

49547-12

5/16/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

May 16, 2008

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Donna Leventhal
Agent for AIEn del Norte, S.A. de C.V.
c/o Delta Analytical Corp.
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

Subject: 5.25% Sodium Hypochlorite Bleach and Sanitizer
EPA Registration No. 49547-12
Application Date: April 24, 2008
Receipt Date: April 29, 2008

Dear Ms. Leventhal:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

- Addition of label claims: "Cleans", "Disinfects, Cleans & Whitens", "3 in 1", "Multipurpose Bleach"

General Comments

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been placed in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

Wanda Y. Henson
Product Reviewer (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

CONCURRENCES

SYMBOL	7510P	7510P					
URNNAME	PK B.19	W. Henson					
DATE	5/16/08	5/16/08					

286



EPA

United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

NOTIF

Application for Pesticide - Section I

1. Company/Product Number 49547-12	2. EPA Product Manager Emily Mitchell	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) AIEn del Norte, SA de CV/ AIEn 5.25% Sodium Hypochlorite Bleach and Sanitizer	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) AIEn del Norte, SA de CV c/o Delta Analytical Corp. 12510 Prosperity Drive, Suite 160 Silver Spring, MD 20904 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

Amendment - Explain below
 Resubmission in response to Agency letter dated
 Notification - Explain below.

Final printed labels in response to Agency letter dated
 "Me Too" Application.
 Other - explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
Notification of minor label changes to add the descriptive words "Cleans" - "Disinfects, Cleans [and] Whitens" - "3 in 1" - Disinfecting Power" - "Multipurpose Bleach" and to add a reader's note "[Note: Directions may be placed in numbered or text format.]"
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA, I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material this Product will be Packaged in:

Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted.		If "Yes," Unit Package wgt. No. per container	

3. Location of Net Contents Information
 Label Container

4. Size(s) of Retail Container

5. Location of Label Direction
 On Label
 On Labeling accompanying product

6. Manner In Which Label Is Affixed to Product
 Lithograph Paper glued Other _____
 Stenciled

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Donna Leventhal	Title Agent for AIEn del Norte, SA de CV	Telephone No. (include Area Code) 301-680-7971
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any kind of knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Agent for AIEn del Norte, SA de CV	6. Date Application Received (Stamped)
4. Typed Name Donna Leventhal	5. Date April 24, 2008	

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3 7 6



April 24, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
Environmental Protection Agency
One Potomac Yard
2777 S. Crystal Drive, Room S-4900
Arlington VA 22202

Attn: Emily Mitchell, PM 32

RE: Notification to make minor label changes to add descriptive wording
Product: AIEEn 5.25% Sodium Hypochlorite Bleach and Sanitizer, EPA Reg. No. 49547-12
Company: AIEEn del Norte, S.A. de C.V.

Dear Ms Mitchell:

On behalf of AIEEn del Norte, S.A. de C.V., I am submitting a notification for the above-referenced product to add the following descriptive words: **“Cleans”– “Disinfects, Cleans & Whitens” – “3 in 1” – “Disinfecting Power” – “Multipurpose Bleach.”** Also added is a reader’s note **“[Note: Directions may be placed in numbered or text format].”** No other modifications have been made to this label.

Enclosed please find the following:

- EPA form 8570-1
- 1 copy of label
- 1 copy of label with changes highlighted

If you have any questions regarding this submission, please contact me at 301-680-7971 or dleventhal@delta-ac.com.

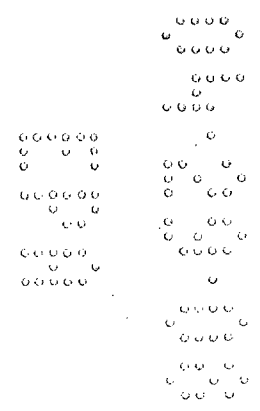
Sincerely,

Donna Leventhal
Agent for AIEEn del Norte, S.A. de C.V.

Enclosures

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cc: Sam Lakhia



HIGHLIGHTED VERSION

ALEN 5.25% SODIUM HYPOCHLORITE BLEACH AND SANITIZER

Active Ingredient:

Sodium Hypochlorite.....5.25%

Other Ingredients:.....94.75%

TOTAL:100.00%

Available Chlorine: 5.00%

KEEP OUT OF REACH OF CHILDREN

DANGER

FIRST AID: Call poison control center or doctor for treatment advice. Have product container or label with you when you call a poison control center or doctor. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If swallowed:** Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Note to Physician: Probable mucosal damage may contraindicate the use of gastric lavage.

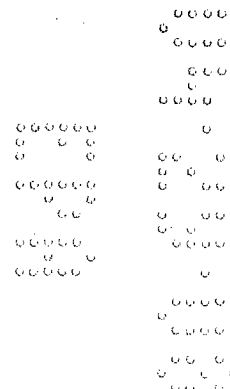
See other precautions on this label.

Net Contents _____ Fl. oz. (___ ml)

EPA Reg. No. 49547-12

EPA Est. No. 49547-MX-1

AlEn del Norte S. A. de C. V.
Blvd. Diaz Ordaz No. 1000
Santa Catarina, N. L. 66350
Mexico



PRECAUTIONARY STATEMENTS
Hazard to Humans and Domestic Animals

DANGER: Corrosive. May cause severe skin and eye irritation or chemical burns. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Do not get in eyes, on skin or on clothing. Do not breathe vapor. Vacate poorly ventilated areas. Do not return until strong odors dissipate. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco, or, using restroom. Remove and wash contaminated clothing before reuse.

Environmental Hazards

[Use the complete Environmental Hazards statement for products larger than 50 pounds and only the first sentence for products 50 pounds and smaller.]

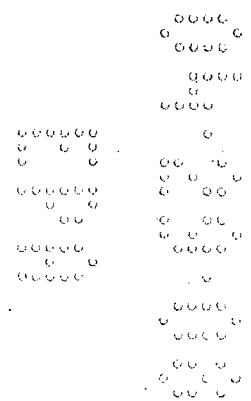
This product is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

Physical and Chemical Hazards

STRONG OXIDIZING AGENT. Mix only with water according to label directions. Mixing this product with gross filth such as feces, urine, etc., or with ammonia, acids, detergents or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes. Prolonged contact with metal may cause pitting or discoloration.

[OPTIONAL CLAIMS; brackets indicate optional language; claims can be used in any order]

- Whitens [and]
- Brightens [and]
- Removes Stains [and]
- Disinfects [and]
- Sanitizes [and]
- Cleans
- Disinfects, Cleans, [and] Whitens [3 in 1]
- Disinfecting Power
- Multipurpose Bleach
- Concentrated Bleach for clothes
- Will not fade clothes
- Recommended for white and colorfast cotton, linen and polyester
- Bleaches, removes stains, cleans, disinfects and deodorizes
- Contains 5.0% available chlorine
- Use on surfaces and clothes
- With Sellaalum™ seal for preventing leaks



DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

NOTE: One tablespoon of this product in a gallon of water is equivalent to 200 parts per million (ppm) available chlorine. This product degrades with age. Use a chlorine test kit and increase dosage as necessary to obtain required level of available chlorine.

[Note: Directions may be placed in number or text format]

Sanitization of Hard Non-Porous Food Contact Surfaces: Sanitizing Kitchen Sinks, Refrigerators (outside), Counter Tops: Preclean surface and rinse. Mix 1 tablespoon of this product with 1 gallon (3.785 L) of water and apply the sanitizing solution. Let stand for at least 2 minutes. Let dry.

Disinfection of Non-Porous Non-Food Contact Surfaces: Disinfecting Bathroom Tile, Bathtubs, Showers, Floors: Preclean surface and rinse. Mix 3 tablespoons of this product with 1 gallon (3.785 L) of water and apply the disinfecting solution. Let stand for at least 10 minutes. Let dry.

Floors: Add 1/3 cup (3 FL OZ) of this product to 1 1/2 gallon of water, apply and let it dry.

Toilet Bowls: Prewash toilet and flush. Pour 1 cup of this product into the bowl. Brush entire bowl, including under the rim, and let solution stand for 10 minutes. Flush again. Do not mix or use with other household chemicals.

Household Laundry Sanitizers: Laundry Use: Sort laundry by color and fabric. Use 1 cup of this product for a standard load, 1 1/4 cup for an extra large load. Add this product and detergent to wash water before adding laundry or use bleach dispenser.

Stains and heavy soil: Soak for 5 minutes in solution of 1/2 cup of this product to 9 fl. oz. of water, and then wash as usual.

Recommended for white and colorfast cotton, linen and polyester. Do not use on silk, leather, mohair, wool, non-fast colors and other fabrics not specified here. Do not use directly on clothes, dilute in water. To test fabric for colorfastness, mix 1 teaspoon of this product with 1/4 cup of water and apply a drop to hidden portion of fabric. Let stand 1 minute and blot dry. No color change means the article can be bleached safely. Follow clothes manufacturer's instructions.

STORAGE AND DISPOSAL

Store this product in a cool dry area away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.