

49547-12

4/21/2014

117



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Cristina Griffin
Agent
AIEn del Norte, SA de CV
c/o Delta Analytical Corp.
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

APR 21 2014

Subject: **AIEn 5.25% Sodium Hypochlorite Bleach and Sanitizer**
EPA Registration No.: 49547-12
Application Date: March 24, 2014
Receipt Date: March 25, 2014

Dear Ms. Griffin:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c) 9.

Proposed Notification:

- Adding establish information:
- Minor label revisions and addition of optional language, including a company website.

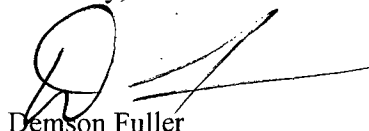
General Comment:

Based on the submitted materials, the notification to update your label is acceptable and will added to the record on file.

Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E). In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6264 or by e-mail at fuller.demson@epa.gov or Jose Gayoso by telephone at (703) 347-8652 or by e-mail at gayoso.jose@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'Demson Fuller', with a long horizontal stroke extending to the right.

Demson Fuller
Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)



United States Environmental Protection Agency Washington, DC 20460

Registration Amendment Other

OPP Identifier Number NOTIF

Application for Pesticide - Section I

1. Company/Product Number 49547-12
2. EPA Product Manager Demson Fuller
3. Proposed Classification
4. Company/Product (Name) AIEn del Norte, SA de CV/ AIEn 5.25% Sodium Hypochlorite Bleach and Sanitizer
5. Name and Address of Applicant
6. Expedited Review

Section - II

Amendment - Explain below
Resubmission in response to Agency letter dated
Notification - Explain below.
Final printed labels in response to Agency letter dated
Me Too Application
Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notification per PR Notice 98-10 to make minor label changes
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product.

Section - III

1. Material this Product will be Packaged in:
Child-Resistant Packaging
Unit Packaging
Water Soluble Packaging
2. Type of Container
3. Location of Net Contents Information
4. Size(s) of Retail Container
5. Location of Label Direction
6. Manner In Which Label Is Affixed to Product

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)
Name Cristina Griffin
Title Agent for AIEn del Norte, SA de CV
Telephone No. (Include Area Code) 301-680-7971

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any kind of knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.
2. Signature
3. Title Agent for AIEn del Norte, SA de CV
4. Typed Name Cristina Griffin
5. Date March 24, 2014
6. Date Application Received (Stamped)



4/7

March 24, 2014

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive, Room S-4900
Arlington VA 22202

Attn: Demson Fuller, PM 32

RE: Notification per PR Notice 98-10 to make minor label changes
Product: AIEn 5.25% Sodium Hypochlorite Bleach and Sanitizer
EPA Reg. No. 49547-12
Company: AIEn del Norte, S.A. de C.V.

Dear Demson:

On behalf of AIEn del Norte, S.A. de C.V., I am submitting a notification per PR Notice 98-10 to make minor label changes, for the product AIEn 5.25% Sodium Hypochlorite Bleach and Sanitizer, EPA Reg. No. 49547-12.

We are making the following minor label changes including: (changes are highlighted)

Page 1:

- Adding the text "EPA Est. No. Stamped with date code on the bottle" and adding establishment information
- Adding minor optional language

Page 3:

- Adding a header, "Use Recommendation:" to the paragraph "Recommended for white..."
- Adding the header "Container Handling:" to the Storage and Disposal section
- Adding "s" in two places

Enclosures

- EPA form 8570-1
- One copy of the revised label (changes are highlighted)

If you have any questions regarding this submission, please contact me at 301-680-7971 or cgriffin@delta-ac.com.

Sincerely,


Cristina Griffin
Agent for AIEn del Norte, S.A. de C.V.

cc: Sam Lakhia

Enclosures

cc: Sam Lakhia

5/7

ALen 5.25% SODIUM HYPOCHLORITE BLEACH AND SANITIZER

Active Ingredient:

Sodium Hypochlorite.....5.25%

Other Ingredients:..... 94.75%

TOTAL: 100.00%

Available Chlorine: 5.00%

KEEP OUT OF REACH OF CHILDREN

DANGER

FIRST AID: Call poison control center or doctor for treatment advice. Have product container or label with you when you call a poison control center or doctor. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If swallowed:** Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

See other precautions on this label.

Net Contents _____ **Fl. oz. (ml)**

NOTIFICATION
Date Reviewed: 4/21/14
Reviewed By: Jose Gabyoso

EPA Reg. No. 49547-12

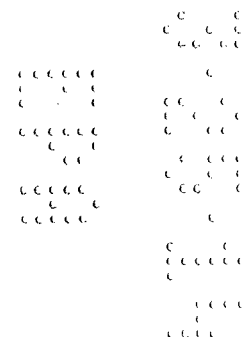
**EPA Est. No. 49547-MEX-1
49547-MEX-2**

EPA Est. No. stamped with date code on the bottle.

AlEn del Norte S. A. de C. V.
Blvd. Diaz Ordaz No. 1000
Santa Catarina, N. L. 66350
Mexico

[Questions or Comments
cloralen@alenua.com
www.cloralen.com]

[USA: MADE IN MEXICO]
[JAMAICA: PRODUCT OF MEXICO]



PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

DANGER: Corrosive. May cause severe skin and eye irritation or chemical burns. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Do not get in eyes, on skin or on clothing. Do not breathe vapor. Vacate poorly ventilated areas. Do not return until strong odors dissipate. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or, using restroom. Remove and wash contaminated clothing before reuse.

Environmental Hazards

[Use the complete Environmental Hazards statement for products larger than 50 pounds and only the first sentence for products 50 pounds and smaller.]

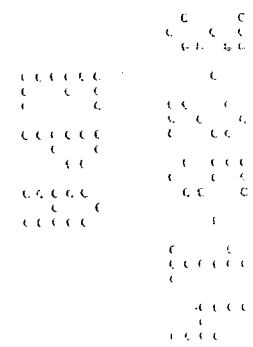
This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

Physical and Chemical Hazards

STRONG OXIDIZING AGENT. Mix only with water according to label directions. Mixing this product with gross filth such as feces, urine, etc., or with ammonia, acids, detergents or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes. Prolonged contact with metal may cause pitting or discoloration.

[OPTIONAL CLAIMS; brackets indicate optional language; claims can be used in any order]

- Whitens [and]
- Brightens [and]
- Removes Stains [and]
- Disinfects [and]
- Sanitizes [and]
- [Deep] Cleans
- Disinfects, Cleans, [and] Whitens [3 in 1] [and] [Deodorizes] [4 in 1] [Power]
- Disinfecting Power
- Multipurpose Bleach
- Concentrated Bleach for clothes
- Will not fade clothes
- Recommended for white and colorfast cotton, linen and polyester
- Bleaches, removes stains, cleans, disinfects and deodorizes
- Contains 5.0% available chlorine
- Use on surfaces and clothes
- With Sellaalum™ seal for preventing leaks
- 33% More* *Compared to 96 FL OZ Bottles



DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

NOTE: One tablespoon of this product in a gallon of water is equivalent to 200 parts per million (ppm) available chlorine. This product degrades with age. Use a chlorine test kit and increase dosage as necessary to obtain required level of available chlorine.

[Note: Directions may be placed in number format]

Sanitization of Hard Non-Porous Food Contact Surfaces: Sanitizing Kitchen Sinks, Refrigerators (outside), Counter Tops: Preclean surface and rinse. Mix 1 tablespoon of this product with 1 gallon (3.785 L) of water and apply the sanitizing solution. Let stand for at least 2 minutes. Let dry.

Disinfection [and Deodorizing] of Non-Porous Non-Food Contact Surfaces: Disinfecting [and deodorizing] Bathroom Tile, Bathtubs, Showers, Floors: Preclean surface and rinse. Mix 3 tablespoons of this product with 1 gallon (3.785 L) of water and apply the disinfecting solution. Let stand for at least 10 minutes. Let dry.

Floors: Add 1/3 cup (3 FL OZ) of this product to 1 1/2 gallons of water, apply and let it dry.

Toilet Bowls: Prewash toilet and flush. Pour 1 cup of this product into the bowl. Brush entire bowl, including under the rim, and let solution stand for 10 minutes. Flush again. Do not mix or use with other household chemicals.

Household Laundry Sanitizers: Laundry Use: Sort laundry by color and fabric. Use 1 cup of this product for a standard load, 1 1/4 cups for an extra large load. Add this product and detergent to wash water before adding laundry or use bleach dispenser. Stains and heavy soil: Soak for 5 minutes in solution of 1/2 cup of this product to 9 fl. oz. of water, and then wash as usual.

Use Recommendation: Recommended for white and colorfast cotton, linen and polyester. Do not use on silk, leather, mohair, wool, non-fast colors and other fabrics not specified here. Do not use directly on clothes, dilute in water. To test fabric for colorfastness, mix 1 teaspoon of this product with 1/4 cup of water and apply a drop to hidden portion of fabric. Let stand 1 minute and blot dry. No color change means the article can be bleached safely. Follow clothes manufacturer's instructions.

STORAGE AND DISPOSAL

Store in a cool, dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood area with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. **Container Handling:** Non refillable container. Do not re-use or refill this container. Offer for recycling if available or place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.