

51147-7

12-13-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 13, 2011

Mr. Micah T. Reynolds,
Regulatory Consultant for
Vertellus Performance Materials, Inc.
c/o Technology Sciences Group, Inc.
1150 18th Street N.W., Suite 1000
Washington, DC 20036-3840

**Subject: Amended Labeling; Response to EPA Letter of July 20, 2011 & Addition of Bulk Container Label
Vertellus® DEET INSECT REPELLENT 30, EPA Reg. No. 51147-7
Your Submission Dated September 27, 2011 & Resubmission Dated December 2, 2011**

Dear Mr. Reynolds:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following provision(s):

Optional Marketing Claims section comment(s), left-hand side of page 1 of 2:

1. Within the 17th and 18th optional marketing claims, delete the word "[complete]" since this word implies heightened efficacy which is considered false and misleading to the consumer.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosure:
051147-00007 D455557

Label stamped "Accepted with Comments"



VERTELLUS
PERFORMANCE
MATERIALS INC.

DEET INSECT REPELLENT 30 (Master Label)

Vertellus®

2110 High Point Road / Greensboro, North Carolina 27403 U.S.A. - Telephone (336) 292-1781

30% DEET in a Water-Based Formula

[CAS# 134-62-3]

[Denotes optional text]

[Contains DEET] [30% DEET IN A WATER-BASED FORMULA]

[INSECT REPELLENT] [LOTION] [REPELS MOSQUITOES] [REPELS INSECTS]

[EFFECTIVE [UNSCENTED] PROTECTION]

[From Mosquitoes, Gnats, No-See-Ums, Sand Flies, Biting Flies, Deer Flies, Stable Flies, Black Flies, Ticks, Chiggers, Red Bugs and Fleas]

[Just the right protection around the home and backyard]

[Non-greasy] [Non staining] [Resists perspiration]

[It won't stain] [Not greasy or oily] [Feels great on you, tough on bugs too!]

[Effective, dependable protection]

[Pleasant, effective protection]

[Unscented] [Fragrance Free]

[Repels mosquitoes that can carry West Nile Virus]

[Great for Picnics, Barbecues, Hiking, Fishing and Camping]

[Easy to use] [Fits into Pocket-Purse-Fanny Pack-Backpack-Tackle Box]

[Up to 7 hours of [maximum] [effective] protection against mosquitoes.]

[Up to 7 hours of [maximum] [complete] [effective] protection from mosquitoes bites.]

ACTIVE INGREDIENT:

DEET 30.00%

OTHER INGREDIENTS 70.00%

TOTAL 100.00%

KEEP OUT OF REACH OF CHILDREN WARNING

[See [side][back][other] panel for First Aid and additional Precautionary Statements]

Manufactured by:
Vertellus Performance Materials Inc.
2110 High Point Road
Greensboro, NC 27403

EPA Reg. No. 51147-7

EPA Est. No. 51147-NC-1 [or] 66804-FL-1

Made in U.S.A.

Net Contents: _____
BATCH NO.: _____

ACCEPTED
With COMMENTS
In EPA Letter Dated:
December 13, 2011

**Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No.:**
51147-7

[DEET INSECT REPELLENT 30 provides effective, dependable protection against biting insects for travelers, campers, backpackers, fishermen, hunters, golfers, bikers, cyclists, hikers, trekkers, joggers, ball players and active outdoors people who want the protection of DEET without the oily feeling. Provides up to 7 hours of insect repelling action. Provides up to 7 hours of mosquito repelling action. Does not feel greasy or oily. Won't stain and resists perspiration.]

[Note to reviewer: Boxed format or bullets may not be used in First Aid section if label space does not permit.]

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lens, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> Call a poison control center of doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
<p>Have product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-877-852-0086, twenty-four (24) hours per day, seven (7) days per week.</p>	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS [Note to Reviewer - only for containers >5gal]
Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollution Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

DEET Insect Repellent 30 (51147-7) - Vertellus Performance Materials, Inc.
Master label - version dated November 1, 2011

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[Note to reviewer: the following directions for use to be used on the bulk shipment container.]

Only for re-packaging into smaller consumer container types approved by the master label for this product. This product may be packaged into other consumer container type(s) or used to formulate products for specific use(s) not listed on the label if the formulator, user group, or grower has complied with U.S. EPA submission requirements regarding support of such container type(s) or use(s).

[Note to reviewer: ALTERNATE PACKAGING FOR SUPPLEMENTAL REGISTRATIONS TO DISTRIBUTORS: TUBE, PUMP OR SQUEEZE BOTTLE]

TUBE – Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dyneel, Nalgene®, cotton or wool.

PUMP – Shake well before using. Do not spray in enclosed areas. Dispense into palm of hand and rub on. If used on the face, spray on hands first and then apply sparingly and avoid eyes. Do not spray directly onto face. Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, pump into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dyneel, Nalgene®, cotton or wool.

SQUEEZE BOTTLE – Evenly apply to skin before exposure to insects. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Use just enough repellent to cover exposed skin and/or clothing. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dyneel, Nalgene®, cotton or wool.

[Questions???: 336-292-1781, Weekdays from 9-5 EST]

[Note to reviewer: the following Storage and Disposal section to be used for consumer package sizes.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store away from heat or flame in an area inaccessible to children.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Note to reviewer: the following Storage and Disposal section to be used for bulk containers intended for repackaging into consumer package sizes.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Keep this product dry in a tightly closed container, when not in use. Store in a cool, dry, well-ventilated area away from heat or open flames.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING [containers less than or equal to 5 gallons]: Nonrefillable container. Do not use or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. Then offer for recycling if available or reconditioning if appropriate or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.

CONTAINER HANDLING [containers larger than 5 gallons]: Nonrefillable container. Do not use or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times. Then offer for recycling if available or reconditioning if appropriate or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.