

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

September 21, 2020

Timothy H. Dickens, Ph.D. Registered Agent Associated Registrations, Inc. c/o Scientific Coordination, Inc. 4629 Cherry Valley Drive Rockville, MD 20853

Subject: Notification per PRN 98-10 – Added additional marketing language for the Bag-

on-Valve container describing "eco-friendly technology" Product Name: Insect Guard 3023 Insect Repellent

Froduct Name: Insect Guard 3023 Insect Rep

EPA Registration Number: 54287-22

Application Date: 01/15/2020 Decision Number: 559827

Dear Mr. Dickens:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Robert Mitchell at 703-347-0404 or by email at <a href="mitchell.robert@epa.gov">mitchell.robert@epa.gov</a>.

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Sincerely,

Elizabeth Fertich Product Manager 04 Invertebrate & Vertebrate Branch 1 Registration Division (7505P) Office of Pesticide Programs

[] indicates alternate text.

# NOTIFICATION

54287-22

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/21/2020

# INSECT GUARD 3023 INSECT REPELLENT

 $\sim$  OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE  $\sim$ 

ACTIVE INC Picaridin, 1-Mo OTHER INGE	ethylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxy	
TOTAL		
	Keep Out of Reach of Children CAUTION See back panel for additional precautionary stateme [See (inside)(back) panel for precautions.]	ents.
Net [Contents]	[Weight]fl. oz.	Lot Number:

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. SHAKE WELL BEFORE USING. Repels listed mosquitoes and ticks for up to eight [twelve] [12] hours. Hold 4 to 6 inches away from skin while spraying, keeping nozzle pointed away from face. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Do not apply to the hands of small children. Do not use under clothing. Do not spray directly on face. Apply on face by first spraying small amounts in palms of hands and spreading on face and neck. Do not apply near eyes or mouth. Apply sparingly around ears. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply to excessively sunburned skin. Reapply every 8 [12] hours. Do not exceed two applications perday.

# STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children. Disposal: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### PRECAUTIONARY STATEMENTS

#### Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco.

# PHYSICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

#### FIRST AID

If In Eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
If Swallowed:	<ul> <li>Call a physician or poison control center for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a Poison Control Center or a doctor.</li> <li>Do not give anything to an unconscious person.</li> </ul>
Have product co	ontainer or label with you when calling a poison control center or doctor or going for treatment. [Questions: 800-356-7811, Weekdays from 9-5 EST.]

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188; Safety Harbor, FL 34695 EPA Reg. No. 54287-22 EPA Est. 58188-FL-1

### ~ OPTIONAL LANGUAGE ~

- 1. [Travel Size] Meets Airline [3 oz.] Carry-On Requirements
- 2. [Contains] Picaridin
- 3. Repels insects and ticks for up to eight hours.
- 4. Up to 8 Hours Protection from mosquitoes, ticks, biting flies, stable flies, black flies, gnats, chiggers, sand flies, and fleas.
- 5. Long-lasting, 12 hour effective protection from mosquitoes and ticks including mosquitoes carrying West Nile Virus, Chikungunya, Dengue, and Zika and ticks carrying Lyme disease and tick borne encephalitis.
- 6. Long-lasting, effective protection [for] [:] 12 hours against mosquitoes and ticks [and] [;] 8 hours against biting flies, stable flies, black flies, gnats, chiggers, sand flies, and fleas.
- 7. Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies for up to 8 hours.
- 8. Use with confidence on the whole family.
- 9. And your family will want to use it, too. It smells great, too!
- 10. Non-oily
- 11. Non-greasy
- 12. Non-sticky
- 13. Insect Repellent
- 14. Spray Pump [Spray]
- 15. Repels Mosquitoes
- 16. Fisherman's [Angler's] Formula
- 17. Will [Does] Not Damage Fishing Lines or [Other] Synthetic Materials
- 18. Will [Does] not harm gear and equipment
- 19. Will [Does] not harm plastics and fabric
- 20. Odorless
- 21. Odorless after application
- 22. 220+Sprays

- 23. Also Repels Biting Flies, Stable Flies, Black Flies, Gnats, Chiggers, Ticks, Sand Flies & Fleas
- 24. [Patent Pending] Combo-Clip™ with key ring hole
- 25. Insect Repellent Spray
- 26. Personal Pocket Size
- 27. Compact, portable, convenient
- 28. Clips anywhere, hangs anywhere
- 29. Ideal for the pocket, purse, pack, backpack, beach bag, travel bag, tackle box, flyjacket
- 30. If you're going to go... GoReady
- 31. Goes anywhere
- 32. Combo-Clip<sup>TM</sup> Hangs or Clips
- 33. Hang it! Snap in carabiner rings, lanyards, key rings, etc... or Clip it! in [a] pocket, purse, or pack
- 34. Shake Well Before Using
- 35. [Not your standard aerosol.] [What Makes Continuous Spray Superior to Standard Aerosols]
  - a. Apply upside down without worry
  - b. Product delivery is the same regardless of the position the can is held during spraying
  - c. May be sprayed upright, inverted, or at anyangle
  - d. Constant pressure of application won't lose pressure as can empties
  - e. Nothing left behind in the container [can] completely empties
  - f. Same product delivery from the initial spray to the last spray
  - g. Continuous Spray [Insect Repellent] [Mosquito Repellent]
  - h. Quick and Even coverage
  - i. No rub, No Hassle
  - j. No chilling effect compared to a standard aerosol
- 36. [Even] Sprays Upside Down
- 37. Sprays at [Any][All] Angle
- 38. [Can be sprayed][sprays] in any orientation
- 39. PRODUCTS WITH PURPOSE

- 40. This spray [can] uses an [eco-friendly] [environmentally-friendly] [BOV] [Bag On Valve] technology which uses compressed air instead of a chemical propellent to create the spray. Since the compressed air is around the internal pouch and separate from the contents, the liquid content of the [BOV] spray [can] is 100% insect repellent unlike traditional aerosol sprays which can contain up to [1/3rd][33%] non-repellent propellent.
- 41. The following graphics and symbols have been added:





















