

45600-20

04-06-2010

1/10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Ms. Pat Quinlan  
Insecta Marketing Inc.  
3601 NE 5<sup>th</sup> Avenue  
Oakland Park, Florida 33334

APR - 6 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Quinlan:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for March 3, 2010

**EPA Registration Number: 45600-20 Insecta Liquid**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)



United States  
Environmental Protection Agency  
Washington, DC 20480

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 45600-20	2. EPA Product Manager Bonnie Adler	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Insecta Liquid	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Insecta Marketing, inc. 3601 NE 5th Ave. Oakland Park, FL 33334-2214 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <input checked="" type="checkbox"/> EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b>  APR 6 - 2010
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

SEE Page 2

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted	If "Yes" Unit Packaging wgt. 8.41 lbs	No. per container 4	If "Yes" Package wgt	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1,5,15,30,55gal		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Pat Quinlan	Title Director, Registrations	Telephone No. (Include Area Code) (450) 266-7143
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		8. Date Application Received (Stamped)
2. Signature <i>Pat Quinlan</i>	3. Title Director, Registrations	
4. Typed Name Pat quinlan	5. Date March 4, 2010	

# Insecta Marketing, Inc.

3601 NE 5TH AVENUE, OAKLAND PARK, FL 33334-2214

Tel. & Fax: (450) 266-7143

Email: [pquinlan@videotron.ca](mailto:pquinlan@videotron.ca)

(ADDITIONAL PAGE 2)

Notification in response to PR Notice 2007-4

Insecta Liquid, EPA reg. No. 45600-20

Complete certification reprinted here as follows:

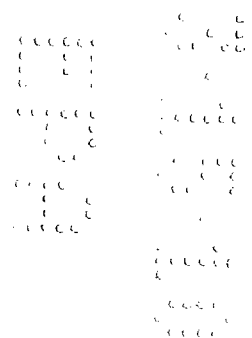
Page 2, Section II (Explanation) from EPA Form 8570-1.

"Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."



Pat Quinlan  
Director, Registrations  
(450) 266-7143

March 4, 2010



# INSECTA MARKETING, INC.

3601 NE 5th Avenue, Oakland Park, Florida 33334-2214  
Tel. & Fax: (450) 266-7143, Email: [pquinlan@videotron.ca](mailto:pquinlan@videotron.ca)

March 4, 2010

Ms. Kimberly Nesci  
Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. EPA  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460-0001

Reference: "Insecta Liquid", EPA Reg. No. 45600 -20  
PR Notice 2007-4 Response

Dear Ms. Nesci:

Enclosed, please find the following:

- Application for Registration Form Completed (EPA Form 8570-1).  
This Application Form contains a supplemental page 2.
- One copy of the label with changes marked.
- One copy of the label with changes (No markings).

Please note that the only changes made to the label were as follows:

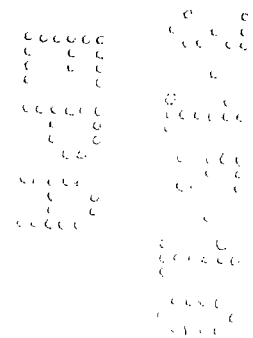
- The letters "UPC" code were changed to "BATCH" code.
- The section "Storage and Disposal" was completely replaced by the new boxed in content.

If you need any additional information, please contact us by telephone or fax at (450) 266-7143 or by email at [pquinlan@videotron.ca](mailto:pquinlan@videotron.ca).

Sincerely,



Pat Quinlan  
Director, Registrations



5/10

Front Panel

(MASTER LABEL)

For Residential and Commercial Use  
Kills Crawling and Flying Insects

**NOTIFICATION**

APR 6 - 2010

# INSECTA LIQUID

## Interior/Exterior

**Residential Sites:** For use as a crack and crevice and spot treatment only on non-food contact painted, sealed or metal surfaces around points of entry including underneath the sink, in back of stoves and refrigerators, on and along baseboards, around windows and doors, back of cabinets and desks in homes. Do not use for broadcast interior home application such as entire walls, ceilings and floors.

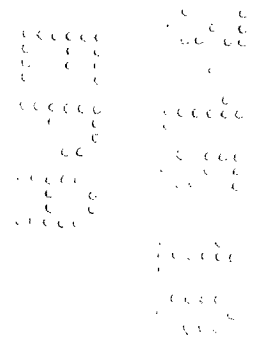
**Industrial, Commercial, Agricultural and Sports Sites:** For use in non-food/feed areas as a crack crevice and/or spot treatment on non-food contact painted, sealed or metal surfaces such as walls, ceilings, masonry and concrete, loading and unloading docks and garbage disposal areas of buildings including apartments, offices, warehouses, hospitals, hotels, motels, schools, restaurants, theaters, horse barns, dairy barns, swine barns, chicken houses, animal hospitals, kennels, hunting and fishing lodges, prefabricated hunters' lookouts, in sewer manholes, and also for control of fire ants and spiders in and around electrical equipment. May also be applied onto fiber products including netting and tents as well as onto strips of burlap for the control of gypsy moths and winter moths.

Active Ingredients: Permethrin (3-Phenoxyphenyl) methyl (+or-) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxyiate)	2.00%
Inert Ingredients:	<u>98.00%</u>
Total:	100.00%

Net Weight: 1 gallon (3.785L)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See back panel for additional precautionary statements



SHAKE WELL BEFORE USE  
Easy Water Clean-up  
Product of U.S.A.

Product No.: \_\_\_\_\_, Batch Code: \_\_\_\_\_

Precautionary Statements  
Hazards To Humans and Domestic Animals  
CAUTION

Harmful if swallowed, inhaled or absorbed through the skin. Causes moderate eye irritation. Do not breathe vapors or spray mist. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling.

First Aid

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

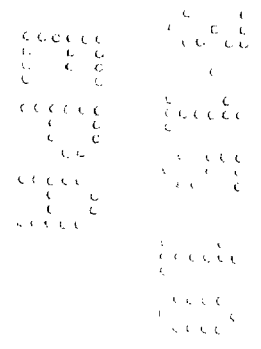
If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Note to Physician: None



## Environmental Hazards

This product is toxic to fish, birds and other wildlife. Do not contaminate water when cleaning equipment or by disposing of equipment washwaters. Do not apply directly to water. Apply this product only as specified on this label.

## DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Provide ventilation of area during application. Insure that all surfaces are clean and dry prior to applying this product. Each gallon covers approximately 500 square feet. This ready-to-use product should be stirred thoroughly prior to application. Wear rubberized gloves during application. Apply with brush, roller or handled pad applicator, or by coarse, low pressure spray. For best results, use without dilution. If necessary, dilute with up to 5% water.

Do not apply this product in occupied patient rooms or in any rooms/areas while occupied by patients, the elderly or infirm. Do not apply in classrooms when in use. Do not apply to institutions (including libraries, sports facilities, etc.) in the immediate area when occupants are present. Do not use in food/feed areas of food/feed handling establishments, restaurants, or other areas where food/feed is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are the areas where prepared foods are served such as dining rooms but excluding areas where food may be prepared or held. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed.

Non food/feed areas where this product can be applied are areas such as garbage rooms, lavatories, floor drains (to sewers), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

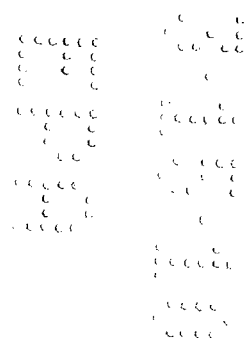
**CRACK AND CREVICE TREATMENT:** Apply Insecta as a course, low pressure (20 PSI or less) spray with equipment capable of delivering a pinstream of insecticide directly into openings leading to voids and hollow spaces in walls, equipment legs and bases, or at points that occur between different elements of construction or especially where equipment joins floors and walls. Use an applicator fitted with needle injector or equipment capable of delivering a pinstream of insecticide. Use equipment with plastic rather than rubber hoses because the solvents in the insecticide may cause collapse of the rubber. Prior to application, de-energize equipment and allow time for solvent to evaporate before starting motors or placing on "ON" position. Do not apply Insecta on or

near flames or heated surfaces. Greatest residual efficacy is achieved when Insecta is applied over painted, sealed or metal surfaces.

SPOT TREATMENT controls cockroaches, ants, crickets, silverfish and aids in the control of pantry pests. Apply Insecta with a 3 in to 4 in brush, roller or handled pad applicator to localized areas where these pests have been seen or are suspected of hiding or entering. Apply only enough to wet the surface. Avoid runoff. Do not allow the insecticide to contact food or food processing surfaces. To achieve maximum residual efficacy, whenever possible apply Insecta over painted, sealed or metal surfaces. Areas to be treated include around plumbing and other utility installations, dark corners and closets, along and on baseboards, moldings, around doors, windows, ventilators and other openings. Apply adjacent to tin paneling or other material loosely attached to walls. Completely band the underside of work tables and storage shelving but never on the exposed work storage surface. Remove all drawers and band the three sides but never the interior or front. Floor drains, garbage rooms and locker rooms should be included in treatment. Treated surfaces should not be washed or cleaned for 36 hours after application.

FOR CONTROL OF FIRE ANTS, spiders, wasps and other insects nesting or harboring in electrical equipment including, but not limited to, electrical transformer boxes, telephone switch gear boxes, air conditioner cabinets, traffic signal and light standards, pump houses, around swimming pool equipment, underground equipment vaults, field radar and navigation equipment installations. Apply this product to the interior and exterior of the corners, joint access doors and panels, and sides of equipment housing. Application to the interior of such installation must be made when equipment is not in operation and surfaces must be dry before placing equipment back in service. Do not apply to electrical connectors or components. Product may be applied by coarse, low pressure spray or suitable brush or applicator. Shop performed applications (before equipment is installed) may be made via coarse spray using conventional airless spray equipment.

TREATMENT OF SEWER MANHOLES: (For control of roaches). Apply product on painted or sealed manhole walls. Product may be applied via coarse spray using conventional airless spray equipment or by applying with suitable brush or roller. Apply no more than 48 ounces ( 3 pints) of product to each manhole. Do not discharge spray or unused material directly into sewer system. Do not apply product within 36 hours of predicted heavy rainfall.





**FOR CONTROL OF GYPSY MOTHS: (How to use instructions).**

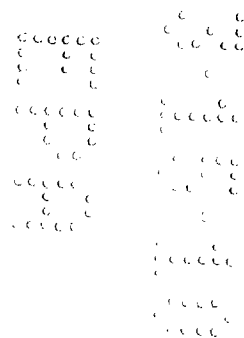
For use on trees: To control instar 1 caterpillars, application must be done before they move off of the egg masses. Put one wrap of 12 inch wide burlap around the tree. Fasten with two pieces of twine with one placed in the center around the burlap and other near the top of the burlap. Apply a thorough coating of this product onto the burlap. This product is applied with a brush or a coarse spray from a trigger pump spray bottle. When the caterpillars grow to their instar 3 stage, remove the top twine to allow the burlap to fold over the middle twine.

For Use On Vertical Structures: To control caterpillars on flat surfaces, apply 12 inch wide burlap to the bottom of the surface or to a board along the bottom of the surface and apply a thorough coat of this product. The burlap should be tacked in the middle and on the top. When the caterpillars grow to their instar 3 stage, remove the top tacks to allow the burlap to fold over the middle tacks.

Your local nursery will help with the instar timing in your area.  
After the gypsy moths pupate, remove the burlap and discard.

**ATTENTION:** Dries quickly and rinses easily with water. Allow to dry for several days before washing. Wash brush, roller, applicator or spraying equipment thoroughly with soap and water after use. As contact between the insect and the treated surface is necessary, any time that the latter becomes coated with dust or dirt, the treated surface should be washed with water in order to re-establish maximum possible contact. INSECTA applied on exposed glass, glazed tile, metal or other non-porous surfaces may dry leaving a light film.

**KILLS BY CONTACT:** Cockroaches, ants, spiders, flies, mosquitoes, millipedes, ticks, gnats, palmetto bugs, silverfish, earwigs, crickets, fire ants, gypsy moths, winter moths, scorpions and black widow spiders.



**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool, dry area under lock and key. Post as a pesticide storage area. Always store pesticides in the original container. Store away from food, pet food, feed, seed, fertilizers, and veterinary supplies. Place liquid formulations on lower shelves and dry formulations above. Do not allow to freeze.

**Pesticide Disposal** To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program (often such programs are run by state or local governments or by industry).

**Container Handling** Nonrefillable container. Do not reuse or refill this container Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. Then offer for recycling if available, or puncture and dispose of in a sanitary landfill or by incineration. Do not burn unless allowed by state and local ordinances.

**NOTICE**

Seller warrants that this product conforms to its chemical description and is reasonably fit for purposes stated on the label when used in accordance with directions under normal conditions of use. Neither this warranty nor any other warranty of MERCHANTABILITY or FITNESS FOR A PARTICULAR PURPOSE, expressed or implied, extends to the use of this product contrary to label instructions or under abnormal conditions, or under conditions not reasonably foreseeable to seller, and buyer assumes the risk of any such use.

EPA Reg. No. 45600-20

EPA Est. No. 68514-FL-001

**Product of USA**

Manufactured For: Insecta Marketing, Inc., 3601 NE 5th Ave., Oakland Park, FL 33334-2214

"Insecta" is a Registered Trade Mark.

Patent No. 5023247