



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

49547-15

Date of Issuance:

3/17/22

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

“CLNBT”

Name and Address of Registrant (include ZIP Code):

Jennifer Brandon
Agent for AIEn del Norte, S.A. de C.V.
AIEn del Norte, S.A. de C.V.
c/o Delta Analytical Corporation
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)

Date:

3/17/22

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 49547-15.”
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/16/2021
- Alternate CSF 1 dated 06/16/2021

If you have any questions, please contact Michael Varco by phone at 202-566-0667, or via email at Varco.Michael@epa.gov.

Sincerely,



Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Program

Enclosure: Product Master Label

ACCEPTED

03/17/2022

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 49547-15

CLNBT

Active Ingredient:

Sodium Hypochlorite 2.7%

Other Ingredients: 97.3%

TOTAL: 100.0%

Available Chlorine: 2.6%

KEEP OUT OF REACH OF CHILDREN WARNING

See back [side] panel for additional precautionary statements and first aid.

FIRST AID: Call a poison control center or doctor for treatment advice. Have product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies, call the poison control center at 1-800-222-1222.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

If inhaled: Move a person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.

Net [Contents] _____ FL OZ (_____ mL)

EPA Reg. No. 49547-

[EPA Est. No. 49547-MEX-001]

[EPA Est. No. 49547-MEX-002]

[EPA Est. No. 49547-MEX-003]

[EPA Est. No. 49547-MEX-004]

[EPA Est. No. 49547-MEX-005]

[EPA Est. No. 49547-MEX-006]

[EPA Est. No. stamped with date code on the bottle.]

AlEn del Norte, S. A. de C. V.

Blvd. Diaz Ordaz No. 1000

Santa Catarina, N. L. 66150

México

[Questions or Comments?]

[1-800-615-3191]

[cloralen@alenua.com]

[or visit www.cloralen.com]

[For ingredient information visit www.cloralen.com]

[For USA labels:] [USA: MADE IN MEXICO]

[PRODUCTO] [HECHO EN MÉXICO]

[For Jamaica labels:] [JAMAICA: PRODUCT OF MEXICO]

[Expiration date to be consistent with storage stability data and will be stamped on container as part of lot code.]

PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

WARNING: Causes skin irritation and moderate eye irritation. Harmful if inhaled. Do not get on skin or on clothing. Avoid contact with eyes. Avoid breathing vapor or spray mist. Wear rubber gloves when handling this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

[For containers 5 gallons and larger use the following:]

Environmental Hazards

This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

[For containers smaller than 5 gallons use the following:]

Environmental Hazards

This product is toxic to fish and aquatic organisms.

Physical and Chemical Hazards

STRONG OXIDIZING AGENT: Do not mix with other chemicals. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes. Prolonged contact with metal may cause pitting or discoloration.

[OPTIONAL ANTIMICROBIAL CLAIMS] *[brackets indicate optional language; claims can be used in any order]*

[Antibacterial][,][and][&] [Antimicrobial] [,] [and][&] [Germicidal*] [Cleaner] [with bleach]
[Antibacterial][,][and][&] [Antimicrobial] [,] [and][&] [Germicidal*] [Formula]
[Antibacterial] [Multi-Action¹] [Multi-Purpose¹] [Multi-Surface¹] [Versatile¹] Cleaner

¹Hard nonporous nonfood contact surfaces

Antibacterial cleaning action

Antibacterial cleaning action on hard, nonporous surfaces [for] [kitchens] [and]
[bathrooms] [all over the house]

Cleans, removes stains, disinfects and deodorizes

Cleans [and disinfects]

Cleans [and disinfects] hard, nonporous surfaces [all over the house] [kitchens] [and]
[bathrooms]

Cleans and sanitizes

Cleans and disinfects hard nonporous surfaces [all over the house] [kitchens] [and]
[bathrooms] [restrooms]

Cleaning, Deodorizing and Disinfecting

[Daily] [Everyday] [clean] [cleaner] [cleaning] [disinfectant] [spray]

Disinfection for your [kitchen] [and] [bathroom] [home] on hard, nonporous surfaces

Disinfects [on hard, nonporous surfaces]

[Disinfectant] [Disinfecting] [Bathroom] [&] [Surface] [Kitchen] [Restroom] on hard
nonporous surfaces

Disinfects, Cleans, [and] Deodorizes [and] [Eliminates stains] [and] [Eliminates mold
stains] [and] [Removes soap scum] [5 in 1] [6 in 1] [:]

Eliminates 99.9% of *{insert microorganisms}* [in 5 minutes]

Helps reduce the spread of germs* on hard, nonporous surfaces

Kills 99.9% of germs* [,] [bacteria**] [,] [and] [&] [viruses***]

Kills 99.9% of bacteria** and viruses***

Kills: *{insert micro-organisms}*

Kills [99.9% of] Bacteria**

Kills germs: *{insert microorganisms}*

Kills *{insert microorganisms}* on hard, nonporous surfaces [in 5 minutes]

Kills [household] [germs*] [bacteria**] [viruses***] [and] [sanitizes] on hard nonporous
surfaces

Kills bacteria** and viruses***

Kills [germs*] [bacteria**] [viruses***]

Kills [kitchen▲] [bathroom▲] [household▲] [germs*] [bacteria**] [viruses***]

▲Hard, nonporous surfaces

Kills [viruses] *{insert micro-organisms}* on hard, nonporous surfaces in 5 minutes

Multipurpose [Disinfectant] [Disinfecting] Cleaner [with] [+] Bleach

Sanitizes [and]

[Sodium Hypochlorite] Sanitizer [Cleaner]

[Sodium Hypochlorite] Disinfectant [Cleaner]

[Bathroom] [cleaner] 5X uses: Disinfects, eliminates mold and mildew stains,
deodorizes, cleans and removes soap scum

[Multipurpose Cleaner] 6X uses: Disinfects, eliminates mold and mildew stains,
deodorizes, Cuts through grease, cleans and removes soap scum

[OPTIONAL GENERAL / CLEANING CLAIMS] *[brackets indicate optional language; claims can be used in any order]*

[Cleaner] [Cleaning] [+] [with] [Bleach]

Cleans and Deodorizes

Cleaning Formula [multi-surface cleaner]

[Cleans] [Removes] [Eliminates] [Destroys] Stains

Cleans [surfaces] [throughout the] [house] [kitchen] [bathroom] [and other household surfaces]

Cleans [tough] grease

Cuts [Cleans] greasy dirt

Cuts [Cleans] grime in kitchens [and] [bathrooms] [restrooms]

[Degreaser] [Degreases] [Powerful degreaser] [Cuts through grease]

[Deep] [Clean(s)] [Cleaning] [Action]

Deodorizes [and]

Eliminates mold [and] [&] mildew stains

Faster cleaning action⁺

⁺On tough stains (soap scum and mold stains)

Leaves your [bathroom] [kitchen] [home] [household] [surfaces] clean

Multiple cleaning action: removes dirt, grease and tough stains

Powerful cleaning

[Quick] [way] [to] clean

Removes Stains [and]

Removes tough stains

Removes soap scum

Removes bathroom stains

Removes black stains due to humidity in bathrooms

[The] [Cleaning Power] [of] [Bleach]

[2 in 1] [Eliminates Stains] [,] [and] [&] [Deep cleans]

[OPTIONAL SCENT CLAIMS] *[brackets indicate optional language; claims can be used in any order]*

[Amazing] [Incredible] [freshness] [clean] [fragrance] [smell] [scent]

[Clean] [Pleasant] [Long Lasting] [Fragrance] [Fresh Fragrance]

Fresh Scent

Lavender Scent

[No fragrance] [Fragrance free]

[New Scent] [New Fragrance] [New] [&] [and] [Improved] [Look] *[Note: Claim can only be used for 6 months]*

[OPTIONAL PRODUCT DESCRIPTOR CLAIMS] *[brackets indicate optional language; claims can be used in any order]*

Bathroom: Outside [exterior] surfaces of toilets, faucet, sink, bathtub, showers, tiles

Contains 2.6% available chlorine

[Easy to] [use] [apply] [Ready To Use]

[For] [every] [multiple] [room(s)] [surface(s)]¹

¹Hard non porous nonfood contact surfaces

Household¹: Windows, tables, garbage cans, chairs

¹Hard nonporous surfaces

Kitchen¹: Outside [exterior] surfaces of stoves[‡], range hood, countertops, tile walls, sink.

[‡] At room temperature

¹Hard nonporous surfaces

Multipurpose Bleach

Safe for multiple surfaces¹

¹Hard nonporous surfaces[;] [sinks, bathtubs, floor, toilets, shower curtains].

[CLAIM QUALIFIER]

*Kills *Salmonella enterica* [and][,] *Staphylococcus aureus* [and][,] *Escherichia coli* [and][,] *Pseudomonas aeruginosa* [and][,] [Influenza A(H1N1) virus] [and][,] [Herpes simplex virus Type 1] [and][,] [Rhinovirus Type 37] [and][,] [Human Rotavirus] [.]

** *Salmonella enterica* [and][,] *Staphylococcus aureus* [and][,] *Escherichia coli* [and][,] *Pseudomonas aeruginosa*

***[Influenza A (H1N1) virus] [and][,] [Herpes simplex virus Type 1] [and][,] [Rhinovirus Type 37] [and][,] [Human Rotavirus]

[LIST OF APPROVED ORGANISMS]

[ATCC numbers are not required to be listed on production label. Organisms may be listed in a table and in any order.]

[Disinfection] [5 minutes contact time]

[Bactericidal] [Germicidal] [This product has demonstrated efficacy against][:]

[*Staphylococcus aureus* [*S. aureus*] [ATCC 6538]]

[*Pseudomonas aeruginosa* [*P. aeruginosa*] [ATCC 15442]]

[*Salmonella enterica* [*S. enterica*] [ATCC 10708]]

[*Escherichia coli* [*E. coli*] [ATCC 11229]]

[Virucidal] [This product has demonstrated efficacy against][:]

[Influenza A(H1N1) [virus] [ATCC VR-1469]]

[Rhinovirus [Type 37] [ATCC VR-1607]]

[Human] Rotavirus [ATCC VR-2018]]

[Herpes Simplex [Type 1] [virus] [ATCC VR-260]]

[Nonfood contact sanitizer] [5 minutes contact time]

[*Staphylococcus aureus* [*S. aureus*] [ATCC 6538]]

[*Klebsiella pneumoniae* [*K. pneumoniae*] [ATCC 4352]]

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

[To Disinfect] [Disinfection] [Disinfecting] [and Deodorize] [and Deodorizing] [of] Hard Nonporous Surfaces:

Preclean surface and rinse. Turn nozzle to [STREAM] [SPRAY] [ON] [OPEN] [FOAM] position. Spray [product] 6-8 in[ches] from the surface until visibly wet throughout. Allow surface to remain visibly wet for 5 min[utes]. Rinse [well] [with water] [or] [wipe clean] [wipe with a wet sponge or cloth] [and allow to air dry].

[To Sanitize] Sanitization [and Deodorize] [and Deodorizing] [of] Hard Nonporous Surfaces:

Preclean surface and rinse. Turn nozzle to [STREAM] [SPRAY] [ON] [OPEN] [FOAM] position. Spray [product] 6-8 in[ches] from the surface until thoroughly wet. Allow surface to remain visibly wet for 5 min[utes]. Rinse [well] [with water] [or] [wipe clean] [wipe with a wet sponge or cloth] [and allow to air dry].

Cleaning, Deodorizing, Stain Removal:

Turn nozzle to [STREAM] [SPRAY] [ON] [OPEN] [FOAM] position. Spray [product] 6-8 in[ches] from the surface to be cleaned until thoroughly wet. Let stand 5 min[utes]. [For tough stains][,] [scrub] [brush] [rub] the surface. Rinse [well] [with water] [or] [wipe clean] [wipe with a wet sponge or cloth] [and allow to air dry]. [For best results, use regularly to prevent] [dirt] [and] [or] [grime] [and] [or] [soap scum] [and] [or] [mold stains] [and] [or] [mildew stains] [build-up].

Use Recommendation:

Hard nonporous surfaces of [Kitchen Tiles] [,] [Kitchen Sinks] [,] [Refrigerators (outside)] [,] [Counter Tops] [,] [Bathroom Tiles] [,] [Bathtubs] [,] [Showers] [,] [Floors] [,] [Toilets] [,] [Plastic shower curtains] [,] Do not use on fabrics. Do not use on silver, aluminum, stainless steel, wood and marble. If not sure, test on a small, hidden area of the surface first.

Emerging Viral Pathogens Claims

[This product qualifies for emerging viral pathogen claims per EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels" when used in accordance with the appropriate use directions indicated below.]

[This product meets the criteria to make claims against emerging viral pathogens from the following viral categories:]

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organism on the label:
Enveloped Virus	Rhinovirus type 37
Large Non-Enveloped Virus	Rhinovirus type 37

[Statements must adhere to one or both of the following formats:]

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging enveloped/large non-enveloped virus]** on hard, non-porous surfaces. Therefore, **[product name]** can be used against **[name of emerging enveloped/large non-enveloped virus]** when used in accordance with the directions for use against **[name of supporting virus]** on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging enveloped/large non-enveloped virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging enveloped/large non-enveloped virus]** when used in accordance with the directions for use against **[name of supporting virus]** on hard non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.

[These statements shall not appear on marketplace (final printed) labels]

[Reader's Note: Storage and Disposal will come immediately after Directions for Use on marketplace labels.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. **Storage:** Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. **Pesticide Disposal:** Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer.

Container Handling: Non-refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection.

[Graphics representing the approved use sites/surfaces may be used on marketplace labels; no people, animal, or food will be depicted in use site/surface graphics]

[Note: Foreign language translation of label text, in addition to full English text, is permitted in part or in its entirety on the product so long as it is a true and accurate translation of the English text. This applies to all marketplace labels, whether for the basic registrant or supplemental distributor.]