



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 30, 2018

Timothy H. Dickens, Ph.D.
Authorized Agent
Associated Registrations, Incorporated
c/o Scientific Coordination, Inc.
4629 Cherry Valley Drive
Rockville, Md. 20853

Subject: Notification per PRN 98-10 – Marketing claim
Product Name: INSECT GUARD 3023 INSECT REPELLENT LOTION
EPA Registration Number: 54287-23
Application Date: 4/26/2018
Decision Number: 540983

Dear Dr. Dickens:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich".

Elizabeth Fertich, Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

NOTIFICATION

54287-23

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/30/2018

**SUPER GUARD 3023
INSECT REPELLENT
LOTION**

~ OPTIONAL MARKETING LANGUAGE: SEE LAST PAGE ~

ACTIVE INGREDIENT:

Picaridin, 1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate..... 20%

OTHER INGREDIENTS:..... 80%

TOTAL: 100%

**Keep Out of Reach of Children
WARNING**
See [back] [side] [bottom] [panel] [and insert] for additional Precautions

Net Weight _____ fl. oz.

FIRST AID

| | |
|--|--|
| If In Eyes: | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice. |
| If Swallowed: | <ul style="list-style-type: none"> • Call a physician or poison control center for further treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a Poison Control Center or a doctor. • Do not give anything to an unconscious person. |
| <p>Have product container or label with you when calling a poison control center or doctor or going for treatment. You may also call 1-800-356-7811, Weekdays from 9-5 EST, for emergency medical information.</p> | |

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

PRECAUTIONARY STATEMENTS**Hazards to Humans**

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or using the toilet. Discontinue use and consult a doctor if irritation or rash occurs. The information below describes the first aid procedures for incidents involving this product:

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. **Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
[See leaflet inside box for usage directions.]

For best results, read and follow all label directions. Follow these guidelines when applying this product. Apply evenly to skin in a thin layer. Do not exceed two applications per day. Excessive amounts or more frequent reapplication should be unnecessary. Do not apply to the hands of small children. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply to excessively sunburned skin. Do not apply under clothing. Apply sparingly around ears. When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, apply the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product. Apply on face by first spreading small amounts in palms of hands and spreading on face and neck, avoiding your eyes.

Labeling for Dispenser Front (When sold with manual and automatic dispensers):

Insect Guard 3023 Insect Repellent Lotion

ACTIVE INGREDIENT:

Picaridin, 1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate 20%

OTHER INGREDIENTS:..... 80%

TOTAL: 100%

Keep Out of Reach of Children

WARNING

See package insert for Directions For Use and Precautionary Statements.




Net Weight _____ fl. oz.

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188; Safety Harbor, FL 34695

EPA Reg. No. 54287-23 EPA Est. 58188-FL-1

Optional Marketing Statements

1. ~~NEW [claim would be valid for 6 months from the date of the first product shipment]~~
2. Single [Effective] [Daily] [Dose] Application
3. Long-lasting, 14-hour effective protection from mosquitoes and ticks, including mosquitoes carrying West Nile Virus, Chikungunya, Dengue, and Zika and ticks carrying Lyme disease and tick-borne encephalitis.
4. Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges for up to 8 hours.
5. ~~Contains Bayrepel™~~
6. Repels insects for up to 8 hours
7. Not oily, greasy or sticky
8. 8 hours worry-free protection
9. It works
10. Does not damage plastic
11. Won't Damage Fishing Lines, Plastics or other Synthetic Materials
12. Pocket size
13. Unscented
14. Repels insects for up to 8 hours & Ticks for up to 14 hours
15. And your family will want to use it, too
16. Use with confidence on the whole family
17. Don't use or store at temperatures over 122F°
18. Repels mosquitoes for up to 14 hours
19. Repels ticks for up to 14 hours
20. Repels mosquitoes and ticks for up to 14 hours
21. We keep you outdoorsSM
21. 

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