

54287-22

11/08/2007

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (H7505C)  
1200 Pennsylvania Avenue, N.W.  
Washington, D.C. 20460

EPA Reg. Number:  
54387-22

Date of Issuance:  
NOV 08 2007

Term of Issuance:  
Conditional

Name of Pesticide Product:  
Insect Guard 3023 Insect  
Repellent

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):  
Associated Registrations Inc.  
c/o Scientific Coordination  
Dr. Timothy H. Dickens, Registered Agent  
4629 Cherry Valley Drive  
Rockville, MD 20853

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You will make the following label changes before you release the product for shipment:
  - a) Revise the EPA Registration Number to read "EPA Reg. No. 54287-22".
3. Submit the results of one year storage stability (830.6317) and corrosion characteristics (830.6320) to the Agency on completion. It is recommended that the observations be made at 0, 3, 6, 9, & 12 month intervals. The results must be submitted in a hard copy and an electronic format is also requested.

Signature of Approving Official: *Richard Gebken*  
Richard Gebken, Product Manager (10), RD/IB (7505P)

Date:

4. Product label:

- a. On page 1 remove the following claims:
  - i) (Squirt)
  - ii) "Dense Bugs; Family; Daytime; Fishing"
  - iii) "SUPER GUARD 3023 Insect Repellent- Master Label".  
This is not the product name.
- b. On page 2, revise the directions for use to read as follows:

"It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Repels listed insects and ticks for up to eight hours. Hold 4 to 6 inches away from skin while spraying, keeping nozzle pointed away from face. Use just enough repellent to cover exposed skin. Avoid overapplication of this product. Do not apply to the hands of small children. Do not use under clothing. Do not spray directly on face. Apply on face by first spraying small amounts in palms of hands and spreading on face and neck. Do not apply near eyes or mouth. Apply sparingly around ears. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply to excessively sunburned skin. Reapply every 8 hours. Do not exceed two applications per day.

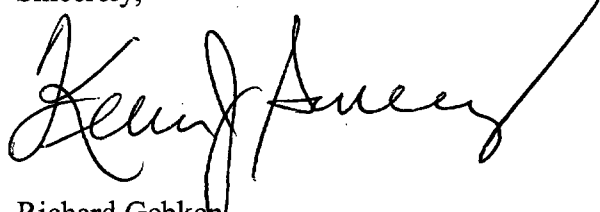
- c. On page 2, revise the storage and disposal instructions as directed by PR Notice 2007-1:
  - i. Insert a toll free number if available.
  - ii. Delete: [or toll free number or website, which meets the criteria in paragraph II.E, PR Notice 2007-1]
- d. On page 2, delete the phrase: [Note: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.]
- e. On page 2, the address listed does not agree with the address listed in the Agency's database for "Associated Registrations". Please change the address to agree with the listing in the EPA database or submit an address change to EPA to reflect the registrant's most current address. Essentially, you have listed the producer's address instead of the registrant address. The address on your label should be that of the registrant.

5. The basic Confidential Statement of Formula (CSF) dated June 22, 2007 is acceptable and is the CSF of record for this product.

Please submit three (3) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. If you have any questions regarding this registration, please contact Kevin Sweeney at (703) 305-5063.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Sweeney". The signature is written in a cursive style with a long, sweeping tail on the final letter.

Richard Gebken  
Product Manager 10  
Insecticides Branch  
Registration Division (7505P)

Enclosure

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**INSECT GUARD 3023  
INSECT REPELLENT**

~ OPTIONAL LANGUAGE ~

NEW [claim would be valid for 6 months from the date of the first product shipment]

Repels insects and ticks for up to eight hours.

Up to 8 Hours Protection from mosquitoes, ticks, biting flies, gnats, chiggers and fleas.

Long-lasting, effective protection from mosquitoes, ticks, biting flies, gnats, chiggers and fleas.

Use with confidence on the whole family.

And your family will want to use it, too. It smells great, too!

Non-oily•Non-greasy•Non-sticky

Insect Repellent•Spray Pump (Spray) (Squirt)•Repels Mosquitoes

Dense Bugs•Family•Daytime•Fishing

**ACTIVE INGREDIENT:**

Picaridin, 1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate..... 20%

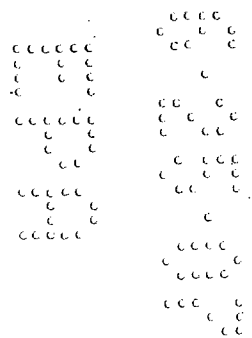
**OTHER INGREDIENTS:**..... 80%

**TOTAL:** ..... 100%

**Keep Out of Reach of Children**  
**CAUTION**  
See back panel for additional precautionary statements.

Net Weight \_\_\_\_\_ fl. oz.

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated**  
**NOV 08 2007**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.  
54287-22



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**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Repels insects and ticks for up to eight hours. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Do not use under clothing. Do not spray [squirt] directly on face. If used on the face, spray [squirt] on hands first and then apply sparingly and avoid the eyes. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Frequent reapplication and saturation is unnecessary for effectiveness. Avoid contact with lips, cuts, wounds, or irritated skin. Do not apply excessively to sunburned skin. Reapply every eight hours. Do not exceed two applications per day.

**STORAGE AND DISPOSAL**

**Storage:** Store in a cool, dry place inaccessible to children. **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph II.E., PR Notice 2007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco.

**PHYSICAL HAZARDS**

**Flammable.** Keep away from heat, sparks and open flame.

**FIRST AID**

|   |  |
|---|--|
| If In Eyes:   | <ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>   |
| If Swallowed:   | <ul style="list-style-type: none"> <li>• Call a physician or poison control center for further treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a Poison Control Center or a doctor.</li> <li>• Do not give anything to an unconscious person.</li> </ul> |
| <p>Have product container or label with you when calling a poison control center or doctor or going for treatment. Questions ???: 800-940-4464 , Weekdays from 9-5 EST.</p> |  |

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

**ASSOCIATED REGISTRATIONS, INC.,** P.O. Box 188; Safety Harbor, FL 34695  
 EPA Reg. No. 54287- EPA Est. 54287-FL-1