

U.S. ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (WH-567)
WASHINGTON, D.C. 20460

EPA REGISTRATION NO.

51707-3

DATE OF ISSUANCE

4/23/87

TERM OF ISSUANCE

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME OF PESTICIDE PRODUCT

It Works Roach Killing Stations

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

It Works, Inc.
235 Glenville Rd.
Greenwich, CT 06831

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

For your information, the following information is being provided to you:

1. Attached are all data submitted to the Agency in support of your product under FIFRA Sec. 10(b)(5) and the Agency's findings and comments of such products. A separate copy of the data is also being provided to you.
2. The following changes to the label have been accepted by the Agency:
 - a. Add the phrase, "EPA Reg. No. 51707-3."
 - b. Remove the statement "Contains 12 Child-Resistant Stations" and add "Contains 12 Part Stations."
3. Submit the (5) copies of your final printed label to the Agency within 30 days of the date of this notice. If you are unable to do so, please advise the Agency in writing as soon as possible and a further description of how you intend to comply.
4. Submit to the Agency a copy of the final printed label and a copy of the product test results for the product. The test results should be submitted to the Agency within 30 days of the date of this notice.

ATTACHMENT IS APPLICABLE

BEST AVAILABLE COPY

SIGNATURE OF APPROVING OFFICIAL

DATE

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.



William H. Miller
Product Manager (16)
Insecticide-Rodenticide Branch
Registration Division (TS-767C)

Enclosures

ACCEPTED
with COMMENTS
In EPA Letter Dated:

APR 29 1987

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

51707-3

FRONT LABEL

NEW

IT WORKS™

ROACH KILLING STATIONS

Money Back
Guarantee
(See Back Panel)

- No Chemical Smell
- Can Be Placed Wherever
Roaches are seen.

ROACH BAIT STATIONS Kills Roaches Day and Night!

Factory Sealed for Freshness and

IT WORKS™ - Kills roaches 24 hours
a day.

NO-Odor
NO-Mess

Contains 12 Child Proof Bait Stations
Kills Roaches

ACTIVE INGREDIENT:

Boric Acid

52%

INERT INGREDIENTS:

48%

KEEP OUT OF THE REACH OF CHILDREN

CAUTION

SEE FIRST AID AND ADDITIONAL PRECAUTIONS
ON BACK LABEL

Net Wt. 3.0 ozs.

It Works, Inc., 235 Glenville Road, Greenwich, CT 06831

BACK LABEL

NEW

IT WORKS™
ROACH KILLING STATIONS

IT WORKS roach killing stations kill faster because their unique bait starts to attract roaches immediately, even in the presence of other foods. Roaches crawl in, eat the bait, and crawl away to die.

DIRECTIONS FOR HOUSEHOLD USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

For effective roach control, place all 12 roach killing stations at once.

1. Open pouch, remove IT WORKS roach killing stations and break apart from plastic frame. Place enclosed stickers on back of disks and stick-up all 12 bait disks where roaches are likely to appear.
2. Place all 12 roach killing stations (with white label facing down) in areas where you have seen roaches. Place 10 in the kitchen and 2 in the bathroom.
3. IT WORKS begins attracting roaches immediately, they eat the bait, crawl away and die.
4. Replace all roach killing stations every 4 months for continued protection from roaches.

IT WORKS roach killing stations can be used in households, nursing homes, hospitals, restaurants, warehouses, institutions, offices and office buildings, stores, food service and food preparation establishments, bakeries, manufacturing plants, barracks and military installations, schools, churches, theaters and on boats and floating ships.

EFFECTIVE PLACES-KITCHEN: under sink, inside drawers, under stove, along baseboard of kitchen cabinets, behind washing machine, behind refrigerator. BATHROOM: under sink. Roaches will begin eating immediately and you should see fewer roaches within a week. Mark date on back of disks. Replace all disks every four months.

BEST AVAILABLE COPY

BACK LABEL (cont'd)

PRECAUTIONARY STATEMENTS:

Hazard to Humans and Domestic Animals

CAUTION: Harmful if absorbed through the skin. In cas of contact, wash skin with plenty of water.

STATEMENT OF PRACTICAL TREATMENT:

IF BAIT IS SWALLOWED: Call Poison Control Center of physician. Drink 1 or 2 glasses of water and induce vomiting by touching the back of the throat. Do not induce vomiting or give anything by mouth to and un-conscious person.

STORAGE AND DISPOSAL:

STORAGE: Store in a dry place. Do not store where children or animals may gain access.

DISPOSAL: Wrap empty container and place in trash collection.

MONEY BACK GUARANTEE:

If IT WORKS does not provide roach control, return all 12 roach killing stations for full refund to:

It Works, Inc.
235 Glenville Road
Greenwich, CT 06831