



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 14, 2021

Timothy H. Dickens, Ph.D
Authorized Agent
Associated Registrations, Inc.,
c/o Scientific Coordination, Inc.
4629 Cherry Valley Drive
Rockville, MD 20853

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Revision to the label to remove “DEET-Free” or “Contains No DEET”
Product Name: Super Guard 3535 Insect Repellent
EPA Registration Number: 54287-20
Application Date: 09/03/2021
OPP Case Number: 00319906

Dear Dr. Dickens:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration

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process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact James Parker by phone via email at parker.james@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is fluid and cursive, with the first name being the most prominent.

Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

**SUPER GUARD 3535
INSECT
REPELLENT**

~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE ~

ACCEPTED
Dec 14, 2021
Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 84287-20

ACTIVE INGREDIENT:

3-((N-butyl-N-acetyl)-amino propionic acid ethyl ester*20%

OTHER INGREDIENTS80%

TOTAL:..... 100%

*IR3535® Insect Repellent

<p>Keep Out of Reach of Children CAUTION See back panel for additional precautionary statements. [See (inside)(back) panel for precautions.]</p>
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Net [Contents][Weight]_____ fl. oz.

Lot Number: _____

[] – Brackets indicate optional text.

(Company Name) Sun Block with Insect Repellent formula provides all day waterproof SPF 30 sun protection and repels mosquitoes for up to 8 hours. Gentle formula does not need to be washed off when returning from the outdoors. Pleasant fragrance.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over dry, exposed skin. Do not spray directly on face. Spray on palm of hand and apply to face. An adult must apply this product to children under 10. For continued protection from mosquitoes, reapply after 8 hours. For sunscreen protection, reapply after toweling off or as needed. Do not exceed 7 applications per day for adults, 3 applications per day for children.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children. **Disposal:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS:

Hazards to Humans: CAUTION: For external use only. Causes moderate eye irritation. Do not get in eyes. Use on children under 6 months of age only with the advice of a physician.

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame. Contains alcohol. Avoid contact with plastics.

FIRST AID

If In Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. • Call a poison control center or doctor for treatment advice.
<p>Have product container with you when calling for help or going for treatment. [Questions: 800-356-7811, Weekdays from 9-5 EST.]</p>	

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate (7.5%), Octisalate (5%), Octocrylene (10%), Oxybenzone (6%). **INACTIVE INGREDIENTS:** acrylates/octylacrylamide copolymer, SD alcohol 40 (48.67%), aloe barbadensis leaf extract, C12-15 alkyl benzoate, fragrance, isopropyl palmitate, tocopheryl acetate

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188; Safety Harbor, FL 34695
EPA Reg. No. 54287- 20 EPA Est. 58188-FL-1
IR3535® is a registered trademark of Merck KgaA.

~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS ~

1. [Travel Size] Meets Airline [3 oz.] Carry-On Requirements
2. Insect Repellent [With Sun Block]
3. [Contains] IR3535
4. Sun Block With Insect Repellent
5. Repels (mosquitoes)(for) Up to 8 Hours
6. Dries Instantly
7. Waterproof
8. Pleasant Fragrance
9. SPF 30
10. PABA Free
11. Contains 20% IR3535 Insect Repellent
12. Contains Aloe and Vitamin E to soothe and naturally moisturize skin
13. Hypoallergenic
14. Non-comedogenic - won't clog pores
15. Waterproof & Sweatproof
16. All Day Waterproof and Sweatproof protection
17. (8 hour) UVA / UVB Protection
18. Dries Instantly - no greasy residue
19. Easy to use spray formula for no hassle application
20. Light spray gel won't drip - or cause your grip to slip
21. Pleasant fragrance (scent may be defined)
22. Suitable for the entire family
23. Quick dry waterproof spray

24. Repels mosquitoes that may (carry) (transmit) the West Nile virus (encephalitis) (diseases).
25. Provides effective, dependable, and long-lasting repellency against mosquitoes.
26. Spray Pump (Spray) (Squirt)
27. Dense Bugs
28. Family
29. Daytime
30. Fishing
31. 220+Sprays
32. SPF 30 Sun Screen & Insect Repellent
33. (Patent Pending) Combo-Clip™ with key ring hole
34. Water & Sweat Proof
35. Personal Pocket Size
36. SPF 30 UVA/UVB Protection
37. Compact, portable, convenient
38. Clips anywhere, hangs anywhere
39. Ideal for the pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket
40. If you're going to go... GoReady
41. Goes anywhere
42. Combo-Clip™ Hangs or Clips
43. Hang it! Snap in carabiner rings, lanyards, key rings, etc... or Clip it! in a pocket, purse, or pack
44. [Not your standard aerosol.] [What Makes Continuous Spray Superior to Standard Aerosols]
[:]
 - a. Apply upside down without worry
 - b. Product delivery is the same regardless of the position the can is held during spraying
 - c. May be sprayed upright, inverted, or at any angle
 - d. Constant pressure of application – won't lose pressure as can empties
 - e. Nothing left behind in the container [can] – completely empties

- f. Same product delivery from the initial spray to the last spray
- g. Continuous Spray [Insect Repellent] [Mosquito Repellent]
- h. Quick and Even coverage
- i. No rub, No Hassle
- j. No chilling effect compared to a standard aerosol

45. The following graphics and symbols have been added:



SAWYER®

