



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

46043-37

Date of Issuance:

3/7/23

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Suncoast® Algae Eater

Name and Address of Registrant (include ZIP Code):

Christina M. Swick
Agent for Suncoast Chemicals Company
SUNCOAST CHEMICALS CO
Electronic Transmittal: cswick@lewisharrison.com

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Date:

3/7/23

Tara Flint Silva, Acting Product Manager 31
RMBI, Antimicrobials Division

EPA Form 8570-6

2. You are required to comply with the data requirements described in the DCI Order identified below:

a. ADBAC GDCI-069105-30882

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 46043-37.”
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 08/09/22
- Alternate CSFs 1 and 2 dated 08/09/22

Also note the following alternate brand names have been included in the product record:

- Suncoast® Chemicals Co. Algae Eater Plus
- Suncoast® Chemicals Co. Algae Eater
- Algae Eater
- Pool Mate Year Round Summer & Winter Algaecide
- Pool Basics Summer & Winter Multi-Purpose Algaecide

If you have any questions, please contact FlintSilva.Tara@epa.gov or Oiguenblik.Emilia@epa.gov

Enclosure: Stamped label

{All text in brackets [xxx] is optional and may or may not be included on a final label.}
 {All text in braces {xxx} is administrative and will not appear on final label.}

SUNCOAST® ALGAE EATER

{ABN: Suncoast® Chemicals Co. Algae Eater Plus}

{ABN: Suncoast® Chemicals Co. Algae Eater}

{ABN: Algae Eater}

{ABN: Pool Mate Year Round Summer & Winter Algaecide}

{ABN: Pool Basics Summer & Winter Multi-Purpose Algaecide}

ACCEPTED

03/07/2023

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No.

46043-37

ACTIVE INGREDIENT:

Alkyl (50%C₁₄, 40%C₁₂, 10%C₁₆) dimethyl
benzyl ammonium chloride10%

OTHER INGREDIENT(S):90%

TOTAL:.....100%

KEEP OUT OF REACH OF CHILDREN

DANGER

[See [back] [side] panel[s] for [First Aid] and additional precautionary statements.]

Net Contents _____

FIRST AID	
<u>IF IN EYES:</u>	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
<u>IF ON SKIN:</u>	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
<u>IF INHALED:</u>	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.
<u>IF SWALLOWED:</u>	Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
<u>HOTLINE NUMBER</u>	
Have the product container or label with you when calling a poison control center [(1-800-222-1222)], or doctor, or going for treatment. [You may also contact [1-800-255-3924] for emergency treatment information.]	
<u>NOTE TO PHYSICIAN:</u>	
Probable mucosal damage may contraindicate the use of gastric lavage.	

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read the entire label and use strictly in accordance with precautionary statements and directions.

{Note to Reviewer (General Considerations): Numbered instructions will be used if label space permits, otherwise may appear in paragraph format. Unit abbreviations can be spelled out. When choosing optional text, appropriate punctuation can be inserted or deleted. Equivalent use dilution ratios may be substituted within the directions.}

[[ALGAE TREATMENT]

[SWIMMING] [POOLS:] This product is compatible with most chemicals normally used in swimming pool maintenance; however, in its concentrated form, this chemical must not come in contact with high concentrations of chlorine or any other oxidizer. **DO NOT MIX THIS PRODUCT AND CHLORINE OR ANY OTHER OXIDIZER TOGETHER** before adding to the pool. These chemicals must be handled separately.]

[This product was formulated to complement most swimming pool sanitizers. This product is not a stand-alone product; it must be used with an EPA-registered sanitizer. When using other products as outlined in the directions for this product, always follow directions on those products.]

[This product requires no special equipment for treating swimming pool water. The correct use dilution may be added directly to the pool in any spot or added to the water-circulation equipment. This product works best when added directly to the water by pouring around the outside perimeter of the pool.]

Do not allow swimming in pool for at least 15 minutes after this product has been applied.

Ensure all pool equipment is working properly. Backwash the filter system following manufacturer's directions. Adjust pH between 7.2-7.6. Adjust chlorine residual to 1-3 ppm. In a chlorine treated pool, add stabilizer to establish a minimum level of 40-50 ppm to reduce the degradative effects of sunlight upon the chlorine residual. Check for metals and if present, add stain and scale inhibitor to prevent staining of pool surface due to metals. Check chlorine residual and adjust to 1-3 ppm.

[TO DETERMINE POOL CAPACITY:

Rectangular Pools: Length x Width x Average Depth (in feet) x 7.5 = Gal.

Round and Oval Pools: Long Diameter x Short Diameter x Average Depth (in feet) x 5.9 = Gal.]

[SWIMMING POOL TREATMENT DILUTION TABLE:] *{Chart is optional}*

Swimming Pool Capacity gal. of Water	Initial Treatment	Maintenance Dose Booster Dose
5,000	12.8 oz.	3.2 oz.
10,000	25.6 oz.	6.4 oz.
15,000	38.4 oz.	9.6 oz.
20,000	51.2 oz.	12.8 oz.
25,000	64.0 oz.	16.0 oz.
30,000	76.8 oz.	19.2 oz.
40,000	102.4 oz.	25.6 oz.
50,000	128.0 oz.	32.0 oz.

INITIAL APPLICATION [FOR [SWIMMING] POOLS] [USING] [HALOGENATED] [NON-HALOGENATED] [SANITIZERS]:

1. Backwash the filter thoroughly.
2. Vacuum algae debris and thoroughly brush pool.
3. Add [25.7 oz. of this product per 10,000 gal.] [1 gal. of this product per 50,000 gal.] *{or equivalent use dilution}* of water.
4. Vacuum pool after 24 hours to remove dead algae.
5. If algae are still visible, repeat [dose] [steps 3 & 4] as necessary until pool is free of visible algae.
6. Once algae are under control, clean filter and return to normal operation.]

[MAINTENANCE APPLICATION: Add [32 oz. of this product per 50,000 gal.] *{or equivalent use dilution}* of water every 3-5 days. If high temperatures prevail or pool has unusually heavy use, add maintenance dose more frequently.]

[BOOSTER APPLICATION: Add [32 oz. of this product per 50,000 gal.] *{or equivalent use dilution}* of water after a heavy or prolonged rainfall or when there is a heavy bathing load.

The directions should be followed even when the pool is not in use. If algae growth is noticeable, apply initial dose.] [. *{For persistent algae [or slime producing organisms] add 12.8 oz. of this product per 50,000 gal. of water {or equivalent use dilution} into the skimmer with the filter pump running. After one minute shut off pump and allow the system to remain off overnight. The following day, restart the filter pump and add 12.8 oz. of this product per 50,000 gal. of water {or equivalent use dilution} to the pool. Run filter continuously for 24-48 hours brushing the sides and bottom of the pool frequently.}*

[VACATION TREATMENT: When you are going to be away for one week or more, add 25.6 oz. of this product per 10,000 gal. *{or equivalent use dilution}* of water for every week unattended. Pour product around the edges of the shallow end of the pool, if shock is also being applied in the deep end of the pool.]

[WINTERIZING TREATMENT: When swimming pool season is over, add [3.35 gal. of this product per 10,000 gal.] *{or equivalent use dilution}* of water left in pool. This dose helps provide a measure of control of algae growth during the winter months.]

[Clean pool water line, shut down filter, drain pump and winterize as per manufacturer's instructions. Cover pool with solid cover, if possible. Pools without a solid cover may need a second treatment later in the non-swimming season.]

[When swimming pool season is over, add a maintenance dose of chloride or oxygen shock. Top up with [BioGuard Softswim System], [Bacquacil], [or] [other non-halogen systems] to 50 ppm. Add 0.67 gal. of this product per 10,000 gal. of water *{(or equivalent use dilution)}* left in pool. This dose helps provide a measure of control of algae growth during the winter months. Clean pool water line, shut down filter, drain pump and winterize as per manufacturer's instructions. Cover pool with solid cover, if possible. Pools without a solid cover may need a second treatment later in the non-swimming season.]

FOR ALGAE TREATMENT OF [SPAS] [WHIRPOOLS] [HOT] [TUBS] [BATHS]]:

[Initial Dose: Add 12.8 oz. of this product per 5,000 gal. *{or equivalent use dilution}* of water. Initial dose is used upon filling of [spa] [whirlpool] [hot [tub] [bath].

Maintenance Dose: Add 3.2 oz. of this product per 5,000 gal. *{or equivalent use dilution}* of water. Maintenance dose should be added at 3-5 day intervals. If high temperatures prevail or [spa] [whirlpool] [hot [tub] [bath] has unusually heavy use, add maintenance dose more frequently. Drain and clean [spa] [whirlpool] [hot] [tub] [bath] at least once a month or as needed depending on bather load.]

[BIRD BATHS: DO NOT use when fish are present. Clean to remove algae growth prior to filling birdbath and spray the exposed surface with a solution of 1 oz. of this product per 1 gal. of water *{or equivalent use dilution}*. Allow to air dry and brush off dead algae.]

[WALKWAYS: This product will inhibit the growth of algae on walkways. For heavy infestations, spray or swab surface with a solution of [1 oz. of this product per 1 gal.] of water *{or equivalent use dilution}*. Let stand for an hour or more then brush and wash away dead algae. Soak area again with the solution. Do not rinse. Allow to dry on the surface and repeat application when algae growth returns. For sprayer applications, use as a coarse spray only. Allow surfaces to remain wet for 10 minutes then air dry. Prepare a fresh solution daily or when visibly dirty.]

This product is not to be used in open water ways connected to larger watersheds or in waters that service natural habitats for aquatic and amphibious organisms. Do not use when fish or another wildlife (for example, amphibians) are present. This product is toxic to fish.

[FOUNTAIN AND POOL TREATMENT DILUTION TABLE:] *{Chart is optional}*

Fountain or Pool Capacity gal. of Water	Initial Treatment	Maintenance Dose Booster Dose
195	0.5 oz.	0.125 oz.
390	1.0 oz.	0.25 oz.
781	2.0 oz.	0.5 oz.
1,562	4.0 oz.	1 oz.
3,125	8.0 oz.	2 oz.
6,250	16 oz.	4 oz.
12,500	32 oz.	8 oz.
25,000	64 oz.	16 oz.

FOR ALGAE TREATMENT OF [CONTAINERIZED] [FOUNTAINS], [WATER DISPLAYS], [DECORATIVE] [AND] [SWIMMING] [POOL]/[PONDS], [AND] [POOLS]: DO NOT use when fish or other wildlife are present. This product is not to be used in open water ways connected to larger watersheds or in waters that serve as natural habitats for aquatic or amphibious organisms.

Remove floating type algae by raking, dragging with cable or chain, skimming, or any other suitable method. [It is more economical to remove floating type algae before the water is treated.]

Initial Dosage: Add 32 oz. of this product per 12,500 gal. *{or equivalent use dilution}* of water at any point that is convenient, such as the bowl, pool, or sump.

Weekly Maintenance: Add 8 oz. of this product per 12,500 gal. *{or equivalent use dilution}* of water every 3-5 days or as to maintain 0.5 ppm active. Each month drain and clean bowl. Refill with fresh water and repeat initial treatment. Draining removes airborne dirt, dust, contamination and alkali build-up.]

[Note: Algae does not usually grow in water that is 5 feet or more in depth. However, floating type algae may grow on pond weeds that grow on the surface of the water.]

Discharge Directions for [Commercial] and [Residential], [Pool], [Spa], [Hot Tub] or [Fountain] Uses

Before draining a treated [pool], [spa], [hot tub] or [fountain] contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated [pool], [spa], [hot tub] or [fountain] water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

[MOSS, MOLD, ALGAE AND MILDEW]

TO [REMOVE] [KILL] MOSS, MOLD, ALGAE, AND MILDEW: Mix 12.87 oz. of this product per 5 gal of water. Apply use solution to areas infested with moss, mold, algae, or mildew with a [pump up] [garden] sprayer until surface is thoroughly saturated. Let stand for 10 minutes and allow to air dry. Do not employ equipment until treatment has been absorbed, dried, or set. For heavy infestations, [wash off] [remove] dead moss, mold, algae 12 to 24 hours later with another application of this product.

This product is best applied in overcast dry conditions to avoid rapid evaporation. Do not apply if heavy rain is expected within 4 – 5 hours.

Reaction Time: Once treated with this product [growth] [stains] may take up to 6-12 months to come clean in the [very] worst case scenario. It is very important that the mixing instructions are followed.

Maintenance: Repeat application once a year or when new [growth] [stains] [appear[s]] [return[s]].

Wood Decks: Follow mixing directions. Stains in Cedar or Redwood may require brushing for full stain removal. Use water and hard broom 1 month after application. Once cleaned, it may be maintained with this product to prevent [growth] [stains].

EXTERIOR SURFACE [MOSS,] [MOLD,] [ALGAE], [MILDEW REMOVAL,] [CONTROL] [AND] [STAIN REMOVAL]

Prep:

- Make sure the surface you are treating is COMPLETELY DRY.
- If possible, apply on an overcast day when evaporation will be slower.
- Do not apply in the rain or if heavy rain is predicted within 5 hours.

[Mix 1 part of this product to 5 parts water. Apply use solution with a [pump up] [garden] sprayer until [dry] surface is thoroughly saturated. [Let stand 10 minutes.] Allow to air dry. A second application 1- 2 months after the first may also assist when treating persistent stains. Do not repeat treatment more than 6 times per year.]

{OR}

[Application:

- Mix 1 parts this product with 25 parts water in a pump-style garden sprayer. Stir well.
Note: The correct, consistent ratio is critical to be an effective treatment.
- Spray the affected surface [with the pump-style sprayer] until it is fully saturated.

- Allow to air dry. Do not rinse.
- Wait until fully dry—at least 10 minutes—before using or touching the surface.]

[Special Circumstances:

- For heavy stains, wait 24 hours and reapply.
- For especially stubborn stains or stains that return, wait 1 month and reapply. Repeat once per month, if necessary, no more than six times in 1 year.
- For surfaces that are not exposed to direct rainfall, wait 1 month, then scrub and/or rinse away the residue. Re-apply if necessary.
- Stains on cedar/redwood may require slight scrubbing. Wait 1 month after application and remove residue with a stiff-bristled brush and water.
- If the stain does not disappear after carefully following these steps, it may just be dirt [and] [-] not fungus-related.}

NOTE: This product must be properly applied to be effective. Please read through all directions completely before beginning. Occasionally, stains that appear to be fungus-related are actually [just] built-up dirt and grime, which this product is not designed to remove.

{Note to Reviewer: This statement may be used on labels that only include instructions for stain cleaning/removal.}

How it Works: This product uses natural rainfall to do the hard work. For surfaces that are exposed to direct rainfall, you don't have to scrub or rinse—just spray it on and walk away. This product begins to remove [moss,] [mildew,] [algae,] [mold,] [lichen,] [fungus], [&/and] [other fungus-related growth] stains on contact and continues to remove stains as it sits. Most stains will disappear within one month.

[Ongoing Maintenance: Reapply once a year or when new growth appears. Do not treat more than [6] [six] times per year.]

{Note to Reviewer: This statement may be used on labels that only include instructions for stain cleaning/removal.}

[Coverage: 33 oz. concentrate makes 2 gal. [Treats [up to] [250–750] [square] [sq.] [feet] [ft]]*.
0.5 gal. concentrate makes 3 gal. [Treats [up to] [375–1,125] [square] [sq.] [feet] [ft]]*.
0.75 gal. concentrate makes 4.5 gal. [Treats [up to] [550–1,700] [square] [sq.] [feet] [ft]]*.
1 gal. concentrate makes 6 gal. [Treats [up to] [750–2,250] [square] [sq.] [feet] [ft]]*.

[*Highly stained or porous surfaces may require more treatment.]]

Children/Pets: For treated areas that may come into contact with bare skin or paws, wait 24 hours after application and rinse down thoroughly with fresh water before allowing children or pets to return.

Plants: Do not use on plants. Rinse plants well with fresh water if direct contact occurs.

For All Applications: Treatment must be performed at least 100 ft. from any pond, lake, stream, or river to prevent possible runoff into waterways.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store only in original container. Keep this product under locked storage sufficient to make it inaccessible to children or persons unfamiliar with its proper use.

DISPOSAL: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide, Environmental Control Agency, or Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER HANDLING:

{For non-refillable containers equal to or less than 5 gallons}

Non-Refillable Container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Fill the container $\frac{1}{4}$ full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Follow Pesticide Disposal Instructions for rinsate disposal. Repeat this procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or by incineration.

{For non-refillable containers greater than 5 gallons}

Non-Refillable Container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Fill the container $\frac{1}{4}$ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip back and forth several times. Turn the container over onto its other end and tip back and forth several times. Follow Pesticide Disposal instructions for rinsate disposal. Repeat this procedure two more times. Then offer for recycling if available or puncture and dispose of in a sanitary landfill, or by incineration.

{Refillable containers}

Refillable Container. Refill this container with this product only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, empty the remaining contents from this container into application equipment or a mix tank. Fill container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER. Corrosive. Causes irreversible eye damage and skin burns. May be fatal if inhaled. Harmful if swallowed or absorbed through the skin. Do not get in eyes, on skin or on clothing. Do not breathe spray mist. Wear goggles or face shield, chemical-resistant gloves and protective clothing when handling. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove contaminated clothing and wash before reuse.

PHYSICAL OR CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame. Do not mix with oxidizers, soap or other anionic materials.

ENVIRONMENTAL HAZARDS**{If container is less than 5 gal., use the following:}**

This product is toxic to fish, aquatic invertebrates, oysters and shrimp.

{If container is equal to or greater than 5 gal., use the following:}

This product is toxic to fish, aquatic invertebrates, oysters and shrimp. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product into sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

EPA Reg. No. 46043-XX**EPA Est. No. 46043-FL-1**

[IN CASE OF EMERGENCY, CALL [1-800-255-3924]]

Manufactured By:

SUNCOAST CHEMICALS COMPANY6385 150th Ave. N.

Clearwater, FL 33760

**{Optional Marketing Claims}**

{Note to Reviewer: Marketing text is considered optional. Commas and the words “and” “&” “or” can be added to phrases to make text grammatically correct.}

{LOCATIONS}

[This product is for use in (insert location)]

[For use [in] [on] (insert location/surface)]:

- *Fountains*
- *Swimming pools*
- *Whirlpools, spas, hot tubs*

{SWIMMING POOL TREATMENT MARKETING CLAIMS}

- [Swimming] [Pool] [Algaecide]
- Efficiently inhibits algae growth
- Compatible with most [swimming] [pool] chemicals [used in pool water] [and [when used as directed,] is not harmful to the metal, paint, plastic or non-porous glazed tile [surfaces] [of the [swimming] [pool]].
- Effective against the growth of algae.
- Especially effective against growth of algae and being non-volatile, aids in maintaining pool water clarity and sparkle.

- For control of algae [and algae slime] growth in swimming pools, [outside] [spas] [whirlpools] [hot tubs] [baths], [containerized] [decorative] fountains.
- For control of algae [growth] in [swimming] [pools], [spas] [whirlpools] [hot tubs] [baths], [containerized] [decorative] fountains.
- Helps inhibit the growth of unsightly algae.
- Keeps [swimming] pool water clear and free of visible algae.
- Keeps pool water sparkling, clear of visible green and blue-green algae, [slime] and green brown colors.
- Keeps pool water sparkling, clear of visible green and blue-green algae, and green brown colors.
- Kills and prevents algae.
- The residual effectiveness of this algaecide tends to stabilize the total chemical treatment system.
- This product supports your overall pool chemical maintenance program, offering residual effectiveness that protects your pool against algae formation while keeping your pool water sparkling clear.
- [This product is] formulated to complement swimming pool water being treated with normal chlorine systems.
- This product is effective in controlling the growth of the following types of algae: *Chlorella pyrenoidosa* (green algae), *Phormidium inundatum* (blue-green algae) and *Phormidium ritzii*.
- This product protects the unattended pool when you're away {refer to *Vacation Treatment section in the directions for use*}.
- Controls algae in [swimming] pools and improves filter operation.
- To control algae [and bacterial slimes], use this water treatment microbiocide as directed.
- To control algae, use this water treatment microbiocide as directed.
- Controls algae in both [swimming] pools and [outside] spas.
- When used as directed will help improve the appearance and cleanliness of the [swimming pool water] [and] [fountain water].
- Formulated to complement swimming pool water being treated with [BioGuard Softswim System] [Bacquacil] [&/and] [other non-halogen systems].

{WINTERIZING CLAIMS}

- Prevents algae growth throughout [the] winter season.
- For use in all [swimming] [pools] [spas] treated with biguanide, chlorine, bromine, salt water or minerals.
- Controls algal slime in [swimming] pools, [outside] [spas], [whirlpools], [hot tub] [baths].
- Keeps [swimming] [pool] [spa] water free and clear of visible algae.

{GENERAL MARKETING CLAIMS}

- Cleans exterior surfaces [with no pressure washing or scrubbing required.] [Apply with pump up garden sprayer.]
- Efficient and non-staining when used as directed.
- [Is] non-staining.
- Moss, mold and mildew and algae stain remover.
- No Bleach.
- Will not damage tile, concrete, metal or plastics.

{PACKAGING CLAIMS}

- Concentrate[d].
- 10% Concentration.
- Easy to use.
- Economy size. *{Note to Reviewer: To be used on applicable container}*
- Is an economical concentrate.
- 1 gal. treats 50,000 gal. *{For swimming pool applications}*
- Makes *(insert value)* [Gal.] [Quarts] [Containers]
- This [container] [bottle] is made of [at least] [x]% post-consumer recycled plastic.

{MOSS, MOLD, MILDEW & ALGAE MARKETING CLAIMS}

- Removes [Moss], [Mold], [Mildew] [&] [Algae] [stains]
- [Cleans exterior surfaces with] no pressure washing or scrubbing required.
- Apply with [normal] [pump up] garden sprayer
- Outdoor [Moss] [Mildew] [Algae] [Mold] [Lichen] [Fungus] [&/and] [Fungus-Related Growth] Stain Remover & Cleaner.
- [Removes] [Eliminates] [moss] [mildew] [algae] [mold] [lichen] [fungus] [&/and] [other fungus-related] from outdoor surfaces.
- Removes stains.
- Prevents regrowth.
- [Removes] [Eliminates] [moss] [mildew] [algae] [mold] [lichen] [fungus] [&/and] [other fungus-related] stains with the rain.
- [Removes] [Eliminates] stains* with the rain.
- Uses rain to [remove] [eliminate] stains*
- Removes [moss] [mildew] [algae] [mold] [lichen] [fungus] [&/and] [other fungus-related] stains.
- Just spray and go!
- Works best on surfaces exposed to direct rainfall.
- No scrubbing or rinsing*
- No scrubbing, rinsing or pressure washing*
- *On surfaces exposed to direct rainfall.
- Removes ugly stains from [moss] [mildew] [algae] [mold] [lichen] [fungus] [&/and] [other fungus-related] [growth]
- Prevents regrowth of [moss] [mildew] [algae] [mold] [lichen] [fungus] [&/and] [other fungus-related growth]

{SURFACES}

- [Remove[s]] {Kill[s]} [Moss], [Mold], [Algae] [&/and] [Mildew] [on]
 - [Buildings] [Siding], [eaves], [gutters], [roofs], [shingles], [screens], [stairs], [trim], [awnings], [shade] [sails], [foundations].
 - [Patios], [sidewalks], [driveways], [pavers], [basketball courts], [tennis courts].
 - [Outdoor Structures] [Decks], [porches], [fences], [gazebos], [greenhouses], [lanais], [retaining walls], [privacy walls], [sheds], [playhouses], [storage units], [glass houses].
 - [Yard & Garden] [Hammocks], [outdoor furniture], [outdoor mats/rugs], [outdoor pots], [patio umbrellas], [plastic climbing toys], [swing sets], [trampolines], [fountains], [sculptures], [tombstones], [signs].
 - [Pools] [Pool patios], [surrounds], [liners], [equipment], [toys], [inflatable devices], [diving boards].

- [Boat bodies], [seats], [carpeting], [bilges], [dodgers], [sails], [life jackets].
- [Camping] [Cabins], [outdoor furniture], [pop-up campers], [RVs], [tents].
- [Vehicles] [Cars], [trucks], [trailers].
- EFFECTIVE ON: [Aluminum], [asphalt], [brick], [canvas], [cement], [ceramic], [clay], [concrete], [dryvit/EIFS], [fiberglass], [flagstone], [limestone], [log beams], [marble], [metal], [painted surfaces], [plastic], [PVC], [rock], [rubber], [sandstone], [slate], [steel], [stone], [stucco], [teak], [tile], [vinyl], [wood natural, painted or stained].

{Note to reviewer: Non-misleading icons depicting use sites (such as swimming pools & non-dangerous human interaction with these sites), pests, propriety graphics, precautionary icons or marketing claims may be optionally included.}

{An easy to follow ABC or 1,2,3,4 step identification to help guide consumers may be on some brands using letter or number on front of pail along with compatible chart below}

[#4], [Step 4] {some brands of this product could be marked with #4 or step 4 as part of a 4 step program to treat swimming pool}

[C], [Step C] {some brands of this product could be marked with C or step C as part of a three step

(A, B, C,) program to treat swimming pool}

3-STEP A,B,C, POOL TREATMENT PROGRAM		
A. SANITIZE	B. SHOCK	C. ALGAECIDE

4-STEP BASIC POOL TREATMENT PROGRAM			
1. WATER BALANCE	2. SANITIZE	3. SHOCK	4. ALGAECIDE

{Alternative 3-Step Program}

3-STEP POOL TREATMENT PROGRAM		
1. SANITIZE	2. SHOCK-OXIDIZE	3. ALGAE PREVENTION

{Alternative three step program marketing statements available to all labels. Steps 1, 2, and 3 will only be available to their respective product type/approved use. We have included all statements here for clarity purposes.}

[STEP 1] [SANITIZE]

[SANITIZERS] [The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria, algae and other living organisms. [Brand Name] sanitizers have built-in protection from the sun to maximize chlorine life.]

[The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria and algae. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

[STEP 2] [SHOCK-OXIDIZE]

[Shock Oxidizer]

[Weekly shock-oxidizing your pool eliminates odors, restores water clarity and reduces the demand on the sanitizer.]

[STEP 3] [ALGAE PREVENTION]

[ALGAECIDES]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, preventing all types of algae.]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, killing and preventing algae.]

[BALANCE][BALANCERS]

[Properly balanced water prevents corrosion and staining. It will also optimize the performance of your sanitizer. Using [Brand Name] balancers, as needed, simplifies the balancing act to help achieve properly balanced water.]

[SUPPLEMENT] [SUPPLEMENTS]

[Prevent specific water problems with [Brand Name] supplements. The perfect complement to your pool care regimen, [Brand Name] offers a variety of cleaners, clarifiers and stain removers.]