

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

August 18, 2021

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Erika Hartman Suncoast Chemicals Company 6385 150th Ave. N. Clearwater, FL 33760

Subject: Notification per PRN 98-10 – Adding Marketing Claims

Product Name: Suncoast Extended Control Algaecide

EPA Registration Number: 46043-34

Received Date: 03/04/2021

Action Case Number: 00293622

Dear Ms. Hartman:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If you have any questions, you may contact Terria Northern via email at northern.terria@epa.gov.

Sincerely,

Lorena Rivas

Lorena Rivas

Acting Product Manager 34

Regulatory Management Branch II

**Antimicrobials Division** 

{All text in brackets [xxx] is optional and may or may not be included on a final label.} {All text in braces {xxx} is administrative and will not appear on final label.}



## EXTENDED CONTROL ALGAECIDE

{ABN: 90 Day Algaecide; 3 Month Algaecide}

{ABN: Pool Mate 90-Day Algae Erase; Pool Mate 3 Month Algaecide} {ABN: Pool Basics 3 Month Algaecide; Pool Basics 90 Day Algaecide}

### **ACTIVE INGREDIENT:**

## 

#### NOTIFICATION

46043-34

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/18/2021

# KEEP OUT OF REACH OF CHILDREN CAUTION

See First Aid [Statement] and Other Precautions on [Side] [Back] Panel

Net Contents: {amount}

FIRST AID				
IF SWALLOWED:	Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.			
IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.			
IF ON SKIN OR CLOTHING:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.			
IF INHALED:	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth. Call a poison control center or doctor for further treatment advice.			
Have the product container or label with you when calling a poison control center [(1-800-222-1222)] or doctor, or going for treatment. [You may also contact 1-800-255-3924 for emergency treatment information.]  NOTE TO PHYSICIAN:				
Probab	Probable mucosal damage may contraindicate the use of gastric lavage.			

#### **DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

#### **DOSAGE RATES:**

**EVERY THREE MONTHS:** 16 fl. oz. of [Suncoast Extended Control Algaecide] [this product] per 10,000 gallons of pool water (or 500ml per 40,000L) will prevent algae growing in all pool types. Do not exceed the label dosing recommendations.

**SEVERE ALGAE TREATMENT:** 32 fl. oz. of [Suncoast Extended Control Algaecide] [this product] per 10,000 gallons of pool water (or 1L per 40,000L). Do not exceed the label dosing recommendations.

#### **GENERAL DIRECTIONS:**

- 1. Maintain pool water in the pH range 7.2 to 7.8. [Total alkalinity 80 ppm to 120 ppm.] Adjust pH to 7.2 for severe algae.
- 2. Ensure filtration system is working properly and that filtration cycle is adequate.
- 3. Brush pool regularly.
- 4. Calculate the volume of [Suncoast Extended Control Algaecide] [this product] required for your pool.
- 5. Add [Suncoast Extended Control Algaecide] [this product] directly to pools deep end preferably in front of a water return. Dilute in a bucket of pool water when adding to pools with plaster finishes.

[Suncoast Extended Control Algaecide] [This product] must be used along with adequate levels of an EPA registered sanitizer (e.g. chlorine) to control bacteria.

Before draining a treated [pool,] [spa,] [hot tub,] or [fountain] contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool or spa water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION.** Harmful if swallowed or absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before use.

## **ENVIRONMENTAL HAZARD**

This pesticide is toxic to fish. Treated effluent should not be discharged in lakes, ponds, or public water.

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

**Storage**: Store in original container. Store in a cool, dry place away from the reach of children. Keep container closed when not in use.

**Disposal:** Non-refillable container. If empty: Do not reuse or refill this container. Offer for recycling if available. If Partly Filled: Call your local soil waste agency or (1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

[NOTICE: Neither [Suncoast Chemicals Company] {or distributor name} nor the seller of this product can accept any responsibility where the product is not used according to directions and for the manner in which it was intended.]

[Notice: Buyer assumes all responsibility for safety and use not in accordance with directions.]

*{The following may appear in any appropriate place on the product label.}* 

## [IN CASE OF EMERGENCY CALL 1-800-255-3924]

EPA Reg. No. 46043-XX EPA Est. No. 46043-FL-1

Manufactured By:

SUNCOAST CHEMICALS COMPANY

6385 150<sup>th</sup> Ave. N. Clearwater, FL 33760

{"Manufactured By" may be substituted for "Produced For" or "Manufactured For"}

## **{OPTIONAL MARKETING STATEMENTS}**

[Algaecide]

[90-day Algaecide]

[Effective]

[Reliable]

[Effective [&] {or} [and] Reliable]

[Non-foaming, Non-staining]

[Non-foaming]

[Non-foaming algaecide]

[Non-staining [formula]]

[Non-staining algaecide]

[Kills [&] {or} [and] prevents blue-green, green, yellow, and black algae]

[Use against blue-green, black [&] {or} [and] mustard algae]

[90 day no algae guarantee]

[3 month no algae guarantee]

[90 day algae prevention [&] {or} [and] control]

[Single treatment lasts 3 months]

[Lasts 3 months]

[Long-lasting algae prevention [&] {or} [and] control for 90 days]

[Treats ## gallons]

[When used according to directions in balanced pool water]

[Reduce(s)(d) Chorine Demand]

[Your pool water will sparkle like never before]

[Keep algae at bay]

{An easy to follow ABC or 1,2,3,4 step identification to help guide consumers may be on some brands using letter or number on front of pail along with compatible chart below}

[#4], [Step 4] {some brands of this product could be marked with #4 or step 4 as part of a 4 step program to treat swimming pool}

[C], [Step C] {some brands of this product could be marked with C or step C as part of a three step (A, B, C,) program to treat swimming pool}

3-STEP A,B,C, POOL TREATMENT PROGRAM					
A. SANITIZE	B. SHOCK	C. ALGAECIDE			

4-STEP BASIC P			
1. WATER BALANCE	2. SANITIZE	3. SHOCK	4. ALGAECIDE

#### **{Alternative 3-Step Program}**

3-STEP POOL TREATMENT PROGRAM				
1. SANITIZE	2. SHOCK-OXIDIZE	3. ALGAE PREVENTION		

{Alternative three step program marketing statements available to all labels. Steps 1, 2, and 3 will only be available to their respective product type/approved use. We have included all statements here for clarity purposes.}

#### [STEP 1] [SANITIZE]

[SANITIZERS] [The key to maintaining a crystal-clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria, algae, and other living organisms. [Brand Name] sanitizers have built-in protection from the sun to maximize chlorine life.] [The key to maintaining a crystal-clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria and algae. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

## [STEP 2] [SHOCK-OXIDIZE]

## [Shock Oxidizer]

[Weekly shock-oxidizing your pool eliminates odors, restores water clarity, and reduces the demand on the sanitizer.]

# [STEP 3] [ALGAE PREVENTION] [ALGAECIDES]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, preventing all types of algae.] [Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, killing and preventing algae.]

#### [BALANCE][BALANCERS]

[Properly balanced water prevents corrosion and staining. It will also optimize the performance of your sanitizer. Using [Brand Name] balancers, as needed, simplifies the balancing act to help achieve properly balanced water.]

### [SUPPLEMENT] [SUPPLEMENTS]

[Prevent specific water problems with [Brand Name] supplements. The perfect complement to your pool care regimen, [Brand Name] offers a variety of cleaners, clarifiers, and stain removers.]