

unit much longer than an ordinary carbon filter. This product has been tested in private and government laboratories, and is designed for use with municipally treated tap water. Water Watcher is guaranteed to retain its bacteriostatic effective lass for 10,000 gallons. Studies show that a family of four-

Water Watcher is guaranteed to retain its bacteriostatic effective lass for 10,000 gallons. Studies show that a family of four drinking 4 gations a day well consume unity 7 300 gallons in 5 years. This leaves 2,700 gallons for some of the many other uses of the Water Filter.

BENEFITS OF WATER WATCHER

- * Gives mountain spring taste to your own tap water.
- * Removes Medicinal taste and odor of chlorine.
- ★ Removes the taste of other organic chemicals found in water supplies treated according to Government standards.
- ★ Has a bacteriostatic action. This means that it inhibits the growth of bacteria in the water, as the water is filtered and while water remains in the unit when not in use.
- ★ Leaves the much needed minerals in the water.
- ★ EPA Registered.

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- ★ Controlled independent laboratory testing for proven efficiency.
- ★ The filtering media is silver bonded to activated carbon granules.

Printed in U.S.A.

What Makes The Water Watcher Water Filter Unique

If is a fact that municipally treated water can by law contain a certain amount of allegedly harmless bacteria. In an ordinary carbon unit the filter bed containing organic compounds becomes a source of nutrient used for bacteria growth. During the periods when water is not in use, such as overnight, a potential buildup of these bacteria trapped in the filter can exist; and after a period of time the filter bed can contain a considerable amount of bacteria.

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The Water Watcher bacteriostatic water filter answers this problem! Silver which has been chemically plated on to activated carbon in the Water Watcher water filter provides bacteriostatic activity within the unit itself. This silver inhibits the growth or regrowth of bacteria within the filter bed. A complete water treatment unit that filters, deodorizes and clarifies all in one step.

The Water Watcher water filter removes the objectionable tastes and odors in our drinking water system where chemicals and chlorine have been added to make the water drinkable. We suggest you try using less coffee grains when making coffee and adding one more can of water to concentrated juices. The reason for this is that you no longer need to cover bad tastes. Your cooking recipes don't ask for chlorine so try using this clean, sparkling water in all your cooking needs — makes skin and hair feel clean and takes away that chlorine smell. Try it on your house plants, they don't like chlorine either.

Water Watcher Bacteriostatic Water Filter Read directions for use and installation. ACTIVE INGREDIENT — Metallic Silver 1.05° INERT INGREDIENT — Activated Carbon 98.95° CAUTION: Keep out of reach of children For municipally treated water



Water Watcher P.O. Box 1513 • Liberty, Texas 77575 • 713 336-9169

Water Watcher 1953

242 • COMMENTS BEPA Letter Dated: 1 6 0441 - 1 AUG 1 8 1983 WATER WATCHER EACTEFICSTATIC WATER FILTER EPA For. NO. EPA For. NO. 21% - N'S:Cha Pactericratelo Nuter Filter Autive Ingredient:1.18 Metallic Silver Inert Ingredient:28195 Autivet-d Coronn CAUCION: E up Cut of Prach of Children 1.201341: Wrep creat filter in rower car and discard with treah Sta trainced cincular for a divideal to and installation instructions. Fillion for surfet ally the field water WATER WATCHER P.O. Box 1513 Liberty, Texas 77575

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d. Revise your ingredient statement to read: ACTIVE INGREDIENT Metallic Silver 1.05% INERT INGREDIENT Activated Carbon 98.95% e. Include your EPA Establishment No. on the label. f. Change your referral statement to read "See enclosed circular for use directions and installation instructions." Brochure (circular) comments: g. In step number 13 change "lines" to "fines" h. Change Maximum Water Flow to 1.5 gallons per minute. i. Change the statement "This leaves 2,700 gallons for some of the many other uses of the water filter" to "This leaves 18 months (2,700 gallons) of additional use. Towards the end of the useful life of the filter you will notice a diminishing water flow." j. Under "Benefits of Water Watcher "(i) delete the third comment dealing with organic chemicals, (ii) revise the fourth comment to read "Has bacteriostatic action. This means that it inhibits the growth of bacteria in the filter." k. In the first paragraph (the first word) under "What Makes The Water Watcher Water Filter Unique" change "If" to "It." 1. Change the statement "Filter for municipally treated water "to" This unit is only designed for use in conjunction with municipally treated tap water in the home." m. Include your EPA Registration No. and EPA Establishment No. in the brochure. 17. Delete the reterence to the product being tosted in government laborations. 3. Submit five copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling. 4. This product is classified as an "Under The Sink" model and not a "Counter Top" model as specified in your

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and not a "Counter Top" model as specified in your confidential form and on your draft label sheet. All references to this product in your advertising should specify "Under the Sink" model.

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If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

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John H. Lee

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Product Manager #31 Disinfectants Branch Registration Division (TS-767c)

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