



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460**

**OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION**

August 4, 2023

Georgia Anastasiou
Agent for Woodstream Corporation
c/o Lewis & Harrison
2461 S. Clark Street, Suite 710
Arlington, VA 22202

Subject: Notification per PRN 98-10 – Addition of New Optional Label Statements
Product Name: Concern[®] Diatomaceous Earth Crawling Insect Killer
EPA Registration Number: 50932-12
Application Date: November 14, 2022
Decision Number: 591493

Dear Georgia Anastasiou:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, please contact Carmen J. Rodia, Jr. via e-mail at Rodia.Carmen@epa.gov.

Sincerely,



Tamica L. Cain, Product Manager 10
Invertebrate-Vertebrate Branch 2
Registration Division (7505T)

Enclosure: Master Label Stamped "Notification", August 4, 2023

MASTER LABEL - FRONT PANEL (PAGE 1 of 1)

CONCERN® DIATOMACEOUS EARTH CRAWLING INSECT KILLER

[Additional Brand Names]

Safer® Brand Diatomaceous Earth
Safer® Brand Ant & Crawling Insect KillerII

NOTIFICATION

50932-12

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/04/2023

ACTIVE INGREDIENT:	BY WT.
Silicon Dioxide from Diatomaceous Earth.....	85.00%
OTHER INGREDIENTS.....	<u>15.00%</u>
TOTAL:.....	100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION

(See other [back] [side] panel for additional first aid and precautionary statements)

NET WT. 7.0 oz (0.2kg), 1.5 lbs (680 g), 4 lbs (1.8 kg), 10 lbs (4.5 kg)

MASTER LABEL - BACK PANEL (PAGE 1 of 4)

Concern® Diatomaceous Earth Crawling Insect Killer is effective and long lasting when kept dry. Concern® Diatomaceous Earth Crawling Insect Killer is a mechanical insect killer. Insects cannot become immune to its action. Insects contact or ingest this powder and die within 48 hours.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals:

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. Wear a suitable dust mask approved by NIOSH/MSHA when using this product during prolonged exposure.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">– Hold eye open and rinse slowly and gently with water for 15-20 minutes.– Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.– Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact the National Pesticide Information Center 1-800-858-7378 for emergency medical treatment advice.	

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Application Directions:

[For 7 oz. Bottle Packaging]: To dispense product, [unscrew cap] [flip cap open] and squeeze bottle gently. [Replace] [Close] cap when finished. Apply Concern® Diatomaceous Earth Crawling Insect Killer to cracks and crevices and other areas where listed crawling insects are found. Apply lightly and uniformly.

[For 1.5 lb Box Packaging]: To dispense product, lift tab on side of box and shake gently. Close tab when finished. Concern® Diatomaceous Earth Crawling Insect Killer can be applied directly from the box or a can be applied with a hand duster, power duster, or similar means of application to areas where listed crawling insects are found. Apply Concern® Diatomaceous Earth Crawling Insect Killer to cracks and crevices with the use of a bulbous duster or other suitable equipment. Apply lightly and uniformly.

[For 4.0 lb Bag Packaging]: Concern® Diatomaceous Earth Crawling Insect Killer is intended for application with a hand duster, power duster, or similar means of application to areas where listed crawling insects are found. Apply Concern® Diatomaceous Earth Crawling Insect Killer to cracks and crevices with the use of a bulbous duster or other suitable equipment. Apply lightly and uniformly.

MASTER LABEL - BACK PANEL (PAGE 2 of 4)

[For 10.0 lb Bag Packaging]: Concern® Diatomaceous Earth Crawling Insect Killer is intended for application with a hand duster, power duster, or similar means of application to areas where listed crawling insects are found. Apply Concern® Diatomaceous Earth Crawling Insect Killer to cracks and crevices with the use of a bulbous duster or other suitable equipment. Apply lightly and uniformly.

Indoor Use: For control of **Earwigs, Millipedes, Centipedes, Silverfish, Crickets, Cockroaches, and Ants (except Carpenter, Fire, Harvester, and Pharaoh Ants):** Lightly coat a thin layer of Concern® Diatomaceous Earth Crawling Insect Killer in areas where these pests are found or may hide, such as cracks and crevices, behind and beneath refrigerators, cabinets, stoves, garbage cans, and in and around sewer pipes and drains, window frames, and in attics and basements. Dust insects directly if possible. Apply no more than once a week.

Fleas: Treat floor and bedding in and around pets' sleeping quarters. Treat surrounding cracks and crevices, baseboards, behind pictures, carpeting, and wherever fleas are suspected.

Carpet Beetles: Dust along baseboards, carpet edges, under carpeting, furniture, in closets and shelving where these insects are seen or suspected.

Bedbugs: Take bed apart. Dust into joints and channels. If hollow, such as square or round tubing, see that the interior of the framework is well dusted. Mattresses should be dusted, especially tufts, folds and edges. Picture frame molding and all cracks and crevices in the room should be treated.

Outdoor Use: For control of **Ants (except Carpenter, Fire, Harvester, and Pharaoh Ants), Cockroaches, Earwigs, Crickets, Slugs, Millipedes, Centipedes and other Listed Crawling Insects:** Lightly coat a thin layer of Concern® Diatomaceous Earth Crawling Insect Killer in areas where these insect pests are found such as patios, window and door frames and outdoor sills. Dust around foundations, along ant trails, and around sewer pipes and drains. Apply no more than once a week.

STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in a cool dry area away from heat or open flame and out of reach of children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If Empty:** Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

MASTER LABEL - BACK PANEL (PAGE 3 of 4)

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured for:

Woodstream Corporation
69 N. Locust Street
Lititz, PA 17543
For Information call 1-800-800-1819

EPA Reg. No. 50932-12
EPA Est. No. 69208-MO-001
EPA Est. No. 089287-KS-002 (E)
EPA Est. No. 089287-PA-001 (M)
EPA Est. No. 089287-KS-001 (W)
EPA Est. No. 69208-MO-001 (L)

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MASTER LABEL - BACK PANEL (PAGE 4 of 4)

[Optional Claims]

- [Ant*] [Flea] [Bedbug] [Cockroach] [&] Listed Crawling Insect Killer
- Kills [Ants*] [Fleas] [Bedbugs] [Cockroaches], [Silverfish], [Carpet Beetles], [Earwigs] and other listed crawling [insects] [pests].



- For Organic Production



- OMRI® Listed – Organic Materials Review Institute
- Made of DIATOMACEOUS EARTH
- Dehydrates bugs dead!
- Effective and long lasting [powder for control of listed insects] when kept dry.
- [Effective] [For use] [Treats] against Bedbug[s] [infestations]
- FOR Indoor or Outdoor Use
- No Fragrance Added
- Non-staining

* Except Carpenter, Fire, Harvester, and Pharaoh Ants

MASTER LABEL – OPTIONAL GRAPHICS (Page 1 of 1)



{Representative pest species graphics. Note that updated images may be used and will only consist of those species listed on the Master Label}



{Made in USA from Global Components graphic}