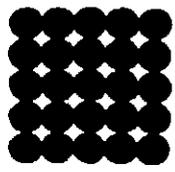


Brita Water Filter System

Standard Model

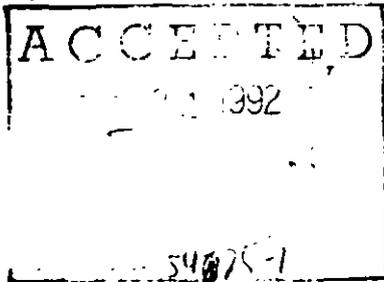
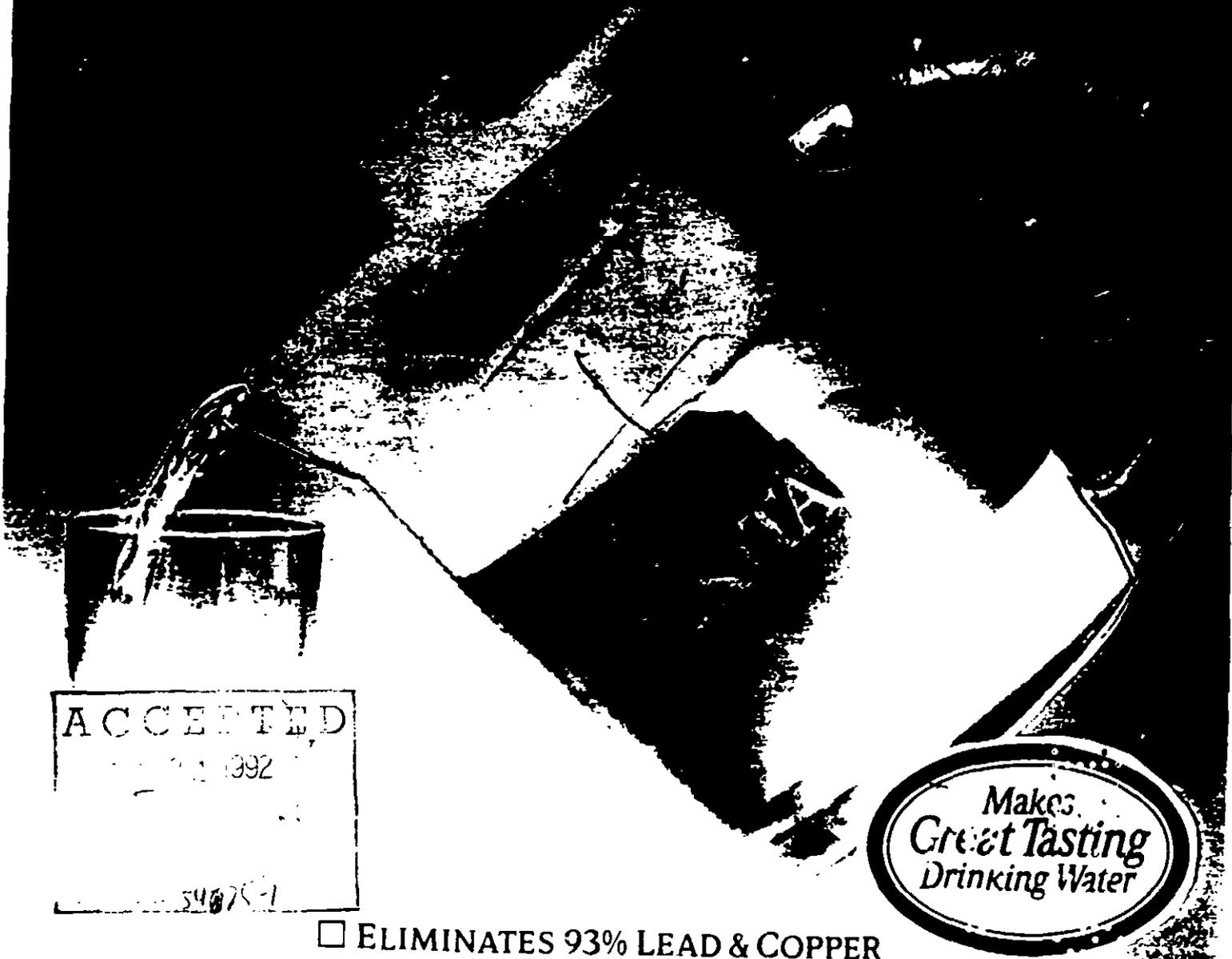
Label Copy



BRITA®

WATER FILTER SYSTEM

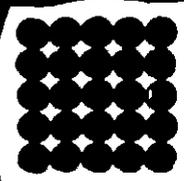
STANDARD



- ELIMINATES 93% LEAD & COPPER
- REDUCES CHLORINE TASTE, ODOR, & SEDIMENT

BEST AVAILABLE QUALITY

Standard Model
Panel 1
Front



BRITA®

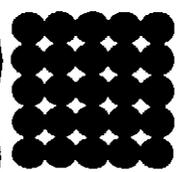
WATER FILTER SYSTEM

STANDARD



ACCEPTED
CYLUS-1

Standard Model
Panel 2
Side



BRITA®

WATER FILTER SYSTEM

STANDARD

Usage Instructions:

Unit includes one Brita Water Filter. Simply fill Brita with tap water. It quickly passes through the patented Brita Bacteriostatic Filter leaving you with a half-gallon of clear, fresh tasting water.

Brita® Bacteriostatic Filter with Ion Exchange Resin and Silverized Activated Carbon:

- Eliminates 93% Lead and Copper
- Reduces Chlorine Taste, Odor and Sediment
- Softens water
- Reduces scale and scum in appliances
- Each replacement filter processes approximately 35 gallons (70 pitchers)

BRITA WATER FILTER

ACTIVE INGREDIENT
METALLIC SILVER* 0.01%
INERT INGREDIENTS 99.99%

*Inhibits growth of bacteria within the filter cartridge

This filter is only to be used with municipally treated tap water or well water that is regularly tested to be microbiologically safe (max. 85°F). It is a violation of Federal law to use this product in a manner that is inconsistent with its labeling. Contents: One bacteriostatic water filter unit.

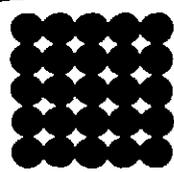
E.P.A. Reg. No. 54675-1
E.P.A. Est. No. 54011 CP 001
System Patent No. 4025457
Filter Patent No. 4895648
See enclosed "Instructions For Use"

CAUTION:

Keep out of reach of children.

©1992 BRITA (USA) INC. 1221 Broadway, Oakland, CA 94612 • MADE IN CANADA (Calendar dial Made in West Germany)

Standard Model
Panel 3
Back



BRITA®

WATER FILTER SYSTEM

STANDARD

GREAT TASTE

- The Brita Water Filter System makes crisp, fresh tasting drinking water.
- Reduces chlorine taste, odor, and sediment.
- Makes it a pleasure to drink the recommended 8 glasses of water a day.

93% LEAD AND COPPER REDUCTION

- Brita eliminates 93% of Lead and Copper. Lead in tap water occurs primarily from corrosion of lead solder, brass faucet fixtures, and lead pipes in the household plumbing system. Copper in tap water occurs primarily from corrosion of copper pipes in the household plumbing system.

EASY TO USE

- Simply fill with tap water and Brita makes 1/2 gallon of filtered water.
- The Brita pitcher keeps the water fresh in or out of the refrigerator.
- A single Brita filter processes up to 35 gallons of water.

MANY USES

 <i>Drinking Water</i>	 <i>Cooking</i>	 <i>Coffee & Tea</i>	 <i>Juices & Drink Mixes</i>	<input type="checkbox"/> <i>Cats & Dogs</i>
---	--	---	---	---

MANY PLACES

 <i>Home</i>	 <i>Work</i>	 <i>Vacation Home</i>	 <i>RVs & Campers</i>	<input type="checkbox"/> <i>Schools</i>
---	---	--	--	---

100% 30 DAY MONEY BACK GUARANTEE

Filter replacement is essential for the product to perform as represented. The average family should replace filter every 35 gallons (70 pitchers) or 2 months, whichever comes first.



The Brita Water Filter System (OB01/OB03) has been tested and certified by NSF International for:

- Standard No. 53 Health Effects**
- Lead Reduction
- Standard No. 42 Aesthetic Effects**
- Taste, Odor, & Chlorine Reduction—Class I
 - Particulate Reduction—Class V
 - Zinc Reduction
 - Copper Reduction
 - Bacteriostatic Effects

IMPORTANT NOTICE: Please read the performance data sheet enclosed in the box.

Model Number OB01/OB03. Publication Number 53004-4



Standard Model
Panel 4
Side

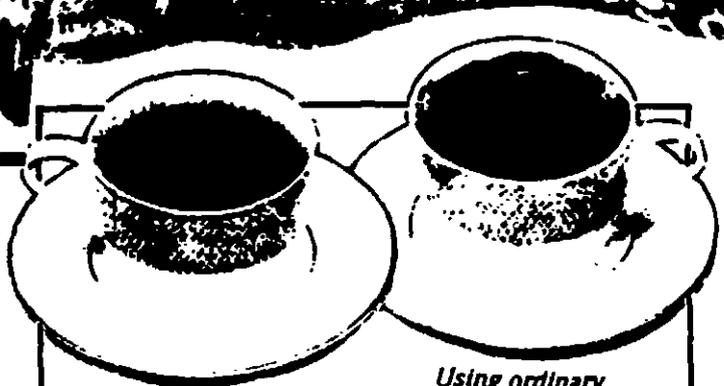
BETTER TASTE WITH BRITA®

Brita Water tastes better. Now there is a simple, convenient way to get rid of unpleasant tastes and odors you find in some tap water. Right away you'll notice the refreshing difference in tea, coffee, and ice cubes. Are you thirsty for great tasting water?



Fill your glass with Brita Water and taste why...drop for drop, Brita makes it better.

BRITA®
WATER FILTER SYSTEM



Using Brita Water

Using ordinary tap water

THE WATER MAKES THE DIFFERENCE
Try the Tea Test yourself and see the difference Brita makes.

Standard Model
Panel 5
Top

596751

704/12

Brita Water Filter System

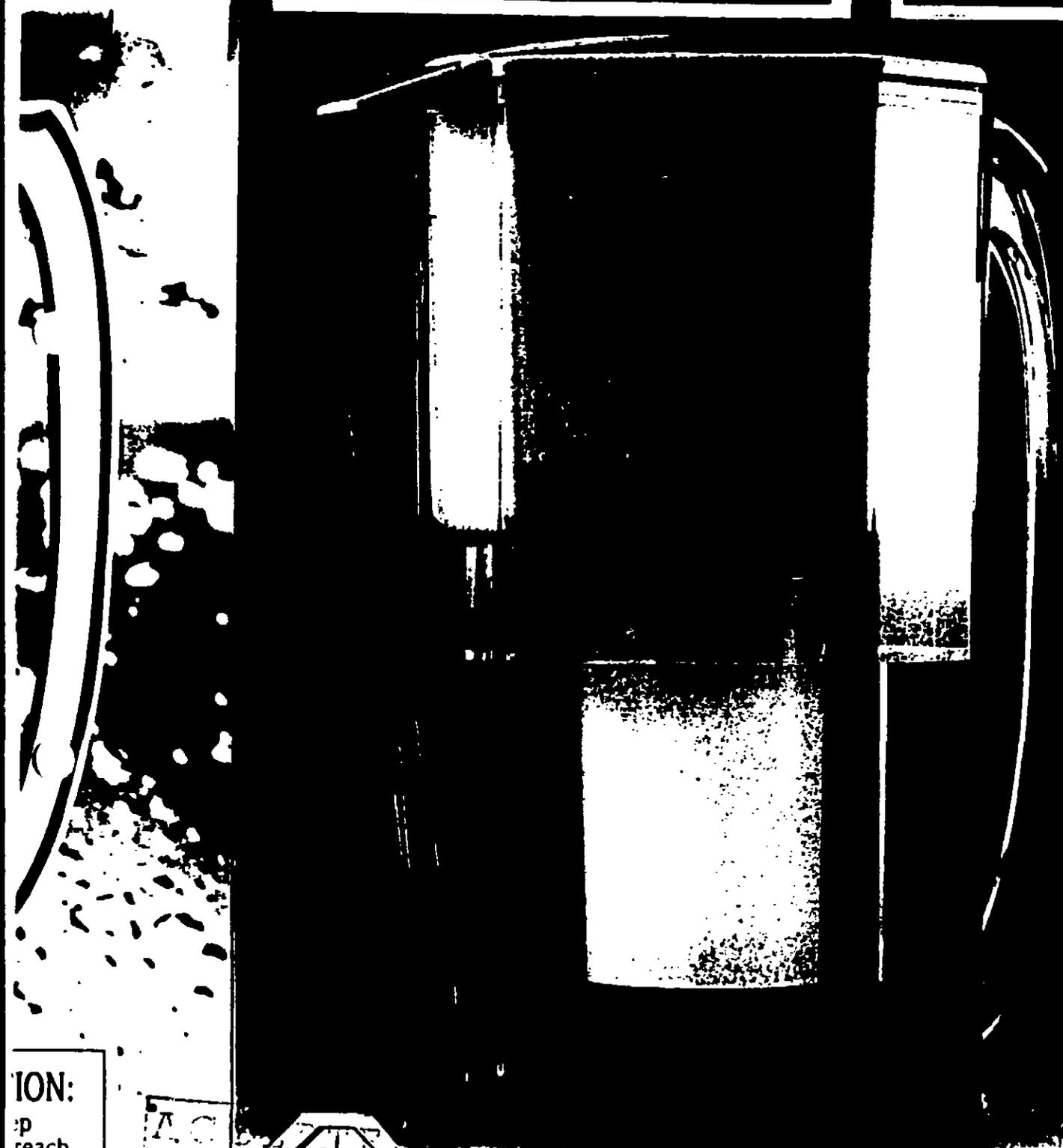
Ultra II Model

Label Copy

*in
and*

BRITA®
WATER FILTER SYSTEM

*Ultra II
Model*



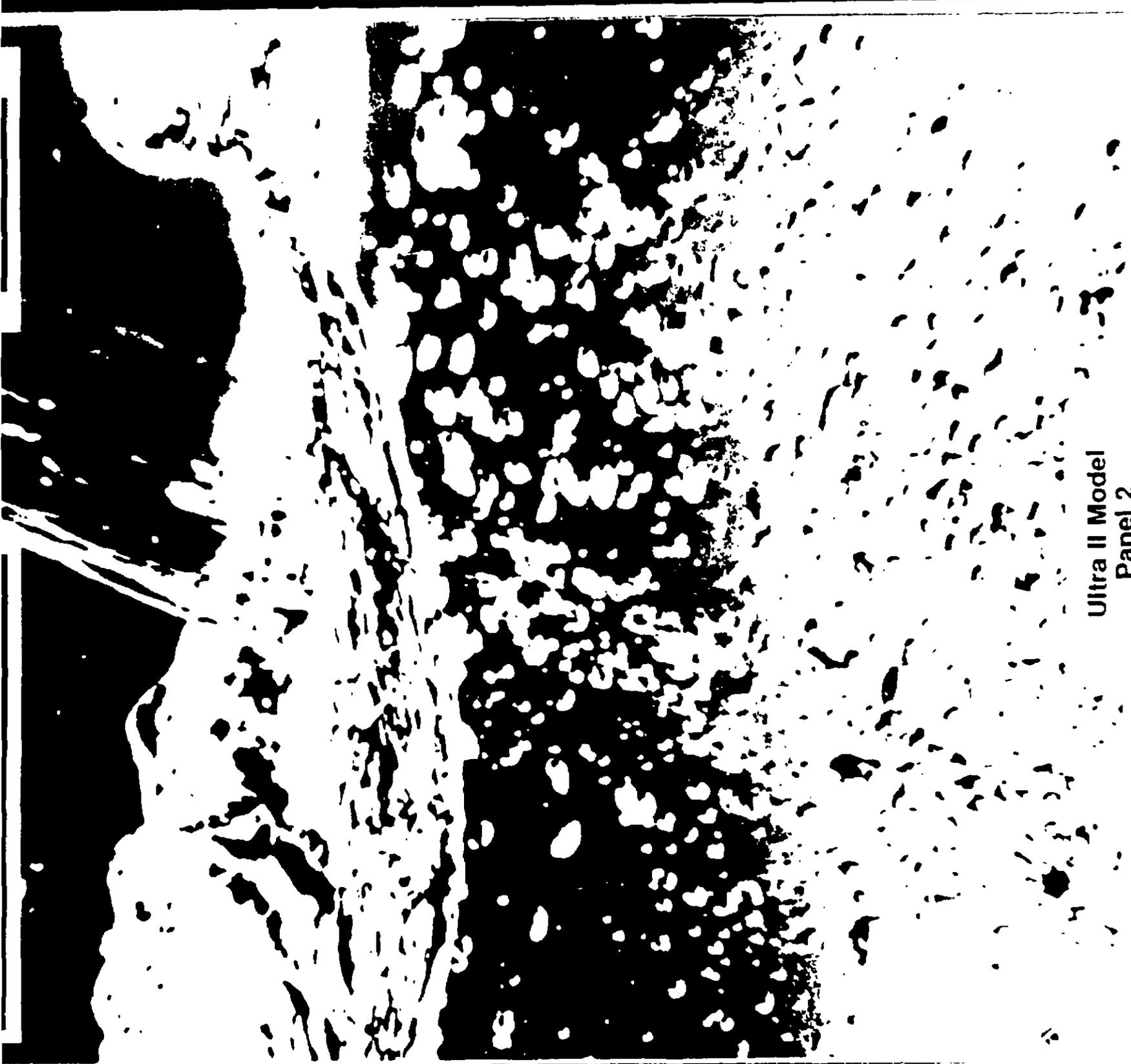
ION:
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reach
dren.

Contemporary
Beveled Design

Ultra II Model
Panel 1
Front

Color White

5465-1



Ultra II Model
Panel 2
Side

Usage Instructions:

Unit includes one Brita Water Filter. Simply fill Brita with tap water. It quickly passes through the patented Brita Bacteriostatic Filter leaving you with a half-gallon of clear fresh tasting water.

FEB 24 1992

EPA Reg. No. 546251

Brita's Ion Exchange Resin and Silverized Activated Carbon Filter:

- Eliminates 93% Lead & Copper
- Softens Water
- Reduces Scale & Scum in Appliances

- Reduces Chlorine Taste, Odor, and Sediment
- Inhibits Growth of Bacteria in Filter
- Each Filter Processes Approximately 35 gallons (70 pitchers)

BRITA WATER FILTER

ACTIVE INGREDIENT
METALLIC SILVER* 0.016%
INERT INGREDIENTS 99.984%
*inhibits growth of bacteria within the filter cartridge

This filter is only to be used with municipally treated tap water or well water that is regularly tested to be microbiologically safe (max. 85°F). It is a violation of Federal law to use this product in a manner that is inconsistent with its labeling. Contents: One bacteriostatic water filter unit.

E.P.A. Reg. No. 546251
E.P.A. Est. No. 54811 C.N.001
Filter Patent No. 4,895,648
System Patent Pending
See enclosed "Instructions For Use"

CAUTION:
Keep out of reach of children.

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**Ultra II Model
Panel 3
Back**

ra II
del

BRITA[®] WATER FILTER SYSTEM

Ultra II
Model

GREAT TASTE

- The Brita Water Filter System makes crisp, fresh tasting drinking water.
- Reduces chlorine taste, odor, and sediment.
- Makes it a pleasure to drink the recommended 8 glasses of water a day.

93% LEAD AND COPPER REDUCTION

■ Brita eliminates 93% of Lead and Copper. Lead in tap water occurs primarily from corrosion of lead solder, brass faucet fixtures, and lead pipes in the household plumbing system. Copper in tap water occurs primarily from corrosion of copper pipes in the household plumbing system.

EASY TO USE

- Simply fill with tap water and Brita makes 1/2 gallon of filtered water.
- The Brita pitcher keeps the water fresh in or out of the refrigerator.
- A single Brita filter processes up to 35 gallons of water.

MANY USES



MANY PLACES



100% 30 DAY MONEY BACK GUARANTEE

Filter replacement is essential for the product to perform as represented. The average family should replace filter every 35 gallons (70 pitchers) or 2 months, whichever comes first.



The Brita Water Filter System (OB13/OB03) has been tested and certified by NSF International for:

- Standard No. 53 Health Effects**
- Lead Reduction
- Standard No. 42 Aesthetic Effects**
- Taste, Odor, & Chlorine Reduction - Class I
 - Particulate Reduction - Class V
 - Zinc Reduction
 - Copper Reduction
 - Bacteriostatic Effects

IMPORTANT NOTICE: Please read the performance data sheet enclosed in the box.

Model Number OB13/OB03 Publication Number 53006-1



Ultra II Model
Panel 4
Side

ACCEPTED

1992

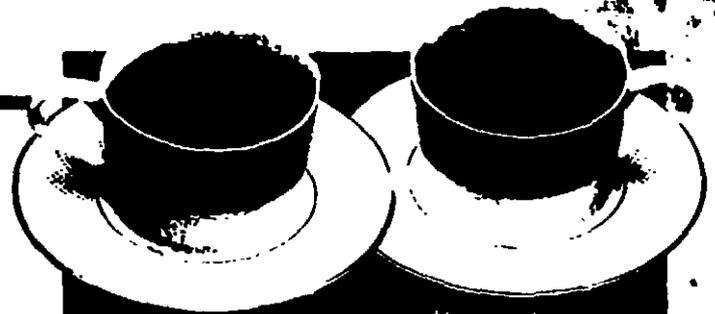
541251

BETTER TASTE WITH BRITA®

Brita Water tastes better. Now there is a simple, convenient way to get rid of unpleasant tastes and odors you find in some tap water.

Right away in tea,

you'll notice the refreshing difference coffee, and ice cubes. Are you thirsty for great tasting water? Fill your glass with Brita Water and taste why...drop for drop, Brita makes it better.

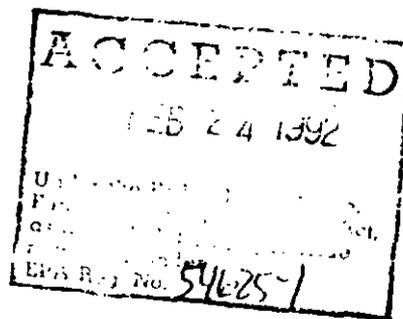


Using Brita Water

Using ordinary tap water

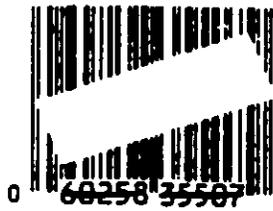
THE WATER MAKES THE DIFFERENCE
Try the Tea Test yourself and see the difference Brita makes.

BRITA®
 WATER FILTER SYSTEM



Ultra II Model
 Panel 5
 Top

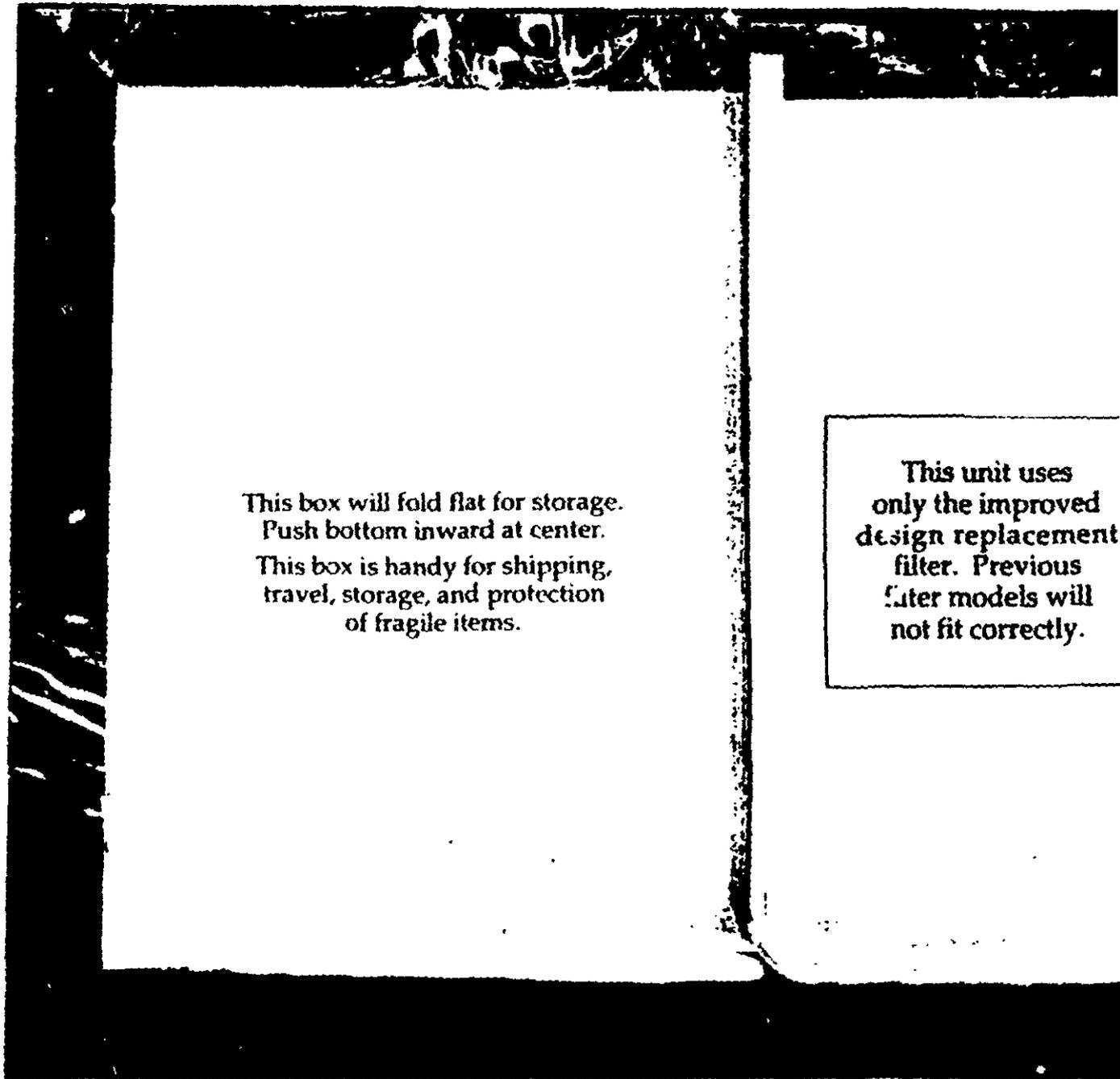
13042



PRINTED IN HONG KONG

53076-4

**Ultra II Model
Panel 6
Bottom**



This box will fold flat for storage.
Push bottom inward at center.
This box is handy for shipping,
travel, storage, and protection
of fragile items.

This unit uses
only the improved
design replacement
filter. Previous
later models will
not fit correctly.

**Ultra II Model
Inside Top Flaps**

150413

**BRITA WATER FILTER SYSTEM
INSTRUCTIONS FOR USE**

1. Hand wash pitcher, lid and reservoir with a mild detergent.
2. Soak the filter in cold water for 15 minutes to activate the ion exchange resin.
If filter ever dries out, re-soak for 15 minutes.
3. Hold filter under cold running tap water for a few seconds.
4. Insert filter into reservoir by lining up groove in filter with notch in reservoir. Press down firmly to ensure tight seal.
(Note: This unit uses only the filter model packed with the unit. Previous filter models will not fit correctly.)
5. Place calendar dial on top of filter and push firmly.
6. Set the blue tab into the current month.
7. Hold system under faucet and fill reservoir with cold tap water (filtration occurs as tap water passes through the Brita filter). Note: Do not use hot water.
8. It is normal for carbon dust to appear in your first 1 or 2 pitchers. Use this water for your plants or discard.
9. After each use, refill the reservoir. It is important that the bottom of the filter always be in contact with the filtered water to keep from drying out.
10. Wash pitcher, lid, and reservoir periodically.

This filter is only to be used with municipally treated tap water or well water that is regularly tested to be microbiologically safe. Do not attempt to purify untreated raw water.

Each Brita filter processes approximately 35 gallons. The average family should replace the filter after 35 gallons or every 2 months, whichever comes first. For maximum efficiency, process no more than 2 gallons (4 pitchers) daily.

It is a violation of Federal law to use this product in a manner that is inconsistent with its labeling.

Contents: One bacteriostatic Brita water filter unit.

Brita Water Filter Systems #OB01/OB03 Ultra I #OB12/OB03, Ultra II #OB13/OB03, Travel #OB06/OB03 and Replacement Filter #OB03 have been tested and certified by NSF under: Standard No. 53 Health Effects • Lead Reduction Standard No. 42 Aesthetic Effects • Taste, Odor and Chlorine Reduction • Class I • Particulate Reduction, Class V • Zinc Reduction • Copper Reduction • Bacteriostatic Effects

The Brita Water Filter System has been tested with water at a maximum temperature of 85°F. No warranty is made for use with water at other temperatures.

E.P.A. Reg. No. 54625-1E.P.A. Est. No. 54811-CN-001
Filter Patent #4895648 U.S.

Use only Brita Replacement Filters which are available in a wide variety of better stores.

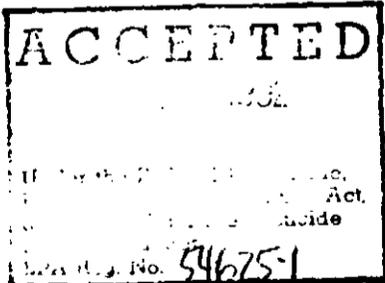
For the store nearest you, call 1-800-44-BRITA.
For questions or comments, call 1-800-24-BRITA.

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1221 Broadway
Oakland, CA 94612

40% recycled paper
430122



BEST AVAILABLE COPY

**Ultra II Model
Instructions For Use**

Brita Water Filter System

Mini Model

Label Copy



MINI

BEAUTY SHOT
(PHOTO)

Mini Model
Panel 1
Front

17/01/92

GREAT TASTE

- The Brita Water Filter makes crisp, fresh tasting drinking water.
- Reduces chlorine taste, odor and sediment.
- Makes it a pleasure to drink the recommended 8 glasses of water a day.

93% LEAD AND COPPER REDUCTION

- Brita eliminates 93% of lead and copper. Lead in tap water occurs primarily from corrosion of lead solder, brass faucet fixtures, and lead pipes in the household plumbing system. Copper in tap water occurs primarily from corrosion of copper pipes in the household plumbing system.

CONVENIENT

- Self-contained, easily packed in suitcase.
- Perfect for offices, schools, hotel rooms, recreational vehicles, and campers.
- A single filter processes 140 litres of water (280 glasses). This is equivalent to 35 gallons.

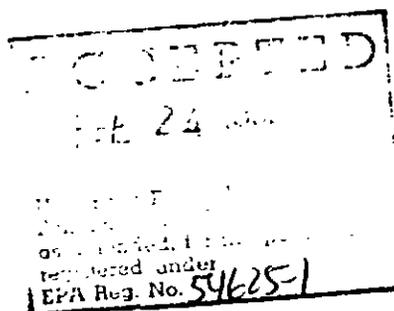
The Brita Water Filter System OB03/OB07 has been tested and certified by NSF International under:

Standard No. 53 Health Effects

- Lead Reduction

Standard No. 42 Aesthetic Effects

- Taste, Odor and Chlorine Reduction - Class I
- Particulate Reduction - Class V
- Copper Reduction
- Zinc Reduction
- Bacteriostatic Effects



Important Notice: Please read the Performance Data Sheet enclosed in the box.

Model Number OB03/OB06. Publication Number 53016-1 1992.



**Mini Model
Panel 2
Side**

1. Just add tap water.
2. Let the water drip through the patented Brita Filter.
3. Holds up to a half litre (16 fluid oz.) of filtered water — ready to drink.

(ILLUSTRATIONS)

Filter replacement is essential for the product to perform as represented. The filter should be replaced after 140 litres (280 glasses). This is equivalent to 35 gallons.

Note: This filter is only to be used with municipally treated tap water or well water that is regularly tested to be microbiologically safe (max. 85°F.)

Brita Water Filter
 Active Ingredients:
 Metallic Silver*.....0.016%
 Inert Ingredients.....99.984%

It is a violation of Federal Law to use this product in a manner that is inconsistent with its labeling.

*Inhibits the growth of bacteria within the filter cartridge.

Contents: One bacteriostatic water filter unit.

EPA Reg. No. 54625-1
 EPA Est. No. 54811-CN-001
 Filter Patent U.S. No. 4,895,648
 System Patent Pending
 See enclosed "Instructions for Use."

CAUTION: Keep out of reach of children.

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 1221 Broadway, Oakland, CA 94612
 Made in CANADA

ACCEPTED

FEB 24 1992

This product has been tested and found to comply with the requirements of the Federal Food, Drug, and Cosmetic Act, as amended, for the purpose of being marketed under EPA Reg. No. 54625-1

**Mini Model
 Panel 3
 Back**

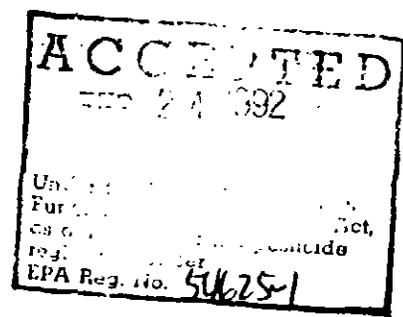
MINI

COMPACT: Lightweight, packs easily in a suitcase. Ideal for offices, hotel rooms, bathrooms.

PORTABLE: Take it to work or school. Bring with you while traveling. Excellent for business travel, recreational vehicles, campers, and vacation homes.

Now you can take it with you!
The Brita MINI allows you to make great tasting water even when you are on the go — conveniently and easily.

(PHOTO)



Mini Model
Panel 4
Side

212403

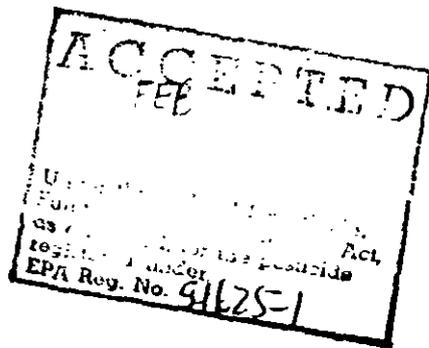
BETTER TASTE WITH BRITA

Brita Water tastes better. Now there is a simple, convenient way to get rid of unpleasant tastes and odors you find in some tap water.

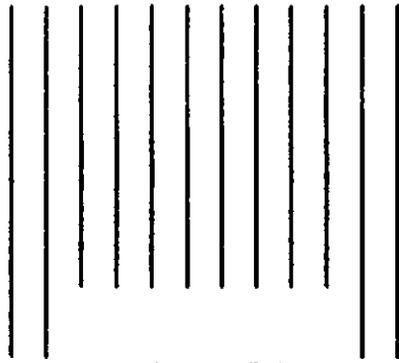
The Brita MINI allows you to have clear, fresh tasting filtered water, even when you are on the go. Take it with you and see for yourself the noticeable difference Brita makes.

Fill your glass with Brita Water and taste why ... drop for drop, Brita makes it better.

(PHOTO)



Mini Model
Panel 5
Top



UPC CODE

**Mini Model
Panel 6
Bottom**

2-01/2
□ [REDACTED]
BRITA WATER FILTER SYSTEM

MINI-INSTRUCTIONS FOR USE

**IMPORTANT: WHEN TRAVELING, DO NOT
PACK WITH WATER IN CARAFE.**

1. Unpack filter and soak in cold tap water for at least 15 minutes... if filter ever dries out, repeat this step.
2. Thoroughly hand wash cup, reservoir and cap with mild detergent.
3. Rinse filter under cold running water for a few seconds.
4. Insert filter by lining up groove in filter with ridge in base of reservoir... press firmly to ensure a tight seal so tap water is properly filtered.
5. Hang reservoir on edge of carafe and fill with cold tap water...filtration occurs as tap water passes through the Brita Filter. Do not use hot water (max. 30°C/85°F).
6. It is normal for carbon dust to appear in your first or second carafe... simply discard.
7. Once carafe is full, remove reservoir and place its base in the ring on the underside of the lid to prevent water spills while using the carafe.
8. For best taste, keep cool and out of direct sunlight.
9. When traveling, pour out excess water, leave filter in reservoir, place reservoir inside carafe and snap on lid.

This filter is only to be used with municipally treated tap water or well water that is regularly tested to be microbiologically safe; do not attempt to purify untreated raw water. Maximum temperature 30°C/85°F

It is a violation of Federal law to use this product in a manner that is inconsistent with its labeling.

Contents: One bacteriostatic Brita Water Filter unit.

Brita models OB01/OB03, OB06/OB03, OB12/OB03, OB13/OB03 and Replacement Filter OB03 have been tested and certified by the National Sanitation Foundation under Standard No. 53

Health Effects:
Lead Reduction

Standard 42 Aesthetic Effects:
Taste, Odor, and Chlorine Reduction - Class I
Particulate Reduction - Class V
Bacteriostatic Effects
Copper Reduction
Zinc Reduction



E.P.A. Reg. No 54625-1 E.P.A. Est. No 54811-CN-001
Filter Patent #1895648 U.S.

Made in Canada. Distributed by Brita (USA)

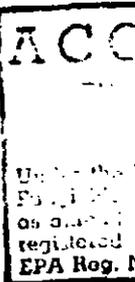
For the store nearest you, please call 1-800-44-BRITA.

For questions or comments, call 1-800-24-BRITA.

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Brita (USA), Inc.
1221 Broadway
Oakland, CA 94612



Brita Water Filter

Single Pack

Label Copy

ACCEPTED
 FEB 24 1992

BRITA's bacteriostatic filter with ion exchange resin and silvencized activated carbon:

- Eliminates lead and copper
- Reduces chlorine, taste, odor and sediment
- Softens water
- Reduces water scale on appliances

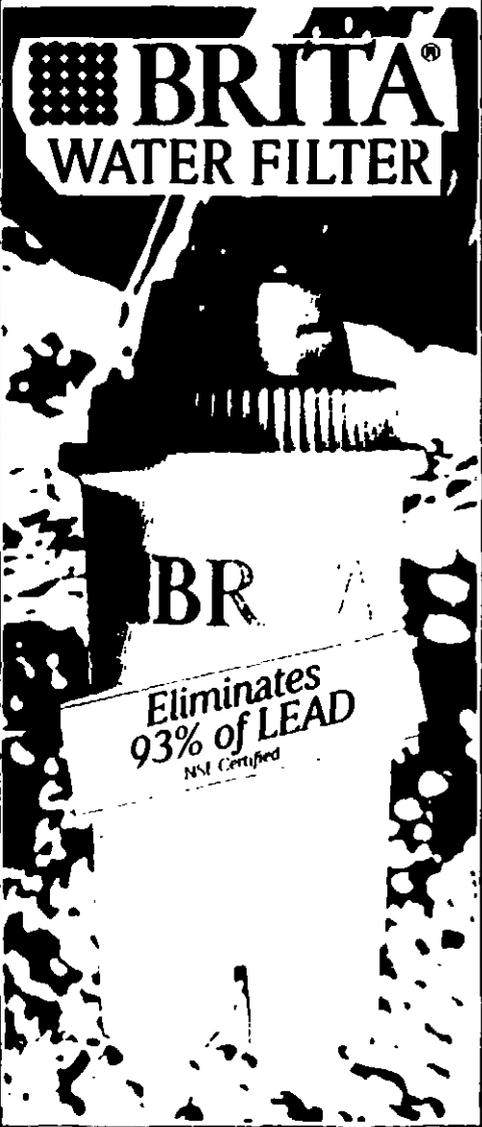
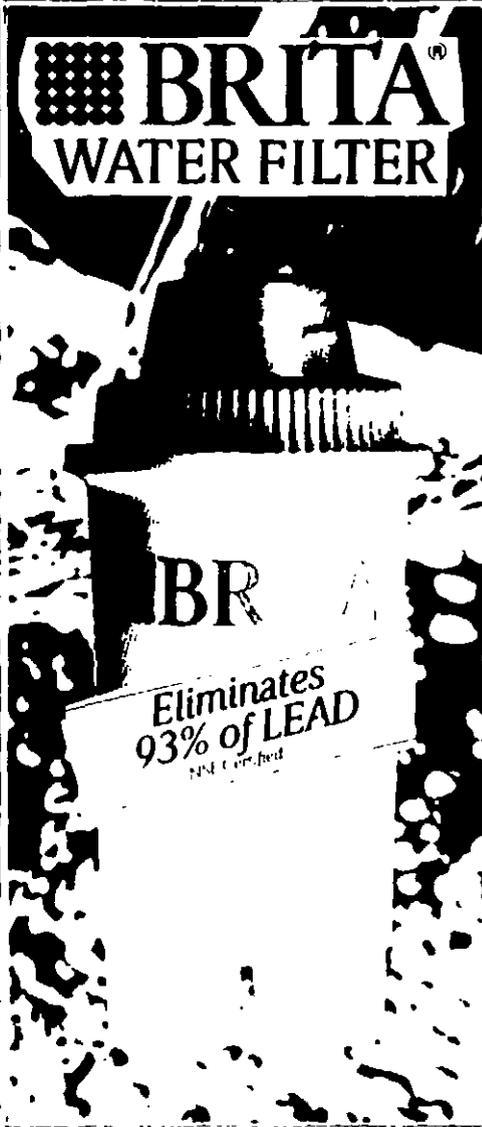
INSTRUCTIONS:

1. Turn on the tap water and let it run for 10 minutes.
2. Turn off the tap water and let it run for 10 minutes to activate the filter media.
3. Turn on the tap water for 10 minutes.
4. Turn off the tap water and let it run for 10 minutes.
5. Turn on the tap water and let it run for 10 minutes.
6. Turn off the tap water and let it run for 10 minutes.
7. Turn on the tap water and let it run for 10 minutes.
8. Turn off the tap water and let it run for 10 minutes.
9. Turn on the tap water and let it run for 10 minutes.
10. Turn off the tap water and let it run for 10 minutes.
11. Turn on the tap water and let it run for 10 minutes.
12. Turn off the tap water and let it run for 10 minutes.
13. Turn on the tap water and let it run for 10 minutes.
14. Turn off the tap water and let it run for 10 minutes.
15. Turn on the tap water and let it run for 10 minutes.
16. Turn off the tap water and let it run for 10 minutes.
17. Turn on the tap water and let it run for 10 minutes.
18. Turn off the tap water and let it run for 10 minutes.
19. Turn on the tap water and let it run for 10 minutes.
20. Turn off the tap water and let it run for 10 minutes.

FILTER REPLACEMENT:

Replace the filter every 30 days or when the water tastes or smells bad.

For more information call 1-800-4-BRITA



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PROTECTOR CANADA

Filter - Single-Pack
 Panel 4
 Side

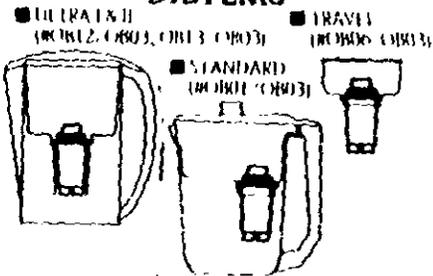
Filter - Single-Pack
 Panel 1
 Front

Filter - Single-Pack
 Panel 2
 Side

Fi

ACCEPTED
FEB 24 1992
EPA Reg. No. 54625-1

**FILTER
FITS ALL BRITA
SYSTEMS**



After
35 gallons or
two months,
whichever
comes first

Change
filters
regularly

Change filters
regularly after
35 gallons or two
months, whichever
comes first

**Filter - Single-Pack
Inside Top Flap**

**Filter - Single-Pack
Panel 5
Top**

**Filter - Single-Pack
Inside Top Flaps**

PRINTED IN CANADA

Change
filters
regularly



53001-5

After
35 gallons or
two months,
whichever
comes first

Change filters
regularly after
35 gallons or two
months, whichever
comes first

**Filter - Single-Pack
Inside Bottom Flap**

**Filter - Single-Pack
Panel 6
Bottom**

**Filter - Single-Pack
Inside Bottom Flaps**

113

3-Pack

Label Copy

ACCEPTED

FEB 24 1992

5462919



BRITA[®]

WATER FILTER SYSTEM

**3-PACK
REPLACEMENT
FILTERS**

BRITA

BRITA

BRITA

Eliminates
93% of LEAD
NSF Certified

BRITA's bacteriostatic filter with ion exchange resin and silverized activated carbon:

- Eliminates 93% Lead and Copper
- Reduces Chlorine Taste, Odor and Sediment
- Softens water
- Reduces scale & sediment buildup

INSTRUCTIONS:

1. Hand wash pitcher, lid and reservoir with a mild detergent.
2. Soak the filter in cold water for 15 minutes to activate the ion exchange resin.
If filter ever dries out, re-soak for 15 minutes.
3. Hold filter under cold running tap water for a few seconds.
4. Insert filter into reservoir by lining up groove in filter with notch in reservoir. Press down firmly to ensure tight seal.
(Note: This unit uses only the filter model packaged with the unit. Previous filter models will not fit correctly.)
5. Place calendar dial on top of filter and push firmly.
6. Set the blue tab into the current month.
7. Hold system under faucet and fill reservoir with cold tap water. Filtration occurs as tap water passes through the Brita filter. Taste. Don't drink tap water.
8. It is normal for carbon dust to appear in your first 1 or 2 pitchers. Use this water for your plants and do not drink it.
9. After each use, refill the reservoir. It is important that the bottom of the filter always be in contact with the filtered water to keep the filter moist.
10. Wash pitcher, lid, and reservoir periodically.
11. For maximum efficiency, please do not use the 2 gallons of pitchers daily.

FILTER REPLACEMENT:

Filter replacement is essential to ensure good performance as long as possible. The average family should replace the filter every 15 gallons (30 pitchers) or 2 months, whichever comes first.

For questions or comments, call 1-800-377-7774.
For the nearest retailer, call 1-800-251-9415.

54002-5

Filter - 3-Pack
Panel 1
Front

Filter - 3-Pack
Panel 2
Side

ACCEPTED
 1992
 Reg. No. 54625-1

BRITA®

WATER FILTER SYSTEM

REPLACEMENT FILTERS



GREAT TASTE:

- The Brita Water Filter improves the taste of tap water.
- Reduces the taste of chlorine.
- Removes the taste of the minerals in tap water.



93% LEAD AND COPPER REDUCTION

- Brita eliminates 93% of Lead and Copper. Lead in tap water occurs primarily from corrosion of lead solder, brass faucet fixtures, and lead pipes in the household plumbing system. Copper in tap water occurs primarily from corrosion of copper pipes in the household plumbing system.

MANY USES



Coffee & Tea



Drinks & Drink Mixes

Cats & Dogs

MANY PLACES



Vacation Home



RVs & Campers

Schools

THIS FILTER FITS ALL BRITA SYSTEMS

Model No. 54625-1
 100% Lead and Copper Reduction
 93% Lead and Copper Reduction
 99% Chlorine Reduction
 99% Chlorine Taste Reduction
 99% Chlorine Odor Reduction

Made in CANADA by BRITA Limited
 Distributed by BRITA (USA) Inc.

NSF International has tested this product and found it to meet the NSF/ANSI Standard for Drinking Water Filtration Systems (NSF/ANSI Standard 42) for Lead and Copper Reduction. The average family should replace this filter every 6 months or when the water tastes better.

- Reduces the taste of chlorine
- Removes the taste of the minerals in tap water
- Eliminates 93% of Lead and Copper
- Eliminates 99% of Chlorine
- Eliminates 99% of Chlorine Taste
- Eliminates 99% of Chlorine Odor



This filter is designed to reduce the taste of tap water. It does not remove lead, copper, or other contaminants. The filter is not intended for use in areas with high mineral content.

NSF International, 789 North Dixie Highway, Suite 100, Ann Arbor, MI 48106-3000

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CAUTION: Keep out of reach of children

546025

Filter - 3-Pack
 Panel 3
 Back

**FILTER FITS
ALL BRITA SYSTEMS**

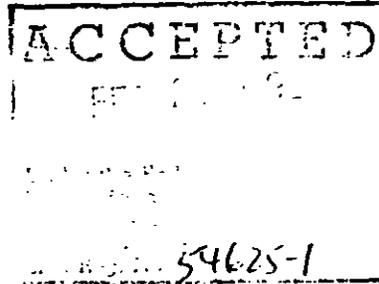
■ STANDARD #OB01 OB03



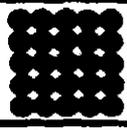
■ ULTRA I & II
#OB12 OB03 OB13 OB03.1



■ TRAVEL #OB06 OB03



**Filter - 3-Pack
Panel 4
Side**

 **BRITA®**

**WATER FILTER SYSTEM
REPLACEMENT FILTERS**

FILTER FITS ALL BRITA SYSTEMS



**3
PACK**

**Filter - 3-Pack
Panel 5
Top**

37-4413

PRINTED IN CANADA



53002-5

**Filter - 3-Pack
Panel 6
Bottom**

Change filters regularly after 35 gallons
or two months, whichever comes first

After
35 gallons or
two months,
whichever
comes first

**Filter - 3-Pack
Inside Top Flaps**

Change filters regularly after 35 gallons
or two months, whichever comes first

Change
filters
regularly

After
35 gallons or
two months,
whichever
comes first

**Filter - 3-Pack
Inside Bottom Flaps**

2010/01/18

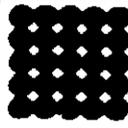
Brita Water Filter

6-Pack

Label Copy

ACCEPTED

U.S. Dept. of Health, Education and Welfare
Division of Pesticide Control
Approved for the pesticide
residue under
EPA Reg. No. 54625-1



BRITA®

WATER FILTER SYSTEM

6-PACK REPLACEMENT FILTERS



BRITA
excha
carbon
■ Fin
■ Red
■ Soft
■ Red

INSTRUC

1. Hand w
deterge
2. Soak th
activate
If filter
3. Hold fil
second
4. Invert f
filter w
ensure
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with th
correct
5. Place c
6. Set the
7. Hold sy
cold tap
through
water
8. It is no
or 2 pe
discard
9. After e
that th
with th
10. Wash p
11. For ma
gallons

FILTER R

Filter
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2 m
The qu
The te

Filter - 6-Pack
Panel 1
Front

BRITA[®]

WATER FILTER SYSTEM

REPLACEMENT FILTERS



GREAT TASTE:

- The Brita Water Filter System makes your tap water taste like drinking water.
- Reduces chlorine taste, odor, and sediment.
- Makes tap water so good, drink the tap water for 1/4 glasses of water a day.



93% LEAD AND COPPER REDUCTION

- Brita eliminates 93% of Lead and Copper. Lead in tap water occurs primarily from corrosion of lead solder, brass faucet fixtures, and lead pipes in the household plumbing system. Copper in tap water occurs primarily from corrosion of copper pipes in the household plumbing system.

MANY USES



MANY PLACES



THIS FILTER FITS ALL BRITA SYSTEMS

Filtering capacity is dependent on the product to perform as represented. The average family should replace the filter every 35 gallons (70 liters) or 2 months, whichever comes first.

ACTIVE INGREDIENT
 Activated Carbon
 Ion Exchange Resin
 KDF (Copper-Zinc Alloy)
 Brita Water Filter Media

Made in CANADA by BRITA Limited
 Distributed by BRITA (USA) Inc.

- NSF International (www.nsf.org) certifies this product to NSF Standard NSF-P231 for drinking water treatment. This product is certified to NSF Standard NSF-P231 for drinking water treatment. This product is certified to NSF Standard NSF-P231 for drinking water treatment.



This filter is not to be used with municipally treated tap water or with water that is regularly tested to be free from lead and copper.

Do not use the backwashable water filter unit.

Replace the used filter in place and dispose in trash. Do not use the used filter for any other purpose.

CAUTION: Keep out of reach of children. 53017-1

NEED

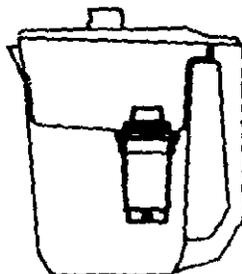
32

5/1/07

Filter - 6-Pack
 Panel 3
 Back

**FILTER FITS
ALL BRITA SYSTEMS**

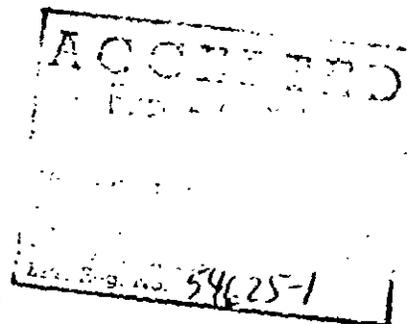
■ STANDARD #OB01 OB03



■ ULTRA 1 & II
#OB12 OB03 OB13 OB03



■ TRAVEL #OB06 OB03



**Filter - 6-Pack
Panel 4
Side**

40 of 43



Filter - 6-Pack
Panel 5
Top

410713

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53017-1

**Filter - 6-Pack
Panel 6
Bottom**

Change filters regularly after 35 gallons
or two months, whichever comes first

After
35 gallons or
two months,
whichever
comes first

**Filter - 6-Pack
Inside Top Flaps**

Change filters regularly after 35 gallons
or two months, whichever comes first

Change
Filters
regularly

After
35 gallons or
two months,
whichever
comes first

Filter - 6-Pack
Inside Bottom Flaps