

45729-4

04/13/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

APR 13 2007

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Natural Chemistry, Inc.
c/o Masuo Robinson, Agent
Robinson Associates
583 Canyon Rd.
Redwood City, CA 94062

Dear Mr. Robinson:

Subject: DeFlea Pet Shampoo
EPA Reg. No. 45729-4
Submission dated 12/8/06

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

The website referenced on your label is considered collateral labeling. It contains numerous false and misleading statements including safety claims, EPA endorsements, and comparative claims. These claims must be deleted from the website or the website must be deleted from the label.

If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

NATURAL
Est. 1989
CHEMISTRY

DE FLEA PET SHAMPOO

ACCEPTED
with **COMMENTS**
In EPA Letter Dated:

APR 13 2007
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
45729-4

Alternate Brand Names:
De Flea Pet & Bedding Spray
Reptile Spray

Kills Fleas on Contact

For use only on Dogs, Cats, Puppies, Kittens & Reptiles

ACTIVE INGREDIENTS:	
Diocetyl Sodium Sulfosuccinate	2.1%
Undecylenic Acid	0.5%
Other Ingredients:	97.4%
 TOTAL	 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

(see back panel for additional precautionary statements)

EPA Reg. No. 45729-4
EPA Est. No. 46270-NY-1

32 FL. OZ.
946 ML

De Flea Pet Shampoo kills fleas [on contact].

Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

See our full line of pet & home solutions at: www.naturalchemistry.com

Natural Chemistry Inc.
Stanford, CT 06502
1-800-668-7760
In Canada: Trent Hill, ON

De Flea Pet Shampoo kills fleas on contact. It can be used on all dogs, cats, puppies and kittens.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON DOGS AND CATS.

For Use on Dogs and Cats:

1. Apply *DeFlea Pet Shampoo* onto coat of pet. Work shampoo into pet's coat. To improve results, rub into pet's coat and rinse after 5 minutes. Be sure that entire pet is treated, including hard to reach areas such as between paws.
2. Rinse animal thoroughly, then dry.
3. Repeat as necessary, but not more often than at 3-day intervals.

NOTE: It is vital for young puppies and kittens to maintain a normal body temperature. Take precautions to provide a warm environment during and after bathing.

For Use as a Spray:

1. Spray entire animal, including legs and paws. Stroke the animal's coat against the lay while spraying to make sure the solution reaches the skin. Spray until entire coat is damp.
2. Do not apply directly to eyes, mouth or nose of the animal.
3. To help solution penetrate to the skin, spray and work into the coat.
4. Dry with towel if desired.
5. In addition to pet, spray on dog and cat bedding that may be infested, making sure adequate product is used to saturate areas where fleas may be hiding. Contacting fleas with product is required to achieve results.
6. Repeat as necessary, but not more often than at 3-day intervals.

For Use on Reptiles:

[*Brand name*] kills mites and other reptile parasites. [Kills mites on Reptiles.]

1. Spray directly on reptile, but not to excess (runoff) and all areas where mites may hide. Avoid spraying eyes and facial areas. Alternatively, spray [*brand name*] onto a cloth and wipe onto reptile.
2. Reapply as often as necessary, but not more often than at 3-day intervals.
3. Do not treat snakes for at least 6 hours after shedding their skin.

[*brand name*] can be used to clean surfaces of terrariums and other habits. Spray surfaces with [*brand name*] and wipe with a clean cloth. Rinse and dry surfaces before reintroducing reptile to habit.

NOT FOR USE ON AMPHIBIANS SUCH AS FROGS AND/OR TOADS.

STORAGE AND DISPOSAL

If Empty: Do not reuse this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? email: answers@naturalchemistry.com