

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

December 31, 2015

Lisa Adamson Control Solutions, Inc. 5903 Red Genoa Bluff Pasadena, TX 77507

Subject: Label Amendment – Revising application instructions

Product Name: Flee for Cats

EPA Registration Number: 53883-359 Application Date: August 19, 2015

Decision Number: 508460

Dear Ms. Adamson:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Jennifer Gaines at 703-305-5967 or via email at gaines.jennifer@epa.gov.

Page 2 of 2 EPA Reg. No. 53883-359 Decision No. 508460

Sincerely,

Kable Bo Davis, Product Manager 3 Invertebrate and Vertebrate Branch 1 Registration Division (7505P) Office of Pesticide Programs

Enclosure

October 8, 2015 Fast Track Amendment to add OTC language

Information in [] is optional.

EPA No. 53883-359

[Optional text appears in brackets – the final product label may include some or all of the optional text on front, back, side or folded label panels.] Information in italics is included for the reviewer only.

Primary brand name: $FLEE^{TM}$ for Cats (On market label "Cats" will be 75% the size of the largest letter in the primary brand name)

Alternate brand names:

Sublabel 1: FLEETM Multi-Dosage for Cats (On market label "Cats" will be 75% the size of the largest letter in the primary brand name)

Sublabel 2: FLEETM Spot-On for Cats (On market label "Cats" will be 75% the size of the largest letter in the primary brand name)

Sublabel 1: FLEETM Multi-Dosage for Cats for Use Only by Licensed Veterinarians (*On market label "Cats" will be 75% the size of the largest letter in the primary brand name*)

Sublabel 2: FLEETM Spot-On for Cats (On market label "Cats" will be 75% the size of the largest letter in the primary brand name)

ACCEPTED

12/31/2015

53883-359

October 8, 2015 Fast Track Amendment to add OTC language

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Sublabel 1: FLEETM **Multi-Dosage for Cats**

Flee Multi-Dosage for Cats

FOR USE ONLY BY LICENSED VETERINARIANS ON CATS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION

For use in veterinarian clinics, animal shelters, grooming facilities and boarding kennels. Keep product in its original container. Do not repackage. Not to be distributed as samples. Do not use bottle and applicator with any other product.

One of the following statements will appear on the front panel.

Use ONLY on cats [&] [and] kittens over 1.5 lbs., over 8 weeks old *OR* ONLY For Cats & Kittens, older than 8 weeks [&] [and] over 1.5 lbs.

[insert large, clear picture of cat in the weight range on front panel]

ACTIVE INGREDIENT:

Fipronil	9.70%
OTHER INGREDIENTS:	<u>90.30%</u>
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN CAUTION

[See [Back] [Label] for Additional Precautionary Statements]

Net Contents: [0.68 fl oz (20.10 ml)]

October 8, 2015 Fast Track Amendment to add OTC language

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	FIRST AID		
If swallowed:	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.		
If in eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.		
If on skin:	Wash with plenty of soap and water. Get medical attention if irritation persists.		

HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact SafetyCall at 1-866-897-8050 for emergency medical treatment information.

October 8, 2015 Fast Track Amendment to add OTC language

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READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON CATS AND KITTENS OVER 8 WEEKS OF AGE.

[[Brand Name] delivers [effective] protection against fleas, ticks, and chewing lice. [Brand Name kills] [Kills] deer ticks, brown dog ticks, American dog ticks, and lone star ticks, including those transmitting Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases. Stops existing flea infestation and reinfestation for [[4] [four] weeks] [[1] [one] month] [30 days].

Apply as a spot to the cat to kill fleas, ticks and chewing lice.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

HAZARDS TO DOMESTIC ANIMALS.

For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat a cat with more than one pesticide product at a time. Over dosing a cat can result in serious illness and even death. As with any product, use caution before using this product on medicated, debilitated, aged, cats with known organ dysfunction, pregnant or nursing cats. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. FOR USE ONLY BY LICENSED VETERINARIANS ON ANIMALS IN THEIR CONTROL OR UNDER THEIR IMMEDIATE SUPERVISION. DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND THE CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on rabbits or animals other than cats. Do not allow the cat to ingest this product. Do not use on kittens under 8 weeks of

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age and weighing less than 1.5 lbs. Do not apply more than once every 4 weeks [30 days]. Do not over dose cat. Instruct the cat owner to separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

(*This statement will be placed on the back panel at the lower right corner of the market label*) Side Effects: Monitor Cat after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, advise cat owner to consult veterinarian or SafetyCall at 1-866-897-8050.

For use only by licensed veterinarians on Cats in their control or under their immediate supervision

How to Apply

To determine the correct application rate, use the following chart.

Application Rate* Do not apply to Cats weighing less than 1.5 lbs or less than 8 weeks of age		
Weight:	Apply:	
>[over] 1.5 lbs.	0.5 ml	

^{*} Do not overdose cats

[Optional graphic of the applicator tip]





October 8, 2015 Fast Track Amendment to add OTC language

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How to Use:

- 1. Twist the applicator cap to break the seal and remove. [This seal is broken only upon first use.] retain cap as it is used to re-seal the applicator after applying product dose[s].
- 2. Holding neck of device vertically, twist the applicator nozzle, as unlock arrows indicate, you will hear a click.
- 3. Invert the bottle with the device over the cat's back
- 4. Part the cat's hair, so that the product can be applied directly to the skin
- 5. Apply as a spot to the [back] [base] of the cat's neck, above the shoulder blades.
- 6. Application: Pump the applicator once [all the way until it stops expelling the product][all the way down to get the full dose].
- 7. Replace the cap on the applicator and lock the device by following the lock arrows [by twisting the top of the applicator after application].
- 8. Keep out of reach of children.

October 8, 2015 Fast Track Amendment to add OTC language

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Do not apply more frequently than once every 4 weeks.

FREQUENCY OF APPLICATION

[**Brand Name**] [This product] should be applied once every [30 days] [4 weeks] [month]. Treatment remains effective, even after bathing, water immersion, or exposure to sunlight. Do not reapply [**Brand Name**] for 30 days [4 weeks] [1 month].

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Keep product in its original container. Do not repackage. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

APPLICATOR DISPOSAL: Do not reuse the applicator, once the bottle is empty. Discard disposable applicator in accordance with State and Local regulations.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional recycling graphic]

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LIMITATION OF WARRANTY AND LIABILITY

Read the entire direction for use, conditions of warranties and limitations of liability before using this product. If terms are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following CONDITIONS, DISCLAIMER OF WARRANTIES, and LIMITATIONS OF LIABILITY.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risk associated with the use of this product. Ineffectiveness or other unintended consequences may result because of such factors as presence of other materials, or the manner of use or application, all of which are beyond the control of Control Solutions, Inc. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, Control Solutions, Inc. makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond the statements made on this label. No agent of Control Solutions, Inc. is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, Control Solutions, Inc. disclaims any liability whatsoever for special, incidental or consequential damages resulting from the use or handling of this product.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid or at Control Solutions, Inc. election, the replacement of product.]

[If you have questions or comments about this product, please write: CSI Consumer Response, 5903 Genoa-Red Bluff Road, Pasadena, TX 77507]

October 8, 2015 Fast Track Amendment to add OTC language

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[In Case of Emergency, call: XXX-XXX-XXXX] [Non-Emergency, call XXX-XXX-XXXX] [Formulated in the USA]

Control Solutions, Inc. 5903Genoa-Red Bluff Road Pasadena, TX 77507

EPA Reg. No. 53883-359 EPA Est. No. XXXX-XXX-XXX

[BAR CODE AREA][Lot code]

[START – METERED DOSING APPLICATOR/BOTTLE LABEL]

{Front Label}	{Back Label}
FLEE TM Multi-Dose for Cats	KEEP OUT OF REACH OF CHILDREN
Fipronil 9.7%	CAUTION: Read all directions and precautions on
0.68 fl oz [(20.10 ml)]	the label before using.
EPA REG. No. 53883-359	
Use ONLY on cats [&] [and] kittens over	
1.5 lbs., over 8 weeks old <i>OR</i>	
ONLY For Cats & Kittens, older than 8 weeks	
[&] [and] over 1.5 lbs.	
[00][] 0 / 02 0.00	

[END - METERED DOSING APPLICATOR/BOTTLE LABEL]

October 8, 2015 Fast Track Amendment to add OTC language

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Optional Marketing Claims

[Use in animal shelters, under direct supervision of a veterinarian]

[Multi-dose dispenser with metering applicator]

[Convenient multi-dose dispenser with metering applicator for in clinic use]

[Convenient multi-dose dispenser for animal facility use]

[Accurate dosing for use on all sizes of cats]

[Convenient dosing for use on all sizes of cats]

[For use only by licensed veterinarians] [and use on animals under control or immediate supervision of a licensed veterinarian]]

[Refer to chart for application rate]

[Bottle and Applicator is specifically calibrated for this Product only.]

[Bottle and Applicator are for use with this product ONLY. Applicator is calibrated to accurately apply the specified rate for cats]

[Refer to Application Rate Table to determine the number of [pumps] [squeezes] [pump/squeezes]]

[Refer to Application Rate Table to determine the number of [pumps] [squeezes]

[pump/squeezes] for each weight category]

[Product comes with cap and applicator.]

[Applicator pump works only when applicator tip is pointing down]

[Do not [activate pump][squeeze pump] while applicator tip is pointing up]

[Applicator will not deliver a full dose if applicator tip is pointing up while [squeezing pump][applying][activating pump]]

[Please refer to full label for additional information.]

[Chewing Lice Claims]

[Kills] [chewing lice] [lice] [rapidly] [infestations]

[Flea Claims]

[Kill Fleas]

[Kills [adult] fleas [for] [up to] [4 weeks] [90 days] [three months] [3 months] [1 month]]

[Kills newly emerged adult fleas before they lay eggs]

[Kills [adult] [fleas] [causing] [responsible for] [flea allergy dermatitis] [and] [flea bite anemia]]

[Puts a stop to existing [flea] infestations] [and] [prevents new infestations]]

[Monthly application may be needed for cats with high risk for flea reinfestation]

[Tick Claims]

[Kills ticks] [,] [including those transmitting Lyme disease]

[Kills [all stages of] ticks [up to [4 weeks] [1 month] [30 days]]

[Kills [brown dog ticks] [(Rhipicephalus sanguineus)] [,] [American dog ticks] [(Dermacentor

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variabilis)] [,] [lone star ticks] [,] [and] [deer ticks] [including ticks that may cause] Lyme disease] [, Rocky Mountain spotted fever] [, ehrlichiosis] [, babesiosis] [, anaplasmosis] [and] [other tick-borne diseases]]

[Multiple Pest Claims]

[Kills chewing lice and ticks]

[Tick and flea control for cats [, including kittens over 8 weeks]]

[Kills fleas, [&] [and] ticks, [&] [and] [chewing] [lice] [monthly]]

[Once a month flea, tick, and chewing lice [application] [treatment] [protection]]

[Effectively kills ticks, [fleas] and chewing lice]

[[4 Week] [1 month] [30 day] [Flea and Tick Treatment]]

[[Four (4) Week] [1 Month] [Flea, Tick, and Chewing [Lice Control] [Treatment] [Application]]

[Use [Brand Name] monthly to [kill] ticks and chewing lice]

[Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!]

[Other Pest Claims]

[Use on Cats and Kittens 8 weeks of age or older]

[Apply] [to] kittens over 8 weeks of age]

[Specially Formulated for Cats and Kittens 8 weeks of age or older]

[For Cats [weighing over 1.5 lbs.]

[Convenient [applicator] [spot-on product]]

[Easy to Use]

[Apply monthly]

[Apply once every [4 weeks] [month] [30 days]!]

[Waterproof]

[Fast-acting]

[Long-lasting]

[Effective after bathing [and] [exposure to water and sunlight]]

[As with any product, use caution before using this product on debilitated, aged, pregnant or nursing cats]

[Optional graphics below may or may not appear anywhere on finished label]

The	Adult Flea	
The	Fleas	
*	Ticks	8

October 8, 2015 Fast Track Amendment to add OTC language

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*	Brown Dog Tick	
*	Deer Tick	(S)
*	American Dog Tick	®
*	Lone Star Tick	®
渗	Chewing Lice	(

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Sublabel 2: FLEETM **Spot-On for Cats**

FLEETM Spot-On for Cats (On market label "Cats" will be 75% the size of the largest letter in the primary brand name)

One of the following statements will appear on the front panel.

Use ONLY on cats [&] [and] kittens over 1.5 lbs., over 8 weeks old *OR* ONLY For Cats & Kittens, older than 8 weeks [&] [and] over 1.5 lbs.

[insert large, clear picture of cat in the weight range on front panel]

ACTIVE INGREDIENT:

Fipronil	9.70%
OTHER INGREDIENTS:	<u>90.30%</u>
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN CAUTION

[See [Back][Label] for Additional Precautionary Statements]

Net Contents: [3-pak; 0.051 fl oz (1.5 ml); 3 tubes containing 0.017 fl. oz. each; 3 doses]

FIRST AID		
If swallowed:	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.	
If in eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.	
If on skin:	Wash with plenty of soap and water. Get medical attention if irritation persists.	

October 8, 2015 Fast Track Amendment to add OTC language

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HOTLINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact SafetyCall at 1-866-897-8050 for emergency medical treatment information.

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READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON CATS AND KITTENS OVER 8 WEEKS OF AGE.

[[Brand Name] delivers [effective] protection against fleas, ticks, and chewing lice. [Brand Name kills] [Kills] deer ticks, brown dog ticks, American dog ticks, and lone star ticks, including those transmitting Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, anaplasmosis and other tick-borne diseases. Stops existing flea infestation and reinfestation for [[4] [four] weeks] [[1] [one] month] [30 days]].

Apply as a spot to the cat to kill fleas, ticks and chewing lice.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION. Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

HAZARDS TO DOMESTIC ANIMALS.

For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat a cat with more than one pesticide product at a time. Over dosing a cat can result in serious illness and even death. As with any product, use caution before using this product on medicated, debilitated, aged, cats with known organ dysfunction, pregnant or nursing cats. If the cat is exhibiting signs of and/or is being treated for skin dermatitis, use caution before applying any topical flea and tick control product.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** TO PREVENT HARM TO YOU AND
THE CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS
AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on rabbits or animals
other than cats. Do not allow the cat to ingest this product. Do not use on kittens under 8 weeks
of age and weighting less than 1.5 lbs. Do not apply more than once every 4 weeks [30 days]. Do
not over dose cat. Separate the treated cat from all other cats and dogs for 24 hours after treatment
has been applied.

October 8, 2015 Fast Track Amendment to add OTC language EPA No. 53883-359

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(*This statement will be placed on the back panel at the lower right corner of the market label*) Side Effects: Monitor your Cat after application. Some cats may experience some temporary skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, advise cat owner to consult veterinarian or SafetyCall at 1-866-897-8050.

How to Apply

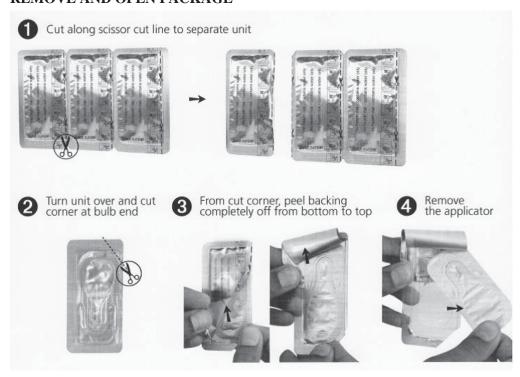
To determine the correct application rate, use the following chart.

Application Rate* Do not apply to Cats weighing less than 1.5 lbs or less than 8 weeks of age		
Weight: Apply:		
>[over] 1.5 lbs.	0.5 ml	

^{*} Do not double-dose cats

How to Use:

REMOVE AND OPEN PACKAGE



OPEN APPLICATOR

Hold upright with foil side away from you and snap applicator tip back to open.

October 8, 2015 Fast Track Amendment to add OTC language

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[Remove tube[s] from packaging. Using one applicator tube, hold the tube with the narrow end pointing up. [Snap the outline of the tip back to allow access to the [dotted tip] [applicator]]. [Snap [Cut] the applicator tip [backwards] [across the marked line] [to allow access to the] [dotted tip] [notches][applicator]]. [Holding tube away from your and your cat's eyes.] [[Snap][Cut] the applicator tip [at notched line] to open.] Invert tube over cat and use open end to part cat's hair.]

[Apply [this product] at a spot between the cat's shoulder blades. Part the hair and place the open end of the applicator just above the skin. Squeeze the entire contents of the applicator and direct the solution in one spot and onto the cat's skin. Allow the area to dry. Only one applicator per treatment is needed.]

Do not apply more frequently than once every 4 weeks.

[Optional pictogram]









FREQUENCY OF APPLICATION

[**Brand Name**] [This product] should be applied once every [30 days] [4 weeks] [month]. Treatment remains effective, even after bathing, water immersion, or exposure to sunlight. Do not reapply [**Brand Name**] for 30 days [4 weeks] [1 month].

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STORAGE AND DISPOSAL

PESTICIDE STORAGE: Keep product in its original container. Do not repackage. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

APPLICATOR DISPOSAL: Do not reuse the applicator, once the bottle is empty. Discard disposable applicator in accordance with State and Local regulations.

CONTAINER DISPOSAL: If empty: Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional recycling graphic]

LIMITATION OF WARRANTY AND LIABILITY

Read the entire direction for use, conditions of warranties and limitations of liability before using this product. If terms are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following **CONDITIONS**, **DISCLAIMER OF WARRANTIES**, and **LIMITATIONS OF LIABILITY**.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risk associated with the use of this product. Ineffectiveness or other unintended consequences may result because of such factors as presence of other materials, or the manner of use or application, all of which are beyond the control of Control Solutions, Inc. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, Control Solutions, Inc. makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond the statements made on this label. No agent of Control Solutions, Inc. is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, Control Solutions, Inc. disclaims any liability whatsoever for special, incidental or consequential damages resulting from the use or handling of this product.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid or at Control Solutions, Inc. election, the replacement of product.]

[If you have questions or comments about this product, please write: CSI Consumer Response, 5903 Genoa-Red Bluff Road, Pasadena, TX 77507]

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[In Case of Emergency, call: XXX-XXX-XXXX] [Non-Emergency, call XXX-XXX-XXXX] [Formulated in the USA]

Control Solutions, Inc. 5903Genoa-Red Bluff Road Pasadena, TX 77507

EPA Reg. No. 53883-359 EPA Est. No. XXXX-XXX-XXX

[BAR CODE AREA][Lot code]

[START – METERED DOSING APPLICATOR/BOTTLE LABEL]

{Front Label}	{Back Label}
FLEE TM Spot-On for Cats	KEEP OUT OF REACH OF CHILDREN
Fipronil 9.7%	CAUTION: Read all directions and precautions on
0.017 fl oz [(0.5 ml)]	the label before using.
EPA REG. No. 53883-359	
Use ONLY on cats [&] [and] kittens	
over 1.5 lbs., over 8 weeks old <i>OR</i>	
ONLY For Cats &	
Kittens, older than 8	
weeks [&] [and] over 1.5	
lbs.	

[END – APPLICATOR LABEL]

October 8, 2015 Fast Track Amendment to add OTC language

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Optional Marketing Claims

[Use in animal shelters, under direct supervision of a veterinarian]

[Multi-dose dispenser with metering applicator]

[Convenient multi-dose dispenser with metering applicator for in clinic use]

[Convenient multi-dose dispenser for animal facility use]

[Accurate dosing for use on all sizes of cats]

[Convenient dosing for use on all sizes of cats]

[For use only by licensed veterinarians] [and use on animals under control or immediate supervision of a licensed veterinarian]]

[Refer to chart for application rate]

[Bottle and Applicator is specifically calibrated for this Product only.]

[Bottle and Applicator are for use with this product ONLY. Applicator is calibrated to accurately apply the specified rate for cats]

[Refer to Application Rate Table to determine the number of [pumps] [squeezes] [pump/squeezes]]

[Refer to Application Rate Table to determine the number of [pumps] [squeezes]

[pump/squeezes] for each weight category]

[Product comes with cap and applicator.]

[Applicator pump works only when applicator tip is pointing down]

[Do not [activate pump][squeeze pump] while applicator tip is pointing up]

[Applicator will not deliver a full dose if applicator tip is pointing up while [squeezing pump][applying][activating pump]]

[Please refer to full label for additional information.]

[Chewing Lice Claims]

[Kills] [chewing lice] [lice] [rapidly] [infestations]

[Flea Claims]

[Kill Fleas]

[Kills [adult] fleas [for] [up to] [4 weeks] [90 days] [three months] [3 months] [1 month]]

[Kills newly emerged adult fleas before they lay eggs]

[Kills [adult] [fleas] [causing] [responsible for] [flea allergy dermatitis] [and] [flea bite anemia]]

[Puts a stop to existing [flea] infestations] [and] [prevents new infestations]]

[Monthly application may be needed for cats with high risk for flea reinfestation]

[Tick Claims]

[Kills ticks] [,] [including those transmitting Lyme disease]

[Kills [all stages of] ticks [up to [4 weeks] [1 month] [30 days]]

[Kills [brown dog ticks] [(Rhipicephalus sanguineus)] [,] [American dog ticks] [(Dermacentor

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variabilis)] [,] [lone star ticks] [,] [and] [deer ticks] [including ticks that may cause] Lyme disease] [, Rocky Mountain spotted fever] [, ehrlichiosis] [, babesiosis] [, anaplasmosis] [and] [other tick-borne diseases]]

[Multiple Pest Claims]

[Kills chewing lice and ticks]

[Tick and flea control for cats [, including kittens over 8 weeks]]

[Kills fleas, [&] [and] ticks, [&] [and] [chewing] [lice] [monthly]]

[Once a month flea, tick, and chewing lice [application] [treatment] [protection]]

[Effectively kills ticks, [fleas] and chewing lice]

[[4 Week] [1 month] [30 day] [Flea and Tick Treatment]]

[[Four (4) Week] [1 Month] [Flea, Tick, and Chewing [Lice Control] [Treatment] [Application]]

[Use [Brand Name] monthly to [kill] ticks and chewing lice]

[Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!]

[Other Pest Claims]

[Use on Cats and Kittens 8 weeks of age or older]

[Apply] [to] kittens over 8 weeks of age]

[Specially Formulated for Cats and Kittens 8 weeks of age or older]

[For Cats [weighing over 1.5 lbs.]

[Convenient [applicator] [spot-on product]]

[Easy to Use]

[Apply monthly]

[Apply once every [4 weeks] [month] [30 days]!]

[Waterproof]

[Fast-acting]

[Long-lasting]

[Effective after bathing [and] [exposure to water and sunlight]]

[As with any product, use caution before using this product on debilitated, aged, pregnant or nursing cats]

[Optional graphics below may or may not appear anywhere on finished label]

M	Adult Flea	®
M	Fleas	
*	Ticks	®

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*	Brown Dog Tick	
*	Deer Tick	(4)
*	American Dog Tick	
*	Lone Star Tick	®
*	Chewing Lice	(