

46043-15

09-10-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

SEP 10 2009

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Kathy Kollen  
Suncoast Chemicals Company  
14480 62<sup>nd</sup> Street North  
Clearwater, FL 33760

Subject: **Swimming Pool Chlorinating Shock**  
EPA Registration Number: 46043-15  
Application Dated: August 21, 2009  
Receipt Dated: September 1, 2009

**FILE COPY**

Dear Ms. Kollen:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA Section 3(c) 9.

**Proposed Notification:**

Addition of marketing claims

**General Comment:**

Based on a review of the material submitted, the following comment applies:

This notification is accepted and a copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, please contact Wanda Henson at (703) 308-6345.

Sincerely,

Wanda Henson  
Product Reviewer (32)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

August 25, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
USEPA  
1200 Pennsylvania Avenue NW  
Washington, DC 20460

**RE: Notification of Additional Marketing Claims  
46043-15  
Swimming Pool Chlorinating Shock**

Dear Sir or Madam:

Enclosed are the following documents to request the addition of marketing claims to our master label of Swimming Pool Chlorinating Shock, 46043-15:

1. Application for Pesticide – Notification
2. Certification Statement as per PR Notice 98-10
3. Two copies of the master label with additional marketing claims. One copy is highlighted with the revisions, for your convenience.

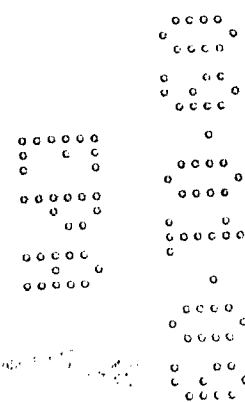
Thank you for your assistance.

Sincerely,



Kathy Kollen  
EPA Coordinator

Enclosures





United States  
**Environmental Protection Agency**  
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

**Application for Pesticide - Section I**

<b>1. Company/Product Number</b> Suncoast Chemicals Company/46043-15		<b>2. EPA Product Manager</b> Emily Mitchell	<b>3. Proposed Classification</b> <input type="checkbox"/> None <input type="checkbox"/> Restricted
<b>4. Company/Product (Name)</b> Suncoast/Swimming Pool Chlorinating Shock		<b>PM#</b> 32	
<b>5. Name and Address of Applicant (Include ZIP Code)</b> Suncoast Chemicals Company 14480 62nd Street North Clearwater, FL 33760 <input type="checkbox"/> Check if this is a new address		<b>6. Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <input checked="" type="checkbox"/> EPA Reg. No. _____ Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification of additional marketing claims.

**Section - III**

**1. Material This Product Will Be Packaged In:**

<b>Child-Resistant Packaging</b> <input type="checkbox"/> Yes* <input type="checkbox"/> No	<b>Unit Packaging</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Water Soluble Packaging</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>2. Type of Container</b> <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt    No. per container

**3. Location of Net Contents Information**  
 Label     Container

**4. Size(s) Retail Container**

**5. Location of Label Directions**  
 On Label  
 On Labeling accompanying product

**6. Manner in Which Label is Affixed to Product**  
 Lithograph  
 Paper glued  
 Stenciled     Other \_\_\_\_\_

**Section - IV**

**1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)**

Name	Title	Telephone No. (include Area Code)

**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.

<b>2. Signature</b> _____	<b>3. Title</b> EPA Coordinator	<b>6. Date Application Received (Stamped)</b> _____ _____ _____ _____ _____
<b>4. Typed Name</b> Kathy Kollen	<b>5. Date</b> Aug 21, 2009	



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**IMPORTANT NOTES:**

1. Mixture of this product with any other shock product (in dry form or during pre-dissolving) prior to adding to pool could result in fire and/or explosion.
2. When using other products, as outlined in directions for this product, always follow label directions for those products.
3. Damage may be caused by direct contact of this product with pool surfaces or materials such as colored plaster, vinyl, wood or fiberglass.
4. This product may promote metal stains on pool surfaces. Always check water for metal content and if present, remove metals with a stain & scale inhibitor prior to the addition of this product.
5. Sunlight, rainfall, temperature, number of swimmers and frequency of pool use affect the rate of chlorine loss. Adjust cleaning and chemical maintenance accordingly. To eliminate harmful algae and microorganisms, superchlorinate pool every 2-4 weeks.

**DIRECTIONS FOR USE:**

It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

**BEFORE YOU BEGIN:**

1. Ensure all pool equipment is working properly. Backwash filter following manufacturer's directions.
2. Check water pH, alkalinity and calcium hardness with a test kit. Adjust pH to 7.2-7.6 by adding [pH Minus] {insert brand name} to lower pH, or by adding [pH Plus] {insert brand name} to raise pH. Adjust alkalinity to 80-125 ppm for plaster pools, 125-150 for vinyl or fiberglass pools by adding [Total Alkalinity] {insert brand name}. Adjust calcium hardness to 200-275 ppm for plaster pools, 175-225 for vinyl or fiberglass pool by adding [Calcium Hardness] {insert brand name}. Be sure to follow label directions.

**NOW USE THIS PRODUCT:**

**For Start-Up Initial Shocking:**

1. With pump running and pool not in use, broadcast 1 pound of this product per 10,000 gallons of water directly into the pool in the deep end of the pool. To prevent possible damage to pool surface, use a pool brush to disperse any granules that may have settled at the bottom of the pool.
2. Repeat procedure after 24 hours, if needed, to establish a chlorine residual of 2-4 ppm as determined by a test kit.

**For Routine Shocking:**

1. Every two weeks with pump running and pool not in use, broadcast 1 pound of this product per 10,000 gallons of water directly into the pool in the deep end of the pool. To prevent possible damage to pool surface, use a pool brush to disperse any granules that may have settled at the bottom of the pool.

**Reentry into treated swimming pool is prohibited above levels of 3 ppm chlorine due to the risk of bodily injury.**

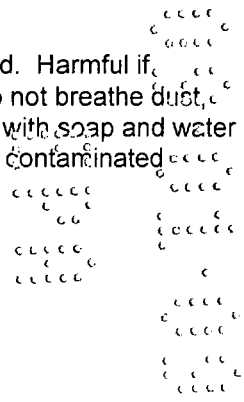
**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER. CORROSIVE:** Causes irreversible eye damage. May be fatal if inhaled. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin, or on clothing. Do not breathe dust, vapor or spray mist. Wear goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove contaminated clothing and wash before reuse.

**ENVIRONMENTAL HAZARD**

{For 50 pounds and less:} [This pesticide is toxic to fish and aquatic organisms.]



{For larger than 50 pounds:} [This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of EPA.]

**NOTE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

**PHYSICAL OR CHEMICAL HAZARDS:**

**STRONG OXIDIZING AGENT.** Do not mix with other chemicals. Never add water to product. Always add product to large quantities of water. Use clean dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic matter or other chemicals will start a chemical reaction and generate heat, hazardous gas, possible fire and explosion. In case of contamination or decomposition, do not reseal container. If possible, isolate container in open air or well ventilated area. Flood area with large volumes of water.

**STORAGE AND DISPOSAL:**

**STORAGE:** Keep product dry in a tightly closed container when not in use. Store in a cool, dry, well-ventilated area away from heat or open flames. Do not reuse or refill empty container.

**DISPOSAL:**

If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling, if available.

If partly filled: Call your local solid waste agency or 1-800-CLEANUP (800-253-2687) for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. These wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste representative at the nearest EPA Regional Office for Guidance.

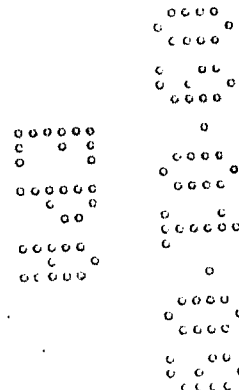
**EPA REG. 46043-15  
EPA Est. No. 46043-FL-1**

IN CASE OF EMERGENCY CALL 1-800-255-3924

Manufactured By:  
**SUNCOAST CHEMICALS COMPANY**  
14480 62<sup>nd</sup> Street N.  
Clearwater, FL 33760

**{Marketing Claims:}**

- [Fast dissolving for vinyl or concrete pools]
- [Fast dissolving]
- [For all pool types]
- [Kills bacteria and destroys organic contaminants]
- [Controls algae]
- [Kills algae]
- [Eliminates bacteria and organic contaminants]
- [No Pre-Mixing Required]
- [Non-Clouding]



[Quick-dissolving]

[Quick-dissolving stabilized chlorinating granules]

[Dissolves quickly]

[UV protected against the sun's harmful rays]

[UV protected for extended chlorine life]

[For use in vinyl-lined pools]

[For use in vinyl-lined and fiberglass pools]

[For use in vinyl-lined, colored plaster and fiberglass pools]

