

45729-4

5/11/2010

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

May 11, 2010

Masuo Robinson
Natural Chemistry, Inc.
c/o Robinson Associates
583 Canyon Road
Redwood City, CA 94062

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Masuo Robinson:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated April 9, 2010 for the following product(s):

De Flea Pet Shampoo

EPA Reg. No. 45729-4

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

 United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 304559
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Application for Pesticide - Section I

1. Company/Product Number 45729 - 04/	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) De Flea Pet Shampoo	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Natural Chemistry, Inc. c/o Robinson Associates 583 Canyon Rd. Redwood City, CA 94062 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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NOTIFICATION

MAY 11 2010

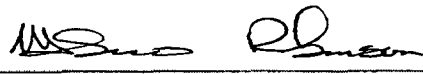
Explanation: Use additional page(s) if necessary. (For section I and Section II.)

addition of "Performance Guaranteed" to the label.
 "This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted If "Yes" Unit Packaging wgt. No. per container		If "Yes" Package wgt No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Masuo Robinson	Title Agent	Telephone No. (Include Area Code) 650.361.1101
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <div style="border: 1px solid black; padding: 5px; text-align: center; font-weight: bold;">(Stamped)</div>
2. Signature 	3. Title Agent	
4. Typed Name Masuo Robinson	5. Date April 9, 2010	

ROBINSON ASSOCIATES Consultants

April 9, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Room 266A, Crystal Mall 2
1921 Jefferson Davis Hwy.
Arlington, VA 22202-4501

Subject: Notification of Non-FIFIRA Claim.

De Flea Pet Shampoo,
EPA Reg. No. 45729-4

Dear Mr. Gebken:

On behalf of Natural Chemistry, Inc., this letter is to submit a notification for the addition of:

- “Performance Guaranteed” to the label.

Supporting this request, please find attached the following document:

- Application for Pesticide Registration form 8570-1 dated April 9, 2010.
- Three (3) copies of the label (one copy highlighted).

Should you have any questions regarding this submission or require additional information, please call me. Please send all correspondence to Robinson Associates..

Sincerely,

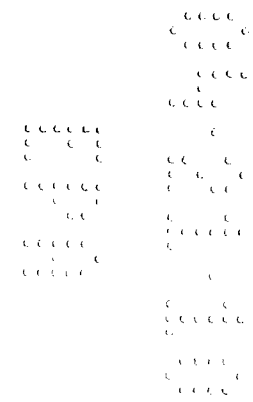
Masuo Robinson
Agent for Natural Chemistry, Inc.

Attachments

cc: Debbie Gordon, Natural Chemistry, Inc.

4-notif-1

Regulatory Affairs 583 Canyon Road
Pesticide Registration Redwood City, CA 94062
 Telephone 650.361.1101
 Facsimile 650.361.0111
 Email masuo@ix.netcom.com



4/6

NOTIFICATION

MAY 11 2010

45729-4
M20063050

20100405

NATURAL
CHEMISTRY®
Est. 1989

**DE FLEA
PET SHAMPOO**

Alternate Brand Names:
De Flea Pet & Bedding Spray
Reptile Spray

Kills Fleas on Contact

For use only on Dogs, Cats, Puppies, Kittens & Reptiles

ACTIVE INGREDIENTS:

Dioctyl Sodium Sulfosuccinate	2.1%
Undecylenic Acid	0.5%
Other Ingredients:	97.4%
TOTAL	100.0%

KEEP OUT OF REACH OF CHILDREN

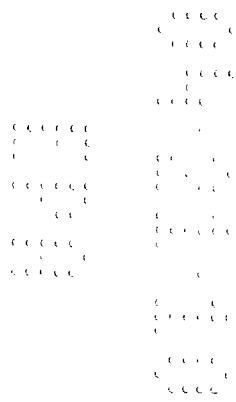
CAUTION

(see back panel for additional precautionary statements)

EPA Reg. No. 45729-4
EPA Est. No. 46270-NY-1

___ FL. OZ. ~ ___ ML

[8, 16, 24, 33, 1 gal.]



45729-4
M20063050
[Side panel]

20100405

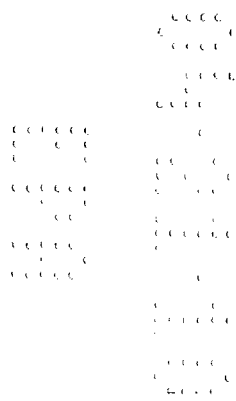
De Flea Pet Shampoo kills fleas [on contact].

Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

"Performance ... Guaranteed"

See our full line of pet & home solutions at: www.naturalchemistry.com

Natural Chemistry Inc.
40 Richards Avenue
Norwalk, CT 06854
1.800.753.1233
In Canada: 17 Trent Drive, Trent Hill, ON



45729-4
M20063050
DE FLEA
Pet Shampoo

20100405

De Flea Pet Shampoo kills fleas on contact. It can be used on all dogs, cats, puppies and kittens.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND CATS.**

For Use on Dogs and Cats:

1. Apply *De Flea Pet Shampoo* onto coat of pet. Work shampoo into pet's coat. To improve results, rub into pets coat and rinse after 5 minutes. Be sure that entire pet is treated, including hard to reach areas such as between paws.
2. Rinse animal thoroughly, then dry.
3. Repeat as necessary, but not more often than at 3-day intervals.

NOTE: It is vital for young puppies and kittens to maintain a normal body temperature. Take precautions to provide a warm environment during and after bathing.

For Use as a Spray:

1. Spray entire animal, including legs and paws. Stroke the animal's coat against the lay while spraying to make sure the solution reaches the skin. Spray until entire coat is damp.
2. Do not apply directly to eyes, mouth or nose of the animal.
3. To help solution penetrate to the skin, spray and work into the coat.
4. Dry with towel if desired.
5. In addition to pet, spray on dog and cat bedding that may be infested, making sure adequate product is used to saturate areas where fleas may be hiding. Contacting fleas with product is required to achieve results.
6. Repeat as necessary, but not more often than at 3-day intervals.

For Use on Reptiles:

[Brand name] kills mites and other reptile parasites. [Kills mites on Reptiles.]

1. Spray directly on reptile, but not to excess (runoff) and all areas where mites may hide. Avoid spraying eyes and facial areas. Alternatively, spray *[brand name]* onto a cloth and wipe onto reptile.
2. Reapply as often as necessary, but not more often than at 3-day intervals.
3. Do not treat snakes for at least 6 hours after shedding their skin.

[brand name] can be used to clean surfaces of terrariums and other habits. Spray surfaces with *[brand name]* and wipe with a clean cloth. Rinse and dry surfaces before reintroducing reptile to habit.

NOT FOR USE ON AMPHIBIANS SUCH AS FROGS AND/OR TOADS.

STORAGE AND DISPOSAL

Nonrefillable container. Do not reuse or refill this container.
If Empty: Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? email: answers@naturalchemistry.com