

PLEASE NOTE

**This image contains more than one label
approved for this product on this date.**

54287-13

10/16/2008

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Please read instructions on reverse before completing form.

NOTIFICATION

OMB No. 2070-0080, Approval expires 2-28-95



United States Environmental Protection Agency Washington, DC 20460

Registration [] Amendment [] Other [x]

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number: 54287-13
2. EPA Product Manager: Richard Gebken
3. Proposed Classification: [x] None [] Restricted
4. Company/Product (Name): DEET PLUS® COMPOSITE SPRAY II INSECT REPELLENT
PM#: 10
5. Name and Address of Applicant: Associated Registrations Inc. c/o Scientific Coordination, Inc.
6. Expedited Review: [] (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. [] Product Name []

NOTIFICATION

OCT 16 2008

Section - II

Amendment - Explain below. []
Resubmission in response to Agency letter dated []
Notification - Explain below. [x]
Final printed labels in response to Agency letter dated []
'Me Too' Application. []
Other - Explain below. []

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
'Notification to add the marketing statements, additional precautionary reference statement, net contents, advisory statements in Directions for Use and optional '800' number under First Aid per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.'

Section - III

1. Material This Product Will Be Packaged In:
Child-Resistant Packaging: [] Yes [x] No
Unit Packaging: [] Yes [x] No
Water Soluble Packaging: [] Yes [x] No
2. Type of Container: [x] Metal [x] Plastic [] Glass [] Paper [] Other (Specify)
3. Location of Net Contents Information: [x] Label [] Container
4. Size(s) Retail Container: 0.5 thru 10 oz.
5. Location of Label Directions: [x] Label
6. Manner in Which Label is Affixed to Product: [x] Lithograph [x] Paper glued [x] Stenciled [] Other

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)
Name: Timothy H. Dickens, Ph.D. Title: Authorized Agent Telephone No. (Include Area Code): 301-570-4390
Certification: I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.
2. Signature: Timothy H. Dickens
3. Title: Authorized Agent
4. Typed Name: Timothy H. Dickens, Ph.D.
5. Date: 15 Oct 2007
6. Date Application Received (Stamped)

Scientific Coordination, Inc.

Helping Technology Transfer
4629 Cherry Valley Drive
Rockville, MD 20853
October 15, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject: Deet Plus Composite Spray II Insect Repellent
EPA Reg. No. 54287-13
NOTIFICATION

Dear Sir or Madam:

By notification, our Client, Associated Registrations, Inc. is adding the following to the subject product label:

1. Marketing statements: 220+Sprays★Also Repels Biting Flies, Gnats, Chiggers, Ticks & Fleas (rephrasing existing label claims)★(Patent Pending) Combo-Clip™ with key ring hole★Insect Repellent Spray★Personal Pocket Size★Compact, portable, convenient★Clips anywhere, hangs anywhere★Ideal for the pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket★If you're going to go... GoReady★Goes anywhere★Combo-Clip™ Hangs or Clips★Hang it! Snap in carabiner rings, lanyards, key rings, etc... or Clip it! in a pocket, purse, or pack
2. Precautionary reference statement: [See (inside)(back) panel for precautions.]
3. Net contents: Net [Contents][Weight] _____ fl. oz.
4. Advisory statements in Directions for Use: [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]
5. Optional "800" number under First Aid: [Questions?: 800-940-4464 , Weekdays from 9-5 EST.]

Enclosed, please find the following:

- a. Application for Pesticide (Other), EPA Form 8570-1
- b. One copy of a DRAFT label as a reference illustrating all label revisions.
- c. Two copies of the final label.

We would appreciate receiving a copy of the label stamped approved – notification.

If you have any questions or comments regarding this submission, please do not hesitate to contact me at (301) 570-4390 or by e-mail at dickensth@aol.com.

Sincerely,



Timothy H. Dickens, Ph.D.
Authorized Agent
encl./as listed

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DEET PLUS® COMPOSITE SPRAY II INSECT REPELLENT

~ OPTIONAL LANGUAGE ~

Liquid~Rub-On~Roll-On~Pump Spray

Repels Mosquitoes, Chiggers, Ticks, Black Flies, Deer Flies, Gnats, Stable Flies and Fleas
(on Exposed Skin Surfaces)

Repels Black Flies, Chiggers, Deer Flies, Fleas, Gnats, Mosquitoes, Stable Flies and Ticks on
Horses

Includes MGK® 326 to Repel Biting Flies~Repels Biting Flies
Repels Ticks, Mosquitoes & Biting Flies~Contains DEET Plus MGK® 326
DEET 17.5%~As a Family Insect Repellent

Specially formulated with DEET to repel mosquitoes and ticks, and MGK® 326 to repel flies.
Repels mosquitoes that may carry West Nile Virus

Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse)
(Cache Valley) (Venezuelan equine) encephalitis and (Dengue Fever)

220+Sprays★Also Repels Biting Flies, Gnats, Chiggers, Ticks & Fleas★(Patent Pending)
Combo-Clip™ with key ring hole★Insect Repellent Spray★Personal Pocket Size★Compact,
portable, convenient★Clips anywhere, hangs anywhere★Ideal for the pocket, purse, pack,
backpack, beach bag, travel bag, tackle box, fly jacket★If you're going to go... GoReady★Goes
anywhere★Combo-Clip™ Hangs or Clips★Hang it! Snap in carabiner rings, lanyards, key
rings, etc... or Clip it! in a pocket, purse, or pack

ACTIVE INGREDIENTS:

| | |
|---|--------|
| DEET | 17.5% |
| *N-octyl bicycloheptene dicarboximide | 5.0% |
| **Di-n-propyl isocinchomeronate | 2.5% |
| OTHER INGREDIENTS: | 75.0% |
| TOTAL: | 100.0% |

*MGK-264, Insecticide Synergist, ** MGK® 326
MGK® - Reg'd TM McLaughlin Gormley King Co.

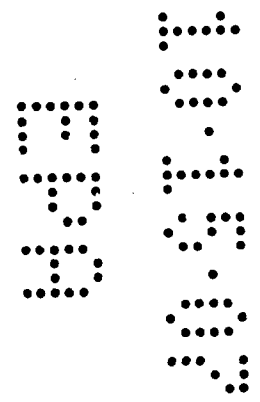
KEEP OUT OF REACH OF CHILDREN
CAUTION
 See Back Panel for Additional Precautionary Statements
[See (inside)(back) panel for precautions.]

NET [CONTENTS][WEIGHT] _____ fl. oz.

[] Optional/Alternate text
Underline represents new text.

NOTIFICATION

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.**{For human use product packaged as a liquid (rub-on):}**

Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not use under clothing. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Do not allow children to handle this product. Do not apply more than 3 times per day to children ages twelve (12) and under. Frequent reapplication and saturation is unnecessary for effectiveness. For ticks and chiggers, also apply to shoe tops, socks and around openings in clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Avoid contact with plastics such as eyeglass frames, fabric such as acetate and rayon, and leather such as watchbands. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

{For human use product packaged in a pump spray:}

Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not use under clothing. Do not spray directly on face. To apply to face, spray on hands and rub on. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Do not allow children to handle this product. Do not apply more than 3 times per day to children ages twelve (12) and under. Frequent reapplication and saturation is unnecessary for effectiveness. For ticks and chiggers, also apply to shoe tops, socks and around openings in clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Avoid contact with plastics such as eyeglass frames, fabric such as acetate and rayon, and leather such as watchbands. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

{For equine use product packaged in a pump spray:}

To repel the insects listed on the front panel, hold sprayer 6 to 12 inches from animal and spray on the areas where insects are observed. To apply to face, spray on a clean cloth and rub on. Apply in early morning or at dusk for best results. Repeat every 24 hours or as directed by a veterinarian. Frequent reapplication and saturation is unnecessary for effectiveness. Do not apply other insecticides or repellents when using this product. Do not spray in enclosed areas. Do not apply under wraps or bandages. Do not apply near eyes and mouth. Apply sparingly around ears. Do not spray directly on face. Wash thoroughly with soap and water after handling. Wash contaminated clothing before reuse. Avoid contact with plastics, such as eyeglass frames, fabric, such as acetate and rayon, and leather. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] Do not use on horses intended for slaughter. Not for use on humans. [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

STORAGE AND DISPOSAL

Pesticide Storage: Store this product in a cool, dry place inaccessible to children. **Pesticide Disposal: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph II.E., PR Notice 2007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

{For human use product packaged as a liquid (rub-on):}

CAUTION: Causes eye irritation. Harmful if swallowed. Instruct older children in the proper use of this product. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin, and call your local poison control center or doctor for treatment advice. If you go to a doctor, take this product with you.

{For human and equine use product packaged in pump spray:}

CAUTION: Causes eye irritation. Harmful if swallowed. Instruct older children in the proper use of this product. If used on the face, spray on hands first and then apply sparingly and avoid the eyes. Do not spray directly onto face, lips or into eyes. Do not spray in enclosed areas. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin, and call your local poison control center or doctor for treatment advice. If you go to a doctor, take this product with you. [This product is for use on equine only. Do not use on cats or dogs.¹]

FIRST AID

| | |
|--|--|
| If Swallowed | <ul style="list-style-type: none"> • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person. • Call a poison control center or doctor immediately for treatment advice. |
| If In Eyes | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, continue rinsing the eye. • Call a poison control center or doctor for treatment advice. |
| <p>Have product container with you when calling for help or going for treatment. [Questions ? : 800-940-4464 , Weekdays from 9-5 EST.]</p> | |

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188, Safety Harbor, FL 34695

EPA REG. NO.: 54287-13

EPA EST. NO.: 58188-FL-1

54287-13NOTIF.REF.28807

¹ The statements, "This product is for use on equine only. Do not use on cats or dogs.", will be included in the Precautionary Statements when the product is packaged for equine use.

NEXT

LABEL

Scientific Coordination, Inc.

Helping Technology Transfer
4629 Cherry Valley Drive
Rockville, MD 20853
October 18, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject: Deet Plus Composite Spray II Insect Repellent
EPA Reg. No. 54287-13
NOTIFICATION

Dear Sir or Madam:

By notification, our Client, Associated Registrations, Inc. is adding the following symbols and graphics to the subject product label:



Enclosed, please find the following:

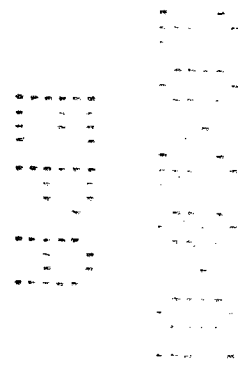
1. Application for Pesticide (Other), EPA Form 8570-1
2. One copy of a DRAFT label as a reference illustrating all label revisions.
3. Two copies of the final label.

We would appreciate receiving a copy of the label stamped approved – notification.

If you have any questions or comments regarding this submission, please do not hesitate to contact me at (301) 570-4390 or by e-mail at dickensth@aol.com.

Sincerely,

Timothy H. Dickens, Ph.D.
Authorized Agent
encl./as listed



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DEET PLUS® COMPOSITE SPRAY II INSECT REPELLENT

~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE ~

ACTIVE INGREDIENTS:

| | |
|---|--------------|
| DEET | 17.5% |
| *N-octyl bicycloheptene dicarboximide | 5.0% |
| **Di-n-propyl isocinchomeronate | 2.5% |
| OTHER INGREDIENTS: | <u>75.0%</u> |
| TOTAL: | 100.0% |

*MGK-264, Insecticide Synergist, ** MGK® 326
MGK® - Reg'd TM McLaughlin Gormley King Co.

KEEP OUT OF REACH OF CHILDREN
CAUTION
See Back Panel for Additional Precautionary Statements
[See (inside)(back) panel for precautions.]

Net [Contents][Weight] _____ fl. oz.

[] Optional/Alternate text

NOTIFICATION
OCT 16 2008

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.**{For human use product packaged as a liquid (rub-on):}**

Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not use under clothing. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Do not allow children to handle this product. Do not apply more than 3 times per day to children ages twelve (12) and under. Frequent reapplication and saturation is unnecessary for effectiveness. For ticks and chiggers, also apply to shoe tops, socks and around openings in clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Avoid contact with plastics such as eyeglass frames, fabric such as acetate and rayon, and leather such as watchbands. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

{For human use product packaged in a pump spray:}

Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not use under clothing. Do not spray directly on face. To apply to face, spray on hands and rub on. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. Do not allow children to handle this product. Do not apply more than 3 times per day to children ages twelve (12) and under. Frequent reapplication and saturation is unnecessary for effectiveness. For ticks and chiggers, also apply to shoe tops, socks and around openings in clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Avoid contact with plastics such as eyeglass frames, fabric such as acetate and rayon, and leather such as watchbands. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

{For equine use product packaged in a pump spray:}

To repel the insects listed on the front panel, hold sprayer 6 to 12 inches from animal and spray on the areas where insects are observed. To apply to face, spray on a clean cloth and rub on. Apply in early morning or at dusk for best results. Repeat every 24 hours or as directed by a veterinarian. Frequent reapplication and saturation is unnecessary for effectiveness. Do not apply other insecticides or repellents when using this product. Do not spray in enclosed areas. Do not apply under wraps or bandages. Do not apply near eyes and mouth. Apply sparingly around ears. Do not spray directly on face. Wash thoroughly with soap and water after handling. Wash contaminated clothing before reuse. Avoid contact with plastics, such as eyeglass frames, fabric, such as acetate and rayon, and leather. [Will not damage cotton, wool, or nylon.][Do not apply on or near acetate, rayon, spandex, or other synthetics, furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.] Do not use on horses intended for slaughter. Not for use on humans. [Avoid contact with bows and guns. Allow repellent to dry before handling bow or gunstock.]

STORAGE AND DISPOSAL

Pesticide Storage: Store this product in a cool, dry place inaccessible to children. **Pesticide Disposal: If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph I.I.E., PR Notice 2007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

{For human use product packaged as a liquid (rub-on):}

CAUTION: Causes eye irritation. Harmful if swallowed. Instruct older children in the proper use of this product. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin, and call your local poison control center or doctor for treatment advice. If you go to a doctor, take this product with you.

{For human and equine use product packaged in pump spray:}

CAUTION: Causes eye irritation. Harmful if swallowed. Instruct older children in the proper use of this product. If used on the face, spray on hands first and then apply sparingly and avoid the eyes. Do not spray directly onto face, lips or into eyes. Do not spray in enclosed areas. Do not apply over cuts, wounds or irritated skin. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin, and call your local poison control center or doctor for treatment advice. If you go to a doctor, take this product with you. [This product is for use on equine only. Do not use on cats or dogs.¹]

FIRST AID

| | |
|--|--|
| If Swallowed | <ul style="list-style-type: none"> • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person. • Call a poison control center or doctor immediately for treatment advice. |
| If In Eyes | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, continue rinsing the eye. • Call a poison control center or doctor for treatment advice. |
| <p>Have product container with you when calling for help or going for treatment. [Questions ? : 800-940-4464 , Weekdays from 9-5 EST.]</p> | |

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188, Safety Harbor, FL 34695

EPA REG. NO.: 54287-13

EPA EST. NO.: 58188-FL-1

¹ The statements, "This product is for use on equine only. Do not use on cats or dogs.", will be included in the Precautionary Statements when the product is packaged for equine use.

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~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS ~

Liquid

Rub-On

Roll-On

Pump Spray

Repels Mosquitoes, Chiggers, Ticks, Black Flies, Deer Flies, Gnats, Stable Flies and Fleas
(on Exposed Skin Surfaces)

Repels Black Flies, Chiggers, Deer Flies, Fleas, Gnats, Mosquitoes, Stable Flies and Ticks on
Horses

Includes MGK® 326 to Repel Biting Flies

Repels Biting Flies

Repels Ticks, Mosquitoes & Biting Flies

Contains DEET Plus MGK® 326

DEET 17.5%

As a Family Insect Repellent

Specially formulated with DEET to repel mosquitoes and ticks, and MGK® 326 to repel flies.

Repels mosquitoes that may carry West Nile Virus

Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse)
(Cache Valley) (Venezuelan equine) encephalitis and (Dengue Fever)

220+Sprays

Also Repels Biting Flies, Gnats, Chiggers, Ticks & Fleas

(Patent Pending) Combo-Clip™ with key ring hole

Insect Repellent Spray

Personal Pocket Size

Compact, portable, convenient

Clips anywhere, hangs anywhere

Ideal for the pocket, purse, pack, backpack, beach bag, travel bag, tackle box, fly jacket

If you're going to go... GoReady

Goes anywhere

Combo-Clip™ Hangs or Clips

Hang it! Snap in carabiner rings, lanyards, key rings, etc... or Clip it! in a pocket, purse, or pack

