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JUL 12 1989

Mr. Rob R. Adams, Jr.  
Elite Chemical Corporation  
P.O. Box 1947  
Norcross, GA 30091

Dear Mr. Adams:

Subject: Elite Insect Repellent 100  
EPA Registration No. 51793-89  
Your Letter Dated June 1, 1989

The labeling for the subject product, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, is acceptable subject to the comment listed below. A stamped copy of the label is enclosed for your records.

- Delete the statement "Contains 100% of the strongest and most effective active ingredient (DEET) known to repel biting insects, yet may be used by the entire family."

Submit five (5) copies of the corrected finished printed label before the product is released for shipment under this amended labeling.

Sincerely yours,



Bill Sutton  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (273000)

UP TO 10 HOURS OF PROTECTION

Repels Mosquitoes, Chiggers, Ticks, Stable Flies, Black Flies, Gnats and Fleas on Exposed Skin Surfaces

Resists water, perspiration, and wear.

Contains 100% of the strongest and most effective active ingredient (Deet) known to repel biting insects, yet may be used by the entire family.

ACTIVE INGREDIENTS:

|                               |              |
|-------------------------------|--------------|
| N,N-diethyl-m-toluanide ..... | 95.00%       |
| Other isomers .....           | <u>5.00%</u> |
|                               | 100.00%      |

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KEEP OUT OF REACH OF CHILDREN

WARNING  
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See Back Panel for Additional Precautionary Statements

MANUFACTURED BY:  
ELITE CHEMICAL CORPORATION, INC.  
P. O. BOX 1947, NORCROSS, GEORGIA 30091

EPA Est. No. 51793-GA-1

EPA Reg. No. 51793-89

NET CONTENTS \_\_ OZ

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

To Repel the Insects Listed on the Front Panel: Remove protective cap. Apply liberally to all exposed skin areas. Repeat as needed. For ticks and chiggers, also apply liberally to shoe tops, socks and ground openings in clothing.

ACCEPTED  
with COMMENTS  
in EPA Letter Dated:

JUL 12 1989

51793-89

Avoid contact with plastics, such as eyeglass frames, lenses, watch crystals, and such fabrics as acetate, rayon, spandex, or dynel fabrics. Safe to use on nylon, cotton or wool. May damage furniture finishes, painted surfaces and linoleum.

#### STORAGE AND DISPOSAL

**Storage:** Store in a cool, dry area away from heat or open flame.

**Disposal:** Do not reuse container. Wrap and put in trash.

#### PRECAUTIONARY STATEMENTS

##### WARNING

Hazards To Humans and Domestic Animals  
KEEP OUT OF REACH OF CHILDREN

Instruct older children in the proper use of this product. May cause eye injury. In case of contact with eyes, flush with plenty of water and get medical attention. Harmful if swallowed. Avoid contact with eyes and lips. Do not apply to sunburned, damaged, or irritated skin.

#### PHYSICAL OR CHEMICAL HAZARDS

**FLAMMABLE:** Keep away from heat or open flame.

#### STATEMENT OF PRACTICAL TREATMENT

**IF IN EYES:** Flush with plenty of water. Get medical attention.

**IF SWALLOWED:** Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention.