

45729-2

7.20.2007

1/7



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Mr. Masuo Robinson  
Agent  
c/o Robinson Associates  
583 Canyon Road  
Redwood City, CA 94062

JUL 20 2007

RE: Update the Storage and Disposal Statement Per PR Notice 2001-6  
EPA Registration Number: 45729-2  
Date of Submission: June 20, 2007

Dear Mr. Robinson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 20, 2007 for the product DeFlea Shampoo Concentrate. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2/7

<b>EPA</b> United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other <b>NOTIFICATION</b>	OPP Identifier Number <b>304545</b>
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**Application for Pesticide - Section 1**

1. Company/Product Number 45729-2	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) DeFlea Shampoo Concentrate	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Natural Chemistry, Inc. c/o Robinson Associates 583 Canyon Rd. Redwood City, CA 94062 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

**Section - II**

**NOTIFICATION**  
**JUL 20 2007**

- |  |  |
|--|--|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application  |
| <input checked="" type="checkbox"/> Notification - Explain below.              | <input type="checkbox"/> Other - Explain below   |

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

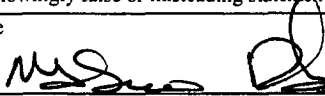
Update the storage and disposal statement per PR Notice 2001-6. Changes are underlined.

Notification of label change relative to PR Notice 2001-6. This notification is consistent with the guidance in PR Notice 2001-6 and the requirements of EPA's regulations at 40 CFR 156.10 and 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 2001-6 and the requirements of 40 CFR 152.10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No <b>*Certification must be submitted</b>	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.    No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.    No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Masuo Robinson	Title Agent	Telephone No. (Include Area Code) 650.361.1101
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Agent	
4. Typed Name Masuo Robinson	5. Date June 20, 2007	

# De Flea SHAMPOO Concentrate

**NOTIFICATION**

**JUL 20 2007**

Kills Fleas on Contact

Guaranteed for Use on  
Dogs, Cats, Puppies, & Kittens

**ACTIVE INGREDIENTS:**

Diocetyl Sodium Sulfosuccinate .....	8.4%
Undecylenic Acid .....	2.0%
<b>OTHER INGREDIENTS .....</b>	<b>89.6%</b>

**TOTAL .....** 100%

KEEP OUT OF REACH OF CHILDREN

**CAUTION**

(See back/side panel for additional precautionary statements)

EPA Reg. No. 45729-2

EPA Est. 46270-NY-01

Net Wt. \_\_\_\_\_

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS AND CATS.**

1. Mix 1 part De Flea Shampoo Concentrate to 3 parts water. Shake mixture before each use.
2. Apply the above mixture onto dry coat of pet until animal is completely wet. (Do not pre-rinse or wet animal down prior to applying shampoo mixture). Be sure that paws and hard to reach areas are treated. **Rinse thoroughly, then dry.** De Flea Shampoo Concentrate will kill all fleas on contact and leave your pet's coat with a nice healthy sheen.
3. To improve results, shampoo the animal by rubbing the mixture onto the coat, until a lather is built up. Rinse after five minutes and then dry.
4. Repeat as necessary, but no more frequently than once per/week.

## PRECAUTIONARY STATEMENTS

### HAZARD TO HUMANS

#### CAUTION

Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

### HAZARD TO PETS

Keep shampoo out of pet's eyes. Do not use on animals under 12 weeks. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals, or animals on medications. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amount of water. If signs continue, consult a veterinarian immediately.

### FIRST AID

#### If in Eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for further treatment advice.
- Have the product container or label with you when calling poison control center or doctor or going to treatment.

**HOT LINE NUMBER - CHEMTREC**

(800) 424-9300 (24 hours)

### STORAGE AND DISPOSAL

**If Empty:** Do not reuse this container. Place in trash or offer for recycling, if available.

**If Partly Filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

See our full line of Pet & Home Solutions at: [www.naturalchemistry.com](http://www.naturalchemistry.com)

Natural Chemistry Inc.

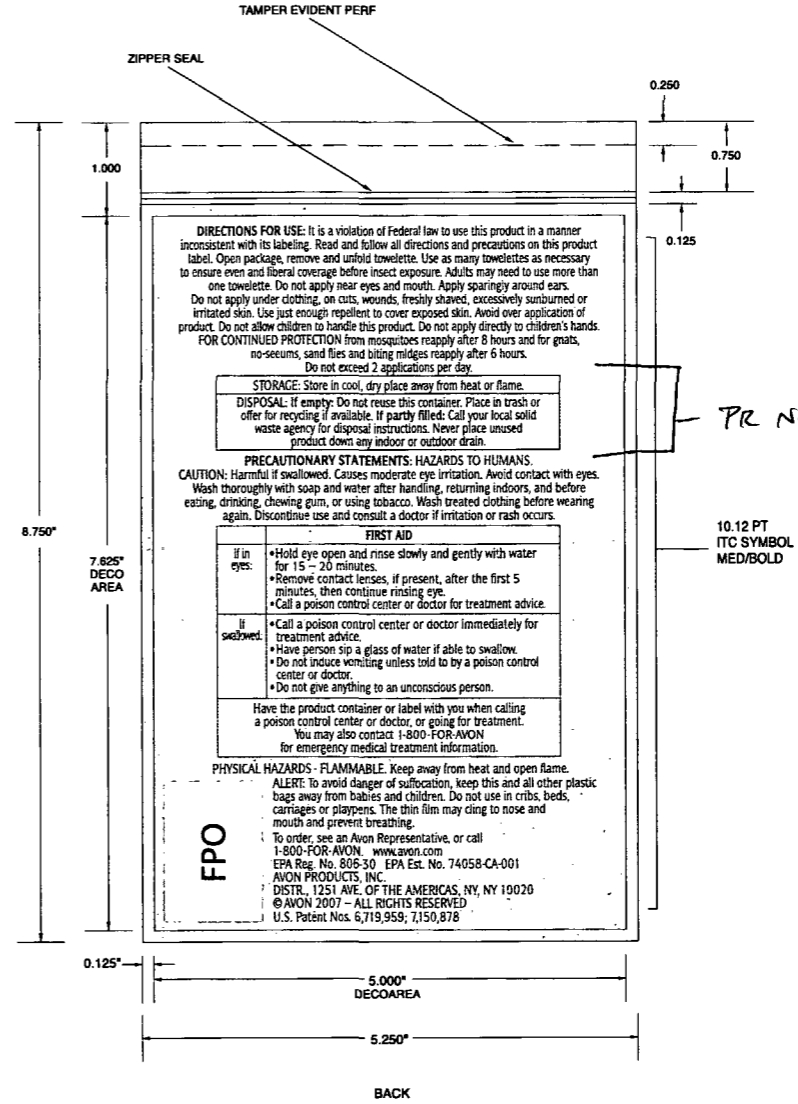
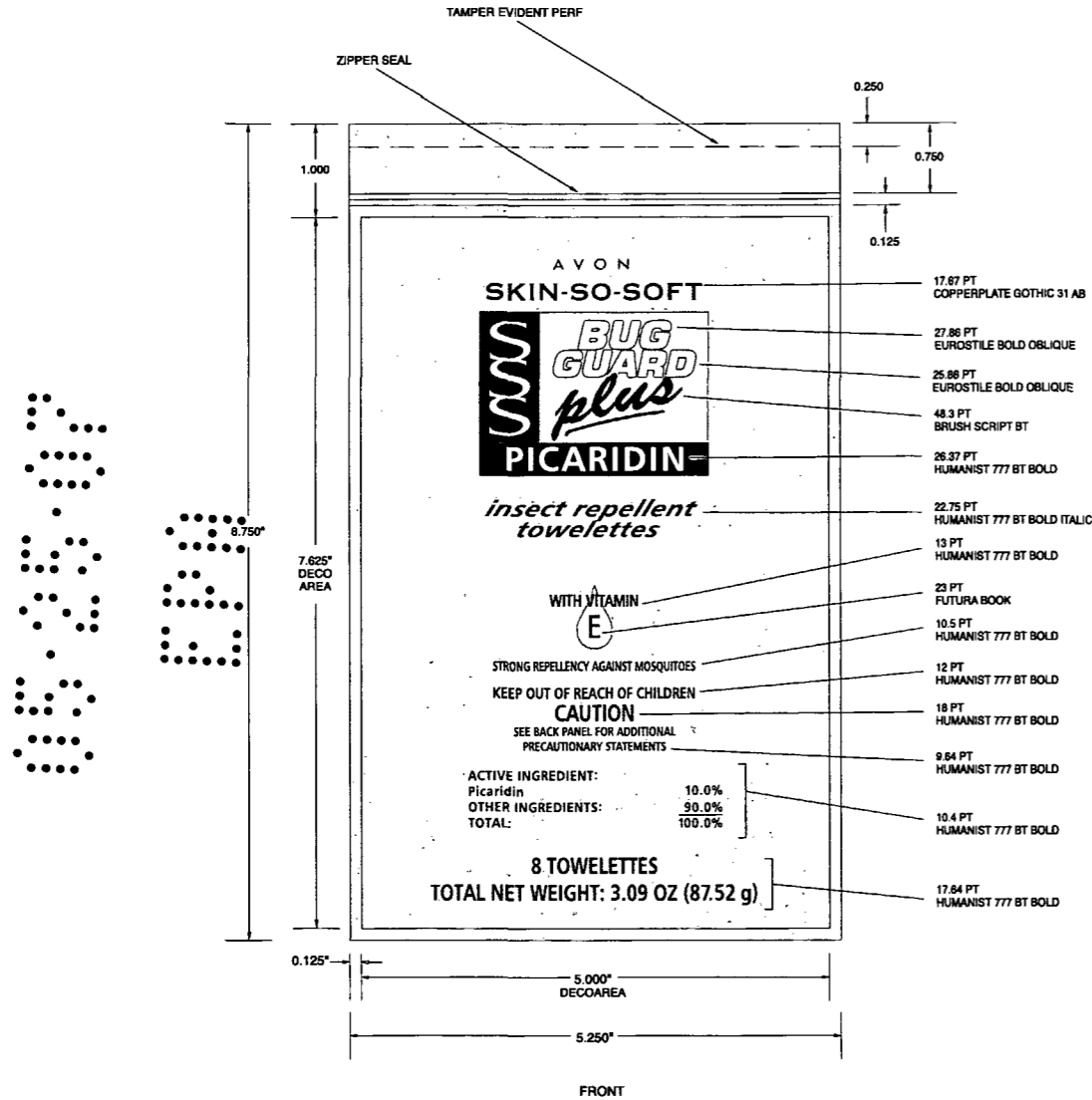
Norwalk, CT 06854

1-800-753-1233

CANADA

Trent Hills, ON





GRAPHICS:  
WHITE  
BLUE/GREEN - PMS 17-5034 TP  
RED - PMS 17-1462 TP  
YELLOW - PMS 14-1168 TP  
SILVER - PMS 877C

PLEASE NOTE: ALL COLORS IN THIS ELECTRONIC FILE ARE FOR VISUALIZATION AND COLOR BREAK PURPOSES ONLY! USE ACTUAL SWATCHES, CHIPS OR CHIP SPECIFICATIONS TO MATCH COLORS WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN

NOTE TO PRINTER:  
SMALLEST FONT SIZE ON FILE IS 8.64 PT

INSTR. UNIT: PERSONAL CARE	DATE: 03/23/07
JOB NAME: SSS BGP PICARIDIN POLYBAG - FRONT	
PROFILER: 102944	
REV DATE: 04/19/07 ADDD CHROMLET GRAPHIC	
STUDIO: LUKASIEWICZ DESIGN	
FONT/SPEC: HERVETICA, FUTURA, COPPERPLATE GOTHIC 31 AB, EUROSTILE (ALL ABOVE), HUMANIST 777 BT, BRUSH SCRIPT BT	
PROGRAM: ADOBE ILLUSTRATOR CS2 (11.0.1)	
DESIGNER:	
COPYWRITER:	
ENG/WEB:	
MARKETING:	
SUPPLIER:	DRAWING#:

GRAPHICS:  
WHITE  
BLUE/GREEN - PMS 17-5034 TP  
SILVER - PMS 877C

PLEASE NOTE: ALL COLORS IN THIS ELECTRONIC FILE ARE FOR VISUALIZATION AND COLOR BREAK PURPOSES ONLY! USE ACTUAL SWATCHES, CHIPS OR CHIP SPECIFICATIONS TO MATCH COLORS WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN

NOTE TO PRINTER:  
SMALLEST FONT SIZE ON FILE IS 10.12 PT

INSTR. UNIT: PERSONAL CARE	DATE: 03/23/07
JOB NAME: SSS BGP PICARIDIN POLYBAG - BACK	
PROFILER: 102944	
REV DATE: 04/19/07 BACK COPY REVISED	
STUDIO: LUKASIEWICZ DESIGN	
FONT/SPEC: HERVETICA (ADORE), FUTURA (ADORE), ITC SYMBOL (ADORE)	
PROGRAM: ADOBE ILLUSTRATOR CS2 (11.0.1)	
DESIGNER:	
COPYWRITER:	
ENG/WEB:	
MARKETING:	
SUPPLIER:	DRAWING#:

1/2

47

**ROBINSON ASSOCIATES** *Consultants*

June 20, 2007

Mr. Richard Gebken  
Document Processing Desk (NOTIF)  
US Environmental Protection Agency  
Office of Pesticide Programs (7504C)  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Subject: DeFlea Shampoo Concentrate,  
EPA Reg. No. 45729-2

Change in Storage & Disposal Statement Per PR Notice 2001-6.

Dear Mr. Gebken:

Per PR Notice 2001-6 and on behalf of Natural Chemistry, Inc., this letter is to notify you of the change in the storage and disposal statement as required by PR Notice 2001-6. We used the exact wording as outlined in the Notice. Supporting this notification, please find attached the following documents:

- EPA Form 8570-1 dated June 20, 2007. OPP Identifier Number 304545.
- Two (2) copies of the label (changes are underlined).

Robinson Associates is an authorized agent for Natural Chemistry, Inc., and as such, we request all correspondence be sent to us. Should you have any questions regarding this submission or require additional information, please call me.

Sincerely,



Masuo Robinson  
Agent for Natural Chemistry, Inc.

attachment

cc: Carolyn Wannamaker, Natural Chemistry, Inc.

304545

**Regulatory Affairs** 583 Canyon Road  
**Pesticide Registration** Redwood City, CA 94062  
Telephone 650.361.1101  
Facsimile 650.361.0111  
Email masuo@ix.netcom.com