



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

August 27, 2025

Victoria Smith  
victoria.smith@syntechresearch.com  
TRECE, INC.

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Revision to the label to add batch code placeholder, and to update the application instructions.  
Product Name: CIDETRAK VMB MESO  
Admin Number: 51934-28  
EPA Receipt Date: 06/13/2025  
Action Case Number: 00663749

Dear Victoria Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

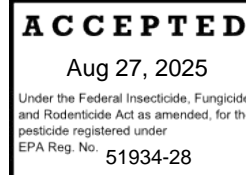
If you have questions, please contact Michael Piombino via email at [piombino.michael@epa.gov](mailto:piombino.michael@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "James Parker". The script is elegant and cursive, with the first letters of "James" and "Parker" being capitalized and prominent.

James Parker, Team Leader  
BPB, BPPD  
Office of Pesticide Programs

[MASTER LABEL]

**CIDETRAK® VMB MESO**VINE MEALYBUG MATING DISRUPTANT  
A Mating Disruption Formulation for Vine Mealybug (*Planococcus ficus*)**ACTIVE INGREDIENT:**

Lavandulyl senecioate..... 1.56%

**OTHER INGREDIENTS:** ..... 98.44%**TOTAL:** ..... 100.0%**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

FIRST AID	
<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
HOTLINE NUMBERS	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at <b>1-800-858-7378</b> Mon.-Fri., 8:00 a.m. to 12:00 p.m. pacific time or your poison control center at <b>1-800-222-1222</b> . For additional information, you may also contact Trécé Inc. at <b>1-866-785-1313</b> .	

[Optional referral statements when booklets and container labels are used:]

[See label booklet for [complete] [additional] [First Aid,] [Precautionary Statements], [Directions For Use], and [Storage and Disposal].]

**EPA Reg. No.: 51934-28****EPA Est. No.:** \_\_\_\_\_**Manufactured By [For]:**TRÉCÉ, INCORPORATED  
7569 Hwy. 28 W.  
Adair, Oklahoma 74330**Net Contents:** \_\_\_\_\_**Batch Code/Number:** \_\_\_\_\_

[Dispensers per package: 40 dispensers]

[One dispenser contains: 782 mg, active ingredient]

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

#### CAUTION

Harmful if inhaled or absorbed through the skin. Causes moderate eye and skin irritation. Avoid breathing vapor. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

#### PERSONAL PROTECTIVE EQUIPMENT (PPE)

**Applicators and other handlers must wear:**

- Long-sleeved shirt and long pants
- Waterproof gloves
- Shoes plus socks

Follow manufacturer's instructions for cleaning and maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

#### USER SAFETY RECOMMENDATIONS

**Users should:**

- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

#### ENVIRONMENTAL HAZARDS

**DO NOT** apply directly to water, or to areas where surface water is present or to intertidal areas below the mean highwater mark.  
**DO NOT** contaminate water when disposing of equipment wash water or rinsate.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USING.

**CIDETRAK® VMB MESO** is a dispenser system that contains behavior modifying pheromone in a polymeric matrix. It disrupts the mating communication between adult Vine Mealybugs (VMB).

For maximum effectiveness, remove and destroy infested fruit from vines and the ground. Maintain accurate records of VMB adult population monitoring and damage within treated vineyards. Consult your local extension specialist, certified crop advisor, or Trécé representative for assistance in designing the best **CIDETRAK® VMB MESO** program for your vineyard.

<b>Crop</b>	Wine grapes, table grapes, raisin grapes, and any other crop where VMB is a pest.
<b>Targeted Pest</b>	Vine Mealybug ( <i>Planococcus ficus</i> )
<b>Use Rate</b>	<b>CIDETRAK® VMB MESO:</b> Depending on the population abundance, use a minimum of 36 dispensers per acre (90 dispensers per hectare) to a maximum of 50 dispensers per acre (125 dispensers per hectare). For example, apply 44 dispensers per acre (110 dispensers per hectare) for moderate populations. Apply the maximum dispenser rate to all vineyard borders including vineyards that are adjacent to an untreated or otherwise at-risk vineyards heavily infested with VMB. <b>DO NOT</b> exceed 150 gm combined a.i. per acre per year.
<b>Application</b>	<p><u>Rotating Hook Method</u> Place the dispenser on the rotating hook and hook the dispenser on the trellis wire or branches 0.75 - 1 inch size by hand. Distribute dispensers in a grid pattern within the vineyard except on borders.</p> <p><u>Trellis Wire Method</u> Wrap dispenser around trellis wire and insert pin through the hole for a secure fit. Distribute dispensers in a grid pattern within the vineyard except on borders.</p>
<b>Monitoring/Timing</b>	<p>Apply prior to VMB emergence. Monitor VMB activity using PHEROCON® IIID traps and PHEROCON® VMB lures. Monitor throughout the season to assess treatment effectiveness.</p> <p>Depending on temperature, <b>CIDETRAK® VMB MESO</b> dispensers will release pheromone for 150-180 days. In areas with a long field season, (i.e., more than 180 days), a second application may be necessary prior to subsequent VMB flights.</p> <p><b>Note - CIDETRAK® VMB MESO will not prevent crop damage</b> from immigration of VMB into treated vineyards. Nearby untreated VMB hosts, such as raisin grapes, table grapes, wine grapes and any other crop where VMB is a pest can be an additional source of VMB. Treat with <b>CIDETRAK® VMB MESO</b> only when all host crops within or near treated blocks have been adequately treated for these pests.</p>
<b>Treatment Tips</b>	<b>CIDETRAK® VMB MESO</b> suppresses mating of VMB in targeted vineyards. Immigration of VMB from adjacent, infested vineyards can reduce the level of control. Area-wide treatment of the entire host plant block is the most effective strategy. Use insecticides to supplement <b>CIDETRAK® VMB MESO</b> to control populations. Monitor all pest populations to determine timely use of insecticides. Consider the following to

manage immigration and high population pressures:

1. Treatment of external sources of infestation with **CIDETRAK® VMB MESO**.
2. Treatment of external sources of infestation with an insecticide.
3. Treatment of pheromone treated external vineyards with an insecticide.

Consult your local extension specialist, certified crop advisor, or Trécé representative for local field condition management strategies.

## STORAGE AND DISPOSAL

**DO NOT contaminate food or feed by storage or disposal of unused or used dispensers.**

**PESTICIDE STORAGE:** Store unopened original package in a dry location at a temperature below 40°F. Store in a cool, dry place, out of direct sunlight, and in such a manner as to prevent cross contamination with other pesticides, fertilizers, food, and feed. Store in the original container and out of the reach of children, preferably in a locked storage area.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL: Non-refillable container: DO NOT** reuse or refill this container. Dispose of empty containers and foil envelopes in trash.

## WARRANTY AND LIMITATION OF DAMAGES

To the extent consistent with applicable law, all statements concerning the use of this product apply only when used as directed as stated on this product label. Trécé®, Inc. warrants that the product conforms to this label and under normal conditions of use according to this label, is reasonably fit for the stated label purpose. The manufacturer makes no express or implied warranties of merchantability or fitness for a purpose concerning this product, or its use, extending beyond the label. Under no circumstance will Trécé®, Inc. be liable for damage (special, consequential, or incidental) that result from the handling, storage, or use of this product which is not in compliance with the label. Read all label directions carefully.

Buyer's exclusive remedy, should this product be defective, is replacement of the product, or if this is impractical, a purchase price refund.

## TRÉCÉ® INCORPORATED

Mailing Address: P.O. Box 129 · Adair, Oklahoma 74330

Shipping Address: 7569 Hwy 28 W · Adair, Oklahoma 74330

Phone: (918) 785-3061 · Fax: (918) 785-3063

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### [Optional Marketing Claims]

Disrupts mating of infestations of Vine Mealybug

Starts working immediately

Fast acting formula starts working immediately

Stops [Vine Mealybug]

Prevents Vine Mealybug from breeding [reproducing]

Fast acting pheromone technology

Lasts season long

Works all season long

Lasts all season

Disrupts mating of Vine Mealybug

Makes control of Vine Mealybug easy and simple to do

Reduces the need for [to use] insecticides

Can eliminate need for [insecticide] sprays

Guaranteed to Work [or Your Money Back]