

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

PM 13 48598-1 2/1/94

JAN - 6 1994

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Mr. Roman Huber
Natural Insecto Products, Inc.
630 North Eckhoff Street
Orange, CA 92668

Dear Mr. Huber:

Subject: Alternate Brand Name and Labeling
Insecto
EPA Registration No. 48598-1
Your Submissions Dated September 10 and November 9, 1993

The alternate brand name and labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable provided that you make the labeling changes indicated below prior to release for shipment of product bearing the amended labeling.

1. Delete the statement "INSECTO offers the best option to accomplish a Integrated Pest Management Program in all specific target pest." from the label. Statements which imply invalid comparisons to other pesticides are unacceptable.
2. Delete the statement "The Future is Natural...", since terms stating or implying safety to the environment or safety of a pesticide are not acceptable.
3. Delete the statement about active ingredients on the side panel since this statement conflicts with the active ingredient statement on the front panel. The active ingredient statement on the front panel is acceptable. and all that is need to identify the composition of the product.

Please note for future reference alternate brand names and labeling (bearing no changes in the ingredient statement, precautionary statements or directions for use) are processed as notifications under PR Notice 88-6. Therefore you need not submit these type requests as an amendment but as a notification. See 40 CFR Section 152.46 for types of submissions that do not require amended applications.

Sincerely yours,

George T. LaRocca
Product Manager 13

CONCURRENCE
~~Insecticide-Rodenticide Branch~~
Registration Division (75050)

SYMBOL	LA					
SURNAME						
DATE	1/6/94					

INSECTO

The Home Insecticide
FOR CONTROL OF HOUSEHOLD INSECTS

Kills...

- * Fleas
- * Ants
- * Roaches
- * Silver Fish
- * Moths
- * Water Bugs
- * Lice
- * Pantry Pests

Active Ingredient: Silicon Dioxide	90.0%
Inert Ingredients	10.0%
TOTAL	100.0%

KEEP OUT OF THE REACH OF CHILDREN
CAUTION
SEE SIDE PANEL FOR ADDITIONAL PRECAUTIONS

E.P.A. REG. NO. 49598-1-AA E.P.A. EST. No. 48598-CA-1
Net Weight: 5 oz. (140g)



R.W. HUBER
President

September 10, 1993

BEST AVAILABLE COPY

INSECTO

DIRECTIONS FOR USE

NOTICE TO USER: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Apply INSECTO liberally to the areas where insects crawl and hide; cracks and crevices, under and behind appliances, along baseboards and corners of cabinets, cupboards and closets, attics, basements, pet bedding. Hit insects directly where possible, repeat as necessary.

Fleas: Dust pet bedding and dog run areas. Apply to carpets for one day before vacuuming. Fleas have a life cycle of 14-21 days. Reapply INSECTO and vacuum every 3-4 days for effective control of fleas. Repeat as necessary.

Ants: Dust a generous amount of INSECTO around foundations and along ant trails and directly on the ant hill. Extend out about 5 feet from the ant hill. If the INSECTO gets wet, reapply when the area is dry.

Roaches: Dust INSECTO on area where insects hide, such as cracks, crevices, baseboards, under appliances.
Fish: around pipes and drains, attics and basements.

This package is sold by weight. Top of bottle is left empty so powder will dispense and flow freely from bottle when squeezed.

IN

INSECTS

INSECTO is d...
extracting specific...
particles and lo...
their death. Thi...
to build up res...
accomplish a late...
target areas.

Active ingredie...
Diatomsaceous Ea...

INSECTO is vir...
is effective at kill...

Avoid breathing...
flush eyes with w...

DISPOSAL: R...
household trash

THE FU

NATURA...
630 North

ACCEPTED...
with COMME...
in EPA Letter

JAN - 6

Under the Federal...
Fungicide, and Roc...
as amended, for t...
registered under E...
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