

UNITED STATES ENVIRONMENTAL AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (TS-767)  
WASHINGTON, DC 20460

54625-2  
TERM OF ISSUANCE

NOTICE OF PESTICIDE: ☐ REGISTRATION  
☒ REREGISTRATION  
(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

Brita Water Filter Travel  
Pack

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Reg # 54625-2  
The Clorox Company  
P. O. Box 493  
Pleasanton, California 94566-0803

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

**BEST AVAILABLE COPY**

Based on your response to the Silver Reregistration Eligibility Document, EPA has reregistered the above named product subject to the comments recorded in the succeeding paragraph. This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product. Make the following labeling changes before you release the product for shipment:

1. Place the statement, "Keep Out of Reach of Children" directly above the signal word "Caution."
2. The correct EPA establishment number is "54625-CN-002".
3. Revise the subheading "Contents" to read as follows;  
"Net Contents: One Bacteriostatic Water Filter Cartridge including one plastic funnel and one bottle of Portable Aqua Tablets".

☒ ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

4. Delete the phrase, "inhibits the growth of bacteria within the filter" from the ingredient statement.
5. Under the "Directions for Use" section, include the following statement: "This product is designed to remove objectionable tastes, odors, and color from municipally treated tap water".

A stamped copy of the product label is enclosed for your records.

Submit one copy of the final printed labeling before releasing the product in channels of trade with the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

*MS*

Marshall Swindell  
Acting Product Manager 31  
Antimicrobial Program Branch  
Registration Division (7505C)

Enclosure

BRITA® WATER FILTER TRAVEL PAK  
EPA Reg. No. 54625-2  
(label insert)

SEP 26 1991

**DIRECTIONS FOR USE:**

54625-2

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use with cold water only.

This product inhibits the growth of bacteria in the filter to prolong the life of the filter.

The BRITA WATER FILTER TRAVEL PAK may be used to disinfect untreated water under the conditions set forth below. Under no conditions is the filter to be used to process raw water unless the disinfectant enclosed in this carton is used as directed.

Using a suitable container filled with water to be disinfected, add one (1) disinfectant tablet for each quart of water. Allow to stand for ten minutes per quart of water to be certain that disinfection has occurred.

After the water is disinfected, insert the filter cartridge into the neck of the white plastic collar or funnel. Then place the collar or funnel over a clean separate container and pour the disinfected water through the filter.

When used as directed, the BRITA WATER FILTER TRAVEL PAK will remove the chemical taste of the disinfectant, the suspended dirt or sediment in the water, along with any turbidity that may be in the water.

Be sure to carefully read the enclosed DIRECTIONS FOR USE for the disinfectant, which are also found on the label of the disinfectant bottle. Always use water from the cleanest possible source.

The filter cartridge in the BRITA WATER FILTER TRAVEL PAK is able to filter at least 35 gallons of water. You should replace the filter every 35 gallons or 2 months, whichever comes first. When the filtered water is not as fresh tasting as usual, it will be time to replace the filter. Filters can be obtained from the same dealer that supplies your BRITA WATER FILTER TRAVEL PAK, or for the store nearest you, call 1-800-44-BRITA.

If used as directed, the water will be suitable for cooking or human consumption.

For questions or comments, call 1-800-24-BRITA

**BEST AVAILABLE COPY**

BRITA® WATER FILTER TRAVEL PAK  
EPA Reg. No. 54625-2

(Filter cartridge label)

BRITA WATER FILTER cartridge

**CAUTION:** Keep out of reach of children.

Follow the DIRECTIONS FOR USE which are contained in the carton with this filter cartridge.

**Active Ingredient:**

**Metallic Silver\*** ..... 0.016%

**Inert Ingredients:** ..... 99.984%

**Total** ..... 100.000%

\* inhibits growth of bacteria within the filter cartridge

**DISPOSAL:** Wrap used filter cartridge in paper and dispose in trash.

Made in CANADA by BRITA Limited  
Distributed by BRITA (USA) Inc.  
1221 Broadway, Oakland, CA 94612-1888

For questions or comments, call 1-800-24-BRITA.

For the store nearest you, call 1-800-44-BRITA.

EPA Reg. No. 54625-2  
EPA Est. No. 54811-CN-001  
Filter Patent No. 4,895,648

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BRITA® WATER FILTER TRAVEL PAK  
EPA Reg. No. 54625-2

(Carton label--front panel)

BRITA WATER FILTER TRAVEL PAK

This product is to be used only according to the printed instructions found inside the carton.

Water Filter Cartridge:

Active Ingredient:

Metallic Silver\* ..... 0.016%

Inert Ingredients: ..... 99.984%

Total ..... 100.000%

\* inhibits growth of bacteria within the filter cartridge

Potable Aqua Disinfectant:

Active Ingredient:

Tetraglycine Hydroperiodide ..... 16.7%

Inert Ingredients: ..... 83.3%

Total ..... 100.0%

**CAUTION:** Keep out of reach of children.

**WARNING:** Keep out of reach of children.

**CONTENTS:**

One bacteriostatic water filter unit.  
One plastic funnel  
One bottle of POTABLE AQUA TABLETS

Filter:

EPA Reg. No. 54625-2

EPA Est. No. 54811-CN-001

A product of Brita Limited.  
Made in Canada.

POTABLE AQUA TABLETS

EPA Reg. No. 305-37

EPA Est. No. 305-WI-001

A product of Wisconsin Pharmacal Co.

**DISTRIBUTED BY:**

BRITA (USA) Inc  
1221 Broadway  
Oakland, CA 94612-1888

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BRITA® WATER FILTER TRAVEL PAK  
EPA Reg. No. 54625-2

(Carton label--back panel)

BRITA WATER FILTER TRAVEL PAK

Refer to instructions found inside the carton.

Use the BRITA WATER FILTER TRAVEL PAK to disinfect raw water according to the enclosed "Directions for Use". The filter is not to be used unless the EPA-registered disinfectant enclosed in this carton is used as directed.

The BRITA WATER FILTER TRAVEL PAK will remove the chemical taste of the disinfectant, and will filter out suspended dirt or sediment in the water.

If used as directed, the water will be suitable for cooking or human consumption.

THIS PRODUCT IS IDEAL FOR TRAVELING IN AREAS OF  
UNSAFE WATER. THIS PRODUCT CAN BE USED FOR  
CAMPING, BACKPACKING, AND CAN BE USED IN  
WILDERNESS AREAS.

**DISPOSAL:** Wrap used filter in paper and dispose in trash.

Made in CANADA by BRITA Limited  
Distributed by BRITA (USA) Inc.  
1221 Broadway, Oakland, CA 94612-1888

Disinfectant tablet manufactured by  
WISCONSIN PHARMACAL CO.  
Box 198  
Jackson, WI 53037

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