



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 14, 2021

Timothy H. Dickens, Ph.D.
Authorized Agent
Associated Registrations, Incorporated
c/o Scientific Coordination, Inc.
4629 Cherry Valley Drive
Rockville, MD 20853

Subject: Notification per PRN 98-10 – Add marketing language for Bag-On-Valve container and graphics
Product Name: Super Guard Insect Repellent
EPA Registration Number: 54287-2
Application Date: 3/2/2021
Decision Number: 572698

Dear Dr. Dickens:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact please contact Kaitlin Saunders at 703-347-8454 or by email at Saunders.Kaitlin@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is cursive and somewhat stylized, with the first name being more prominent.

Elizabeth Fertich
Product Manager 4
Invertebrate-Vertebrate Branch 1
Registration Division
Office of Pesticide Programs

NOTIFICATION

54287-2

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

04/14/2021



~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE ~

| ACTIVE | INGREDIENT: |
|------------------------|--------------|
| DEET..... | 98.88% |
| OTHER INGREDIENTS..... | <u>1.12%</u> |
| TOTAL | 100.00% |

Keep Out of Reach of Children
WARNING
 See [back][side][bottom][panel][and insert] for
 additional precautionary statements.

Net [Contents][Weight]_____fl. oz. [BOV oz.]

Lot Number: _____

[] indicates alternate text.

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

| | |
|---|---|
| If In Eyes | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice. |
| If Swallowed | <ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person |
| <p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-940-4464, Monday through Friday, 9 a.m. to 5 p.m. EST. After 5 p.m., call your poison control center.</p> | |
| <p>NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.</p> | |

NOTE: The First Aid statement's grid format will be used if market label space permits; otherwise a paragraph format will be used.

CHEMICAL AND PHYSICAL HAZARDS [FOR BOV PACKAGING]:

"Flammable. Keep away from heat and open flame. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting."

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [See insert(s) inside box for usage directions.] **READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL. DO NOT** spray [squirt] in enclosed areas. Avoid breathing a spray product and **DO NOT** use it near food. Spray and spread evenly with your hand to moisten all exposed skin. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. **DO NOT** use under clothing. **DO NOT** spray [squirt] directly onto face. If used on the face, spray [squirt] on palm of hands first and then apply sparingly to face. **DO NOT** apply near eyes and mouth. Apply sparingly around ears. **DO NOT** apply over cuts, wounds or irritated skin. Apply to clothing such as shirts, pants, hat and socks. For ticks and chiggers also apply to shirt, pant cuffs, socks, shoe tops and around other openings in outer clothing. After returning indoors, wash treated skin with soap and water or bathe. Wash treated clothing before wearing it again. **DO NOT** allow children to handle this product, and **DO NOT** apply to children's hands. When using on children, apply to your own hands and then put it on the child. **Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you.** NOTE: Will not damage cotton, wool or nylon. **DO NOT** apply on or near acetate, rayon, Spandex or other synthetic fabrics (other than nylon), furniture, plastics (such as eyeglasses and watch crystals), leather and painted or varnished surfaces (including automobiles)."

STORAGE AND DISPOSAL

Pesticide Storage: Store this product in a cool, dry place that is inaccessible to children. **Pesticide Disposal and Container Handling: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency [or toll-free number or website which meets the criteria in paragraph II.E., PR Notice 2007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

ASSOCIATED REGISTRATIONS, INC., P.O. Box 188, Safety Harbor, FL 34695
EPA Reg. No. 54287-2 EPA Est. *Determined At Time Of Order*

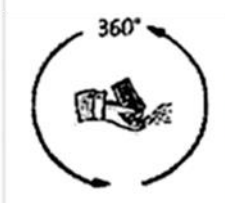
~ OPTIONAL LANGUAGE ~

1. Repels Black Flies, Chiggers, Deer Flies, Fleas, Gnats, Mosquitoes, Stable Flies and Ticks On Exposed Skin Surfaces
2. Value Size
3. Low Odor Formula
4. MAXI DEET™ FORMULA
5. DEET Spray Pump (Spray) (Squirt)
6. Up to 10 Hours Protection from mosquitoes and biting flies
7. (Up To 10 Hours Protection Against) Mosquitoes, Biting Flies, Chiggers, Ticks, Fleas & Gnats
8. Repels mosquitoes that may carry West Nile Virus
9. Repels mosquitoes that may carry diseases
10. Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
11. Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
12. Repels black flies
13. Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies.
14. Also repels ticks, chiggers and fleas from treated skin.
15. Heavy Biting
16. Heavy Mosquito Biting
17. Heavy Biting Insect Repellent Spray
18. PRODUCTS WITH PURPOSE
19. [Travel Size] Meets Airline [3 oz.] Carry-On Requirements
20. [Not your standard aerosol.] [What Makes Continuous Spray Superior to Standard Aerosols] [:]
 - a. Apply upside down without worry
 - b. Product delivery is the same regardless of the position the can is held during spraying
 - c. May be sprayed upright, inverted, or at any angle
 - d. Constant pressure of application – won't lose pressure as can empties
 - e. Nothing left behind in the container [can] – completely empties
 - f. Same product delivery from the initial spray to the last spray
 - g. Continuous Spray [Insect Repellent] [Mosquito Repellent]
 - h. Quick and Even coverage
 - i. No rub, No Hassle
 - j. No chilling effect compared to a standard aerosol
21. This spray [can] uses an [eco-friendly] [environmentally-friendly] [BOV] [Bag On Valve] technology which uses compressed air instead of a chemical propellant to create the spray. Since the compressed air is around the internal pouch and separate from the contents, the liquid content of the [BOV] spray [can] is 100% insect repellent unlike traditional aerosol sprays which can contain up to [1/3rd][33%] non-repellent propellant.
22. Aerosol free, BOV Technology – propellant is compressed air
23. Uses compressed air, No chemical propellants. No propellants, uses air pressure
24. How BOV works: Pressurized air surrounds the product filled pouch in the can
25. Air pressurized, No VOCs

26. Holds more repellent than the same size aerosol bottle

27. Contains BOV [Bag on Valve] system using compressed air, no VOC propellants

28. Graphics:



Added Graphics:

