



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 7, 2021

Haley Wade
Lead Regulatory Manager
Control Solution Inc.
5903 Genoa-Red Bluff
Pasadena, TX 77507

Subject: Notification per PRN 98-10 – Add icons and optional language
Product Name: CSI PL 2001 Bifen 0.1% Dust
EPA Registration Number: 53883-484
Application Date: March 30, 2021
Decision Number: 575973

Dear Ms. Wade:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact please contact Elizabeth Andrews at 703-347-8770 or via email at Andrews.Elizabeth@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "J. Herrick".

Jacquelyn Herrick, Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

NOTIFICATION

53883-484

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/07/2021

[Text in brackets and italics are notes to the label editor.]

[Text in brackets alone are optional statements or alternative statements.]

CSI PL 2001 Bifen 0.1% Dust

ACTIVE INGREDIENT:

Bifenthrin 0.1%

OTHER INGREDIENTS: 99.9%

TOTAL: 100.00%



ADAMA

Consumer &
Professional
Solutions

Manufactured for:

Control Solutions, Inc.
5903 Genoa Red Bluff
Pasadena, TX 77507

EPA Reg. No: 53883-~~XXX~~484

EPA Est. No: _____

Net Weight: _____

KEEP OUT OF REACH OF CHILDREN

CAUTION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.

(If you do not understand the label, find someone to explain it to you in detail.)

[Alternate text – all or in part: See side panel(s) for First Aid, Precautionary Statements, Directions for Use and Storage and Disposal.]

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Have person sip a glass of water if able to swallow • Do not give anything by mouth to an unconscious person.
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact X-XXX-XXX-XXXX for emergency treatment information.	
NOTE TO PHYSICIAN: This product is a pyrethroid. If large amounts have been ingested, the stomach and intestine should be evacuated. Treatment is symptomatic and supportive. Digestible fats, oils, or alcohol may increase absorption and so should be avoided.	

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed, inhaled or absorbed through skin. Causes moderate eye irritation. Avoid breathing dust. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and other aquatic organisms. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are foraging the treatment area.

[Note to reviewer: Prop 65 language is California law only]

 **NOTICE:** Cancer – www.P65Warnings.ca.gov

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

IMPORTANT: READ ENTIRE LABEL BEFORE EACH USE.

For Outdoor Residential Use Only

This product is a ready-to-use insecticide dust, which exhibits effective control against the pests listed when used according to label directions. This product is non-injurious to most plants; even so, all varieties of plants have not been fully tested. Before treating large numbers of plants of a single variety or first treating material not previously tested, treat a small area and observe for injury prior to full scale application. Wait 5-7 days after treatment to evaluate results. Plants under stress (such as heat, drought, or frost damage) may be sensitive to this product. Treat surfaces to ensure thorough coverage but avoid runoff. To treat insects harbored in voids and cracks-and-crevices, applications must be made in such a manner to limit dripping and avoid runoff onto untreated structural surfaces and plants.

For most effective results, follow directions for specific use areas.

WHERE TO APPLY: [Around Home Foundations][Perimeter Treatment], [Home] Lawns, [Shrubs], Ornamental and Flower Gardens, Fruit and Vegetable Gardens.

WHEN TO APPLY: Apply early [in Spring/Summer/Fall] to prevent infestation. Otherwise, apply at the first signs of insect activity or damage.

RESTRICTIONS

- Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dust has settled.
- Do not apply to pets or pet bedding/quarters.
- Do not make applications during rain. Avoid making applications when rainfall is expected.
- Rainfall within 24 hours after application may cause unintended runoff of pesticide application.
- Do not apply when the wind speed is greater than 15 mph.
- Not for use on plants grown for sale or commercial use, research, or commercial seed production.
- For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.

- Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.
- Do not spray the product into fish pools, ponds, streams, or lakes. Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.
- Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack-and-crevice treatment.
- Do not allow the product to enter any drain during or after application.
- Do not apply or irrigate to point of runoff.

In New York State, this product may NOT be applied to any grass or turf area (lawns) within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch).

In New York State, do make a single repeat application of this product if there are signs of renewed insect activity, but not sooner than two weeks after the first application.

All outdoor applications must be limited to spot or crack-and crevice treatment only, except for the following permitted uses:

1. Treatment to soil or vegetation around structures;
2. Application to pervious surfaces such as soil, lawn, turf, and other vegetation;
3. Applications to vertical surfaces directly above pervious surfaces, such as soil, lawn, turf, mulch or other vegetation) only if the pervious surface does not drain into ditches, storm drains, gutters, or surface waters.

Spot treatments must not exceed two square feet in size (for example, 2 ft. by 1 ft. or 4 ft. by 0.5 ft.).

Around Homes

[PERIMETER TREATMENT: Use ~~7293-1 Dust Insecticide~~ this product as a treatment to kill *[Insert Pest from Pest List]* [and other listed pests]]

HOW TO APPLY: To help prevent the invasion of buildings and structures by listed pests, lightly dust a band 3 to 4 inches wide around the outside foundation wall of the home, at a rate of 8 ounces per 1000 ft² *{Note to reviewer: equivalent to 0.022 lb ai/A}*. Do not apply more than 4.5 pounds per 1000 ft² per year. *{Note to reviewer: equivalent to 0.2 lb ai/A}*

On Lawns

[LAWN PESTS: Kills insects by contact: *[Insert Pest from Pest List]* [and other listed pests]]

HOW TO APPLY: Apply when insects or their damage first appear and repeat at weekly intervals or as necessary. Apply 8 ounces per 1000 ft² *{Note to reviewer: equivalent to 0.022 lb ai/A}*. Sprinkle a thin uniform layer of dust on grass. Do not apply more than 4.5 pounds per 1000 ft² per year. *{Note to reviewer: equivalent to 0.2 lb ai/A}*

On Ornamentals & Flowers

[For Use on Shrubs, Ornamentals, Roses, Petunias, Chrysanthemums, Carnations and other related flowers.]

[ORNAMENTAL PLANT PESTS:

Kills insects by contact: *[Insert Pest from Pest List]* [and other listed pests]]

HOW TO APPLY: Apply when insects or their damage first appear and repeat at weekly intervals or as necessary. Apply 8 ounces per 1000 ft² *{Note to reviewer: equivalent to 0.022 lb ai/A}*; or thoroughly apply

to place a thin uniform layer of dust on both upper and lower sides of leaves, stems and flowers. Do not apply more than 4.5 pounds per 1000 ft² per year. {Note to reviewer: equivalent to 0.2 lb ai/A}

[Pest List for Lawns, Around Homes and on Ornamentals & Flowers
[Insert Pests from Pest List]]

Home Garden Vegetables And Small Fruits

[For use on: [Insert Garden Crop from table below]]

HOW TO APPLY: Apply when insects or their damage first appear. Apply 1 lb (16 ounces) per 500 square feet {Note to reviewer: equivalent to 0.08 lb ai/A}; or thoroughly apply to place a thin, uniform layer of dust on both upper and lower sides of leaves, stems and flowers. Reapply as necessary but do not apply more than 4.5 pounds of product per 1000 ft² per year. {Note to reviewer: equivalent to 0.2 lb ai/A} Observe the following crop-specific use directions, including the preharvest interval (PHI) which is the number of days between last application and harvest.

Garden Crop	Insect Pests	Comments	PHI
Strawberries	Aphids, Armyworms, Flea Beetles, Corn Earworm (<i>Heliothis spp.</i>), Leafrollers, Lygus Bug (<i>Lygus spp.</i>), Plant Bugs, Spittlebugs, Stink Bugs, Strawberry Clipper Weevil, Strawberry Sap Beetle	Apply when pest populations reach damaging thresholds and repeat as necessary at 7-14 day intervals.	0
Caneberries: Blackberries, Bingleberries, Dewberries, Lowberries, Marionberries, Olallieberries, Youngberries, Loganberries, Raspberries	Black Vine Weevil, Leafrollers, Orange Tortrix, Root Weevils	One application may be made pre-bloom and a second application may be made post bloom.	3
Pears	Aphids, Codling Moth, Cutworms, Green Fruitworm, Leafhoppers, Leafminers, Leafrollers, Lygus Bug (<i>Lygus spp.</i>), Plant Bugs, Plum Curculio, San Jose Scale (<i>Crawlers</i>), Stink Bugs, Tarnished Plant Bugs	Apply as necessary to maintain control using a minimum of 30-day interval.	14
Succulent Peas and Beans: Dwarf pea, Edible-pod pea, English pea, Garden pea, Green pea, Snow pea, Sugar snap pea, Pigeon pea, Broadbean (succulent),	Alfalfa Caterpillar, Aphids, Aster Leafhopper, Bean Leaf Beetle, Beet Armyworm, Cloverworm, Corn	Do not make applications less than 7 days apart.	3

<p>Lima bean (green), Runner bean, Green bean, Snap bean, Wax bean, Asparagus bean, Blackeyed pea, Chinese longbean, Cowpea, Moth bean, Southern pea, Yardlong bean, Jackbean, Sword bean</p>	<p>Earworm, Corn Rootworm, Cucumber Beetles, Cutworms, European Corn Borer, Fall Armyworm, Flea Beetle, Grasshoppers, Japanese Beetle, Leafhoppers, Loopers, Pea Leaf Weevil, Pea Weevil, Plant Bug, Sap Beetle, Southern Armyworm, Stink Bugs, Tarnished Plant Bug, Thrips, Webworms, Western Bean Cutworm, Yellowstriped Armyworm</p>		
<p>Head and Stem Brassica Vegetables: Broccoli, Chinese Broccoli (Gailon, White Flowering Broccoli), Brussels Sprouts, Cauliflower, Cavalo broccolo, Kohlrabi, Cabbage, Chinese Cabbage (napa), Chinese Mustard Cabbage (gai choy)</p>	<p>Aphids, Armyworms, Corn Earworm, Crickets, Cucumber Beetles, Cutworms, Diamondback Moth, Flea Beetles, Ground Beetles, Imported Cabbageworm, Saltmarsh Caterpillar, Leafhoppers, Loopers, Stink Bugs, Thrips, Tobacco Budworm, Wireworm</p>	<p>Do not make applications less than 7 days apart. Do not make more than 5 applications after bloom.</p>	<p>7</p>
<p>Cucurbits: Chayote (fruit), Chinese Waxgourd (Chinese Preserving Melon), Citron Melon, Cucumber, Gherkin, Edible Gourd (includes hyotan, cucuzza), <i>Luffa</i> spp. (includes hechima, Chinese okra), <i>Momordica</i> spp. (includes balsam apple, balsam pear, bitter melon, Chinese cucumber), Muskmelon (hybrids and/or Cultivars of <i>Cucumis melo</i>) (includes true cantaloupe, cantaloupe, casaba, crenshaw melon, golden pershaw melon, honeydew melon, honey balls, mango melon, Persian melon,</p>	<p>Aphids, Armyworms, Cabbage Looper, Cutworms, Cucumber Beetles, Corn Earworm, Grasshopper, Leafhoppers, Melonworm, Pickleworm, Plant Bug, Rindworm, Squash Bugs, Squash Vine Borer, Stink Bugs, Tobacco Budworm</p>	<p>Do not make applications less than 7 days apart. Do not make more than 2 applications after bloom.</p>	<p>3</p>

pineapple melon, Santa Claus melon, and Snake melon), Pumpkin, Summer Squash (includes crookneck squash, scallop squash, straightneck squash, vegetable marrow, zucchini), Winter Squash (includes Butternut squash, calabaza, hubbard squash (<i>C. mixta</i> ; <i>C. pepo</i>) includes acorn squash, spaghetti squash), Watermelon (includes hybrids and/or varieties of <i>Citrullus</i> spp.).			
Lettuce (Head)	Aphids, Armyworms, Corn Earworm, Cucumber Beetles, Cutworms, Diamondback Moth, Flea Beetles, Imported Cabbageworm, Leafhoppers, Loopers, Salt Marsh Caterpillar, Stink bug, Tobacco Budworm	Do not make applications less than 7 days apart.	7
Soybeans/Edamame	Soybean Aphid	Apply foliar treatments at a minimum of 30 days intervals.	18
Fruiting vegetables (except Tomato & Tomatillo): Eggplant, Pepper (Bell & Non-Bell), Groundcherry, Pepino	Armyworms, Cabbage Looper, Colorado Potato Beetle, Corn Earworm, Cucumber Beetle, Cutworms, European Corn Borer, Flea Beetle, Leafminers, Loopers, Pepper Weevil, Plant Bug, Stink Bug, Thrips, Tomato Pinworm, Tomato Hornworm	Do not make applications less than 7 days apart.	7
Tomato & Tomatillo	Aphids, Armyworms, Bean Leaf Beetle, Cabbageworm, Cloverworm, Corn Earworm, Corn Rootworm, Cucumber Beetles, Cutworms, Diamondback Moth,	Do not make applications less than 10 days apart. Do not apply more than 4 applications (0.32 lb active ingredient) per season.	1

	European Corn Borer, Flea Beetles, Flea Hopper, Grasshopper, Japanese Beetle, Leafhoppers, Loopers, Lygus Bug (<i>Lygus</i> spp.), Melonworm, Pea Weevil, Pea Leaf Weevil, Pickleworm, Plant Bug, Rindworm, Salt Marsh Caterpillar, Sap Beetle, Seedpod Weevil, Squash Bugs, Stink bug Spp., Tobacco Budworm, Tarnished Plant Bug, Thrips, Wireworms		
Peanut	Beet Armyworm, Corn Earworm, Cutworm spp., Fall Armyworm, Grasshoppers, Green Cloverworm, Leafhoppers, Lesser Cornstalk Borer, Loopers, Rednecked Peanut Worm, Southern Armyworm, Southern Corn Rootworm, Stink bugs, Three Cornered Alfalfa Hopper, Velvetbean Caterpillar, Yellowstriped Armyworm	At a minimum of 14 days intervals.	14
Root Crops (except Sugar Beets & Garden Beets): Burdock (edible), Carrot, Celeriac, Chervil (Turnip Rooted), Chicory, Ginseng, Horseradish, Parsley (Turnip Rooted), Parsnip, Radish, Radish (Oriental), Rutabaga, Salsify, Salsify (Black), Salsify (Spanish), Skirret, Turnip	Aphids, Beet Armyworm, Celery Leaf Tier, Corn Earworm, Cross-Striped Cabbageworm, Cutworms, Diamondback Moth, European Corn Borer, Fall Armyworm, Flea Beetles, Green Cloverworm, Hornworms, Imported Cabbageworm, Loopers, Southern Armyworm, Tobacco Budworm, Velvetbean Caterpillar, Yellowstriped Armyworm	Do not make applications less than 7 days apart.	21
Leafy Petiole Vegetables:	Aphids, Armyworms, Cutworms, Corn Earworm, Crickets,	Do not make applications less than 7 days apart.	7

Celery, Cardoon, Chinese Celery, Celtuce, Florence Fennel, Rhubarb, Swiss Chard	Cucumber Beetles, Diamondback Moth, Flea Beetles, Ground Beetles, Imported Cabbageworm, Leafhoppers, Loopers, Saltmarsh Caterpillar, Stink Bugs, Thrips, Tobacco Budworm, Wireworm		
Bushberries: Blueberry (Highbush and Lowbush), Currant Elderberry, Gooseberry, Huckleberry	Aphids, Blueberry Maggot, Fruitworms, Leafhoppers, Lecanium Scale (crawlers), Plum Curculio, Oblique Banded Leaf Roller, Red Banded Leafroller, Spanworm, Variegated Leafroller	Do not make applications less than 7 days apart.	1
Spinach	Armyworms, Colorado Potato Beetle, Corn Earworm, Cucumber Beetles, Cutworms, European Corn Borer, Flea Beetles, Leafminers, Loopers, Lygus Bug (<i>Lygus</i> Spp.), Pepper Weevil, Thrips, Tomato Hornworm, Tomato Pinworm	Do not make applications less than 7 days apart. Do not apply more than 4 applications per season.	40
Grapes	Cutworms, Eastern grape leafhopper, Grape berry moth, Japanese beetles (adults), Variegated leafhopper, Western grape leafhopper	Do not make more than one application per year.	30

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in tightly closed container in a dry place.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-XXX-XXX-XXXX for disposal instructions. Never place used product down any indoor or outdoor drain.

[{Optional customer-specific hotline information:}]

If you have a medical emergency, need consultation on diagnosis, therapy and analysis please call 1-(800) 420-9347. If you have questions relating to product use or application, please call 1-(866) 945-5033. If you have a product spill or transportation emergency call 1-(800) 424-9300.

For Consumer Refund: [Company name], [Company address].]

NOTICE: Read the entire Directions for Use and Conditions of Sale and Limitation of Warranty and Liability before buying or using this product. If the terms are not acceptable, return the product at once, unopened, and the purchase price will be refunded.

WARRANTY STATEMENT

The Directions for Use of this product must be followed carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Ineffectiveness or other unintended consequences may result because of such factors as manner of use or application, weather, presence of other materials or other influencing factors in the use of the product, which are beyond the control of Control Solutions, Inc. or Seller. All such risks shall be assumed by Buyer and User, and Buyer and User agree to hold Control Solutions, Inc. and Seller harmless for any claims relating to such factors.

To the extent consistent with applicable law, Control Solutions, Inc. warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use, subject to the inherent risks referred to above, when used in accordance with directions under normal use conditions. This warranty does not extend to the use of this product contrary to label instructions, or under abnormal conditions or under conditions not reasonably foreseeable to or beyond the control of Seller or Control Solutions, Inc., and Buyer and User assume the risk of any such use. **CONTROL SOLUTIONS, INC. MAKES NO WARRANTIES OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE NOR ANY OTHER EXPRESS OR IMPLIED WARRANTY EXCEPT AS STATED ABOVE.**

To the extent consistent with applicable law, **IT IS CONTROL SOLUTIONS INC., AND SELLERS INTENTION THAT** in no event shall Control Solutions or Seller be liable for any incidental, consequential or special damages resulting from the use or handling of this product. **THE EXCLUSIVE REMEDY OF THE USER OR BUYER, AND THE EXCLUSIVE LIABILITY OF CONTROL SOLUTIONS, INC., AND SELLER FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY, CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHERWISE) RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THE PRODUCT OR, AT THE ELECTION OF CONTROL SOLUTIONS, INC. OR SELLER, THE REPLACEMENT OF THE PRODUCT.**

To the extent consistent with applicable law, Control Solutions, Inc. and Seller offer this product, and Buyer and User accept it, subject to the foregoing Conditions of Sale and Limitation of Warranty and Liability, which may not be modified except by written agreement signed by a duly authorized representative of Control Solutions, Inc.

[Sevin is a registered trademark of Tessenderlo Kerley, Inc.]

[GardenTech is a registered trademark of Gulfstream Home and Garden.]





OPTIONAL MARKETING CLAIMS:

- Kills Carpenter Ants, Silverfish, Deer Ticks, and listed pests.
- This product can be used around the perimeter of homes, in gardens, and many other areas
- Controls ornamental pests
- Use on home garden fruits, vegetables and ornamental plants (including roses)
- To control [kill] vegetable pests
- Kills Carpenter Ants
- Kills listed Ground Beetles and Sowbugs
- This product kills German Cockroaches, Carpenter Ants and other listed insects
- This product can be used around the home and other listed areas to kill, through contact, listed crawling pests
- Kills by contact
- Easy-to-use dust
- Kills over [50-160] listed Insects on Vegetables, Fruits, Ornamentals & Lawns
- Got Japanese Beetles? Get [Insert product name]!
- Got [insert listed pest here]? Get [Insert product name]!
- Hate The Bugs. Love The Garden. Get [Insert product name]!
- Use on [insert listed vegetables and fruits]
- Trusted Brand since [insert year]
- Established brand since [insert year]
- Est. [insert year]
- Trusted brand for over XX years
- [Insert product name] [Brand] Dust [Insect] [Pest] [Bug] Killer Ready-To-Use
- Kills [insert listed pest] and [insert listed pest]
- Plant a love for gardening
- Kills over XXX listed pests
- Formulated and Packaged in the U.S.A.
- Buy X Get X Free
- Guaranteed results[*] [*]or your money back
- Guaranteed to work[*] [*]or your money back
- Special Value! X% More (than X [lb]/[oz] [bag][can])
- Non-systemic
- Home & Garden insecticide
- Broad spectrum insect control
- Protect your [roses][flowers][lawn][and][garden] from [damaging][harmful] pests.
- Not harmful to grasses
- Won't harm [your] lawn [or garden] [plants] [shrubs] [vegetables] [fruits] [edibles] [flowers] [ornamentals][blooms]



- Tough on [insert listed insects], gentle on [your] lawn [or garden] [plants] [shrubs] [vegetables] [fruits] [edibles] [flowers] [ornamentals][insert listed site]
- [Control/Kills] [lawn] [invading/damaging] [insects/pests] as listed
- 100% Guarantee to work* *or your money back
- Effective Control
- Kills over [50-160] insects!
- Kills over [50-160] common household insects [bugs]
- Kill [annoying] [damaging] [insects] [pests] and reclaim your [lawn][home] [today!]
- Kills Numerous [Over 50-160] Listed Pests on Lawns and Ornamentals
- Kills [insert listed insect] outside so they can't come inside!
- Protects over [50-125] listed fruits and vegetables
- Protects edibles from insect damage
- For use on [vegetables][fruits][nut trees][herbs]
- Strong [insect][pest] protection for your [insert listed site]
- Ideal for [outdoor] container gardening
- Great for [veggie][vegetable][fruit][raised bed] gardens
- For vegetable insects
- Keeping your vegetable garden and lawn free of listed pests has never been easier
- Can be used up to 1 day before harvesting Tomatoes, Garden beet, Bushberries
- Protect your [garden][insert labeled site][veggies][listed vegetable][listed fruit][listed edible] with [insert brand name]!
- Growing [insert listed site]? Protect them [from] [insert listed pest] with [insert brand name]!
- Grow your own [fruits] [and] [vegetables] – protect them with [insert brand name]!
- Protects against listed damaging insects
- Low odor formula
- Broad spectrum
- Apply at first signs of insect damage or activity
- Can be used on vegetables (vegetable gardens)
- Insect Killer
- Bug Killer
- Pest Killer
- Kills listed [bugs] [pests] [insects] by contact
- Starts killing immediately upon contact
- Reclaim your garden!
- Won't harm [your] [plants,] [blooms,] [or] [lawn]* *When used as directed
- Protects [your] fruits and vegetables [from][against] listed insects
- Protects lawns, flowers, trees, and shrubs against listed insects
- Visible results
- No mixing or watering required
- Cut here to open
- Replace cap for safety
- Remove liner before use
- Provides a protective barrier to keep bugs away [all season]
- For home fruit & vegetable gardens, ornamental & flower gardens, lawns, and around the home.
- People and pets can return to the [lawn][treated area][garden] once the [product][dust] has settled.
- Once product has settled, people and pets can return to the [lawn][treated area][garden].

[Quick Reference Table][Facts] {NOTE to Reviewer: Table below is optional}

Product Facts	[Insert Claim(s) from Optional Marketing Claims] [Read the label before applying!] [This product is [ready] [to use] [and] [easy] to use] [Simply shake to control listed insects]
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<p>PRODUCT FACTS</p> 	
<p>Where to Use</p> <p>WHERE TO USE</p> 	<p><i>{Icons may be used for any of the below}</i> [Insert Claim(s) from Optional Marketing Claims] Fruit and Vegetable Gardens, Ornamental Plants and Shrubs, Flowers and Ground Covers, Lawns, [Around Structures], [Home Perimeter]</p>
<p>Fruits & Vegetables</p> <p>FRUITS & VEGETABLES</p> 	<p><i>{Icons may be used for any of the below}</i> [Insert Claim(s) from Optional Marketing Claims] [Insert fruits & vegetables from below table]</p>
<p>Kills</p> <p>KILLS</p> 	<p><i>{Icons may be used for any of the below}</i> [Insert Claim(s) from Optional Marketing Claims] [Insert listed pest from Pest List] [And other listed [lawn & garden] [pests] [insects] [bugs]]</p>

{NOTE to Reviewer: Images/Icons below are optional}

<p><u>Pest icons on front label</u></p>	
<p><u>Vegetable and flower icon on front label</u></p>	
<p><u>Chart icons</u></p>	
<p><u>Brand icon</u></p>	

{Pest List (Format 1) {NOTE to Reviewer: Table below is optional}}

<p>Ants</p>	<p>Ants (except Fire Ants, Harvester, and Pharaoh); Carpenter Ants (Eastern); Carpenter Ants (Western)</p>
<p>Beetles</p>	<p>Asian Lady Beetle; Bean Leaf Beetle; Blister Beetles; Colorado Potato Beetle; Black Vine Weevil; Darkling beetle; Elm Bark Beetle; Elm</p>

	Leaf Beetle; Flat Grain Beetles; Flea Beetle; Fuller Rose Beetle; Ground Beetles; Japanese Beetle; Lesser Grain Borer; Potato Beetle; Sap Beetle; Seedpod Weevil; Cucumber Beetle; Dark Mealworms; Pea Leaf Weevil; Pea Weevil; Pepper Weevil; Pillbug; Root Weevil; Strawberry Clipper Weevil; Strawberry Sap Beetle; Plum Curculio; Rose Chafer; Elm Bark Beetle; Elm Leaf Beetle; Mexican Bean Beetle; Billbug
Caterpillars & Moths	Armyworms including Fall Armyworm, Beet Armyworm, Yellowstriped Armyworm and Southern Armyworms; Alfalfa Caterpillar; Artichoke plume moth; Cabbage Looper; Cabbageworm; Cloverworm; Codling Moth; Corn Earworm (<i>Heliothis</i> spp.); Corn Rootworm; Cross-striped Cabbageworm; Diamondback Moth; European Corn Borer; Fruitworms, Grape berry moth; Green Cloverworm; Green Fruitworm; Hornworms; Imported Cabbageworm; Leafminer including Spruce Needle Leafminer, Holly Leafminer, Oak Leafminer, Vegetable Leafminer, Boxwood Leafminer; Leafrollers including Red Banded Leafroller, Oblique Banded Leafroller, Elm Leafroller, and Variegated Leafroller; Lesser Cornstalk Borer; Loopers; Melonworm; Orange Tortrix; Pickleworm; Rednecked Peanut Worm; Rindworm; Salt Marsh Caterpillars; Spotted wing drosophila; Southern Corn Rootworm; Spanworm; Spruce budworm; Squash Vine Borer; Strawberry crown moth; Tent caterpillars; Tobacco Budworm; Tomato Hornworm; Tomato Pinworm; Velvet Bean Caterpillar; Webworm; Sod Webworm; Western Bean Cutworm; Western Tent Caterpillar Moth; Wireworms
Cicadas	Periodical Cicada
Cockroaches	German Cockroaches
Common Bristletails	Firebrat; Silverfish
Earwigs	Earwigs
Flies	Blueberry Maggot, Rose Midges
Grasshoppers & Crickets	Arizona Cricket; Common Short-tailed Cricket; House Cricket; Eastern Striped Cricket; Indies Short-tailed Cricket; Mormon Cricket; Texas Field Cricket; Western Striped Cricket; Southern Wood Cricket; Southeastern Field Cricket; Vocal Field Cricket; Northern Wood Cricket; Tropical Cricket; Variable Field Cricket; Spring Field Cricket; Fall Field Cricket; Sand Field Cricket; Grasshopper
Leafhoppers	Scarlet-and-green Leafhopper; Grape Leafhopper; Aster Leafhoppers; Three Cornered Alfalfa Hopper; Flea Hopper; Sharpshooter Eastern grape leafhopper; Variegated leafhopper; Western grape leafhopper
Millipedes	Millipedes
Aphids, Whiteflies, & Scales	Aphids, Soybean Aphid, San Jose Scale (Crawlers), and Whiteflies

Sowbugs	Sowbugs
Thrips	Thrips
Ticks	Deer Ticks
True Bugs	Boxelder Bugs; Four-lined Plant Bug; Adelphocoris Plant Bugs; Scarlet Plant bugs; Tarnished Plant Bugs; Stink Bug; Lygus Bug (<i>Lygus</i> spp.); Spittlebug; Squash Bug; Lace Bug

PEST LIST (Format 2): {NOTE to Reviewer: This pest list is optional}

1. Adelphocoris Plant Bugs
2. Alfalfa Caterpillar
3. Amorbia spp
4. Ants (except Fire Ants, Harvester, and Pharaoh)
5. Aphids
6. Arizona Cricket
7. Armyworms
8. Artichoke plume moth
9. Asian Lady Beetles
10. Aster Leafhopper
11. Bean Leaf Beetle
12. Beet Armyworm
13. Billbugs
14. Black Vine Weevil
15. Blister Beetles
16. Blueberry Maggot
17. Boxelder Bugs
18. Boxwood Leafminers
19. Cabbage Looper
20. Cabbageworm
21. Carpenter Ants (Western)
22. Carpenter Ants (Eastern)
23. Celery Leaf Tier
24. Ching bug
25. Clearwing moth
26. Cloverworm
27. Codling Moth
28. Colorado Potato Beetle
29. Common Short-tailed Cricket
30. Corn Earworm
31. Corn Rootworm
32. Crickets
33. Cross-Striped Cabbageworm
34. Cucumber Beetle
35. Cutworms
36. Dark Mealworms
37. Darkling beetle
38. Deer Ticks
39. Diamondback Moth
40. Earwigs
41. Eastern grape leafhopper
42. Eastern Striped Cricket
43. Elm Bark Beetle
44. Elm Leaf Beetle
45. Elm Leaf Rollers
46. European Corn Borer

47. Fall Armyworm
48. Fall Field Cricket
49. Firebrat
50. Flat Grain Beetles
51. Flea Beetle
52. Flea Hopper
53. Four-lined Plant Bug
54. Fruitworms
55. Fuller rose beetle
56. Garden symphylan
57. German Cockroach
58. Glassy-winged sharpshooter
59. Grape berry moth
60. Grape Leafhopper
61. Grasshopper
62. Green Cloverworm
63. Green fruit beetle
64. Green Fruitworm
65. Ground Beetles
66. Holly Leafminers
67. Hoplia beetle
68. Hornworms
69. House Cricket
70. Imported Cabbageworm
71. Indies Short-tailed Cricket
72. Japanese Beetle
73. Katydid
74. Lace Bugs
75. Leaffooted bug
76. Leafhoppers
77. Leafminers
78. Leafrollers
79. Lecanium Scale (crawlers)
80. Lesser Cornstalk Borer
81. Lesser Grain Borers
82. Loopers
83. Lycaenid pod borer
84. Lygus Bug (Lygus spp.)
85. Mealybugs
86. Melonworm
87. Mexican Bean Beetle
88. Millipedes
89. Mormon Cricket
90. Northern Wood Cricket
91. Oak Leafminers
92. Oblique banded leafroller
93. Orange Tortrix
94. Pea Leaf Weevil
95. Pea Weevil
96. Pepper Weevil
97. Periodical Cicada
98. Pickleworm
99. Pillbugs
100. Plant Bug
101. Plum Curculio
102. Potato Beetle

103. Raspberry crane maggot
104. Raspberry crown borer
105. Raspberry horntail
106. Red Banded Leafroller
107. Redhumped caterpillar
108. Rednecked Peanut Worm
109. Rindworm
110. Root Weevils
111. Rose Chafer
112. Rose Midges
113. Saltmarsh Caterpillar
114. San Jose Scale (Crawlers)
115. Sand Field Cricket
116. Sap Beetle
117. Scarlet Plant Bugs
118. Scarlet-and-green Leafhopper
119. Seedcorn maggot
120. Seedpod Weevil
121. Sharpshooter
122. Silverfish
123. Sod webworm
124. Southeastern Field Cricket
125. Southern Armyworm
126. Southern Corn Rootworm
127. Southern Wood Cricket
128. Sowbugs
129. Soybean Aphid
130. Spanworm
131. Spittlebugs
132. Spotted wing drosophila
133. Spring Field Cricket
134. Spruce budworm
135. Spruce Needle Leafminers
136. Squash Bugs
137. Squash Vine Borer
138. Stink bug
139. Strawberry Clipper Weevil
140. Strawberry crown moth
141. Strawberry Sap Beetle
142. Tarnished Plant Bug
143. Tent caterpillars
144. Texas Field Cricket
145. Three Cornered Alfalfa Hopper
146. Thrips
147. Tobacco Budworm
148. Tomato Hornworm
149. Tomato Pinworm
150. Tropical Cricket
151. Variable Field Cricket
152. Variegated leafhopper
153. Variegated Leafroller
154. Vegetable Leafminer
155. Velvetbean Caterpillar
156. Vocal Field Cricket
157. Webworms
158. Western Bean Cutworm

- 159. Western grape leafhopper
- 160. Western Striped Cricket
- 161. Western Tent Caterpillar Moth
- 162. Wireworm
- 163. Yellowstriped Armyworm