

53883-248

03/11/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mrs. Amy Warren
Regulatory Affairs Specialist
Control Solutions, Incorporated
5903 Genoa-Red Bluff
Pasadena, TX 77507-1041

MAR 11 2009

RE: Notification of Alternate Brand Name: Martin's Cyonara Plus Pour-On Topical Insecticide
EPA Registration Number: 53883-248
Date of Submission: January 8, 2009

Dear Mrs. Warren:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated January 8, 2009, for the product Lamda Pour-On Plus Topical Insecticide. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 53883 - 248	2. EPA Product Manager Kimberly Nesci	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lambda Pour-On Plus Topical Insecticide	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Control Solutions, Inc. 5903 Genoa-Red Bluff Pasadena, TX 77507-1041 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

NOTIFICATION
MANUFACTURING
MAR 11 2009

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of Alternate Brand Name and addition of optional marketing statement

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container
quart and gallon

5. Location of Label Directions
 on label

6. Manner in Which Label is Affixed to Product
 Lithograph Paper glued Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Amy Warren	Title Regulatory Affairs Specialist	Telephone No. (include Area Code) 800-242-5562
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Certification
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Regulatory Affairs Specialist	6. Date Application Received (Stamped)
4. Typed Name Amy Warren	5. Date 1-08-09	

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January 8, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs
U.S. Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202-4501

**Re: Notification of Alternate Brand Name/Optional Marketing Language, per (PR) Notice 98-10
Lambda Pour-On Plus Topical Insecticide (EPA Reg. No. 53883-248)**

Dear Sir or Madam:

Enclosed is a Notification per (PR) 98-10; See highlighted text on attached labeling.

We are notifying the Agency of an Alternate Name Brand and addition of optional marketing language.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

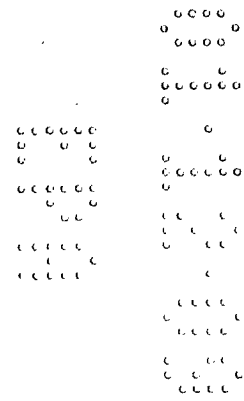
Enclosed please find:

- 1. Application for Pesticide Registration (EPA Form 8570-1)
- 2. Highlighted labeling

If you have any questions or need additional information, please feel free to contact me.

Sincerely,

Amy Warren
Regulatory Affairs Specialist
Control Solutions, Inc.



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NOTIFICATION
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LAMBDA POUR-ON PLUS

Topical Insecticide

[ALT Brand Name: Martin's Cyonara Plus Pour-On Topical Insecticide]

For the control of lice and horn flies on beef cattle, cows and calves

Treats 378 cattle (<600 lbs.) [for gallon size packaging]

Treats 94 cattle (<600 lbs.) [for quart size packaging only]

[Contains Lambda-Cyhalothrin and PBO]

ACTIVE INGREDIENT:

Lambda-Cyhalothrin 1.0%
Piperonyl Butoxide 5.0%

OTHER INGREDIENTS: 94.0%

TOTAL: 100.0%

EPA Reg. No.: 53883-248

EPA Est. No.: 53883-TX-002

Keep Out of Reach of Children WARNING

(See back panel for additional Precautionary Statements)

FIRST AID	
IF SWALLOWED	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF INHALED	<ul style="list-style-type: none"> • Move person to fresh air • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible. Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin with plenty of water for 15-20 minutes • Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for further treatment advice.
<p align="center">HOT LINE NUMBER</p> <p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact SafetyCall® International (866) 897-8050 for emergency medical treatment information.</p>	

Net Contents _____

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

WARNING - May be fatal if swallowed. Harmful if inhaled or absorbed through the skin. Causes moderate eye irritation. Avoid breathing vapors or spray mist. Avoid contact with skin, eyes or clothing. Wear long-sleeved shirt and long pants, socks, shoes, and gloves. Remove contaminated clothing and wash before re-use. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

Environmental Hazards: This pesticide is extremely toxic to fish. Use with care when applying in areas adjacent to any body of water. Do not add directly to water. Do not contaminate water by disposal of rinse water. Apply this product only as specified on the label.

Physical or Chemical Hazards: Do not store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Ready to Use – dilution is not necessary. This product may be used with automatic dosing systems.

Restrictions: Do not apply to lactating or dry dairy cows, or to the face of beef cattle, cows or calves. LAMBDA Pour-On *PLUS* is not recommended for use on veal calves.

Apply to	Target Insects	Dosage
Beef Cattle, Cows and Calves	Lice*, Horn Flies	Apply product down the backline at the rate of 10 mL (1/3 fl oz) per head for cattle weighing less than 600 lb. or at a rate of 15 mL (1/2 fl oz) per head for cattle weighing more than 600 lb.
Repeat as necessary but, do not apply more than once every two weeks and do not apply more often than four times within any six month period.		
* For reduction of sucking lice, two treatments at a 14-day interval are recommended.		

Note: LAMBDA Pour-On *PLUS* is not effective in controlling cattle grubs. This product may be applied to cattle at any time during the year and not have host-parasite reactions, associated with grub treatment products, occur. Use LAMBDA Pour-On *PLUS* in an IPM (integrated pest management) system which may involve repeat treatments and the use of other pest control practices. Continued exposure of horn flies to a single class of insecticide (e.g. pyrethroids or organophosphates) may lead to the development of resistance to that class of insecticide. In order to reduce the possibility of horn flies developing resistance, it is important to rotate, on a seasonal basis, the class of insecticide used and/or the method of horn fly control. For advice concerning current control practices with relation to specific local conditions, consult resources in resistance management programs and your Cooperative Agricultural Extension Service.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.
PESTICIDE STORAGE: Keep out of reach of children and animals. Store in original containers only. Store in a cool, dry place and avoid excess heat. Carefully open containers. After partial use close.

