

US 729-4

7/17/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mr. Masuo Robinson
Product Registration
Robinson Associates
Agent for National Chemistry, Inc.
583 Canyon Road
Redwood City, CA 94062

JUL 17 2009

Subject: Label Notification for Pesticide Registration Notice 2007-4
(Storage & Disposal Changes)

Dear Registrant:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated June 8, 2009 for:

EPA Registration 45729-4 "DE FLEA PET SHAMPOO"

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

| | | |
|--|--|--|
| EPA United States Environmental Protection Agency Washington, DC 20460 | <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other - NOTIFICATION | OPP Identifier Number <h2 style="text-align: center;">304556</h2> |
|--|--|--|

Application for Pesticide - Section 1

| | | |
|---|---|---|
| 1. Company/Product Number <p style="text-align: center;">45729-4</p> | 2. EPA Product Manager <p style="text-align: center;">Richard Gebken</p> | 3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) <p style="text-align: center;">DE FLEA PET SHAMPOO</p> | PM# <p style="text-align: center;">10</p> | |
| 5. Name and Address of Applicant (Include ZIP Code) Natural Chemistry, Inc. c/o Robinson Associates 583 Canyon Rd. Redwood City, CA 94062 <input type="checkbox"/> Check if this is a new address | | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ |

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Section - II

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|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Revised the storage & disposal statements in compliance with PR Notice 2007-4.

"Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulation at 40 CFR §§156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR §§156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

| | | | |
|--|---|---|--|
| 1. Material This Product Will Be Packaged In: | | | |
| Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No <i>*Certification must be submitted</i> | Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container | Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt. No. per container | 2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) |
| 3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container | 4. Size(s) Retail Container <p style="text-align: center;">Bulk - tanks, trailers</p> | | 5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | |

Section - IV

| | | |
|---|---|--|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application) | | |
| Name <p style="text-align: center;">Masuo Robinson</p> | Title <p style="text-align: center;">Authorized Agent</p> | Telephone No. (Include Area Code) <p style="text-align: center;">650.361.1101</p> |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received <p style="font-size: 1.5em;">(Stamped)</p> |
| 2. Signature | 3. Title <p style="text-align: center;">Authorized Agent</p> | |
| 4. Typed Name <p style="text-align: center;">Masuo Robinson</p> | 5. Date <p style="text-align: center;">June 8, 2009</p> | |

June 8, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7540P)
U.S. Environmental Protection Agency
Room-S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject: De Flea Pet Shampoo,
EPA Reg. No. 45729-4

Compliance with PR Notice 2007-4.

Dear Mr. Gebken:

In compliance with PR Notice 2007-4, we have revised the label using the exact wording set forth in the PR Notice. No other changes have been made to the subject label.

On behalf of Natural Chemistry, Inc., this letter is to notify the Agency of this revision via the notification process. Supporting this notification are the following items:

- One (1) copy of the label (highlighted).
- EPA Form 8570-1 dated June 8, 2009. OPP Identifier Number 304556.

Robinson Associates, as the authorized agent for Natural Chemistry, Inc., request all correspondence be sent to us. Should you have any questions regarding this submission or require additional information, please call me.

Sincerely,



Masuo Robinson
Agent for Natural Chemistry, Inc.

attachments

cc: Carolyn Wannamaker, Natural Chem.

304556 epa

Regulatory Affairs
Pesticide Registration

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Redwood City, CA 94062
Telephone
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Facsimile
650.361.0111
Email
masuo@ix.netcom.com

NATURAL
Est. 1989
CHEMISTRY

DE FLEA PET SHAMPOO

Alternate Brand Names:
De Flea Pet & Bedding Spray
Reptile Spray

Kills Fleas on Contact

For use only on Dogs, Cats, Puppies, Kittens & Reptiles

ACTIVE INGREDIENTS:

| | |
|--------------------------------------|---------------|
| Diocetyl Sodium Sulfosuccinate | 2.1% |
| Undecylenic Acid | 0.5% |
| Other Ingredients: | 97.4% |
| TOTAL | 100.0% |

KEEP OUT OF REACH OF CHILDREN

CAUTION

(see back panel for additional precautionary statements)

EPA Reg. No. 45729-4
EPA Est. No. 46270-NY-1

___ FL. OZ. ~ ___ ML

[8, 16, 24, 33, 1 gal.]

NOTIFICATION

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45729-4
M20063040
[Side panel]

20090608

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De Flea Pet Shampoo kills fleas [on contact].

Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

See our full line of pet & home solutions at: www.naturalchemistry.com

Natural Chemistry Inc.
40 Richards Avenue
Norwalk, CT 06854
1.800.753.1233
In Canada: Trent Hill, ON

De Flea Pet Shampoo kills fleas on contact. It can be used on all dogs, cats, puppies and kittens.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND CATS.**

For Use on Dogs and Cats:

1. Apply *De Flea Pet Shampoo* onto coat of pet. Work shampoo into pet's coat. To improve results, rub into pet's coat and rinse after 5 minutes. Be sure that entire pet is treated, including hard to reach areas such as between paws.
2. Rinse animal thoroughly, then dry.
3. Repeat as necessary, but not more often than at 3-day intervals.

NOTE: It is vital for young puppies and kittens to maintain a normal body temperature. Take precautions to provide a warm environment during and after bathing.

For Use as a Spray:

1. Spray entire animal, including legs and paws. Stroke the animal's coat against the lay while spraying to make sure the solution reaches the skin. Spray until entire coat is damp.
2. Do not apply directly to eyes, mouth or nose of the animal.
3. To help solution penetrate to the skin, spray and work into the coat.
4. Dry with towel if desired.
5. In addition to pet, spray on dog and cat bedding that may be infested, making sure adequate product is used to saturate areas where fleas may be hiding. Contacting fleas with product is required to achieve results.
6. Repeat as necessary, but not more often than at 3-day intervals.

For Use on Reptiles:

[Brand name] kills mites and other reptile parasites. [Kills mites on Reptiles.]

1. Spray directly on reptile, but not to excess (runoff) and all areas where mites may hide. Avoid spraying eyes and facial areas. Alternatively, spray *[brand name]* onto a cloth and wipe onto reptile.
2. Reapply as often as necessary, but not more often than at 3-day intervals.
3. Do not treat snakes for at least 6 hours after shedding their skin.

[brand name] can be used to clean surfaces of terrariums and other habits. Spray surfaces with *[brand name]* and wipe with a clean cloth. Rinse and dry surfaces before reintroducing reptile to habit.

NOT FOR USE ON AMPHIBIANS SUCH AS FROGS AND/OR TOADS.

STORAGE AND DISPOSAL

Nonrefillable container. Do not reuse or refill this container.

If Empty: Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? email: answers@naturalchemistry.com

NOTIFICATION

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