**COUNTER
ASSAULT**

**COUNTER
ASSAULT**

BEAR DETERRENT

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

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USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

**8.1 ounce (230 g) product has a range of up to 32 feet (approximately 10 meters).
The canister empties in approximately 7 seconds.**

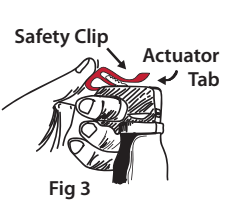
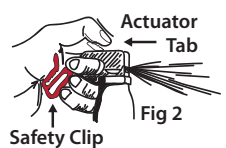
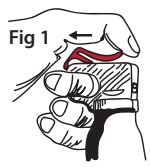
**10.2 ounce (290 g) product has a range of up to 40 feet (approximately 12 meters).
The canister empties in approximately 8 seconds.**

APPLICATION DIRECTIONS: Special procedures must be followed to arm the container, apply the product, and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second.

Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault® training can and practice with it until you can perform the activities quickly and accurately.

To Arm and Apply: Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (Fig 1). Depress actuator tab for burst of spray (Fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm: Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (Fig 3).



PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

DANGER: May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

PHYSICAL OR CHEMICAL HAZARDS: Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

STORAGE AND DISPOSAL

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where temperature is above 120°F nor below 32°F. Do not store in a hot vehicle or in direct sunlight.

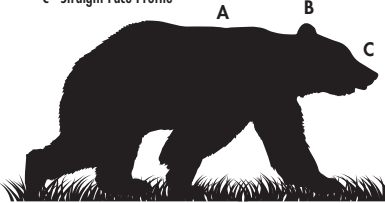
DISPOSAL: DO NOT PUNCTURE OR INCINERATE! Non-refillable container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death, arising out of the use of, or inability to use this product.

Know Your Bears

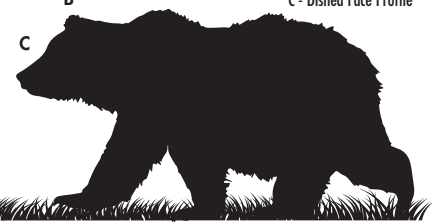
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dishd Face Profile



Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561
Packaging Recyclable Where Available

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

1506-7027 ART - 1502-5030-1

7 22031 41445 7
Holters Made in China Bear Spray Made in USA

GLOW
IN-THE-DARK
SAFETY CLIP



NET WT.
1 - 8.1 OZ (230 g) CAN BEAR SPRAY,
1 - 8.1 OZ (230 g) CAN INERT SPRAY

Includes Belt Holster

Created in
Bear Country
by a Bear
Encounter
Survivor

INERT CANISTER
FOR TRAINING
PURPOSES ONLY

To Deter Bears from
Attacking Humans



GRIZZLY TOUGH®
Bear Spray

Range up to
32
Feet



BEAR DETERRENT



BEAR DETERRENT
Range up to 32 Feet

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

BEAR SPRAY CAN

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using product. Do not eat or allow to be eaten any food or feed materials which may have been contaminated with this product.

**This product has a range of up to 32 feet (approximately 10 meters).
The canister empties in approximately 7 seconds.**

APPLICATION DIRECTIONS: Special procedures must be followed to arm the container, apply the product, and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second.

Do not test-fire in area inhabited by bears. If test-fired, clean nozzle and can with soap and water to remove residue from can. If you have not used this product before, you should obtain a Counter Assault® training can and practice with it until you can perform these activities quickly and accurately.

To Arm and Apply: Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb, pull safety clip straight back and off (Fig 1). Depress actuator tab for burst of spray (Fig 2). Aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

To Disarm: Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (Fig 3).

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

DANGER: May cause irreversible eye damage if sprayed in the eye at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin, or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice. Have product container with you when calling or going for treatment. For emergency medical treatment information call 1-800-535-5053.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

PHYSICAL OR CHEMICAL HAZARDS: Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

STORAGE AND DISPOSAL

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where temperature is above 120°F or below 32°F. Do not store in a hot vehicle or in direct sunlight.

DISPOSAL: DO NOT PUNCTURE OR INCINERATE! Non-refillable container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death, arising out of the use of, or inability to use this product.

INERT TRAINING CAN

DIRECTIONS FOR USE:

This product is NOT to be used as a bear deterrent.

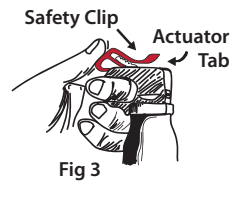
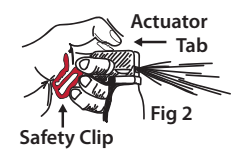
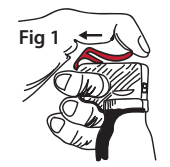
The canister empties in approximately 7 seconds and sprays approximately 20-25 feet.

APPLICATION DIRECTIONS: Special procedures must be followed to arm the container, apply the product, and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. Contents include food grade oils which may attract bears if used in a camping area. Practice prior to entering bear country.

This is a training can and you should practice with it until you can perform the described activities quickly and accurately.

To Arm and Apply: Designed for one-hand operation. Place forefinger through hole in handle with thumb on safety clip curl. With thumb placed over the curl, pull safety clip straight back and off (Fig 1). Depress actuator tab for burst of spray (Fig 2). Pretend to aim at face and eyes of bear. Depress actuator tab for 1-2 seconds in order to create a barrier of spray between you and the pretend bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

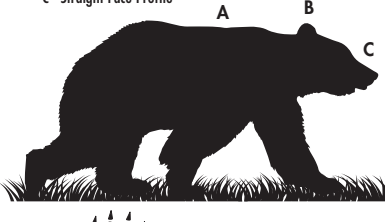
To Disarm: Replace safety clip by pushing firmly with thumb until audible "snap" is heard. Check to see if safety is completely in place with curl up. No gap should be visible between actuator handle and safety clip (Fig 3).



Know Your Bears

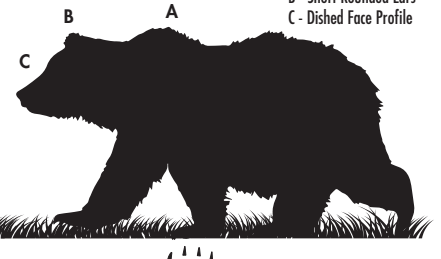
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dishd Face Profile



Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561
Packaging Recyclable Where Available

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

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Holtser Made in China
Bear Spray and Inert Spray Made in USA



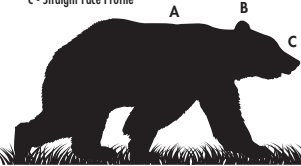
BEAR DETERRENT
Range up to 40 Feet

Counter Assault Bear Deterrent was developed by a bear encounter survivor in conjunction with the University of Montana in the heart of bear country. Our proprietary formulas combine 2% capsaicin with a powerful fire extinguisher-type release mechanism to provide a mix of spray distance and duration to effectively deter bears from attacking humans.

Know Your Bears

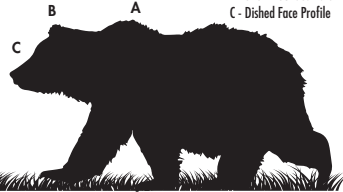
BLACK BEAR

- A - No Shoulder Hump
- B - Tall Pointed Ears
- C - Straight Face Profile



GRIZZLY BEAR

- A - Shoulder Hump
- B - Short Rounded Ears
- C - Dished Face Profile



DIRECTIONS FOR USE It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS: This product may be used only to deter bears which are attacking or appear likely to attack humans. Do not spray this product on objects, tents, or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials which may have become contaminated with this product.

This product has a range of up to 40 feet (approximately 12 meters). The canister empties in approximately 8 seconds.

APPLICATION DIRECTIONS: Special procedures must be followed to arm the container, apply the product, and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with the procedures. If you test-fire this container, make sure the wind is at your back and depress actuator tab for no more than half a second.

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IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call poison control center or doctor immediately for treatment advice.

PHYSICAL OR CHEMICAL HAZARDS: Extremely flammable. Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

STORAGE: STORE IN A COOL DRY PLACE INACCESSIBLE TO CHILDREN AND PETS. Do not store in places where the temperature is above 120°F degrees F nor below 32°F. Do not store in hot vehicle or in direct sunlight.

DISPOSAL: DO NOT PUNCTURE OR INCINERATE! Non-refillable container. Do not reuse or refill this container. If empty: Press valve to release all pressure then place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

Disclaimer: To the extent allowable by law, Counter Assault® shall not be liable for damage, injury, loss, direct or consequential including death, arising out of the use of, or inability to use this product.

Manufactured by:
Bushwacker Backpack
and Supply Co., Inc.
dba COUNTER ASSAULT
944 Industrial Park Rd.
Littleton, NH 03561

EPA Registration No. 55541-2
EPA Est No. 55541-MT-1
1-800-695-3394 (406) 257-4740
Chemical Emergency Number:
1-800-535-5053

1506-7035 ART - 1506-2043-1



Holtser Made in China Bear Spray Made in USA

Recycling Recyclable Where Available



BEAR DETERRENT



Range up to
40
Feet

GRIZZLY TOUGH®
Bear Spray

Created in
Bear Country by
a Bear Encounter
Survivor

To Deter Bears from
Attacking Humans



**GLOW
IN-THE-DARK
SAFETY CLIP**

NET WT.
10.2 OZ (290 g)

Includes Belt Holster