



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 1, 2011

Mr. Micah T. Reynolds,
Regulatory Consultant for
Vertellus Performance Materials, Inc.
c/o Technology Sciences Group, Inc.
1150 18th Street N.W., Suite 1000
Washington, DC 20036-3840

**Subject: Amended Labeling; Response to EPA Letter of July 20, 2011
Vertellus® 10% DEET CREAM INSECT REPELLENT, EPA Reg. No. 51147-8
Your Submission Dated September 27, 2011**

Dear Mr. Reynolds:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following provision(s):

General Statement:

1. Delete all text throughout the label marked with "strikethrough."

Optional Marketing Claims section comment(s), left-hand side of page 1 of 2:

2. Delete the 4th optional marketing claim since it is identical to the 3rd optional marketing claim.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

FOR A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosure:
051147-00008 D455556

Label stamped "Accepted with Comments"



Vertellus®

VERTELLUS
PERFORMANCE
MATERIALS INC.

2110 High Point Road / Greensboro, North Carolina 27403 U.S.A. - Telephone (336) 292-1781

[CAS# 134-62-3]

[Denotes optional text]

[Contains DEET] [10% DEET IN A WATER-BASED FORMULA]

[10% DEET] [Water-Based]

[INSECT REPELLENT] [LOTION] [REPELS MOSQUITOES] [REPELS BITING INSECTS]

~~[REPELS BITING INSECTS]~~

[EFFECTIVE [UNSCENTED] PROTECTION]

[From Mosquitoes, Gnats, No-See-Ums, Sand Flies, Biting Flies, Deer Flies, Stable Flies, Black]

[Flies, Ticks, Chiggers, Red Bugs and Fleas]

[Just the right protection around the home and backyard]

[Non-greasy] [Non staining] [Resists perspiration]

[It won't stain] [Not greasy or oily] [Feels great on you, tough on bugs too!]

[Effective, dependable protection]

~~[Pleasant, effective protection]~~ [Low DEET Formula]

[Unscented] [Fragrance Free]

[Repels mosquitoes that can carry West Nile Virus]

[Great for Picnics, Barbecues, Hiking, Fishing and Camping]

[Easy to use] [Fits Into Pocket-Purse-Fanny Pack-Backpack-Tackle Box]

ACTIVE INGREDIENT:

DEET 10.00%

OTHER INGREDIENTS 90.00%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING

[See [side][back][other] panel for First Aid and additional Precautionary Statements]

Manufactured by:
Vertellus Performance Materials Inc.
2110 High Point Road
Greensboro, NC 27403

EPA Reg. No. 51147-8

EPA Est. No. 51147-NC-1 [OR] 66804-FL-001

Made in U.S.A.

ACCEPTED

Net Contents: ~~With COMMENTS~~
In EPA Letter Dated: December 1, 2011

BATCH NO: 51147-8
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

10% DEET CREAM INSECT REPELLENT

MASTER LABEL

[10% DEET CREAM INSECT REPELLENT provides effective, dependable protection against biting insects for travelers, campers, backpackers, fishermen, hunters, golfers, bikers, cyclists, hikers, trekkers, joggers, ball players and active outdoors people who want the protection of DEET without the oily feeling. ~~Provides hours of insect-repelling action.~~ Does not feel greasy or oily. Won't stain and resists perspiration.]

[Note to reviewer: Boxed format or bullets may not be used in First Aid section if label space does not permit.]

FIRST AID

IF SWALLOWED:	▪ Call a poison control center of doctor immediately for treatment advice. ▪ Have person sip a glass of water if able to swallow. ▪ Do not induce vomiting unless told to by the poison control center or doctor. ▪ Do not give anything by mouth to an unconscious person.
IF IN EYES:	▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes. ▪ Remove contact lens, if present, after the first 5 minutes, then continue rinsing. ▪ Call a poison control center or doctor for treatment advice.
Have product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-877-852-0086, twenty-four (24) hours per day, seven (7) days per week.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[Note to reviewer: ALTERNATE PACKAGING FOR SUPPLEMENTAL REGISTRATIONS TO DISTRIBUTORS: TUBE, PUMP OR SQUEEZE BOTTLE]

TUBE - Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this

10% DEET CREAM Insect Repellent (51147-8) - Vertellus Performance Materials, Inc.
Master label - version dated September 19, 2011

product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

PUMP – Shake well before using. Dispense into palm of hand and rub on. Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, pump into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

SQUEEZE BOTTLE – Evenly apply to skin before exposure to insects. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Use just enough repellent to cover exposed skin and/or clothing. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store away from heat or flame in an area inaccessible to children.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.