

#### U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Antimicrobials Division (7510P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460

Date of Issuance:

50757-5

**EPA Reg. Number:** 

11/17/2020

| NOTIC | E OF | PEST | ICIDE: |
|-------|------|------|--------|

X Registration Reregistration (under FIFRA, as amended)

Term of Issuance: Unconditional

Name of Pesticide Product:

**G&O CARTU** 

Name and Address of Registrant (include ZIP Code):

Guy & O'Neill, Inc. c/o Lewis & Harrison 2461 S Clark St., Suite 710 Arlington, VA 22202

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

- 1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data
- 2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 50757-5."
- 3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

| Signature of Approving Official: |            |
|----------------------------------|------------|
| Jacqueline Hardy                 | Date:      |
| Justice of the diff              |            |
| V 1. 11 1                        |            |
| Jacqueline Hardy                 | 11/17/2020 |
| Product Manager 34               | 11/17/2020 |
| Regulatory Management Branch 2   |            |
| Antimicrobials Division (7510P)  |            |

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Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging\_viral\_pathogen\_program\_guidance\_final\_8\_19\_16\_001\_0.pdf, you are subject to the following additional terms of registration:

- 1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
- 2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
- 3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
    - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
      - A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
      - B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
      - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
    - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (<a href="https://www.oie.int/wahis-2/public/wahid.php/Diseaseinformation/WI">www.oie.int/wahis-2/public/wahid.php/Diseaseinformation/WI</a>).

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- A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is small non-enveloped, large non-enveloped, and enveloped.
- B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
- 4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
- 5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Feline Calicivirus and Rhinovirus Type 37 is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 09/05/2020
- Alternate CSF 1 dated 06/22/2020

The following alternate brand names have been added to the product record:

- everspring<sup>TM</sup>
- everspring<sup>TM</sup> Disinfecting Cleaner
- everspring<sup>TM</sup> Antibacterial Bathroom Cleaner
- everspring<sup>TM</sup> Antibacterial Disinfecting Cleaner

If you have any questions, you may contact Joseph Daniels at (703) 347-8669 or via email at Daniels.joseph@epa.gov.

Enclosure Stamped Label

# **G&O CARTU**

[Ready to Use] [Antibacterial] [Antibac] [Disinfecting Cleaner] [Multi-Purpose Cleaner] [All Purpose Cleaner] [Bathroom Cleaner] [Kitchen Cleaner]][Bathroom Cleaner & Disinfectant]

## Alternate Brand Names [ABN]:

everspring™

everspring™ Disinfecting Cleaner

everspring™ Antibacterial Bathroom Cleaner

everspring™ Antibacterial Disinfecting Cleaner

## KEEP OUT OF REACH OF CHILDREN

## CAUTION:

Read [complete] [full] [directions] [and] [precautions] [on] [package] [rear] [back] [side] [panel[s]]

## **ACTIVE INGREDIENT:**

OTHER INGREDIENTS (see back panel):.94.00% 

#### Net Contents:

X [g] [G] [Gram[s]]

X [lb.] [LB] [Pound[s]]

X [oz.] {OZ] [Ounce[s]]

X [qt.] [QT] [Quart[s]]

X [I] [L] [Liter[s]]

X [kg] [KG] [Kilograms[s]]

X [fl. oz.] [FL. OZ.] [Fluid Ounce[s]]

X [pt.] [PT] [Pint[s]]

X [mL] [ml] [Milliliters]

X [gal] [GAL] [Gallon[s]]

xx FL OZ (xx mL)

[Packed For:] [Distributed] [by] [For:]] [Sold By:] [and] [Manufactured By:] [Manufactured For:] [Manufacturer]

Guy & O'Neill Inc. [200 Industrial Dr.] Fredonia, WI 50321

EPA Reg. No.: 50757-5

EPA Est. No.: 50757-WI-1, 50757-WI-3

[QR Code]

[Country of origin (insert country)]

[Made in U.S.A. of Foreign and Domestic

Components]

© [G&O] [Guy & O'Neill] [insert year]

## ACCEPTED

11/17/2020

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 50757-5

Formatting Notes: The information below is not a part of the label. (Applicable for all claims) **Bold, italicized** text is information for the reader and is not part of the label.

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Qualifiers are on page 16

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## PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. [Do not mix with household products containing chlorine-type bleach as dangerous fumes may result.]

FIRST AID: IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or when going for treatment. For medical emergencies, call the poison control center at 1-800-222-1222.

#### STORAGE AND DISPOSAL

#### Refillable Bottle

#### STORAGE AND DISPOSAL:

Store in areas inaccessible to small children. Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. If not refilling, discard in trash or offer for recycling. Do not reuse this trigger bottle for any other purpose.

#### Non-refillable Bottle

## STORAGE AND DISPOSAL:

Store in areas inaccessible to small children. Non-refillable container. Do not reuse or refill this container. Offer for recycling if available or discard in trash.

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#### Directions for Use

#### DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### FOR USE AS A DISINFECTANT:

Pre clean visibly soiled areas. Spray product 4-8 inches from hard, non-porous surfaces. Allow to remain visibly wet for 10 minutes. Allow to air dry. A potable water rinse is required for surfaces that come into contact with food.

## Packaging Related Statements – Operating Trigger

Appropriate language will be selected from this list, depending on packaging. Note: Representative graphic of trigger, trigger bottle and/or hand operating trigger may be added to the label

To Unlock Trigger: Turn nozzle [to] [the] [ON] [clockwise] [counterclockwise] [desired] [preferred] position. Adjust [nozzle] to desired pattern. [Relock nozzle after use] [Do not breathe [spray] [mist]].

To Operate: [Remove Safety] [Seal] [Clip]. Turn nozzle [to] [the] [ON] [clockwise] [counterclockwise] [desired] [preferred] position [to] [spray] [stream] [setting]. Adjust [nozzle] to desired pattern. [Do not breathe [spray] [mist]].

To Refill: Remove trigger sprayer from bottle. [Carefully pour] [This Product] [product] [from] [the] [refill] [bottle] [pouch] into the [bottle] [container]. Replace trigger into container and tighten. [Only refill using This Product]

Introductory Claims - For the first 6 months of a product being on the shelf, the following descriptors can be used.

[Better] [Cleaning] [Now] [Improved] [More] [Cleaning Power] [Performance] [New] [Long Lasting] [Longer Lasting] [Look] [Lighter] [Refreshing] [Fragrance] [Scent] [Stronger] [Revolutionary] [Innovative] [Picks Up] [Unbeatable] [Dirt] [Lifting] [Grease Cutting] [Active] [Technology] [Easy] [EZ] [Dispensing] [Cap] [Eliminate] [Clean] [Bathroom] [Power Through] [Soap Scum] [Grime]

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| Fragrance/Scents Descriptors Claims (The final product scent name can be created using a combination of the scents and descriptors below).   |  |  |   |  |
|--|--|--|---|--|
| <ul> <li>Apple</li> <li>Basil</li> <li>Bergamot</li> <li>Berry</li> <li>Cardamom</li> <li>Cherry</li> <li>Cilantro</li> <li>Cinnamon</li> <li>Citrus</li> <li>Coconut</li> <li>Coriander</li> <li>Eucalyptus</li> <li>Evergreen</li> <li>Floral</li> </ul> | <ul> <li>Frasier Fir</li> <li>Fresh</li> <li>Ginger</li> <li>Grapefruit</li> <li>Hibiscus</li> <li>Honeysuckle</li> <li>Jasmine</li> <li>Lavender</li> <li>Lemon</li> <li>Lemonade</li> <li>Lemongrass</li> <li>Lilac</li> <li>Lily</li> <li>Lime</li> </ul> | <ul> <li>Lotus</li> <li>Mandarin</li> <li>Mango</li> <li>Meadows</li> <li>Melon</li> <li>Mint</li> <li>New Car</li> <li>Orange</li> <li>Peach</li> <li>Peppermint</li> <li>Pint</li> <li>Pineapple</li> <li>Pomegranate</li> <li>Rose</li> </ul> | <ul> <li>Rosemary</li> <li>Sage</li> <li>Sandlewood</li> <li>Spearmint</li> <li>Spice</li> <li>Vanilla</li> <li>Verbena</li> <li>Wildflower</li> <li>Wintergreen</li> </ul> |  |

The following list of words can be used to proceed, combine or follow and of the above fragrance/scent descriptors.

[And] [&] [Action] [Air] [Aloe] [And] [Aqua] [Aroma] [Autumn] [Bay] [Berries] [Black] [Blast] [Blend] [Bliss] [Bloom[s]] [Blue] [Boom] [Bouquet] [Breeze] [Breezy] [Burst[ing]] [Calming] [Caribbean] [Cascading] [Clary] [Clean] [Comfort] [Cool[ing]] [Country] [Crisp] [Crushed] [Crystal] [Delight] [Dew] [Early] [Easy] [Elegance] [Energy] [Escape] [Essence] [EZ] [Fabulous] [Fall] [Fields] [Floral] [Fiji] [Fragrance] [Free] [French] [Fresh-Picked] [Freshcut] [Fruit[y]] [Fruits] [Fruits] [Fusion] [Garden] [Glacier] [Good] [Green] [Harvest] [Herbal] [Herb[s]] [Herbal] [Hawaii[an]][Hint of] [Ice] [Infusion] [Island] [Key] [Kitchen] [Linen] [Meadow[s]] [Medley] [Meyer] [Mineral[s]] [Mist[y]] [Modern] [Morning] [Mountain] [Nitrile Free] [No] [Ocean] [Odor] [Open] [Orchard] [Orchid] [Paradise] [Petals] [Perfume] [Piercing] [Pleasant] [Pink] [Power] [Pure] [Rain[y]] [Red] [Reef] [Refresh[ing]] [Relax[ing]] [Renewal] [Ripe] [Rocky] [Root] [Rose[water]] [Royal] [Rush] [Rustic] {Sail[s]] [Scent[s]] [Scented] [Sea Salt] [Seaside] [Serene] [Sheer] [Shower[s]] [Simple] [Simply] [Sky] [Smell] [Soft] [Sparkling] [Spice] [Sport] [Spring[s]] [Spritz] [Stream] [Strong] [Summer] [Sun[ny]] [Sunfresh] [Sun-Kissed] [Sunshine] [Surge] [Tea] [Tide] [Tropical] [Valley] [Variant[s]] [Warm[ing]] [Wash] [Water[s]] [Waterfall[s]] [Wave[s]] [Whisper] [Whitewater] [Wild] [Window] [Wood[s]] [Zest[y]]

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| Botanical Claims  | Fragrance Descriptors   |
|---|---|
| Botanical Active Ingredient     Botanically Derived Active Ingredient | <ul> <li>Lavender [&amp;] [and] Bergamot</li> <li>Citrus [&amp;] [and] Basil</li> <li>Lemon [&amp;] [and] Mint</li> <li>Mandarin [&amp;] [and] Ginger</li> <li>Fragrance Free (will only be used with fragrance free formula)</li> <li>No Added Fragrance will only be used with fragrance free formula)</li> <li>Naturally Derived Fragrance</li> <li>Scented with Essential Oils and Plant Extracts</li> <li>Scented with Essential Oils [&amp;][and][plant Extracts]</li> <li>Fragranced with Essential Oils [&amp;] [and] Plant Extracts</li> </ul> |

## Usage Claims

- Do not use on unpainted wood or natural marble
- Multi-purpose
- For use [away from home] [at home] [on the go]
- For Homes, Industrial & Institutional Use

| Packaging Claims  |   |  |  |
|---|---|--|--|
| <ul> <li>Packaging Made with [X%] Post-Consur<br/>Recycled Plastic</li> <li>Bottle Made with [X%] Post-Consumer<br/>Recycled Plastic</li> <li>X # of [squirts] [sprays] [uses] per bottle</li> <li>Easy [EZ] [Trigger] {Sprayer]</li> </ul> | <ul> <li>[coverage] [spray] [format]</li> <li>[The] {this] [trigger] [bottle] contains no metallic parts</li> <li>Easy to [open] [use]</li> <li>Only use approved refill</li> </ul> |  |  |
| <ul><li>Easy to [use] [spray] [hold]</li></ul>  | <ul> <li>Package is 100% recycled</li> </ul>  |  |  |
| Ergonomic [bottle] [design] [trigger]   | <ul> <li>Package breakthrough</li> </ul>  |  |  |
| No [mess] [drip] [leak]   | <ul> <li>Produced with [wind] [solar] Energy</li> </ul>   |  |  |
| Align to close  | <ul> <li>[Economical] [Value] [Pack] [Multi] [Mega]</li> </ul>  |  |  |
| [Spray] [Trigger] [Bottle]  | <ul> <li>100% Recycled [Bottle] [Trigger]</li> </ul>  |  |  |

|   | Value Claims                                       |   |                                     |  |
|---|--|---|-------------------------------------|--|
| • | Back to School [Special] [Bundle] [Variety] [Pack] | • | [Special] School [Variety] [Bundle] |  |
| • | [Bonus] [Combo] [Value] Size                       | • | Value [Pack] [Size]                 |  |
| • | Variety [Pack] [Size]                              | • | Travel [Pack] [Size]                |  |
| • | Family [Pack] [Size]                               | • | Convenience [Pack] [Size]           |  |

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## Cleaning Claims

- Cleans [&] [Shines] [& Disinfect<sup>1</sup>]
- Cleans without [strong] [chemical[s]] [fumes] [bleach] [bleaching]
- Clean more with less
- Cleans what you can't see
- Cuts [through] [tough] [soap scum] [&] [grime] [grease] [messes]
- For a quick clean up, try "This Product"
- [Great] for cleaning your [home] [school]
   [kitchen] [bathroom] [dorm] [cart]
- [Multipurpose] [Multi-Purpose] [All-Purpose]
   [Multisurface] [Multi-Surface] [Bathroom]
   [Kitchen] Cleaner
- Makes [your job] [cleaning] easier] [easy]
- Powers through [tough messes] [the dirt] [the grime] [messes all over the house]
- Tough enough to clean a classroom
- Low [streak] [residue] formula

- Cleans [soap scum] [&] [grime] [&] [hard water stains]
- Cleans [up] away] dust, dirt & hair.
- Convenient
- For [light tough ups] [quick clean ups]
- For everyday [messes] [touch ups]
- Great for cleaning [a classroom] [around a toilet] [on kitchen grease]
- Leaves your [house] [bathroom] [kitchen] fresh and clean.
- Cuts Grease and Grime
- Removes Dirt and Soap Scum
- •
- Touch cleaning [at your fingertips] [made easy] [made easier]
- Tough enough to do big cleaning jobs
- Botanically Powered Cleaning
- Heavy [light] duty [jobs]

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## General Marketing Claims

- [No Added[Ammonia] [Bleach] [Gluten] [Dye] [Phosphate] [Parabens][Phthalates]
- No strong chemical [fumes] [smells]
- Does not contain [bleach] [parabens] [ammonia] [phosphates]
- No Rinse [Required] [Formula]]<sup>2</sup>
- No Rinse [Disinfecting] [Antibacterial] {Cleaner]]<sup>2</sup>
- Made in the USA [of Foreign and Domestic Components]
- Use daily to clean bathroom soils such as [soap] [soap scum] [toothpaste] [hair spray] [hair gel] [cosmetics] [shaving cream] [and] [hand and body lotion]
- Free of strong chemicals
- Contains no [abrasives] [and] [or] [acids]
- Eliminates odor causing bacteria
- Controls odors
- Use without gloves
- No strong [chemical] residue
- •
- No strong [chemical] [fume[s]] [smell[s]] [residue]
- Made without phthalates

- The convenient way to keep your surfaces<sup>3</sup> looking 'Just Cleaned"
- Use [daily] [everyday]
- Rinse Free Formula<sup>2</sup>
- 100% Satisfaction Guarantee[d]
- Not Made with Bleach
- Made without Bleach
- Not Made with Ammonia
- Made without Ammonia
- [No Added] [Free From] [Bleach] [Dyes]
   [Phenols] [Ammonia] [Residue] [Chemical
   Residue] [Parabens] [Phosphates]
   [Phthalates]
- [insert product name] contains 94% USDA biobased content
- [insert product name] is a USDA Certified Biobased Product
- Easy one hand cleaning!
- [No Streaks] [Residue] [Streak Free] [Shine]
   [Clean]
- FREE SAMPLE NOT FOR RESALE
- Eliminates buckets and rags for sanitizing
- •
- Makes your job easier
- Try me
- For use around [home] [kitchen] [house] [bathroom]
- Made without parabens
- Hospital Disinfectant

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|  | Anti | micro | bial | Cla | ims |
|--|------|-------|------|-----|-----|
|--|------|-------|------|-----|-----|

- Antibac[terial] [All-Purpose] [Bathroom] [Multi-Surface]
   [Household] [Kitchen] [Cleaner][Formula]
- Bathroom [Disinfectant<sup>3</sup>] [Cleaner]
- Disinfect[ing] [All Purpose] [Cleaning]
- Disinfecting [Cleaner]
- Multisurface Disinfectant<sup>3</sup>
- Ready to use disinfectant
- Cleans away [Removes] the gunk that bacteria feed on
- [Effectively] [Conveniently] [cleans] and [disinfect[s]<sup>3</sup>]
- [Effective] [Bathroom] [Restroom] [Kitchen] disinfectant<sup>3</sup>
- For daily [use] [cleaning] [disinfecting]
- Simplifies [cleaning] [disinfecting]
- "This Product" combines cleaning & disinfecting in one step when used according to disinfection directions for use
- Kills 99.9% of [Viruses\*] [Bacteria] [&] [Germs\*\*]
- [Kills 99.9% of [Germs\*\*] [Household Germs\*\*] [Kitchen Germs\*\*] [Bathroom Germs\*\*] [Bacteria]
- Antibacterial [spray] [action] [formula]
- Eliminates [Removes] 99.9% of [Bacteria][Germs\*\*][Household Germs\*\*][Kitchen Germs\*\*]

- Bacteria fighting [formula]
- Clean [& Disinfect<sup>1</sup>] on the go
- Clean. Disinfect. Carry on.
- Cleaner and disinfectant<sup>1</sup> in one
- Clean and disinfect in every room
- Disinfect and scrub clean
- Removes [dirt] [grease] [&] [grime]
- Makes [cleaning] [disinfecting] easier
- One step cleaning [disinfecting<sup>1</sup>]
- Simplify [cleaning] [disinfecting]
- Kills 99.9% of bacteria and viruses\*
- Kills 99.9% of Household Germs\*\*
- Kills [Staphylococcus aureus (Staph)]
   [Salmonella enterica (Salmonella)]
- Ideal [Great] for cleaning and disinfecting

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## Page 9 of 17 **Organisms**

**DISINFECTION PERFORMANCE**: This product kills the following bacteria in 10 minutes and 5% soil on hard, hon-porous surfaces.

| Bacteria                      | Strain and/or ATCC | Contact Time |
|-------------------------------|--------------------|--------------|
| Staphylococcus aureus (Staph) | [ATCC 6538]        | 10 min[utes] |
| Pseudomonas aeruginosa        | [ATCC 15442]       | 10 min[utes] |
| Salmonella enterica           | [ATCC 10708]       | 10 min[utes] |

VIRUCIDAL PERFORMANCE: This product kills the following viruses in 10 minutes and 5% soil on hard, hon-porous surfaces.

| Viruses             | Strain and/or ATCC | Contact Time |
|---------------------|--------------------|--------------|
| *Rhinovirus 37      | [ATCC VR-1607]     | 10 min[utes] |
| *Feline Calicivirus | [ATCC VR-782]      | 10 min[utes] |

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| Surface Materials – Non-Medical or Fixture For use on the following hard non-porous surfaces: |   |   |  |
|---|---|---|--|
| <ul> <li>Aluminum</li> </ul>  | <ul> <li>Baked Enamel</li> </ul>          | Chrome                                      |  |
| Corian®   | <ul> <li>Formica®<sup>υυ</sup></li> </ul> | <ul><li>Glass</li></ul>                     |  |
| <ul> <li>Glazed Ceramic Tile</li> </ul>   | <ul> <li>Glazed Porcelain</li> </ul>      | <ul> <li>Glazed Tile</li> </ul>             |  |
| <ul> <li>Hard Plastic</li> </ul>  | <ul> <li>Hard Vinyl</li> </ul>            | <ul><li>Linoleum</li></ul>                  |  |
| <ul> <li>Linoleum Floors<sup>4</sup></li> </ul>   | <ul><li>Metal</li></ul>                   | <ul> <li>Sealed Fiberglass</li> </ul>       |  |
| <ul> <li>Stainless Steel</li> </ul>   | <ul> <li>Synthetic Marble</li> </ul>      | <ul> <li>Wood Floors<sup>4</sup></li> </ul> |  |

Note: The following is considered optional marketing language. Each item below also represents a graphic depicting the corresponding area of use. The graphics will only represent individual objects or outsides of buildings as described below. No people, animal, or food will be depicted in graphics.

Qualifier will appear either next to the header or next to each area of use.

| Areas of Use <sup>3</sup>                           |   |  |  |
|---|---|--|--|
| <ul> <li>Athletic Facilities<sup>3</sup></li> </ul> | Bathrooms <sup>3</sup>                            | <ul> <li>Classrooms<sup>3</sup></li> </ul>               |  |
| <ul> <li>Day Care Centers<sup>3</sup></li> </ul>    | <ul> <li>Grocery Stores<sup>3</sup></li> </ul>    | • Gyms³  |  |
| • Homes³  | <ul> <li>Hospitals<sup>3</sup></li> </ul>         | <ul> <li>Institutional Facilities<sup>3</sup></li> </ul> |  |
| <ul> <li>Kitchens³</li> </ul>                       | <ul> <li>Public Facilities<sup>3</sup></li> </ul> | • Schools <sup>3</sup>                                   |  |

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| Types of Surfaces – Hard Non-Porous      |   |  |  |  |
|--|---|--|--|--|
| Appliances <sup>5</sup>                  | <ul> <li>Baby/Infant Care Surfaces</li> </ul> | Bathrooms                                  |  |  |
| <ul> <li>Bathroom Surfaces</li> </ul>    | <ul> <li>Bathroom Tiles</li> </ul>            | <ul> <li>Cabinets</li> </ul>               |  |  |
| <ul> <li>Chairs</li> </ul>               | <ul> <li>Changing Tables</li> </ul>           | <ul> <li>Children's Toys</li> </ul>        |  |  |
| Counter Tops                             | <ul> <li>Computers</li> </ul>                 | <ul> <li>Computer Surfaces</li> </ul>      |  |  |
| Cribs                                    | <ul> <li>Desks</li> </ul>                     | <ul> <li>Diaper Pails</li> </ul>           |  |  |
| <ul> <li>Doorknobs</li> </ul>            | <ul> <li>Exercise Equipment</li> </ul>        | <ul> <li>Faucets</li> </ul>                |  |  |
| <ul> <li>Fixtures</li> </ul>             | <ul> <li>Floors Furniture</li> </ul>          | <ul> <li>Garbage Cans</li> </ul>           |  |  |
| <ul> <li>Glazed Ceramic Tiles</li> </ul> | <ul> <li>Glazed Porcelain</li> </ul>          | <ul> <li>Hand railings</li> </ul>          |  |  |
| •  | <ul> <li>Keyboards</li> </ul>                 | <ul> <li>Kitchen Surfaces</li> </ul>       |  |  |
| <ul><li>Lights</li></ul>                 | <ul> <li>Microwaves<sup>5</sup></li> </ul>    | <ul> <li>Mirrors</li> </ul>                |  |  |
| <ul> <li>Play Mats</li> </ul>            | <ul> <li>Refrigerators<sup>5</sup></li> </ul> | <ul> <li>Sealed Granite</li> </ul>         |  |  |
| <ul> <li>Shopping Carts</li> </ul>       | <ul><li>Showers</li></ul>                     | <ul> <li>Shower Floors [Stalls]</li> </ul> |  |  |
| <ul> <li>Sinks</li> </ul>                | <ul> <li>Stainless Steel</li> </ul>           | <ul> <li>Stovetops</li> </ul>              |  |  |
| <ul> <li>Strollers</li> </ul>            | <ul> <li>Tables</li> </ul>                    | <ul><li>Tiles</li></ul>                    |  |  |
| <ul> <li>Telephones</li> </ul>           | <ul> <li>Toilet Bowls</li> </ul>              | <ul> <li>Toilet Seats</li> </ul>           |  |  |
| <ul> <li>Toilets</li> </ul>              | <ul><li>Toys</li></ul>                        | <ul> <li>Training Tables</li> </ul>        |  |  |
| <ul><li>Trays</li></ul>                  | <ul><li>Tubs</li></ul>                        | <ul> <li>Urinals</li> </ul>                |  |  |
| <ul> <li>Vinyl</li> </ul>                | <ul><li>Walls</li></ul>                       | <ul> <li>Workstations</li> </ul>           |  |  |

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The term "X" is a place holder for a number between 0 to 2500.

## **Optional Inert Ingredient Statements**

The following ingredient statements will appear on the front or back panel. If the ingredient statement below is on the back panel, then the ingredient statement on page 1 of the label will appear on the front panel of the label.

## Ingredient Statement for Citrus & Basil fragrances. Lemon & Mint fragrance descriptor will also be associated with this formula.

Active Ingredient: Citric Acid 6.00%

Other Ingredients: Water; SDA 40B 190 Proof Ethanol<sup>6</sup>; Poly[oxy-1,2-ethanediyl], Alphaoctyl-omega-hydroxy-; Tripropylene Glycol Butyl Ether; Fragrance<sup>7</sup>; Sodium Lauryl Sulfate;

Copper Sulfate Pentahydrate

<sup>6</sup>Contains ethanol, tert-butanol, and denatonium benzoate

<sup>7</sup>Contains d-limonene and linolool

## Ingredient Statement for Lavender & Bergamot Fragrance

Active Ingredient: Citric Acid 6.00%

Other Ingredients: Water; SDA 40B 190 Proof Ethanol<sup>6</sup>; Poly[oxy-1,2-ethanediyl], Alphaoctyl-omega-hydroxy-; Tripropylene Glycol Butyl Ether; Fragrance<sup>7</sup>; Sodium Lauryl Sulfate;

Copper Sulfate Pentahydrate

<sup>6</sup>Contains ethanol, tert-butanol, and denatonium benzoate

<sup>7</sup>Contains linolool

## Ingredient Statement for Mandarin & Ginger Root Fragrance

Active Ingredient: Citric Acid 6.00%

Other Ingredients: Water; SDA 40B 190 Proof Ethanol<sup>6</sup>; Poly[oxy-1,2-ethanediyl], Alphaoctyl-omega-hydroxy-; Tripropylene Glycol Butyl Ether; Fragrance<sup>7</sup>; Sodium Lauryl Sulfate;

Copper Sulfate Pentahydrate

<sup>6</sup>Contains ethanol, tert-butanol, and denatonium benzoate

<sup>7</sup>Contains d-limonene

## Ingredient Statement for Fragrance Free

Active Ingredient: Citric Acid 6.00%

Other Ingredients: Water; SDA 40B 190 Proof Ethanol<sup>6</sup>; Poly[oxy-1,2-ethanediyl], Alphaoctyl-omega-hydroxy-; Tripropylene Glycol Butyl Ether; Sodium Lauryl Sulfate; Copper

Sulfate Pentahydrate

<sup>6</sup>Contains ethanol, tert-butanol, and denatonium benzoate

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## REATAILER SPECIFIC COPY

- Down-to-earth solutions that are up to Earth's standards
- We believe a cleaner home begins with...
- Made with you, your home and family in mind
- Everspring [Lavender & Bergamot][Citrus & Basil][Mandarin & Ginger][Lemon & Mint]
   Antibacterial Disinfecting Cleaner cleans through everyday dirt, grease and grime while killing 99.9% of household germs.\*\* Free from strong fumes and abrasives and fragranced with essential oils, the multitasking spray leaves kitchen counters and other non-porous surfaces fresh, clean and pleasantly scented.
- Everspring [Lavender & Bergamot][Citrus & Basil][Mandarin & Ginger][Lemon & Mint]
   Antibacterial Bathroom Cleaner removes dirt, grime and soap scum across tub and tile while killing 99.9% of household germs.\*\* Free from strong fumes and abrasives and fragranced with essential oils, the multitasking spray leaves bathroom surfaces fresh, clean and pleasantly scented.















Bleach Free



Not Made with Ammonia



Not Made with Bleach



Made without Ammonia



Made without Bleach

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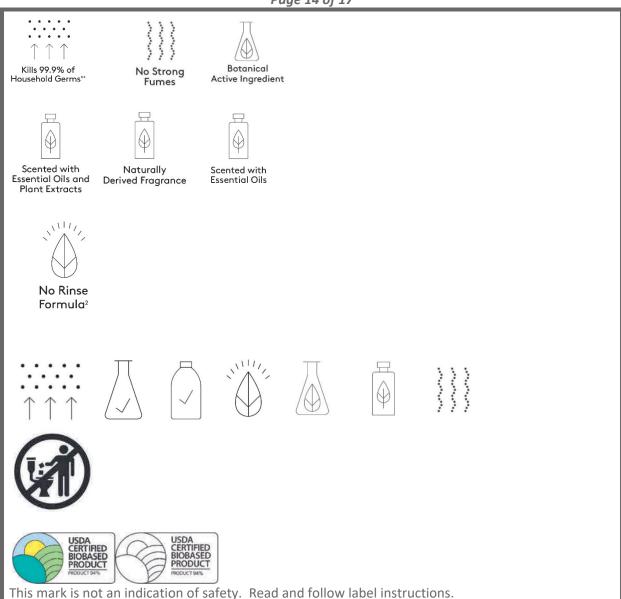
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\* Kills [Rhinovirus 37] [Feline Calicivirus]

Virus claims will be associated with at least one virus and will either be qualified with the above claim or a virus in the germ claim below

\*\*Kills [Staphylococcus aureus (Staph)], [Pseudomonas aeruginosa], [Salmonella enterica] [\*Rhinovirus 37] and/or [\*Feline Calicivirus]

Germ claim will be associated with at least one bacteria and virus

- <sup>1</sup> When used according to disinfection directions [for use]
- <sup>2</sup> Except on food contact surfaces, which require potable water rinse
- <sup>3</sup>hard, non-porous surfaces
- <sup>4</sup>Use as directed. [Test a small area first].
- <sup>5</sup>To be used on outside of appliances

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## Page 17 of 17 Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims per the EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels" when used in accordance with the appropriate use directions indicated below.

**Product name** (this product) meets the criteria to make claims against emerging pathogen claims from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses
- Small non-enveloped viruses

| For an emerging viral pathogen that is a/an | follow the directions for use for the following organisms on the label |
|---|--|
| Enveloped virus                             | Feline Calicivirus   |
|   | Rhinovirus Type 37   |
| Large, non-enveloped virus                  | Feline Calicivirus   |
|   | Rhinovirus Type 37   |
| Small, non-enveloped virus                  | Feline Calicivirus   |
|   | Rhinovirus Type 37   |

**Product Name** (this product) has demonstrated effectiveness against viruses similar **to insert name of emerging virus** on hard, nonporous surfaces. Therefore, product name (this product) can be used against **insert name of emerging virus** when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

**Insert name of illness/outbreak** is caused by **insert name of emerging virus. Product name** (this product) kills similar viruses and therefore can be used against insert name of emerging virus when used in accordance with the directions for use against **insert name of supporting virus(es)** on hard, nonporous surfaces. Refer to the CDC -or- OIE website at **insert pathogen-specific website address** for additional information.

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